

has never been any ill feeling brought to my attention. As a matter of fact, before I was definitely engaged by the radio commission, I was loaned to the commission by the Canadian National Carbon company to assist in arranging networks in western Canada, and during that time I came in rather close contact with possibly all the western stations with the exception of the smaller stations in British Columbia. I cannot recall any definite objection on the part of any station to the work which the commission was doing.

*By the Chairman:*

Q. Would you describe to us, Mr. Bushnell, the routine process of establishing the network programs that go on the air; what is the process?—A. Well, it might be easier to describe the process of the arranging of several programs rather than one. In the first place, it is necessary for the commission to provide transmission facilities for these stations to take our programs. That, of course, is after the stations themselves have been arranged for. Then it has to be decided upon as to what point the program will originate from. That having been done, it is necessary for us to find suitable talent. In looking over our schedule we find we are broadcasting a certain number of a definite type of program; we must be careful that we do not give too many programs of the same type. Then we endeavour to ascertain where the best talent in Canada can be obtained for the type of program we wish to broadcast. That having been done, our regional directors are instructed to find the necessary talent; the numbers selected for the program are given to a continuity man who writes the continuity for the announcer, and then it is given to the director of the program to rehearse, sometimes for many hours, and is eventually put on our network as a finished product.

Q. How many continuity writers have you? Have you one in each station?—A. Yes. We have one continuity writer in practically every station we control, and then we are assisted in that way by the announcers and continuity writers in the basic stations of our network.

Q. Will you tell me how far ahead you have your programs prepared before they are put on the air?—A. All programs must be prepared three weeks in advance, at least; some of them are prepared as far ahead as three months. As a matter of fact, we have been engaged for some weeks in planning programs for our summer schedule, which will not begin until the first of May.

The CHAIRMAN: It is up to the members of the committee to question the witness; the Chairman should not do it.

*By Mr. Beynon:*

Q. Is the selection of talent one of your functions, Mr. Bushnell?—A. Yes, in the main it is. I have the supervision of the selection of talent. The selection of talent is left to some extent in the hands of our regional directors and station managers in the city where the program originates.

Q. From how many cities do programs originate?—A. They originate from practically every city in Canada, which has a broadcasting station.

Q. How many of these regional directors have you?—A. We have one in the Maritimes, one in the province of Quebec, one in Ontario, and one in western Canada, and one in British Columbia.

Q. When you say "western Canada" you mean the middle west?—A. Yes.

Q. And the regional director is the man who primarily locates the talent?—A. Yes.

Q. Who is your regional director in the middle west?—A. Mr. Horace Stovin.

Q. Do you know what his experience has been in that line?—A. I understand that Mr. Stovin was one of the first men interested in radio broadcasting in western Canada; that he operated an amateur station somewhere in Saskatchewan, I cannot recall the name of the place.