

**THE REXALL STORE**  
**Eastman Non-Curling Films**  
 Don't let yourself run short. Take a few extra rolls with you. Always fresh and in perfect condition if you get them from us.  
**The Ross Drug Company, Limited**  
 100 King St.

**Our Week-End Special!**  
**Chocolates** The Best 39 Cents You Ever Spent  
**39 cts** 22 Varieties - Absolutely Fresh  
**BOND'S** UP-TO-THE-MINUTE STORE

**Gigantic Bargain Movement In Ladies' Panama Hats**  
 Hundreds of Different Shapes in Newest Style Ideas  
 Regular \$5 to \$8 Values  
**Your Choice - while they last - At \$2.00 Each**  
 also a choice line of White Ribbon and Linen Hats, good \$1.00 values. Now 50c.  
 A complete line of the celebrated "New York" Chin-Chin Tam with white silk tassel, in corduroy and other materials, in prettiest prevailing colorings. - Rare value at \$1.25.  
**TODAY'S ARRIVAL**  
 consists of an exceptionally select line of Ladies' Black Summer Headwear, which we offer at  
**EXTRA SPECIAL REDUCTIONS**  
**Mar Millinery Co. Limited**

**Extra Special Sale!**  
**Ladies' Costumes and Coats**  
  
  
**The American Cloak Mfg. Co.**  
 32 Dock Street  
 Phone Main 633

**Men's Summer Underwear**  
 Men, how often have you bought Underwear that looked fine to you, while the sales man was showing it, but when you got it home and wore it for a short time it went to pieces and never felt comfortable?  
 Our Underwear is made by manufacturers with a reputation, makers whose years of experience back them, which assures you perfect satisfaction whenever you buy our Underwear.  
 Next time you purchase Underwear, come to this store. You'll get satisfaction in fit, quality and reasonable prices.  
 All Kinds and Styles Are Carried By Us  
 Lambs' Wool Shirts and Drawers..... \$1.00, \$1.25, \$1.30, \$1.35  
 Merino Shirts and Drawers..... 50c.  
 Balbriggan Shirts and Drawers..... 30c., 35c. and 50c.

**S. W. McMACKIN**  
 335 Main Street

**Saturday Cash Specials!**  
 5 cakes Sunlight Soap..... 21c.  
 5 cakes surprise Soap..... 21c.  
 5 pkgs. Welcome Borax Soap Powder..... 21c.  
 2 pkgs. LUX..... 17c.  
 1 lb. Block Pure Lard..... 16c.  
 15c. Tomato Catsup..... 11c.  
 15c. Seedless Raisins..... 12c.

20c. Betty's Raspberry Jam..... 18c.  
 25c. Upton's Strawberry Jam..... 21c.  
 18c. Stuart's Marmalade..... 15c.  
 25c. P. G. Vanilla..... 21c.  
 25c. P. G. Lemon..... 21c.  
 30c. tin French Mushrooms..... 23c.

**THIRTIETH ANNIVERSARY OF THEIR WEDDING DAY**  
 A very pleasant surprise was tendered Mr. and Mrs. Hezekiah Balmain, at their home, Douglas Harbor, when about sixty of their immediate friends and relatives gathered to wish them every happiness on the thirtieth anniversary of their wedding. They were the recipients of a beautiful green and gold china dinner set. The presentation was made by Stephen Colwell. After the presentation luncheon was served and the party broke up about midnight after a very enjoyable evening.  
 Among those present were Mrs. L. B. Hodson, of Portland, Me.; Mrs. C. D. Wasson, Mrs. and Miss Ballantyne, Mrs. and Miss Campbell, Miss Erb, Mrs. J. O. Baxter, Miss E. McAlary and Kenneth Balmain, of St. John; Mr. and Mrs. Harry Balmain, Mr. and Mrs. John Balmain, Mrs. George Denton, of Beothick.

**MONCTON TO OBSERVE WAR ANNIVERSARY**  
 It has been decided to invite Senator Poirer and Dr. C. M. Campbell to be the speakers at an evening demonstration in Moncton on August 4, the anniversary of England's declaration of war on Germany. The meeting will be held, if the weather is fine, in Victoria Park, but if unfavorable will take place in the Grand Opera House.  
**VERY SUCCESSFUL**  
 A picnic at Gagetown under the auspices of the Gagetown firemen, yesterday, was a marked success and was attended by a record crowd of visitors from St. John and from various points along the river. Field sports, baseball and other games were held and a programme of water sports was carried out. Music for dancing was provided in the afternoon and evening and the dance stand was well patronized. The event was one of the most successful ever arranged by the Gagetown fire-fighters.

**Carleton Brothers, One With Magee's Famous Battery, One in Dardanelles**

Letters Come Home From Fred and Arthur Nice--News of Other Saint John Soldiers--Mother's Cake Tastes Good



FRED NICE



ARTHUR NICE

Herewith are printed two letters of special interest because they are from brothers who have gone to fight for the right. They were received this week by Miss Margaret Nice, their sister. The boys are sons of Mr. and Mrs. Fred Nice of 278 Prince street, West End. The first is from Fred Nice, a member of Major Frank Magee's famous heavy battery. He was slightly wounded some time ago but is back at the front again after a few weeks in hospital. He writes--  
 Dear Sister--I received your letter and was more than delighted to hear from you. I am still alive and enjoying good health which I hope all at home are. How are the boys in St. John? I don't hear from many as I can't get time to write.  
 I have been in action over three months now. I am in the same company as Bill Hunter, Glendon Cobham, Bill Thompson, Harry Pike and Jim Stackhouse.  
 We are enjoying perfect weather over here. It is very warm. Remember me to the boys in St. John and tell them I would love to hear from them all. Give best regards to all my friends.  
 At the Dardanelles.  
 The following is from Driver Arthur Nice, 91st Heavy Battery, R. G. A., 18th Division, British Mediterranean Expeditionary Force. He writes--  
 My Dear Sister--Just a few lines to let you know I am well, trusting you are the same. I received the box you sent me and you can bet I certainly enjoyed it.  
 It reminded me of home, sweet home, to get a piece of mother's cake. I wish to thank you very much.  
 I left England on June 25 for the Dardanelles. I think there are some boys from home out here. I would like to see them very much. It seems good to me to see a boy from home.  
 I am writing this letter on the boat. I will mail it at Malta. I was ashore at Gibraltar for a short time, about one hour. We have had a splendid trip so far but some of the boys are sick and wish they had never left England. I had to laugh to see what babies they were. I don't know what they will do when they get into the firing line. I think the quicker the better. We only have to die once and when we are dead we are a long time dead.  
 Well I must close. Tell all my friends to write. It's good to see the mail come in as I like to hear the news from home. I wish you to remember me to all my friends and hope to meet them all again if luck comes my way.  
 Good-bye and God bless you and keep you till we meet again. With love,  
 ARTHUR.

**The Man In The Street**

Another nice day for the half holiday. The merchants' picnic committee must have had some pull with the weather man, too.  
 Great weather for the machine gun crop.  
 If you can't give a machine gun there are other funds that would welcome a dollar or two.  
 Any amount of cash a man can give is small compared with what the men at the front are giving.  
 Have you heard of aeroplanes yet?  
 If a foreign airship did come around would the chief send a "fly-cop" after it?  
 When is a nominee an appointee and when is an appointee an assessment commissioner? Mayor Frink says he does not know.  
 The inspector of weights and measures should get after that man who said he caught a five pound trout in the artificial lake in Rockwood park.  
 Roger Sullivan Wilson will be the only nominee at the next democratic convention. Has he consulted one W. J. Bryan?  
 In a little while some cheerful idiot will be asking "What did Waraw see when Waraw saw war?" or words to that effect.  
 Oldest man in Canada is said to live in Red Rock, Charlotte county; must be an attractive spot to make a man willing to linger so long.  
 President Wilson begins to talk as if he meant business, but Uncle Sam will need a long arm back of his fist if he is to emphasize his remarks.  
 Surely the Puritan provincial government of lil'-white reputation would not sell their heads with the money of liquor or other interests looking for legislative concessions?  
 And, when one of the men charged says the charges are incorrect, the Standard adds "this will be accepted as correct". Why, of course! Simple way of settling a matter of this kind, isn't it?  
**MAYES DAVIDS.**  
 Mayes Davis of Metcalf street, has been appointed postmaster of Indian town, succeeding the late D. H. Nase. He expects to open his office about August 1. His many friends are congratulating him on his appointment and wishing him every success.  
**ORPHANS HAD OUTING.**  
 The girls of St. Vincent's Orphanage had an outing at the Ferns yesterday. They were entertained at the grounds and residence of Mr. and Mrs. P. M. O'Neill.

**ST. JOHN SPEAKERS AT MISSIONARY SUMMER CONFERENCE SERIES**

A series of interdenominational missionary summer conferences, or schools, is to be conducted in the maritime provinces within the next few weeks and will be attended by prominent clergymen and others. The first one will be at Wolfville in connection with Acadia College during the whole of next week, continuing over the Sunday. There are three St. John men connected with this school, Rev. W. H. Barraclough of Centenary, Rev. M. E. Fletcher, Baptist field secretary, and Rev. Gilbert Earle of Fairville, who was for some years a missionary in the West Indies and South America. In addition to these speakers there will be quite a group from St. John but the names today are not available.  
 Besides the Wolfville conference, others will be held at Freeport, P. E. I., and in New Campbellton, Bras d'Or Lakes. The Rev. J. C. Spencer, M. D., of British Columbia, a noted medical missionary, will attend the Prince Edward Island school.

**SENDS COLLECTION OF PICTURES FROM FRONT**

W. G. Weatherall of Hoyt Station, Sunbury county, has received from his son, Roy, of Headquarters Section, First Canadian Division, a very interesting collection of photographs taken by him in spare moments at the front. They include pictures of the French colored troops, scenes in Rouen, in Belgium and other places, groups of Belgian refugees, a column of zouaves on the way to the trenches, the British Indian troops. One of the pictures shows the graves of four English soldiers. There is a neat railing of wood, painted white and in a headstone with the names inscribed has been placed within the enclosure. All was the work of the soldiers. A last tribute from comrades.  
 Roy Weatherall is a nephew of Albert J. Weatherall of the Telegraph and Times advertising department.

**A DISTINGUISHED VISITOR**

The Rev. J. C. Spencer, M. D., of Port Simpson, British Columbia, for twenty-five years medical missionary to the Hylah and Tsilapen Indians of Queen Charlotte Islands and the North Pacific coast, is at present visiting the city, the guest of Rev. W. H. Barraclough. He will speak in this city tomorrow, and later proceed to the Missionary Summer Conference on Prince Edward Island.

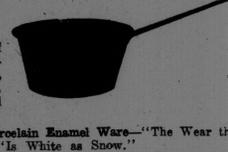
**ANOTHER COMPLAINT**  
 Jesse Peacock, 10 Brunswick street, writes that he was in the 26th Battalion for four months and a half, and in the 58th ten days, and then turned down for a more nothing. He says he is willing to do his bit for his country along with his son and son-in-law and brother-in-law, and should be given a chance.

Macaulay Bros. & Co., King Street, St. John, N. B.  
 Store open at 8 a.m., Close at 6 p.m.; Open every Friday Night till 10 p.m.; Close Saturday at 1 O'clock.

**White Iceland Fox Boas**  
 Are having a great sale in the large American cities. They are just the neck article which is required with Open-Neck Waists or Dresses.  
 Some are in the Round Ruff shape; others, slightly larger, with head and tail finish. All are pure white  
 Prices: \$2.00, \$3.65, \$5.00 each

**MACAULAY BROS. & CO.**

To Get the Best Results in Preserving You Must Have Modern Utensils to Work With!

We are showing a full line of Preserving Utensils in Preserving Kettles, Sauce Pans, Cullenders, Fruit Strainers, Fruit Funnel, Ladles, in all sizes and wares.  
 See our line of Swedish Porcelain Enamel Ware--"The Wear that Wears"--"Is White as Snow."  
 Our Goods are the Quality Kind. Our Prices are Right.

**D. J. BARRETT**  
 155 Union Street  
 Phone M. 1545  
 St. John, N. B.  
 Store Open Wednesday, Friday and Saturday Evenings Until 10 o'clock

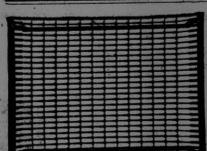
JULY 24, '15.

**St. John's Greatest Mid-Summer Sale Ends Today at One O'clock At Oak Hall**

This sale has created the greatest interest and enthusiasm among the people of St. John and nearby places. Each day has added to the sale.  
 Today the wind-up of this extraordinary sale will take place.  
 We have laid plans to take good care of a whole day's business in half a day, and give you our usual prompt and careful service.  
 Get here early. Hundreds of opportunities to save money on needed and serviceable merchandise. A splendid opportunity for those about going on their vacation.  
 Don't let anything keep you away if you've not been here before.

**KING STREET, COR. GERMAIN** **GREATER OAK HALL**  
**SCOVIL BROS., LIMITED, St. John, N. B.**

**Something New, Which Will Save You Money!**



HERE is an entirely new Spring, with iron frame and unseparable link fabric, made to fit directly on the head and foot of an iron bed, thus saving the cost of the side rails usually supplied with beds. We can supply an iron bed, any size, fitted with this spring, at \$7.20 net.  
 This makes a neat, durable and sanitary outfit at a lower cost than usual. Call and let us demonstrate the economy of purchasing something better than the ordinary cheap articles

**A. ERNEST EVERETT -1- -1- 91 Charlotte Street**

Our Store Closes on Saturdays at 1 P.M. During Summer.

**AN EVENT!**

**Straws and Panamas Half Price**

Think of the comfort--you will look right and feel right in a NEW CLEAN STRAW, and just think, A New Panama, good for 4, 5 or 6 seasons for ONE-HALF PRICE.  
 \$1.75, \$1.50, or \$1.25 will get you A NEW STRAW.  
 PANAMAS that were \$15.00, now \$7.50; \$12.00, now \$6.00; \$10.00, now \$5.00; \$8.00, now \$4.00; \$6.00, now \$3.00; \$4.50, now \$2.25.  
 Balance of our SOFT STRAWS 50c each

**D. MAGEE'S SONS, LIMITED** HATS AND FURS  
 63 KING STREET