

## SPRING OPENING AT MURRAY-KAY'S

A Riot of Color and a Bewildering of Charming Materials.

### MILLINERY LEADS

Splendid Display of Novelties is Shown in Trimmings and Shapes.

Rivalling the goddess Flora in wealth of color and all the promise of the season, is the spring display in the many departments of the Murray-Kay establishment, and for the debutante and lover of elusive webs there never was a greater variety from which to make selection, while for the more sedate and conservative both in millinery and in dress lines, there are handsome tissues and fabrics in the standard navy, purples and blacks, all of which have been favorites during the past two or three seasons.

New notes in hats are found more in braids and motifs than in extremes in design. The "wire" straw has the loquacious effect which brightens even an all black chapeau, and the knoke straw looking like a modified Panama comes to us from the far east. Shapes for the most part are small or medium with a tendency to increase in width of brim as the season advances. Some models are shown with the crown of brim made from chrysanthemum braid, a weave with the effect of a rough plush surface. The high turban with little trimming, except a brush of burnt peacock or ostrich and depending for its chief decoration on the new mesh veil with the silver or gold embroidered motif known as the "crest" is popular, while the broader mushroom model with drooping brim is also in favor. Eccentricities in the way of angles at undesirable tangents are rare, and generally designs are wearable—which in millinery is another way of saying that the chapeaux of 1917 are becoming. Color here as represented by chartreuse, shadowlawn, rose, blue, sage green, lemon, lavender and the darker burgundy and purple, runs riot, but quieter shades are amongst the best sellers. War with its subduing note finds its way even into the precincts of the frivolous dame fashion. The children's section has the largest and most attractive stock ever shown by the store.

Evening frocks designed and made on the premises are an attractive feature. One in rose silk with geometric of the same shade is made with the skirt full having pleated panels on the sides, the upper of front and back widths of the crepe with a hand embroidered design in rose centered with blue and touches of gold crossing just above the knee. The waist was carried out in the same design.

Another in beige has the waist of deep tucked georgette with silk pieces finished with ball fringe falling over the hips, the tapering sleeves of the champagne crepe and the gathered skirt of the shimmering silk. Small buttons fasten the waist at the back, and a collar falling in points on the shoulders finishes one of the most fascinating frocks in the display.

Ivory and cream in Polart will be shown in coats and suits. A belted full-length coat has the plain waist portion belted about six inches above the joining of the full pleated skirt. Two large gold buttons at the waistline, with a touch of gold at the collar and hem, are the only notes of color in the beautiful garment. A suit of the full length of the box opening over a vest of white satin with vest pockets, the trimming being small buttons and white silk braid. Ultramarine suits are in the standard shades, either plain or braided.

Georgette Waists Popular. The blouse and skirt, and the former more dainty than this season. Georgette in all the evening shades, with cream and ivory for afternoon wear are embroidered in contrasting shades, many having touches of beads, and others rich with insets of flet. To correspond with the skirts the crepe is found in taupe, navy, burgundy and black. The French note prevails in the exquisite coloring of the embroidered dresses of the embroderies are shown, the artistic draping being their chief claim to favor. Whether their vogue will last is a question, but all skirts exhibit a skill in design not always given the one-piece garment.

Japan and Celestial Kingdom are a strong influence in the sports materials and in the tissues suitable for kimono, as well as in the handsome silks used in the linings of suits and wraps. Great plaids and broad stripes are also popular, and the khaki-kool, in blue, gold and cream is a most attractive novelty. Georgette crepe is the favorite for collars, French collars in flet lace, and others in embroidered batiste, are all shown.

No mention of Murray-Kay would be complete without reference to the wonderful linens which are now so rare as to be regarded as treasures. Madeira embroidery, from the best makers, is in stock and the French and Florentine laces cannot now be duplicated. Opportunity knocks but seldom at the same door. The home-maker and the bride-to-be can nowhere find greater opportunity to stock her home with the linens that delight the heart of every woman than at Murray-Kay.

### PRICE OF GAS.

That the price of gas is about to be increased is the latest addition to the long list of the consumers' increased expenses. The price is now 70 cents a thousand feet, and it is stated that the new price will be either 75 or 80 cents a thousand feet. The gross price is 75 cents, with a discount of 5 per cent. for payment within a specified time, and the new price will be obtained by a reduction of the discount to either 25 or 20 per cent.

The reason for this probable advance is the high cost of coal and other materials used in the production of gas.

### CLOTHING CAUGHT FIRE.

When her clothing caught fire while standing near the stove in her home yesterday afternoon, five-year-old Bonhomme, 123 Teraville street, was badly burned about the left hip and leg. First aid was rendered by a neighbor, after which the child was removed to the Hospital for Sick Children in the police ambulance. The child's condition is not regarded as serious.

## NATIONAL EXHIBITION ENCOURAGES PRODUCTION

Will Co-operate With Dominion and Ontario Governments in Their Campaign.

The Canadian National Exhibition will co-operate with the Ontario and Dominion Governments in the campaign for increased production, and will endeavor to take a leading part in the work of encouraging the farmer and breeder to redoubled efforts.

Yesterday at the inaugural meeting of the new board of directors the estimates for the year were passed, including an increased appropriation for agricultural premiums providing for a more extended classification in all present departments of farm products and the introduction of several new features, all designed to offer additional incentive to the exhibitors of food products.

The innovations will include a competition for farmers' sons, for which government officials have already guaranteed an entry list of 200. New grain competitions are to be started under the supervision of Dr. Creelman, the commissioner of agriculture for Ontario, and Prof. Zavitz, who, with other experts, are working on other plans for improvement. Larger and more comprehensive classes are to be introduced in the live stock sections, fruit, vegetable and kindred departments extended, and in short every practical thing possible done to stimulate the hunt after the H. C. of L. nificance.

President Noel Marshall was re-elected for the ensuing year; Mr. T. A. Russell, first vice-president, and C. A. Brown, second vice-president. Aid. Robbins will fill the position on the executive formerly held by A. Ald. McBride. Mayor Church announced that a number of bands which accompanied Canadian contingents overseas were returning to Canada, and the services of some of these will be sought when the musical program is being arranged.

## VETERAN OF FOUR WARS JOINS G. V. COMPANY

Frank Evans Whiting, who enlisted yesterday as a Private in the War Veterans' Company of the 109th Regiment's overseas draft, has a great war record already, both as an officer and in the ranks, seeing active service under four flags. For 20 years he was sergeant in the United States regular army. He held rank of lieutenant in the Mexican army under Madero. When Madero was deposed, Whiting joined the forces of Villa. Prior to the Spanish-American war Whiting served in the Cuban army under the famous Gen. Garcia. The 109th's recruit, with this unique war service record, hails from Rock Island, Ill.

## Unknown Man Found Dead In House on Maria Street

An unknown man about 40 years of age was found dead in his room at 129 Maria street about 10 o'clock last night. Dr. Norman, 15 St. John's road, was called, but could not definitely determine the cause of the man's death. The body was removed to the morgue, where it will be held until the coroner's inquest.

According to the story of the proprietor of the house the man only arrived there last Saturday and little was known about him. There was nothing in his possession that would give a clue to his identity.

## Conservatory Orchestra Concert Proves a Great Attraction

The annual concert of the Conservatory Orchestra attracted such a large number to the music hall of the conservatory last night that many failed to gain admittance. The orchestra, under Frank E. Blackford, was assisted by Miss Marie Kuehnle Homuth, L. C. M., soprano, and added fresh laurels to his already long list of triumphs. F. Arthur Oliver presided at the organ.

A varied program was given, consisting of selections from Massenet, Weber, Macdowell, Saint-Saens, Rev. Hahn, Chaminade, Gounod, Grainger and Elgar.

## Numerous Toronto Mechanics Asked for by Flying Corps

Up to last night the Royal Flying Corps Recruiting Depot in the armories had enrolled 160 Toronto men, 20 of whom signed in Hamilton. The 50 men who have joined as flight-cadets are to commence actual aviation work at Camp Borden just as soon as the flying corps. If possible, 500 such mechanics are to be enrolled in Toronto between now and the opening of the aviation grounds this spring. They are all urgently needed.

## PATROLS FIGHT ON ANCRE.

Berlin, March 6.—(Via Saville).—The supplementary war office communication tonight says that, aside from engagements between patrolling parties in the Ancre sector, no important action is reported from any of the theatres of war.

## STOMACH MEDICINES ARE DANGEROUS

DOCTORS NOW ADVISE MAGNESIA. Just how dangerous it is to indiscriminately dose the stomach with drugs and late. It seems so simple to swallow a lot of some special mixture or take tablets, and the folly of this drug-taking is apparent, perhaps, years after the fact, when it is found that the stomach walls, which have almost eaten their way through the lining, it is in the early stages when indigestion, dyspepsia, heartburn, flatulence, etc., indicates excessive acidity of the stomach and fermentation of food contents, that precaution should be taken. Drugs and medicines are unsuitable and often dangerous—they have little or no influence upon the harmful acid, and that is why doctors are discarding them and advising sufferers from indigestion and stomach trouble to get rid of the dangerous acid and keep the food contents sweet by taking a little pure bismuth-magnesia instead. Bismuth-magnesia is an absolutely harmless, which can be readily obtained from any practical tasteless, and is completely taken in a little warm or cold water after meals will usually be found quite sufficient to instantly neutralize excessive acidity of the stomach and prevent all possibility of the food fermenting.

## LODGE NEWS

### A SPLENDID RECORD.

Nearly 50 Per Cent. of Aughrim Rose of Derry L.O.L. Are Overseas.

Aughrim Rose of Derry, L.O.L., No. 2152, held a social and dance last evening in Victoria Hall, when over 200 members and friends participated. The proceedings were presided over by Past Master W. S. Ferris, and the proceeds, which it is anticipated, will be about \$150 will be devoted to the providing of comforts for those members now overseas, to be sent at Easter. Out of a total membership of 160, this lodge has 75 serving with the forces, of whom seven have made the supreme sacrifice, while a large number have been wounded. At the close valuable prizes were presented to the winners by members of the lodge.

### AMICUS LODGE, NO. 26.

Amicus Lodge No. 26, Knights of Pythias, held its regular convention last evening, presided over by Vice-Chancellor R. Brady. There was a large attendance, including several visitors, and during the evening letters were read from the Grand Preceptor of Ontario and Grand Chancellor of Ontario, expressing regret at their inability to be present at the "ladies' night." Following the transaction of business, a social was held.

### EUCHRE AND DANCE.

The G.N.W. Social Club held their first euchre and dance last evening in the S.O.E. Hall, when over 200 were present. Songs were rendered by S. Smith, and Gordon Souls officiated at the piano.

### CITY HALL NIGHT.

Stanley Lodge Held Banquet, at Which Civic Officials Were Present.

"City Hall Night" was an appropriate title for last night's proceedings of Stanley Lodge, A. P. and A. M., No. 425, G.R.C. After the business meeting the members retired to the banquet room. The Grand Master and the Grand Lodge of Canada, a toast proposed by Wor. Bro. J. T. McMullin, was responded to by Wor. Bro. S. W. Clewley. "Our City," proposed by R. Wor. Bro. A. J. Anderson and responded to by R. Wor. Bro. W. H. Shaw and Wor. Bro. R. C. Harris, V. Wor. Bro. W. J. Sheppard, which was responded to by Bro. C. A. Maguire. "The Candidates" was proposed by Y. Wor. Bro. Geo. H. Mitchell and Bro. A. L. McLeod replied.

## FEBRUARY RECRUITING SHOWS A BIG INCREASE

Departure of Artillery Drafts for the East Has Been Delayed for Few Days.

A substantial growth in recruiting in Toronto military district during the month of February, as compared with January, is shown by the official figures announced yesterday. These give the total of men enrolled during February as 1,718, which is an increase of 1,337 over January, when the total was 481. Honors for recruiting during the month just ended, went to the Royal Flying Corps, which secured 126 men. The Army Service Corps came next, with 86. Two units tied for third place, each gaining 82 men. They were the 248th (Grey County) Battalion, and the 253rd (Holland) Battalion of Kingston. No. 2 Fort. The 109th Regiment's overseas draft obtained 84 recruits, but is permitted to recruit in other coast cities in addition to Toronto. Fifty-five recruits were gained in the month by the Engineering Depot.

The setting of a date for the departure from Exhibition Camp of the artillery drafts, recently warned for the east, has been deferred for a few days, owing to a report of a German measles outbreak in some of the coast cities of the maritime provinces, which they would pass thru.

## GOVERNMENT CRITICIZED BY LIBERAL MEMBERS

Speakers at the Southwest Toronto Liberal Association smoking concert, held last evening in Occident Hall, Queen and Bathurst streets, criticized the provincial government for useless expenditures, and Hartley Dewart, M. L. A., declared that the Liberals were on the going to see at the present session that all corporations through the province were taxed.

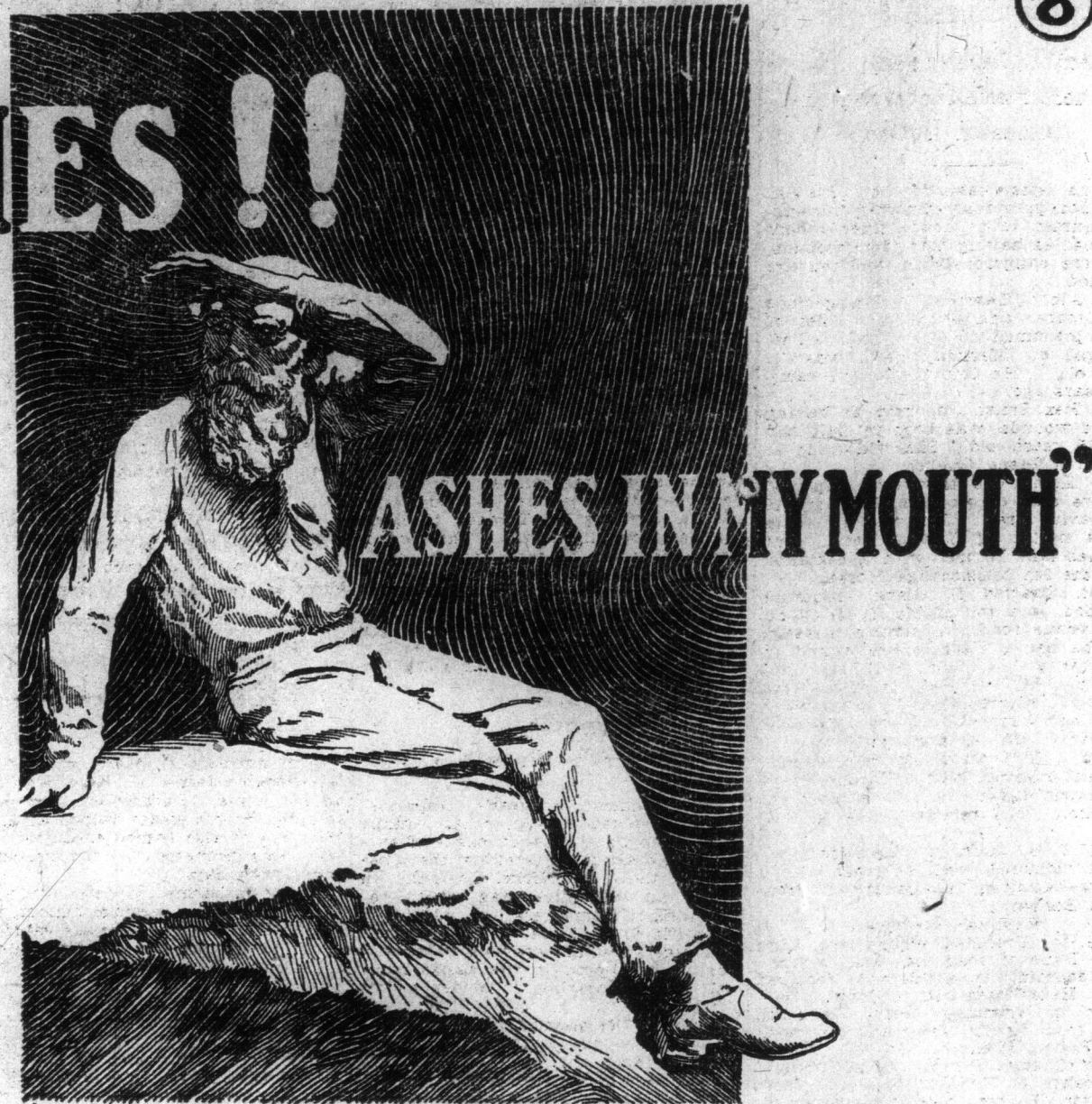
Sam Carter, M.L.A. for Northumberland, stated that over one million dollars was wasted in the building of the new Government House. "Three million dollars," he said, "was spent on the building of the jail farm at Guilford for the members of society who rob our houses in the night time." He referred to the question of looking after the returned soldiers. Mr. Carter said that the idea of asking men to go out and clear the forests was absurd. He said that the returned soldiers should be given every government job that could be found, and men who were healthy and strong should be asked to go out and clear the land. There are thousands of acres of land in this province that should be cleared and made ready for those veterans, who will be able to do farm work. The government, he asserted, had the money, and if they would provide cheaper transportation by building railroads, then every one of the men, if given a 50-acre farm, could in a few years live independently.

Hartley Dewart charged that there are too many commissions eating up money in Queen's Park. The member for Southwest Toronto said that the commission appointed to investigate the nickel situation had already cost the government over \$49,000 and have not yet presented the report. He said that Mr. Dewart charged that there are still five license commissioners in the employ of the government who were being maintained to waste their time at a cost of \$28,000 a year.

### MUSEUM REOPENS.

The Royal Ontario Museum, corner of Bloor street and Avenue road, which has been closed for a month on account of the shortage of coal, was reopened on Tuesday. This institution is open to the public on all week days from 10 to 5 o'clock. Admission is free on Tuesday, Thursday and Saturday, but a fee of 15 cents is charged on the other days of the week.

# "ASHES!!"



CARLTON G. SEAL. 17

Only a fool supposes you have no excuse for staying at home. Only a fool pretends to decide for you whether you can or can't enlist. But, also—only a fool cheats himself with an insincere excuse for staying home.

You wouldn't trust a shoddy rope to swing you over a cliff. You wouldn't attempt a long voyage in a rotten boat. You wouldn't run a race with a weak rear axle in your car. Then don't face life with some rickety excuse for being home to-day.

## TEST YOUR EXCUSE

—Not on a recruiting veteran. He is a MAN and believes you are a MAN—and that you speak like a MAN when you tell him "No." —Not on your friends, for they believe in you and trust you, and make excuses for you! Test your excuse on YOURSELF. Go over it and over it. Look at it from every angle. Make sure that it isn't deceiving you. Make sure that when you are old—when the years have sobered your judgment and taught you the real values in life—when your chums, and the children of your chums around you speak of THEIR share in the saving of our civilization—make sure that THEN your memory won't turn bitter as wormwood—like ashes in your mouth! Make sure that you won't tear your excuse in bits—and sweat in the agony of regret.

## AND YOU WIVES AND MOTHERS

Make sure that the men you hold back now will not remember you bitterly—when the bitterness comes to them, as come it MUST—if their excuse is weak.

## OUT WITH YOUR PRIVATE EXCUSE

Try it! Test it! Shake it! Break it—if you can! It is not too late to do yourself justice, to save yourself future self-condemnation!

The days are passing! Think! Speak! ACT!

ENLIST AT ONCE!

# 109<sup>TH</sup> REGIMENT DRAFT GREAT WAR VETERANS' OVERSEAS COY

## ENGLAND IN THE SPRING!

Don't wait for the rest of these advertisements. Enlist now, and start your highly concentrated training before sailing.

GREAT WAR VETERANS' OVERSEAS COMPANY,  
109th Regiment: Lt.-Col. W. S. Dinick, O.C.

## OVERSEAS AT ONCE!

Come to our examining depot at: 72 PEARL STREET, NEAR KING AND YORK. Officers there will explain all about pay, allowance, etc. GREAT WAR VETERANS' OVERSEAS COMPANY, 109th Regiment: Lt.-Col. W. S. Dinick, O.C.

## TEN TO REPORT

Captain Others ju

In the last Lawrence, P. is presumed to be listed as three are da wounded. Pte. Albert last October these a presu belonged 12 years old. Pte. Rex died of wou was 25 years present in C. Pte. Arth to have die St. David old, a mae overseas wren the st Capt. Ch wounded, in 104 Avenue he has the knee at serving und Battalion as killed. a member of Corp. J. is 64, wester, a contingent Hamilton. land. Pte. F. priod wou county bat Camp Borden.

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