

A Series of "BUY IN ST. JOHN" Editorials — No. 1

People of St. John

Whoever you are, whatever your requirements, you, the potential patrons of all St. John enterprises, hold the commercial success or failure of this city in your hands. Each and every one of you, represented by your daily needs, form collectively the structure upon which is builded the prosperity of this community. In the cold recital of dollars and cents is expressed your individual share in the sum total of mercantile exchange upon which rest the foundations of our business existence.

This Means Something to You

It means that every man and woman in St. John has a personal interest in every dollar spent in every store. It means that every dollar spent outside St. John—with mail-order houses, for example—is a loss to you—not only when you are the spender, but even when that individual is personally unknown to you. Every dollar your neighbor sends to Montreal, Toronto, Boston, New York or elsewhere, represents a certain definite loss which you must inevitably suffer through a weakening of our communal prosperity—through an unjust drain on our business resources. It means more than this. It means a lessening of the ability of St. John firms to meet your wishes in stocking such goods as you may require. You depend very largely on these firms to serve you. It is a duty to add your share to that financial strength which will give them the ability to do so.

If You Live in St. John District You Owe It to Yourself to Buy in St. John

It is not entirely a question of patronizing St. John firms. It comes right down to your personal interests—and your interests are inseparably linked up with those of every other man, woman and business firm in St. John. It is up to you to consider your own personal advantage or disadvantage in the question of buying wholly in St. John, or buying elsewhere.

And remember this, that no matter what your reason or excuse may be for desiring to buy this or that article from a mail order house, equal reason can be found for buying it in St. John. This is your city. You can take away its success, thereby reducing your own prosperity—or you can aid yourself if you will always

"BUY IN ST. JOHN"

Signed By:

DONALDSON HUNT
J. M. HUMPHREY & CO., LTD.

SCOVIL BROS. LTD.
F. A. DYKEMAN & CO.

BROCK & PATERSON
E. G. NELSON
ROSS DRUG CO.—REXALL STORE

WILCOX'S
H. MONT JONES
T. McAVITY & SONS LTD.
WATERBURY & RISING, LTD.

D. McARTHUR
H. N. DeMILLE
FERGUSON & PAGE
W. H. THORNE & CO., LTD.
J. M. ROCHE
GEORGE NIXON
W. TREMAINE GARD
A. GILMOUR
F. A. JOHNSON
WIEZELS
MULHOLLAND FURNISHINGS

ST. JOHN CAN SERVE YOU BEST

WORLD

R.M.S.P.

SAILING

THE

EST INDIES

Fortnightly Sailings

Screw Mail Steamers

from

St. John, N. B. and HALIFAX, N. S.

and facilities for tourists

or booklets, rates, sail-

ing dates and other in-

formation

J. H. HARRIS, STEAM SHIP CO.

100 Water Street, Halifax, N. S.

or the Local Ticket Agencies.

AN GOVERNMENT RAILWAYS

CHARGE OF TIME

Monday, June 10, 1917.

Depart St. John

Daily except Sunday.

Express for Moncton and

(connection for Campbellton)

7:00 a. m.

Suburban for Hampton

9:00 a. m.

Suburban for Hampton (ex-

t. and Sun.) 12:30 p. m.

Express for Moncton (Daily,

connecting with Ocean Ltd. for

New Glasgow, Pictou and

Suburban for Hampton (Sat-

only) 1:30 p. m.

Express for Sussex 5:15 p. m.

Express for Moncton and Pe-

tersburg (Connection with Mag-

dway Express for Montreal) 6:10 p. m.

Suburban for Hampton

6:15 p. m.

Suburban for Hampton

11:00 p. m.

Express for Halifax 11:30 p. m.

Arrive St. John.

Express from Halifax 6:15 a. m.

Suburban from Hampton

7:50 a. m.

Express from Sussex 9:00 a. m.

Suburban from Hampton

11:15 a. m.

Express from Moncton (Con-

n. with Maritime Express) 11:50 a. m.

Suburban from Hampton (Ex-

t. and Sun.) 2:40 p. m.

Express from Moncton (Daily

Connection with Ocean Limited

Halifax) 5:30 p. m.

Suburban from Hampton

8:20 p. m.

Express from Truro and Mon-

cton 9:30 p. m.

Further notice, Steamer will

leave St. John on Tuesday and Thurs-

day at 12 o'clock noon, and on Satur-

day at 2 p. m. for Upper James and

late landings, returning on

Sundays, due in St. John at

11 a. m.

R. S. ORCHARD, Manager.

Maritime Steamship Co.,

Limited.

Further notice the S. S. Com-

pany, will run as follows: Leave

St. John, N. B., Thorne Wharf, and

using Company, Ltd., on Satur-

day at 10 a. m., daylight time, for St.

John, N. B., calling at Dipper Har-

bor, Silver Harbor, Black's Harbor,

or L'Etete, Deer Island, Red

Island, St. George. Returning leave

St. John, N. B., Tuesday for St.

John, N. B., calling at L'Etete or Back-

house Harbor, Beaver Harbor,

or Silver Harbor. Weather and tide

conditions to be observed.

Thorne Wharf and Ware-

house, Ltd., Phone 2551. Mgr.

Honors.

Company will not be respon-

sible for any debts contracted after

the without a written order from

the company or captain of the steam-

ship.

ND MANAN S. S. CO.

On Monday June 4th a boat of this

company will leave Grand Manan 7 a. m.

for St. John, arriving about 2:30 p. m.

On Tuesday 10 a. m., arriving

at Grand Manan about 5 p. m. Both ways

via Campobello and

St. John.

Grand Manan Wednesdays 7

a. m. for St. John returning Thurs-

day 10 a. m., both ways via Campobello

and St. John.

Grand Manan Friday 6 a. m.,

for St. John direct, arriving 10:30 a. m.

On Saturday 7 a. m., leaving St. John

2:30 p. m., arriving at Grand Manan

7 p. m.

Grand Manan Saturdays for

St. John 7 a. m., returning 1:30

p. m. Both ways via Campobello and

St. John.

Atlantic Standard Time.

SCOTT D. GUPTILL, Manager.

ern Steamship Lines

Incorporated.

ALL-THE-WAY-BY-WATER

and, Boston, New York

INTERNATIONAL LINE

Steamers leave St. John every Mon-

day, Wednesday and Friday morning

touching Eastport, Lubec and

St. John, arriving in Boston following

day at 9 a. m. Returning leaves Boston

Monday 9 a. m., via above ports.

TROPOLITAN LINE

Steamers, New York via Cape

Cod Canal

e Indian Wharf, Boston, daily

(except Sunday), 6 p. m. Returning

Pier 18, North River, New

York 6 p. m.

Ticket Office, 47 King Street.

CURRIE, Agent, St. John, N. B.

TRAVELLING?

Passage Tickets By All

Steamship Lines.

M. THOMSON & CO.

Limited.

100 Bank Bldg., St. John, N. B.