

# Nearing 'Good-Bye' Stage of Homefurnishing Sale at Simpson's

## Hurry! Only 2½ Days More for Such Important Bargains

Furniture prices are at the lowest they will be for a long time. Today's is news that directs attention once again to the splendid opportunities that are making expenditures count for the most now. You can make any room in your home more attractive for less money now than is required for the same amount of improvement on all ordinary occasions.

The HOME-LOVERS' CLUB will assist you with your payments, part of the purchase amount being paid at the time of choosing, the balance being spread over a period as arranged. Carpets, Rugs, Draperies, Furniture, Pictures, and Victor Victrolas are purchasable through the Home-Lovers' Club. Confer with the Club Secretary, Fourth Floor.

### Greeting!

A Most Cordial Invitation is Extended to Exhibition Visitors to Visit the Simpson Store

The preliminary displays of new Fall Apparel—the well-appointed stocks of staple, always-with-us merchandise—the timely offerings of appreciable savings and the courteous, efficient store service, combine to make Simpson's worth a special visit.

#### The Store Convenes

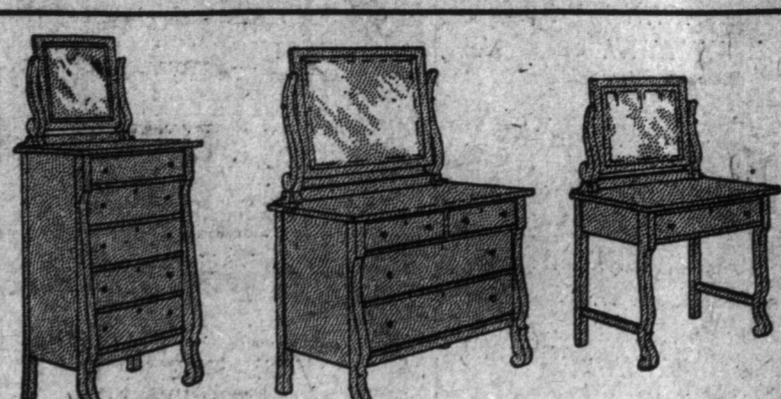
- PALM ROOM RESTAURANT.**  
Sixth Floor.
- INFORMATION BUREAU.**  
Main Floor—Centre.
- TELEGRAPH STATION AND FREE PARCEL CHECK ROOM.**  
Basement—Centre.
- POST OFFICE.**  
Street Floor.
- WOMEN'S REST ROOM.**  
Third Floor.
- TELEPHONE BOOTHS.**  
Throughout the Store.



### This Solid Oak Buffet \$24.15

Buffet, illustrated, solid quarter-cut oak, heavy colonial design. Regular value \$38.75. August Sale price, \$24.15.

Buffet, genuine quarter-cut oak, fumed finish, heavy colonial design. Regular value \$42.00. August Sale price, \$29.15.



These Three Beautiful Pieces Are a Wonderful Bargain for Today

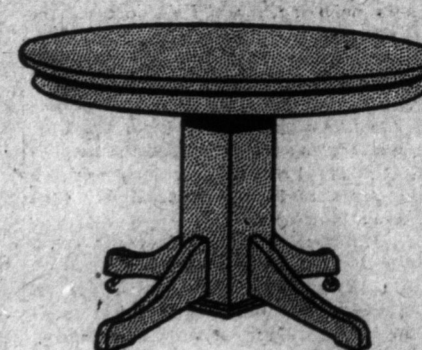
### Solid Mahogany Bed \$59.15

You May Purchase in Sets or Separate Through the Home-Lovers' Club—Payments Are Deferred.

Dresser, illustrated, solid quarter-cut oak, fumed or golden finish. Colonial post; plate mirror. Regular value, \$24.50. August Sale price, \$23.95.

Chiffonier, illustrated, to match above dresser; fumed or golden finish; five drawers. Regular value, \$22.00. August Sale price, \$21.45.

Dressing Table, illustrated, Colonial design, solid mahogany base, dull finish; mirror. Regular value, \$21.75. August Sale price, \$15.95.



### This Solid Oak Extension Table \$11.95

Extension Table, illustrated. Solid oak, fumed finish. Pedestal base, shaped feet. Regular value \$16.25. August Sale price, \$11.95.

### Preserving Kettles 69c



Good quality Enamel Preserving Kettles, 12-quart size, wood bale handle. Today 69c.

Fruit Jar Holders, fits ordinary wash boiler. Holds eight jars (pints and quarts). Today \$1.15.

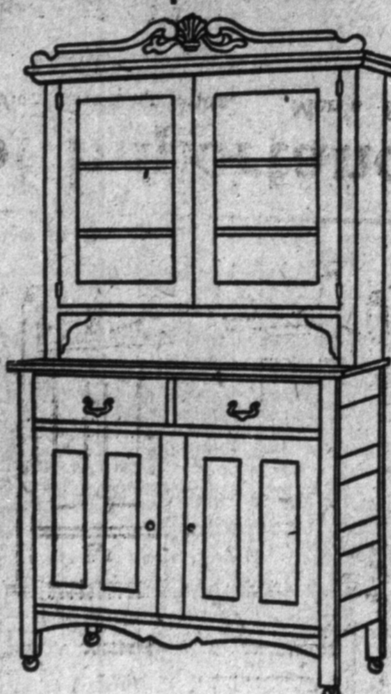
Gurney-Oxford Coal Range \$22.00. Regularly \$27.50. All cast iron, 6 holes, large oven, nickel rimmed and tee shelf. Ten to sell today \$22.00.

Gurney's Tipperary Gas Range \$8.49—2 burner, drilled, gas and air regulation. 15 to sell today at \$8.49.

—Basement.

### This Kitchen Cupboard at \$16.95 is Another Big Bargain

Kitchen Cupboard, illustrated, in surface oak, golden finish. Glass doors on top. Regular value \$22.50. August Sale price, \$16.95.



Also These—  
Parlor Suite, consisting of settee, arm chair and arm rocker; mahogany finish, highly polished. Covered in tapestries. Regular value \$48.50. August Sale price \$36.00.

Couches, alike both sides, full spring seats upholstered in imitation leather, black and brown. August Sale price \$12.00.

Brass Bed, 2-inch post, heavy top rail and fillers. All regular sizes and finishes. Regular value \$21.00. August Sale price \$16.95.

Brass Beds, double sizes only, polette or bright finish. Regular value \$27.00. August Sale price \$20.65.

Brass Beds, All regular sizes. Bright, polette or satin finish. Regular value \$31.00. August Sale price \$24.95.

Also These—  
Mattress, blown cotton, encased in art ticking. Roll edge. August Sale price \$10.75.

Spring, selected hardwood, woven wire fabric. All regular sizes. Regular value \$5.00. August Sale price \$3.95.

Spring, all metal, closely woven wire fabric. All regular sizes. August Sale price \$3.00.

Extension Table, solid quarter-cut oak, heavy octagon barrel shaped feet. Regular value \$21.50. August Sale price \$23.50.

Extension Table, solid quarter-cut oak, fumed or golden finish. Regular value \$29.50. August Sale price \$21.95.

Dining-room Chairs, Jacobean design, golden finish, genuine oak. Pad seats upholstered in fabricoid. Set consists of 2 small and 1 arm chair. Regular value \$27.75. August Sale price \$18.95.

Dining-room Chairs, solid quarter-cut oak, golden finish, colonial design. Movable seats upholstered in genuine leather. Regular value \$31.00. August Sale price \$26.00.

Baking Cabinet, gum, natural finish, 2 deep bins for flour or meal, cutlery drawer, bake board and knife boards. Regular value \$11.00. August Sale price \$6.65.

Dresser, mahogany design, mahogany finish. Plate mirror. Regular value \$20.00. August Sale price \$18.45.

Chiffonier, empire mahogany, dull finish, 4 deep and 2 small drawers. Plate mirror. Regular value \$22.35. August Sale price \$17.95.

Chiffonier, base of solid mahogany, also quarter-cut oak, 5 drawers and mirror. Regular value \$24.00. August Sale price \$17.95.

Mattress, built in layers, not stuffed. Deeply tufted. All regular sizes. Regular value \$15.75. August Sale price \$13.50.

#### PHONE YOUR ORDER EARLY FOR FRUIT JARS—MAIN 7841

|   |  |   |
|---|--|---|
| "CROWN" SCREW TOP JARS<br>Pint size, dozen, \$1.00.<br>Quart size, dozen, \$1.10.<br>Half-gallon size, dozen, \$1.35. | 1/2-pound Screw Top Jellies, per dozen, 55c. | Covered Stoneware Preserving Crocks.<br>No. 1 size, with cover 4.37<br>No. 2 size, with cover .54<br>No. 3 size, with cover .79<br>No. 4 size, with cover .98<br>No. 5 size, with cover 1.23<br>No. 6 size, with cover 1.39 |
|---|--|---|

### 200 Odd Pieces of Sterling Silver

At a Mere Fraction of Regular Values

Ten big lots, and the assortment includes Cold Meat Forks, Berry Spoons, Gravy Ladles, Salad Servers, Jelly Spoons, Soup Ladles, Etc.

Lot 1 at \$1.58—Sterling Silver Sugar Sifters, Cold Meat Forks and Jelly Spoons. Regularly \$3.50 to \$5.00. Today at \$1.58.

Lot 2 at \$1.00—Sterling silver Cold Meat Serving Forks. Regularly \$4.00 each. Today, \$1.00.

Lot 3 at \$1.45—Sterling silver Gravy Ladles. Regularly \$5.00 and \$6.00. Today, \$1.45.

Lot 4 at \$1.58—Sterling silver Jelly Servers. Regularly \$3.50 to \$5.00 each. Today at \$1.58.

Lot 5 at \$1.80—Sterling silver Cold Meat Forks. Regularly \$5.75. Today, \$1.80.

Lot 6 at \$1.98—Sterling silver Berry Spoons, Servers. Regularly \$6.00 each. Today, each, \$1.98.

Lot 7 at \$4.95—Sterling silver Soup Ladles. Regularly \$15.00 each. Today, \$4.95.

Lot 8 at \$5.00—Sterling silver Salad Servers, including fork and spoon. Regularly \$15.00 pair. Today, \$5.00.

Lot 9 at \$7.25—Sterling silver Soup Ladles. Regularly \$15.00 each, \$5.50; regularly \$20.00 each, \$7.25.

### In the August Hosiery Sale

Women's Thread Silk Stockings—Onyx brand—lisle thread top. Black, white, grey, brown, dark green, champagne, Russian calf. Sizes 8½ to 10. Reg. \$2.25. Today, \$1.69.

Women's Fibre Silk Stockings—Deep lisle thread top. Black, white, fawn, tan, champagne, gunmetal and silver. Sizes 8½ to 10. Regularly \$1.10. Today, 85c.

Women's Fibre Silk Boot Stockings, seconds, white, tan, brown. Sizes 8½ to 10. Regularly 85c, for 55c.

Women's Plain Cotton Stockings, seamless, seconds. Brown and grey. Regularly 35c, for 23c.

Children's All-Wool One-and-one Ribbed Cashmere Stockings, seconds of Penman's make. Sizes 8 to 10. Regularly \$1.50, for \$1.10.

Men's Lisle Thread Socks—Black, white, Palm Beach. Sizes 9½ to 11, 39c; 3 pairs for \$1.10.

Men's Lisle Thread Socks—Black, champagne, grey, brown, white. Seconds of 39c quality, for 29c.

### Special Values of Importance to Men and Boys

**50c Silk Collars, 29c Famous Forsythe Brand for Men and Boys.** 3,200 newest striped silk collars, cross bars and diagonal three and four colored stripes. Made from heavy crepe and habutai silks. Sizes 13½ to 16. Regularly 50c. Today, 29c.

**40c Wool Bathing Suits, \$2.98.** Two piece; grey, grey and grey, navy and white. Balance of summer stocks. V-neck style—belt loops. Sizes 30 to 42. Regularly \$4.00. Today, \$2.98.

**Men's Blue Chambray Work Shirts, \$1.00.** With collar—double yoke at neck—double sewn seams. Buttoned cuff. Large roomy bodies. Sizes 14 to 18. Special, \$1.00.

**Raincoats \$12.50** Brown, grey and fawn tweeds; slip-on model, full back—convertible collar and patch pockets. Wear either as a raincoat or light-weight overcoat. Sizes 36 to 46. On sale 8.30 this morning at \$12.50.

**Tweed Coats \$12.45** Tweed Suits—shades and patterns suitable for fall. For men, two and three-button semi-fitted models; young men and youths, the trencher, with all-around belt, half belted and form-fitting models. Sizes 32 to 44. Today, \$12.45.

**Boys' School Suits, Special, \$5.85**—Made from strong English and Canadian tweeds. Fancy Norfolk designs. Grey, brown and fawn stripes, overchecks and plain weaves. Single-breasted, three-button effects. Twill body linings. Full-fashioned Bloomers are lined. Boys, 7 to 16 years. Special, \$5.85.

**Boys' Suits, Special, \$9.65**—Tailored from imported wool tweeds and worsteds, in new strip and check pattern. Single-breasted trench models. Loose belt, with buckle. Twill serge body linings. Bloomers are full-fitting, lined throughout. Sizes 25 to 34. Special, \$9.65.

**Boys' Tweed Raincoats, \$8.50**—Two-purpose coat, in a dark grey pin-check tweed, with fancy rubberized lining. Natural shoulders, loose belt fastens with buckle; fancy slash welt pockets. May be worn either as a fall overcoat or raincoat. Sizes 25 to 36, \$8.50.

**Boys' Khaki Bloomers, \$1.49**—Sizes for boys 8 to 15 years. Sizes 26 to 33. Special at \$1.49.

### Away Less Than Mill Price for Sheets \$2.19 Pair

This Is a Great Opportunity—Don't Miss It—No Phone Orders.

Bleached, good, serviceable quality. Size 70 x 90 inches—finished hemmed. Not more than six pairs to a customer. Rush price today, pair, \$2.19.

**\$1.00 Pillow Cases 69c Pair**  
Two sizes—42 x 22 and 45 x 33 inches. Finished hemmed. Limited quantity to clear.  
Nainsook—36 inches wide. 30c value. Today, yard, 24c.  
Extra fine quality Nainsook—38 inches wide. 70c value. Clearing today, yard, 38c.

**\$1.00 and \$1.50 Imitation Cluny Lace Centrepieces and Tray Cloths, 49c.**  
About 400 in the lot. Centrepieces, sizes 24 x 24 inches, and 28 x 28 inches. Round, and have cotton centres. Tray cloths, size 20 x 27 inches. Mostly linen centres. A limited number of phone orders will be taken. Regularly \$1.00 and \$1.50. Rush price today, each, 49c.

**Damask Table Cloths \$1.65 Each**  
Size 60 x 80 inches; pretty bordered designs. Regularly \$2.00. Clearing today, \$1.65.  
Towels Greatly Reduced—Hemmed huckaback. Large size, 75c value. Not more than six pairs to a customer. Today, pair, 42c.  
Semi-bleached Table Damask—Irish make—64 inches wide. Heavy quality, and will bleach white. 90c value. Special today, per yard, 64c.

#### Dine Today in Simpson's Palm Room Restaurant

By virtue of the superior cuisine, accorded to be the best obtainable, the Palm Room holds a unique position of distinction with Toronto people and with the majority of discriminating visitors to the city.

Canada Food Board License No. 10-4322.

BREAKFAST, 8.30 to 11.00 a.m.  
DINNER, 11.30 a.m. to 2.00 p.m.  
AFTERNOON TEA, 3.00 to 5.30 p.m.  
A LA CARTE LUNCHEONS, at all hours.

—Sixth Floor.

#### Some Good Scotch Rugs Arrived Safely

Portiere Fabrics.

The previous shipment was lost at sea, but the order was duplicated, and has just arrived. Dainty small designs, in grey, blue, green and fawn. Ideal for bedrooms.

Size 7' 6" x 9', each, \$15.00.  
Size 9' x 9', each, \$18.00.  
Size 9' x 10' 6", each, \$21.00.  
Size 9' x 12', each, \$24.00.

Dundee Hemp Rugs. One-piece, reversible. Green, blue and tan. Size 7' 6" x 9'. Sale price, each, \$6.95.

#### Scotch Tapestry Rugs

For living-room or bedroom.

Size 7' 6" x 9', sale price, each, \$13.95.  
Size 9' x 9', sale price, each, \$15.95.

Japanese Matting Rugs. Size 6' x 9', sale price, each, \$1.89.

Washable Bath Mats Reduced.

Shades of green; fast colors. Size 36" x 63". Regularly \$5.75. Sale price, each, \$3.95.

#### Portieres and Fabrics

At \$4.98—Tapestry Portieres, fringed top and bottom. Green, red, brown, also combination colors.

At \$12.49—Egyptian Cloth in all colors. Richly mercerized; 2½ yards long, trimmed with tapestry bandings to match.

Velour Portieres, finished with heading at top, ready to hang; at \$17.78, \$19.98, \$20.00, \$22.50 up to \$37.00.

Portiere Fabrics.  
50-inch Egyptian Cloth, in green, red, brown, blue and rose. Less than wholesale. Yard, \$1.98.  
50-inch Double Cotton Velour, in gold, green, blue or rose. Yard, \$3.25.  
Tapestry Bandings, for trimming portieres. Per yard, 30c.

#### This Electric Fixture \$21.70

Illustrated, made with four or five lights; finished brushed brass, with castings and ornaments done in dark relief.

4-light, complete with shades. August Sale price, \$21.70.  
5-light, complete with shades. August Sale price, \$23.65.

FOR CARL...  
PROBS: Moderat...  
Big F...  
Ne...  
Ca...  
FREN...  
GE...  
Fall of R...  
Elec...  
With the French...  
Aug. 23.—The G...  
of the Avre River...  
speedy since the...  
previously. Vigor...  
French troops ar...  
own mustard gas...  
left behind and...  
from German...  
purs, the enemy...  
cross the River...  
of Neale and the...  
Gen. Debeney's...  
opposition advan...  
miles during thro...  
ing their cavalry...  
close on the heels...  
The pursuit tow...  
Nord-strengthen...  
enemy's artillery...  
tained a heavy c...  
this west of the...  
After Chantines...  
the north, and...  
by the French...  
Balatre, Champie...  
tween Neale and...  
and more than a...  
occupied.  
Pictures...  
The battlefields...  
abandoned, show...  
variation and de...  
been surpassed...  
and the villages...  
been quite as t...  
Montdidier and...  
tains have been...  
amished and gr...  
names of towns...  
longer have any...  
than as a remi...  
graphical design...  
passed to exist...  
to be hardly reco...  
lense shelling ha...  
GER...  
TRO...  
Armies F...  
where...  
sis...  
The Germans...  
from Arras to So...  
in dire peril.  
On almost ever...  
front the enemy...  
crumble before...  
withstanding the...  
asperation of...  
Near Arras the...  
is well outflank...  
by the falling bac...  
of the Somme...  
front has lateral...  
the German...  
east in two...  
from which with...  
trap made prison...  
near captured...  
possible of achie...  
Scores of addi...  
captured by the...  
American troops...  
had entered the...  
northwest of Se...  
German silent...  
has been fatten...  
themselves have...  
enemy's terrain...  
The first trap