Our Aim

EATON'S DAILY STORE NEWS

Our Aim "Better Service"

1869—GOLDEN JUBILEE—1919

19191888888888888889819191888

Men's and Women's Umbrellas \$5.00

Men's and Women's Umbrellas, have covers of silk and cotton mixture, mounted on paragon frame, and cased. The handles show many of the new effects, the women's being in the short style with wrist loops, trimmed with silver or bakelite, and the long straight style. The men's are in the crook and opera shapes, trimmed with silver, horn or gilt. Priced at \$5.00.

-Main Floor, Yonge St.

Ginghams and Prints Very Greatly Reduced for Clearance, to Yard 15c

For house dresses, for aprons, for children's frocks, suits or rompers, they are admirable. Scarcely is there need to recite their many virtues, for every housewife knows what splendid, serviceable garments can be concocted from ginghams and prints. And at such a price they surely need no other recommendation. There is a splendid assortment, prints in figured and striped designs, ginghams in small plaids, checks, stripes in fresh bright pinks, blues, lavender, tan and black and white. Widths 25 to 30 inches. At the price it is very unlikely they will last long, so come early. Special, yard, 15c.

For this item we cannot take mail or phone orders, the quantity being limited.

Old Time Music in Music Dept.

A very interesting programme will be given in the Music Department on the Fifth Floor at 9 a.m. today. It will be made up completely of old-time melodies and ballads. Seating accommodation will be provided.

Silver Threads Among the Gold-Rexford-Danks. Mr. William Moore, Tenor.

In the Gloaming-Orred-Harrison. Miss Doris Ful-

Life's Dream is O'er-Arranged by S. G. P. Duet-Miss Agnes Adie, Soprano; Mr. Wm. Moore, Tenor. Last Rose of Summer-Thomas Moore. Miss Agnes

Love's Old Sweet Song-Bingham-Mollov. Miss

Doris Fuller, Soprano. When You and I Were Young, Maggie-Butterfield. Mr. Wm. Moore, Tenor.

Annie Laurie-Scott. Miss Agnes Adie, Soprano.

Mrs. A. Percy, Accompanist. -Fifth Floor, Queen St.

2000 Yards of Irish Cotton Crash Roller Towelling Greatly Reduced 14c Yard

Bordered Cotton Crash Roller Towelling, made from good strong yarn that will give lots of wear. This was bought a considerable time ago, so you will realize the value you are getting. We have reduced this towelling to far away below regular price to crowd the department this morning. 17 inches wide. Reduced price today, yard, 14c.

Plain Linen Crash Towelling, for kitchen use, good firm quality absorbent, and made to give plenty of wear. 24 inches wide. Today, yard, 40c.

BROWN STRIPED COTTON BATH TOWELS, TODAY, PER PAIR, 89c.

100 dozen Brown Striped Cotton Bath Towels, hemmed ends. These are of a good quality, soft and spongy. Take advantage of this offer while they last. Reduced to clear quickly. Size 18 x 36. Today, pair, 89c.

Hemstitched Fancy Linen Huckaback Hand Towels, the famous "Old Bleach" quality, will give good satisfaction in wear and laundering. Size 22 x 38. Today,

HEAVY IRISH COTTON DAMASK TABLE CLOTHS, TODAY, \$3.25.

Irish Mercerized Heavy Cotton Damask Table Cloths, with handsome border designs, good linen finish, splendid quality to wear. Good range of floral and conventional designs. Size 70 x 88. Today, each, \$3.25.

Snowy White Irish Cotton Table Damask, extra heavy quality for wear and laundering, linen finish. The designs are floral and conventional; 70 inches wide. Today, yard, \$1.30.

Rugs! Rugs!!! Featuring for Today in the Great February Sale. Axminsters at Less Than Present Mill Prices at \$21.75 to \$39.50 Each

See the Immense Display of Floor Coverings and Note the Extraordinary Sale Prices. - Fourth Floor, James St.

Of special interest today are heavy Axminster Rugs, showing splendid reproductions of Oriental designs in medallion and all-over patterns in those rich and serviceable combinations of dark blue, tan, rose, and green, making them suitable for dining-room or Size 63/4 feet x 9 feet. Sale price\$21.75

Size 9 feet x 101/2 feet. Sale price\$33.50 Size 9 feet x 12 feet. Sale price 39.50

Tapestry Rugs, showing tan grounds with small Oriental designs, in rose, green, brown, and dark blue, making them very serviceable for sitting-rooms.

Size 9 feet x 9 feet. Sale price \$15.50 Size 9 feet a 101/2 feet. Sale price\$18.75 Size 9 feet x 12 feet. Sale price\$21.75 Reversible Union Rugs

of fine cotton yarns on a

heavy jute warp for bed-

rooms, sewing rooms, etc It is light to handle, easy to clean and gives remarkably good satisfaction. They come in bright, clean colors in conventional designs. Size 9 x 9 feet,

sale price, \$6.50; 9 x 10 1/2 feet, sale price, \$7.75. Sanitary Feltol Rugs, made on The patterns in bright, fresh colors, are in conventional and Oriental styles. Useful in any part of the

home. Size 41/2 x 6 feet. Sale price, \$2.45. 6 x 6 feet. Sale price......\$3.25. 6 x 7 ½ feet. Sale price......\$4.00.

6 x 9 feet. Sale price.....\$4.85.

Feltol Sanitary Floor Covering - A heavy felt base floor covering. A manufacturer's big clear-ance of the short Big range of patterns. Sale

price, square yard, 50c. Reversible Union Carpet, 36 inches wide. .Attractively patterned in green and tan combinations. Sale price, yard, 75c.

-Fourth Floor, James St.

Extra Special! Boys' EATON-Made Suits Specially Priced at \$13.50

Think of being able to secure a boys' suit such as these for \$13.50. It means a saving of dollars—and the fact that they are EATON-made of durable tweeds and worsteds should be sufficient for any mother to realize their big value. There are 300 suits in the lot of "all-wool" and "wool and cotton mixtures," in grey, brown and blue, with fine hairline stripes, plaids, herringbone checks, olive and diagonal. Made up in one of this spring's newest models, single-breasted, with plain front and inverted pleat down centre of back, with two pleats from waist to bottom, giving a full plain skirt. Combination buckle and button belt. "Greenway" model. Large fitting bloomers, well lined, belt loops and watch pocket, finished with expanding knee bands. Sizes 29 to 34. These suits have been specially priced. Today, \$13.50.

Here's a Half-Price Clearance of Fur-Collared Overcoats at \$8.75, \$10.00, \$19:25 and \$21.25

It's a splendid saving chance, made possible because of the unseasonable weather, and break in size range

They're in the Double-breasted, Full-Fitting Style, and Have Loop and Barrel Fasteners.

Some are of black union beaver cloth, having lining of pearl or nigger head cloth, and interlinings of rubber sheeting throughout the body and sleeves, and knitted wind cuffs in sleeves. Collars are of full furred marmot, shawl style. Others of the same material and lined as above, have collars of matched pieced Persian lamb. Some are ulsters of union tweed in dark grey, showing a small checked pattern of a lighter shade, and have collars of rich full furred black Hudson seal (dyed muskrat) in shawl style, and heavy twill Italian linings. Many coats of quality are in the lot, of heavy 30-oz. all-wool cheviot, in a rich dark brown shade; lined throughout with twilled Italian cloth; are in double-breasted style, have half belt at back, wind strap on cuff, and fur shawl collars of soft, thickly furred nutria beaver. Not all sizes in any one line, but all sizes in the lot from 35 to 44. Today, half price, \$8.75, \$10.00, \$19.25 and \$21.25.

MEN'S WORK PANTS OF STURDY TWEED, SPECIAL,

Of wool and cotton mixtures in grey, fawn or black and white in diagonal and neat stripe patterns; have well sewn seams; strong pockets; some 2 side, a watch and 1 hip, others have five pockets. Sizes 32 to 42. Pair, \$2.85. Third Floor, Yonge St.

Half-Price Clearance of White All-Wool Blankets, Today \$8.00

As there are but 50 pairs of these blankets which have been marked at half price for quick clearance, you will need to come very early this morning in order to procure some. They are all-wool, in white, of firm quality, thoroughly scoured and whipped singly. Size 70 x 90 in., weight about 8 lbs. For this item we cannot take phone or mail orders, the quantity being limited, and only one pair will be sold to a customer. Today, half price, per pair, \$8.00.

CIRCULAR PILLOW COT-TON AND WHITE CRO- BLANKETS AT REDUCED CHET BEDSPREADS AT

MODERATE PRICES. This Circular Pillow Cotton is of good weight and close, even weave. Width 44 inches. Today, per yard,

White Crochet Bedspreads of strong cotton woven in good, conventional designs with attractive borders are size 76 x 86. Price, \$4.00.

PRICE, PER PAIR, \$4.95.

Thick, fluffy cotton blankets, 100 pairs of them, warm and softly napped and finished with ribbon-bound edges, are offered today at a greatly reduced price. Size 70 x 84. Reduced price, per pair. \$4.95.

-Second Floor, James St.

Alpaca Yarn, Very Specially Priced, Today Lb. \$2.25

Here is an offer of special interest to women who knit. This silky yarn comes from the wool of the Alpaca goat and will be found very suitable for the knitting of socks, mitts, scarfs, sweaters, etc. Offered in natural only, a soft brown shade. Very specially priced today, 1b., \$2.25.

Second Floor, Albert St.

1869-1919 T. EATON CUMITED

JUDGE ALL ISSUES ON IDEAL OF HOME

Mrs. L. A. Hamilton Urges Co-operation of All Political Factions.

lowing the collection, there will be a discussion period, and she will doubtless be asked many questions," peace has been decreed every effort was the dry, humorous introduction should be made to suppress seditors where despite many questions and the standpoint of the happy and wellto the question period at yesterday's tion."

alone would solve the many great stated that the address of Mrs. Ham- choose to use it.

ordered home, where, despite many

anyone could do so," replied Mrs. Hamilton. "What I did say was that this was an ideal condition which this was an ideal condition which the was a long-drawn battle always politicians. There was no doubt that the women voters of the country held the balance of power should they What they must problems of the day, touching these ilton had not been informative to any learn was the need of voting not for problems from the standpoint of co-degree, but that she had admitted any particular sect, but for certain operation, which is always the mainspring of every happy, well-ordered home."

that the women held the balance of principles and those advocating them, spring of every happy, well-ordered home."

that the women held the balance of principles and those advocating them, no matter how they were labeled. "Lost Opportunities," said in part:

Opportunities, said in part:

Opportunities come to nations as the factor. The declared idealogy of from this system of labeling. Many well as to individuals. Now is the great

for the Union government."

S.O.E. BENEFIT SOCIETY.

be made to suppress sent sentences of the Open Forum made by the strongly co-operation between the perfect of the Open Forum made by the strongly co-operation between the keynote of life's routine. When the question of the child's eduction proposed to Mrs. La A. Hamilton. "In an certain the stand proposed interests?" and not agree that any interests and containing the many of the proposed to Mrs. La A. Hamilton. "In an certain the standard the many of the public co-operation between the keynote of life's routine. When the question of the child's eduction proposed to Mrs. La A. Hamilton. "In an certain the standard the many of the public conscience. "I do not agree that any interests and contained the many of the public conscience. "I do not agree that any interests and contained the many of the public conscience. "I do not agree that any interests and contained the many of the public conscience. "I do not agree that any interests and contained the many of the public conscience. "I do not agree that any interests and contained the worker could not exist without the manufacturer, nor the manufacturer special that the worker could not exist without the manufacturer, nor the manufacturer special that the work as correct. Manufacturer special that the work as one in the case, co-operation was manufact. Partylism, and the case co-operation between the work of liferences of opinion, co-operation at the case, correct east, disappear. Poverty, vice, greed, gelf-indication must disappear. The United Toronto Lodges held a refrict cast, disappear, Poverty, vice, greed, gelf-indication, and t

Alban's Cathedral Sunday evening on "I am sure that we all thank our friend Mrs. Hamilton for her excellent discourse today, and now I would beg to remind her that, following the collection, there excelled in the following the collection, there excelled in the following the collection that the day of better things had arrived and would widen its influence. There are the first and the miser able conditions in many homes in other districts and the miser able conditions in many homes in other districts betrayed the fallacy of the times in the co-operation of the suppression of the alleged ideals of the speaker that the day of better things had arrived and would widen its influence. In the first and the miser able conditions in many homes in other district and the miser able conditions in many homes in other district and the miser able conditions in many homes in other district and the miser able conditions in many homes in other district and the miser able conditions in many homes in other district and the miser able conditions in many homes in other district and the miser able conditions in many homes in other district and the miser able conditions of the times in the co-operation of the alleged ideals of the speaker of the district and the miser able conditions in many homes in other district and the miser able conditions.

"Last year we had a very hopeful sign of the times in the co-operation of all manners of men and women on behalf of a great national principle, and as a result voting was unanimous for the union of the district and the miser able conditions.

"Last year we had a very hopeful sign of the times in the co-operation of the district and the miser able conditions of the district and the dist

method of co-operation instead of MASONS WOULD RESTORE THE CIVILIZED WORLD facing each other as an agonists. Both are indispensable to the progress of the world, and only by intelligent co-operation can they fulfil their duties

Rev. Dr. Ribourg, preaching in St. Lost Opportunities," said in part: sabotage, for the power of the masses Opportunities come to nations as rests on the electorate. The working class has in itself the power to ameliorate its status by electing the Union government in suppressing free speech and free assemblage?" asked W. Newell.

All helped to put the Union government into power, but I have no brief for that government today," was for the conditions of the said, was camous flage, in view of the fact that the particle of the said, was camous flage, in view of the fact that the particle of the system of labeled Conservative of the civilized nations when said was camous flage, in view of the fact that the particle of the world to lay the foundations of a better world, in which strict jurs of the world to lay the foundations of a better world, in which strict jurs of the civilized nations when said was a splendid attendance of principles and the foundations of the world to lay the foundations of a better world, in which strict jurs just because their husbands had the popertunity for the civilized nations of the world to lay the foundations of a better world, in which strict jurs just because their husbands had the popertunity for the civilized nations of the world to lay the foundations of a better world, in which strict jurs just because their husbands had the popertunity for the civilized nations of the world to lay the foundations of a better world, in which strict is statius by electing the men who will defend their rights, and the men who will defend their rights, and of the world to lay the foundations of a better world, in which strict is statius by electing the men who will defend their rights, and the men who will defend their rights, and of the world to lay the foundations of a better world, in which strict is statius by electing the men who will defend their rights, and of the world to lay the foundations of a better world, in which stricts of the world to lay the foundations of a better world, in which stricts of the world to lay the foundations of the world to lay the foundations. Now is the opportunity to apply the innocent victims at the hands of the aggressors will all have been made in vain if after the peace conference is ended the world is to revert to pre-

SASH TO THE REGALIA

The Principals' Association, Royal Arch Masons of Toronto District, No. 8. held its annual meeting last even-Yonge street. Ex.-Comp. L. E. Bowerwill do so. Where there is an intelligent electorate Bolshevism has no chance to grow. that of the restoration of the sash to tion strongly endorsed the proposition

war conditions.

plunge mankind sooner or later into Smith, G.S.E.; president, Ex. Comp.

The shadows of our civilization must strife and chaos.

J. J. Shelley; first vice-president, R.

ASH OR CREDIT

DIAMONDS

LANDS

OF TAXES.