

H. H. FUDGER, President
J. WOOD, Manager

Store Closes Daily at
5.30 P. M.

THE ROBERT SIMPSON COMPANY, LIMITED

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PROBABILITIES.
Lower lakes and Georgian Bay—
Moderate to fresh easterly to southerly
winds; cloudy and mild, with occa-
sional showers.

SATURDAY,
JAN. 23, 1910

Stock-Taking Only a Week Away---Reduction the Order of the Day

Hew Castles in Spain May Become Homes in Reality

A Little Conversation on the Stairs



"I THINK this house is just charming," said Patricia. She spoke with that spontaneous enthusiasm described usually as "catching."

"Jack always was a lucky dog," said Patricia's fiancé, who had persuaded Patricia to sit out a dance and take awful chances of a draft down the stairs. "It's not luck entirely," said Patricia, "although I will admit he got an awfully clever little wife."
"Oh, well, as far as that goes—" began Patricia's fiancé, deprecatingly; then he paused to allow silence to carry out his suggestion, which Patricia, however, entirely failed to perceive, or if she did she failed to show it, which is the same thing.
"Jack's practical," said she. "He has management. I do like management in a man."
Patricia's fiancé sighed.
"I'm sorry I don't suit," said he.
"Don't be a goose," said she, "but tell me—why can't we do like Jack did instead of waiting?"
"What do you mean?" demanded Patricia's fiancé. Patricia grew very confidential.
"Why can't we join the Housefurnishing Club and save all this saving," whispered she. "We have the house your father gave us. Let's furnish it now and start housekeeping soon!"

The Housekeepers' List of Monday Reductions

ECONOMY in the household is always a problem. January offers many solutions to customers of this store. Just look over the Staple Department's reductions for Monday:

- 380 yards of Heavy Bleached English Sheeting, plain weave, strong, close weave, 72 to 80 inches wide, Regular 30c per yard, Monday 24c.
- 45 dozen Pure Linen Checked Tea Towels, hemmed ready for use, red or blue checks, 24 x 36 inches, will dry perfectly, leaving no lint. Regular \$2.00 per dozen, Monday 12c each.
- \$2.00 yards All Pure Linen Irish Damask Table Linen, only partly bleached, but it will bleach perfectly and quickly. Good designs, fine quality, 72 inches wide. Regular 75c and \$1.00 yard, Monday 55c.
- 100 only Finest French Flannel Water Lengths, 3 yards to the length, all pure wool, dainty designs and colorings. Regular \$1.50 per length, Monday 90c.
- 40 pairs Finest Pure Southdown Saxony White Wool-Blankets, thoroughly scoured, beautiful, warm, lofty finish, dainty borders, 6 lbs., 80 x 80 inches. Regular \$4.50 per pair, Monday \$2.50.
- 800 yards Finest Bleached English Longcloths, including famous "Queens" and "Times" best lines, 38 inches wide. Clearing at, per yard, Monday, 10c.
- 320 yards Fine All Pure Linen Bleached Irish Sheer Linen, for ladies' dainty blouses, underwear, etc., best finish, 38 inches wide. Regular 35c and 40c per yard, Monday 25c.

Wall Papers at Stock-taking Prices

Our last week before taking stock. Wall papers must go out this week. See how we make the prices for Monday:

- 5,000 rolls Imported Parlor, Hall and Dining Room Papers, in dull or silk effects, in tapestry, two-tone, conventional and scenic designs. Regular to 65c, Monday 25c.
- 8,000 feet Room Moulding. Reduced Monday to 1-1-2c.
- 1,500 feet Plate Rail. Reduced Monday to 8c.

Artificial Palms Reduced

Artificial Palms at special low prices before stock-taking. Artificial Palms, regular \$1.00, for 65c; regular \$1.25, for 75c; regular \$1.50, for \$1.00; regular \$2.25, for \$1.75; regular \$2.75, for \$2.25. Floral Dept.—4th Floor.

CHINAWARE.

Austrian China Dinner Sets, bridal rose open stock pattern, thin transparent white china, body decorated with small pink roses and green sprays, gold traced handles and pretty gold edges, 57 pieces, regular \$19.50, Monday \$14.75.

Rogers' Spoons and Forks Reduced

Rogers' Teaspoons, fancy pattern handles, Horseshoe trade mark. Regular value \$2.25 dozen, Monday, set of 6, 85c.
Rogers' Dessert Spoons and Forks, fancy pattern handles, Horseshoe trade mark. Regular value \$4.50 dozen, Monday, set of 6, \$1.50.
Rogers' Table Spoons and Medium Forks, fancy pattern handles, Horseshoe trade mark. Regular value \$3.50, Monday, set of 6, \$1.75.
2,000 pieces of Jewelry. Regular price 75c to \$1.25, Monday 35c.
Genuine American Keyless Lever Watch. Monday 85c.

Soaps for Monday

- Fels Naptha Soap, per bar, 5c.
- Sunlight Soap, 6 bars, 25c.
- Comfort, Eclipse or Victor Soap, per bar, 4c.
- Surprise Soap, 6 bars, 25c.
- Heather Brand Soap, 8 bars, 25c.
- Naptha Soap, 6 bars, 25c.
- Simpson's Big Bar Laundry Soap, per bar, 10c.
- Pearline, 1-lb. package, 11c.
- Old Dutch Cleanser, regular 10c, 3 packages, 25c.
- Kitchen Sapolio, per cake, 8c.
- Powdered Ammonia, 1-lb. 3c, 3 packages, 25c.
- Naptha Powder, 1-lb. package, 8c.
- Canada White Laundry Starch, 1-lb. package, 7c.
- Royal Blue, 2 packages, 7c.
- Redhart's Powdered Lye, per tin, 7c.
- Gold Dust Washing Powder, large package, 25c.
- Bon Ami Soap, per cake, 12c.
- 5 LBS. PURE CELONA TEA, \$1.05. This is our exclusive brand of a 50c quality as sold elsewhere. 500 lbs., Monday, black or mixed, 5 lbs., \$1.05.

MONDAY BASEMENT SALE

- Vinegar Bottles, fancy patterns, Monday 15c.
- Footed Sherbet Glasses, regular \$1.10 dozen, Monday, each 7c.
- High Footed Comports, Monday 35c.
- Stand Lamps, complete with medium size burner, chimney and wick, regular \$2.50, Monday 25c.
- Electric Incandescent Shades, assorted colors, regular 15c, Monday 10c.
- CUT GLASS.
- Celery Trays, full size, prettily cut, regular \$4.50, Monday \$2.50.
- Water Bottles, star pattern, regular \$5, Monday \$2.50.
- Sugar and Cream, regular \$5, Monday \$2.50.
- Flower Vase, 8 inches high, regular \$5, Monday \$2.50.
- Lindsay Inverted Burners, complete with frosted, half-frosted, plain or colored etched globes, with mantle, regular \$1.50, Monday 95c.
- Lindsay Burners, complete with double wire mantle and white Q Globe, regular 75c, Monday 55c.
- Gas Brackets, rope pattern, stiff, 23c; single swing, 33c; double swing, 55c; kitchen-pendants, Monday 45c.
- Hall Lamps, with ruby globe, regular \$2.25, Monday \$1.69.
- Willow Clothes Baskets, regular 65c, 75c and 90c, Monday 45c, 55c each.
- Fibre Tub-sunder sizes, regular \$1, Monday 75c.
- Regular \$1.10, Monday 55c.
- Rim Locks, 4-in. size, with malleable iron key and white porcelain knob, complete Monday 12c.



The Whitewear Sale Gives Rare Opportunity to Women of Taste

Are You Going Away Anywhere?—Stock Your Wardrobe at Sale Prices
ON Monday we will offer a great variety of high-class White Underwear at really moderate prices. We suggest to those who expect to go away anywhere—either to the South for the February and March, like many fortunate people do, or merely on a visit to a neighboring city—BUY WHITEWEAR TO COMPLETE YOUR LINGERIE WARDROBE AT JANUARY PRICES.

- This also applies to brides of the coming Easter and June. Don't let January slip.
- The garments for Monday's emphasis are all of the better class, although prices might not impress you that way unless you were acquainted with Simpson qualities.
- PETTICOATS.**
\$2.00 Petticoats, Monday Sale price \$1.50, fine cotton, 16-inch waist, 16-inch length, 16-inch hem, French band, broderie, dust ruffle, fine embroidery, lengths 38, 40, 42, 44 inches.
\$2.50 Petticoats, Monday Sale price \$1.85, fine nainsook, 15-inch waist, fifteen small and three wide tucks, ruffle of extra fine embroidery, dust ruffle, French band, lengths 38, 40, 42, 44 inches.
\$3.50 Petticoats, Monday Sale price \$2.50, fine nainsook, 18-inch waist, three clusters hemstitched tucks, three rows hand embroidery insertion and ruffle of finest hand embroidery, lengths 38 to 44 inches.
- DRAWERS.**
50c Drawers, Monday Sale price 45c pair, finest cambric, wide umbrella style, cluster of tucks and plain wide flounce, with 1-2-inch hem, sizes 23, 25, 27 inches, both styles.
- 50c Drawers, Monday Sale price 50c pair, fine cotton, cluster of small tucks and wide flounce of fine embroidery, sizes 23, 25, 27 inches, both styles.
- 75c New Isabelle Skirt Drawers, Monday Sale price 50c pair, fine nainsook, wide ruffle, with insertion and frill of lace, both styles, lengths 23, 25, 27 inches.
- \$1.25 and \$1.50 Drawers, Monday Sale price 85c pair, clearing three beautiful styles, fine embroidery or lace trimmed, plain or hemstitched lucks, all sizes, both styles, great bargains.
- NIGHT DRESSES.**
\$1.25 Night Dresses, Monday Sale price 85c, fine cotton, slip-over style, three-quarter sleeves, embroidery insertion and frills of Valenciennes lace, lengths 58, 58, 60 inches.
\$1.85 Kimono Night Dresses, Monday Sale price \$1.00, fine nainsook, prettily trimmed with tucks, insertion and frills of lace, heading and silk ribbon, lengths 56, 58, 60 inches.
- \$2.50 Night Dresses, Monday Sale price \$1.75, a beautiful style in the nainsook, embroidery and heading yoke, silk ribbon draw, frills of extra fine, narrow embroidery, high neck, long sleeves, sizes 18, 58, 60 inches.
- CHEMISES.**
50c Chemises, Monday Sale price 25c, fine cotton, round neck, lace trimmed, lengths 38 to 40 inches, for 32 to 42 bust measure.
- 50c Chemises, Monday Sale price 50c, fine cotton, round neck, buttoned front, neck, front and sleeves finished with narrow fine embroidery.
- CORSETS.**
\$3.00 C. C. C. Grace Corsets, Monday Sale price \$1.75 a pair, a fashionable model in finest French white cotton, very long back and hips, medium bust, four wide side steels, four rows quality garters, fine lace and draw cord in bust, a beautiful model for tall figures, sizes 18 to 28 inches.
- WHITE WAISTS AT SALE PRICES.**
Monday's Specials.
Embroidered Lawn Waists, long sleeves, good quality. Special price \$1.00.
Tucked Model, white lawn, tailored effect, pointed collar and cuffs. \$1.25.
Three beautiful styles, in embroidered lawn waists. Special qualities, \$1.50.
Tailored Shirt Waists, laundered collar, link cuffs, three distinct styles, fine quality lawns, \$1.50.
Beautiful Embroidered Lawn Waists, in extra fine qualities, several styles, long and short sleeves, \$1.50.
Several very special styles in white lawn, with \$1.75 and \$2.50. See them! Also a very new design in crepe muslin, with embroidered dot, at \$2.50.

Women's Winter Furs Reduced Monday for Stock-taking

NOW is the business time moment to think of buying Furs. January, the month of price reductions and stock clearances. No need to defend the quality of goods because prices are low. Stock-taking demands reductions.

- 10 only Battle French Seal Jackets, the standard length, 24 inches, made from the best French dyed skins lined throughout with fine seal brown satin; in three leading styles, regular price \$55.00, sale price \$37.50.
- 3 only Mink Mufflers, 46 in. long, made with full saque back from the best furred skins, suitable for street or carriage wear, lined throughout with good satin, regular \$70.00, sale price \$52.50.
- 3 only Battle Seal Jackets, 24 inches long; in new blouse style, collar and revers of fine Russian otter, lined with fine satin, regular \$60, sale price \$41.50.
- Women's Driving Coats, 48 in., made from fine all-wool kersey, lined throughout, with reversed twill, deep storm collar and large revers of best western sable, regular price \$17.50, sale price \$12.50.

New "Specials" and Rich Dress Silks

Just the Silks that you want. The qualities far exceed the prices.

Rich Colored Satin Messaline Liberty, manufactured by the foremost manufacturer in Zurich, one of the most desirable of this season's silk fabrics, comes in the newest and scarce shades, also white and ivory. Special value, 85c yard.

The Mid-Season Hat

There is one hat that can be worn any day in the year—this one made of silk. We are filling our cases with some brand new 1909 styles, in black or white corded or taffeta silk, to sell at special January prices, from \$3.50, \$4.50 to \$6.50.

A Special Offer in Pyrographic Outfits for Monday

Stock-taking is near at hand. With our regular \$2.50 outfits we will include one Carving Set (six tools) for pyrographic carving. Regular price \$1.50; also one set of stains (six colors), regular price 50c. Total value \$4.50. Monday morning the three complete for \$2.50.

Monday is Boys' Day in the Boys' Store

Mid-Winter finds most boys in need of a new suit. Here's our old-line suggestion. Let him take his best suit for school and get a new one for Sunday. That's a solution that has been proved in thousands of families. We are selling the nicest Sunday Suits for little boys very much reduced on Monday on account of stock-taking—American Suits, many of them, in the New York styles.

SPECIAL SALE OF BOYS' HIGH-GRADE SUITS, REGULAR \$7.00, \$7.25 AND \$8.50, ON SALE MONDAY, \$5.00.

60 only Boys' Fine Grade Suits, strictly high-class American models of the very latest design. The materials are the finest English worsteds and fancy tweeds, mostly in grey mixtures, some fancy checks. They are made in exclusive double-breasted, New York style, neat fitting and dressy in appearance. Workmanship of the highest class order. Sizes to fit 8 to 16 years. Bloomer pants. Regular \$7.00 to \$8.50, Monday \$5.00.

BOYS' SHIRTS AND UNDERWEAR.
Boys' Necktie Shirts, laundered cuffs attached, best quality percale shirts, black and white and blue and white, figures, stripes and checks. Sizes 14 to 17. Regular 50c and 75c, Monday 35c.

Boys' "Health" Combinations, in pure ribbed natural wool and "Wooler" English natural wool, very soft, guaranteed unshrinkable, sizes 22 to 32. Regular to \$2.25 suit, Monday \$1.19 suit.

Boys' or Girls' Wool Toques, in the very fine quality wool, plain or honeycomb stitch. Regular up to 50c, Monday 25c.

442 pairs of Women's Black Cloth Overalls, good workmanship, fine finish, all sizes. Worth 50c, on sale Monday 25c.

170 pairs of Women's 7-button Black Overalls, fine broadcloth, good workmanship, fine finish, all sizes. Worth \$1.00, Monday 70c.

Slipper Soles, made from thick lamb's wool, leather sole, sew on your own.

A Watch and Chain for 98c

A Watch and Chain, complete with charm, genuine American movement, stem winding and chain set, strong nickel silver case, chain of Arcadian silver, guaranteed to wear white throughout, an ideal workman's timekeeper. Regular value \$2.00, Monday 98c.

- Special Double Wire Mantles, Monday, 2 for 15c.
- White Q Globes, Monday, 2 for 25c.
- Miller Night Latches, with flat steel keys, brass bolt, knob and escutcheon, regular 50c, Monday 35c.
- Thermometers and Barometers, wood and tin case, Monday 10c.
- Solid Steel Hammers and Hatchets, regular 25c, Monday 15c.
- An assortment of Screw Drivers, Gas Pliers, Cork Screws, Hatchets, Hammers, Monday 15c.
- Fibre Pails, 3 quart, Monday 25c.
- White Enamel Pie Plates and Pudding Dishes, regular up to 20c, Monday 10c.
- White Enamel Pudding Dishes, Mixing Bowls, Wash Basins, etc., regular up to 50c, Monday 15c.
- Wax Tapers, regular 10c package, \$2.49.
- Scrub Brushes, regular up to 25c, Monday 15c.
- Wash Bowls, heavy tin, with flat or pit copper bottoms, sizes 8 and 9, regular \$1.45, Monday \$1.10.
- Linen Clothes Lines, 100 ft., regular 40c, Monday 25c.
- 60 feet, regular 25c, Monday 15c.
- Common Clothes Pins (6 dozen in package), per package 10c.
- Self-Wringing Mops, with cloth, Monday special 25c.
- Carving Sets, Stag Handles, Sheffield steel blades, Monday 60c.
- An assortment Bread, Cake and Butcher Knives, regular 25c, Monday 10c.
- Easy Clothes Wringers, ball-bearing enclosed cogs, rolls guaranteed for one year, regular \$4.50, Monday special \$2.49.