

THE ROBERT SIMPSON COMPANY LIMITED
(Toronto Store)

DEPARTMENT No. 305—MEDIUM PRICED DRESSES, DRESS SALON—EXAMPLES OF PRICE SPREADS

Description	Invoice						Initial Unit Selling Price	Initial Mark Up	
	Date	Quantity	Unit Price	Sales Tax	Freight and Duty	Total Laid-down cost		Amount	Percentage to cost
			\$ cts.	\$ cts.	\$ cts.	\$ cts.	\$ cts.	\$ cts.	
Assorted Dresses.....	7th July 1933.	11	7 50	0 45		7 95	29 50	21 55	271-07
Dresses (Job).....	27th June 1933.	2	6 00	0 36	0 02	6 38	22 50	16 12	252-66
Dresses (Job).....	27th June 1933.	15	3 00	0 18	0 02	3 20	9 95	6 75	210-94
Dresses.....	10th April 1933.	1	9 00	0 54		9 54	29 50	19 96	209-22
Dresses.....	8th March 1933.	1	10 50		8 93	19 43	59 50	40 07	206-23
Dresses.....	10th April 1933.	3	8 33	0 50		8 83	25 00	16 17	183-13
Dresses (Job).....	27th June 1933.	4	6 00	0 36	0 02	6 38	18 00	11 62	182-13
Real Silk Dresses.....	8th March 1933.	1	10 50		9 08	19 58	55 00	35 42	180-90
Dresses.....	23rd June 1933.	6	10 00	0 60		10 60	29 50	18 90	178-30
Dresses.....	10th April 1933.	2	8 50	0 51		9 01	25 00	15 99	177-47
Dresses.....	10th April 1933.	2	9 00	0 54		9 54	25 00	15 46	162-05
Real Silk Dresses.....	5th April 1933.	1	10 50		10 84	21 34	55 00	33 66	157-73
Dresses.....	8th March 1933.	1	10 50		9 18	19 68	49 50	29 82	151-52
Dresses (Job).....	27th June 1933.	20	6 00	0 36	0 02	6 38	15 95	9 57	150-00
Assorted Dresses (See No. 1).....	7th July 1933.	42	7 50	0 45		7 95	19 75	11 80	148-43
Real Silk Dresses.....	5th April 1933.	2	10 50		10 83	21 33	49 50	28 17	132-07
Dresses.....	3rd March 1933.	19	10 25	0 49	0 05	10 79	25 00	14 21	131-70
Real Silk Dresses.....	8th March 1933.	4	10 50		9 08	19 58	45 00	25 42	129-83
Dresses.....	8th March 1933.	1	10 50		9 18	19 68	45 00	25 32	128-65
Dresses.....	10th April 1933.	3	12 33	0 74		13 07	29 50	16 43	125-71
Dresses.....	6th March 1933.	2	21 38	1 28	0 09	22 75	49 50	26 75	117-58
Real Silk Dresses.....	5th April 1933.	5	10 50		10 83	21 33	45 00	23 67	110-97
Real Silk Dresses.....	5th April 1933.	6	10 50		10 84	21 34	45 00	23 66	110-87
Dresses.....	6th March 1933.	2	22 13	1 33	0 09	23 55	49 50	25 95	110-19
Dresses.....	6th March 1933.	3	15 75	0 95	0 09	16 79	35 00	18 21	108-46
Real Silk Dresses.....	8th March 1933.	3	10 50		8 93	19 43	39 50	20 07	103-29
Real Silk Dresses.....	8th March 1933.	4	10 50		9 08	19 58	39 50	19 92	101-74
Dresses.....	8th March 1933.	3	10 50		9 18	19 68	39 50	19 82	100-71
Dresses.....	9th Feb. 1933.	5	18 50	1 11	0 08	19 69	39 50	19 81	100-61
Dresses.....	8th March 1933.	2	16 50		14 02	30 52	59 50	28 98	94-95
Dresses.....	6th Sept. 1933.	2	14 50	0 70	0 02	15 22	29 50	14 28	93-82
Dresses.....	5th Sept. 1933.	1	24 50	1 18		25 68	49 50	23 82	92-75
Dresses.....	1st Aug. 1933.	2	36 34		28 96	65 30	125 00	59 70	91-45
Assorted Dresses (See No. 1).....	7th July 1933.	116	7 50	0 45		7 95	15 00	7 05	88-68
Dresses.....	9th Feb. 1933.	2	12 50	0 75	0 08	13 33	25 00	11 67	87-55