

Store Hours: 8.30 a. m. to 5.30 p. m.

The Robert Simpson Company, Limited

Phone Main 7841 Groceries Adelaide 6100

Quilts Wednesday for 98c

200 Soiled and Odd Lines Quilts, 98c Each—A quick clearing of all odd lines and goods... THE WINTER'S BLANKET SUPPLY... Large White Blankets for \$3.48 Pair...

Spend to Save—A Paradox

It needs the jolt of a paradox sometimes to make one see the truth. It's a good thing to put money in the savings bank, but not if you find its buying power diminished when you withdraw it.



Women's Smart Autumn Coats, \$7.95

Travellers' samples, in a wide range of designs and materials; smart redingote models and Cossack styles, together with semi-fitting models; made from tweeds, blanket, curl and mixture cloths; beautifully made and finished.

Handsome \$1.25 Children's Sweater Coats, 50c

Clearing a lot of counter-mussed White Sweater Coats for children; fancy ribbed pure wool; high neck; pearl buttons; patch pockets. Sizes 4 to 10 years. Regularly \$1.25. Wednesday... 50c

A Special Curtain Day

Another day of big selling is scheduled for the new Lace Curtain Section. There are numberless special values, and some new fashions in window furnishings that will be of interest to you.

Satin Petticoats \$1.95

Imported satin, with 24-inch accordion-pleated flounce, black and new shades, navy blue, black and white.

Two Thousand Velvets Hats at \$2.88

A big group of hats has come out of its cases, just cleared from customers. They are made with silk velvets of extra quality, a velvet that sells at \$2.00 per yard.

Heavy Scotch Printed Linoleums and Union Rugs

As an extra attraction we will put on sale Wednesday about fifteen hundred yards of splendid Scotch Printed Linoleum, taken from our regular stock of 50c and 45c qualities and priced for a big day's selling at 30c and 25c.

Hosiery and Gloves

Women's Two-tone Effect Shot Silk Black Cashmere Hose; red, white and blue colors; extra fine quality; sizes 8 1/2 to 10. Regularly 45c. Wednesday, 3 pairs, \$1.00; pair, 35c.

Our Special Serge Suitings

Phenomenal strong with ending costumes the world over for every kind of Fall garment. To be correctly outfitted for the cold winter a navy or black suit is indispensable.

Marabout Sets

Set trimmed with ostrich feathers, pillow style muff, 18-inch wide, well padded and lined with heavy satin, five-stranded stole, 68 inches long, with rounded ends; colors black, natural and taupe.

Beds and Their Fittings

Mattresses, slightly soiled, in various sizes. Regularly from \$3.50 to \$11.00. Selling Wednesday at... Half-Price 25 only odd white canvas beds that have been used as samples; some double, some single, with brass uprights and caps; in all sizes. Regularly priced from \$3.00 to \$16.00.

Blouse \$3.95

Clearing a small but exclusive selection of imported Blouses, consisting of Beaded Overall, Embroidered Children's, Oriental Embroidered Slips and many fine examples of heavy Crepe de Chine and Charmeuse Silk.

Gorgeous Velvets for Fall

At the present time our stock of Velvets, Velveteens and other high-grade pile fabrics have reached their high water mark, but these goods, being imported, will soon become scarce.

Washable Goods

28-inch Plain Wrappettes, in light and dark grounds, with stripes and spots in white, a mill clearance of 1,500 yards. Wednesday, 6 1/2 1,500 Cotton Elderdown, a heavy make, in plain shades of grey, crimson, pink and sky; also figured effects...

Second Day of 9 Cent Wall Paper Sale

Clearing-up day after yesterday's sale. Several lines not here-yet-out to be cleared. Exceptional values if you have several rooms to decorate. Be early. A few new lines have been added.

Three Boot Department Centres for Interesting Shopping Wednesday

BOOTS FOR WOMEN AND GIRLS AT \$1.49. 840 pairs of Boys' Boots, all sizes. All high grade and made from selected patent calf, vicid kid, box kip, tan willow calf and box calf leathers.

Dinner or Lunch Today

11.30 to 2 p.m.—Special Billed New English Dinner, consisting of Boiled Fresh Beef and Pickled Pork, Boiled Vegetables and Potatoes, Steamed Fruit Pudding, Bread and Butter, Tea and Coffee.

The Overcoat Season is Here

The cool mornings and autumnal nights are here, alternating with warmer days and balmy evenings. Just the weather when you need the occasional protection of a smart light coat. Here they are, and at a special sale price.

Special Notion Supply Sale

Basting Cotton, 1,000 yard spools; strong and even finish; sizes 36 and 40. Regularly 10c spool. Notion Sale price, 8c spool, 3 for 19c.

Good Reading for Fall Evenings

"Lorna Doone," by R. D. Blackmore; "Moonstone," by Wilkie Collins; "The Hunchback of Notre Dame," by Victor Hugo.

Some Original Oil Paintings

A bargain compelled by the need of space. Not the ordinary bargain kind of pictures either, for you will find any number of excellent landscapes, in various sizes, that are worth hanging in your most carefully selected company.

Table Glassware Specials

15c and 20c Table Glassware, 9c. Pretty pressed Table Glassware, of various designs; special assortment consists of Berry Dishes, Nappies, oval and square Dishes, Celery and Footed Dishes, and other useful pieces.

Grocery Prices Wednesday

2,000 Stone Fresh Rolled Oats, per stone... 40c. Choice Side Bacon, per pound... 12c. Finest French Spaghetti, three packages... 40c.

The Robert Simpson Company, Limited

First Mort... We can place... TAN... PROBS... VO... Six... 1.5... Bri... P... "Our Casual... But Those... ably Hea... French R... Vainly... Enemy's... cally Con... (British... Special Direct... LONDON, S... statement cover... the Anglo-Fren... 14 to 13, issued... "The German... Alene was at t... the nature of a... proving more a... first expected... effected with t... Good progress... German prison... principally to t... wehr corps, ind... is depending on... "On the 15th... barded us all d... doubtless from... tacks failed, al... places as many... 16th the enemy... on the 17th he... lines to heavy... livered many in... tremendous loss... "The German... lines, with deep... edges and in a... woods along the... their trenches a... situated and cle... men are also a... fer, cheerful an... The full report... Canadian Press... LONDON, S... following descr... Field Marshal Sit... quered and has... tions up to Sept... "At the date... Sept. 14, the Ger... determined res... Alene. Opposit... first thought m... rear guard natu... terial delay to... developed and h... serious than o... "The action no... Germans along t... have been u... gain time, and... move, and me... stand. But if t... naturally on a... of ground cover... stance, makes i... its progress fro... (Continued on... Smart Hats... The patriotic... British subject... waine was so exc... was promptly p... Hats go on sale... ing price of \$2... They are a b... shape is simil... new crowns, fas... trim and broad... They are a b... the American bl... freely for \$2. Th... fronto have a g... bargain and sho... before this lot l... won't take long.