8.30 a. m. to 5.30 p.m.

The Robert Simpson Company, Limited

'Phone Main 7841 Groceries Adelaide

Ouilts Wednesday for 98c

THE WINTER'S BLANKET SUPPLY. Large White Blankets for \$3.48 Pair-Made in Canada from Large White Blankets for \$3.48 Pair—Made in Canada from long staple Canadian wool, with a small mixture of cotton, which adds to the washing and wearing qualities; size 66 x 82 inches. Sale price Wednesday, pair. 3.48 All Wool Blankets at \$4.95 Pair—Beautiful soft napped finish, thoroughly scoured and shrunk, 7-lb. weight; size 64 x 84 inches. Pretty pink and sky borders. Sale price

nesday at 1.49

Fine Huckaback Towels, all linen, nicely finished with deep spoke hemstitched hems; size 20 x 40 inches, and fancy damask borders. Regularly \$1.00 pair. Special

A Special Curtain Day

Another day of big selling is scheduled for the new Lace Curtain Section. There are numberless special values, and some new fashions in window furnishing that will be of interest. If you have windows of unusual shape or size or style, let us show you the correct window treatment. We have materials at prices that make the special consideration quite worth while.

Fish Net Curtains, \$1.69 Pair—These are all very dainty

patterns for parlor use; the net is very serviceable, and the effect of the curtain is very lacey and delicate. These curtains are splendid value, and are specially priced for

Heavy Scotch Printed Linoleums and Union Rugs

Beds and Their Fittings

Mattresses, sightly soiled in various sizes. Regularly from \$3.50 to \$11.00. Selling Wednesday at Half-Price 25 only Odd White Enamel Beds that have been used as samples; some designs have brass rails, uprights and caps; in all sizes. Regularly priced from \$3.00 to \$16.00. Selling Supplied in all sizes. Regularly \$12.00. Selling price, Wednesday

Brass Brdstead, with heavy two-inch continuous posts, strong fillers; bright, satin or polette finishes; in all sizes. Regularly \$18.90. Selling price, Wednesday 12.75

Brass Bedstead, with heavy two-inch posts and top rails, turned ball corners and one-inch fillers, heavy husks; satin. bright or polette finishes; 4 ft. 6 in. size only. Regularly \$24.75. Selling price, Wednesday 15.75

Sanitary Mattress—The centre is filled with curled seagrass, with layer of jute felt at both sides, covered in twilled ticking. Supplied in all sizes. Regularly \$2.60. Selling price, Wednesday 2.10

Wednesday
Mattress, filled with the best curled seagrass, with extra
heavy layer of felt at top and bottom, neatly tufted and
covered in art ticking. Regularly \$3.75. Selling price, Wedcovered in art ticking. Regularly \$3.75. Selling price, Wednesday

Mattress, filled with all elastic cotton felt, carefully selected, has roll stitched edges and covering is of high-grade art ticking. Regularly \$7.50. Selling price, Wednesday. 415

Bed Spring—The frame is made of kiln-dried hardwood; strong woven steel wire springs, well supported. Supplied in all sizas. Regularly \$2.00. Selling price, Wednesday, 1.45

Bed Spring—Frame is of steel tubing; fabric is close-coll woven steel wire, reinforced. Supplied in all sizes. Regularly \$3.00. Selling price, Wednesday 2.35

Bed Spring—The frame is made of the best steel tubing; has extra fine woven steel wire, strongly reinforced, with steel rope edge. Fully guaranteed. Regularly \$5.00. Selling price, Wednesday 2.35

Pillows, well filled with goose down and selected feathers, covered in strong ticking. Regularly \$7.00 per pair. Selling price, Wednesday, pair 2.35

Pillows, filled with mixed feathers and covered in good quality art ticking. Selling price, Wednesday, pair 4.50

Pillows, filled with all feathers selected, and covered in good quality art ticking. Selling price, Wednesday, pair 1.50

Pillows, well filled with carefully selected feathers, encased in fine art ticking. Selling price, Wednesday, pair 1.50

Pillows, selling price, Wednesday, pair 1.50

Pillows, selling price, Wednesday, pair 1.50

Pillows, selling price, Wednesday, pair 2.35

Second Day of 9 Cent Wall Paper Sale

Clearing up day after yesterday's sale. Several lines not nearly sold out to be cleared. Exceptional values if you have several rooms to decorate. Be early. A few new lines have been added.

3,950 rolls Paper, for parlors, halls, dining-rooms, bedrooms, bathrooms, in silkettes, tapestries, florals, stripes, stained grounds with rich over-colors, white grounds with new dots and florals, cork grounds with over-stripes, shadowed stripes in damask parlor and dining-room effects; scenic fabric and floral effects; French bedroom effects, gfit over-prints, two-tones, flats, crown

papers and neat stripes. Regularly 15c, 20c, Spend to Save--- A Paradox

It needs the jolt of a paradox sometimes to make one see the truth. It's a good thing to put money in the savings bank, but not if you find its buying power diminished when you withdraw it. The weather and the war have made manufacturers ready to give the buying public "great snaps" this month. Our buyers with ready money have secured some of them for you. To-day's store news tells of how you may save by spending.



Women's Smart Autumn Coats, \$7.95

Travellers' samples, in a wide range of designs and materials; smart redingute models and Cossack styles, together with semi-fitting models; made from tweeds, blanket, curl and mixture cloths; beautifully made and women. Coats are silk-lined, with novelty striped velvet collars and cuffs. Some are plain tailored; the skirts show tunic arrangements, trimmed with bone buttons. \$15.00 value. Wednesday 9.35

NEW FALL DRESSES, IN SERGES AND SILKS, \$8.85. A splendid collection of new dresses, made by one of the best Toronto manufacturers; well made in every de-A splendid collection of new dresses, made by one of the best Toronto manufacturers; well made in every detail; the materials and styles most in demand for present wear are shown; imported serges in navy, black and Copen, in a smart basque model, with fur trimming; also a particularly becoming style in messaline, with shades of green, taupe, black and navy; styles for misses and women

8.85

A Bargain for Early Shoppers. Unusually good value in a "special" skirt, made to sell at more than double the price; materials are excellent serge, in black or navy, and black and white checks; perfectly tailored, in long tunic styles, ornamented with bone buttons waist-bands 23 to 29 inches; front lengths 38 to 41 inches.

Handsome \$1.25 Children's Sweater Coats, 50c

Clearing a lot of counter-mussed White Sweater Coats for children; fancy ribbed pure wool; high neck; pearl Infants' Bearcloth Coats, \$1.95. Infants' Coats, heavy cream curl bearcloth of extra quality; lined throughout with white flannelette; deep roll collar; two handsome silk frogs. Sizes 6 months to 2 years. Wednesday 1.95 Extra Reductions in Women's Underwear. Prices have been ruthlessly cut to insure big business to-morrow. Don't fail to get after the things that interest you early. Phone orders filled.

Women's Vests, light or heavy weight, fine ribbed pure wool, Watson's seconds, high neck, long sleeves, buttoned front, color white; sizes 32 to 40 bust. Regularly \$1.00 to \$1.50. Wednesday

Women's Nursing Vests, heavy ribbed white wool and cotton mixture, high neck, long sleeves, buttoned front. A. A. Alian patent. Sizes 34 to 40 bust. Regularly 75c. Wednesday

Exceptional Values in Girls' Dresses. These are splendid garments for school wear, greatly price reduced for quick selling Wednesday. At to-morrow's price it certainly would not pay you to make them. Phone orders filled.

Girls' Dresses, black and white check dress goods, trimmed with red banding, black braid and novelty buttons; lined waist and sleeves; sizes 6 to 14 years. Regularly \$2.50. Wednesday

Women's Vests, Pen-Angle brand, white cashmere, plain knit, medium weight, long or short sleeves, high neck; sizes 32 to 38 bust. Regularly \$1.25. Wednesday

Women's Combinations, Watson's unshrinkable, fine ribbed wool and cotton mixture, natural color, light weight, high neck, long sleeves, buttoned front, ankle length, klosed krotch or open style; sizes 34 to 40 bust. Regularly \$1.50 and \$1.75. Wednesday

**Regularly \$1.50 and \$1.75. Wednesday

Our Special Serge Suitings

Phenomenal strong with leading costumers the world over for every kind of Fall garment. To be correctly outfitted for the cold weather a navy or black suit is indispensable. Our fall and winter range of navy and black suitings is prepared to meet the demand thoroughly. The world's best looms and dyers have supplied every wanted weave from the durable Admiralty Serge, worn by the sturdy sailors of England's navy, to the finest French Cashmere Serges.

EACH NAME BELOW REPRESENTS A MATERIAL WITH A CHARACTER OF ITS OWN.

Men's Cloth Finished Serges, in an ideal soft draping quality for Redingote modes, tailored suits, capes,

Men's Cloth Finished Serges, in an ideal soft draping quality for Redingote modes, tailored suits, capes, dresses, etc.

West of England Suiting Serge, smart and practical for elegant tailored suits, soap shrunk and dust resisting. English and French Finished Cheviots, in the noted stormproof finish, a splendid tailoring serge for the more practical wear and cooler weather. Gabardine Suiting, one of fashion's favorites, lovely fine rich finish, ideal soft draping effect. Velour Gabardine Suiting, in many novelty and crepe weavs. Wednesday we lavite your inspection of this gigantic display. Every yard bears our special guarantee; fast dye, soap shrunk and spotproof.

New Granite Suiting, a beautiful fancy suiting, in rich pebbley effects.

Gorgeous Velvets for Fall

At the present time our stock of Velvets, Velveteens and other high-grade pile fabrics have reached their high water mark, but these goods, being imported, will soon become scarce; a hint of the urgency of early selection.

The demand for Velvets has been the outstanding featue of Fall season so far, and New York agents are even now purchasing velvets in Toronto. Wednesday's display includes a beautiful range of Rich Chiffon Plushes, in 40-inch, at \$4.00 per yard. Among the colors are mid and golden brown, reseda, violet, old rose, saxe, royal, Copenhagen, olive green and seal brown.

and seal brown.

New Pastel Shades in Chiffon Velvet at \$3.50 per yard—Biscuit, rose, orange, cerise, tango, pink, sky, gold, petunia, emerald coral, bright saxe and helio, all

staple shades as well. New Novelty Velveteens, in black and white, broken

staple shades as well.

New Novelty Velveteens, in black and white, broken checks, all sizes, at 75c.

New Stripe and Diagonal Velveteens, 22-inch, at \$1.00. In the new Trimming Velvets, Roman Stripes and Plaids, with printed velours, are much admired. A good showing of Panne, Couche, Lyons or Erect Pile and new Plaid Velvets at \$1.00 per yard are featured for Wednesday.

Black has enormous demand—Our Black Plushes, Chiffon, Velveteens and Brocades, of all descriptions, are most fashionable and at the same time very practical. Two Specials in Simpson's Fast Pile and Worrall's Dye Fast Black Velveteens, 27-inch, regularly \$1.25, on sale \$1.00; 22-inch, regularly 65c, on sale 50c.

2,000 yards of Weighty Woven Cord Velvet, for boys' suits and girl's dresses, 22 inches wide, all the good shades of tan, brown, blue, green and crimson, yard .48 1,000 yards of 27-inch Woven Suiting Cord Velvet, fast pile and guaranteed for wear, full color range. Regularly 75c. On sale 59c.

Satin Petticoats \$1.95 Imported Satin, with 24-inch accordeon-pleated flounce, black and new shades, navy. Copenhagen, mahogany, purple, ivory and em-eraid, sises 36 to 42. Regularly \$2.95. Wed-

Hosiery and Gloves Shot Silk Black Cashmere Hose; red, white and blue colors; extra fine quality; sizes 8½ to 10. Regularly 45c. Wednesday, 3 pairs, \$1.00: pair, 35c.

Women's English-make Plain Black Cashmere Hose, winter weight, extra fine yarn, closely knitted; sizes 81/2 to 10. Regularly 40c. Wednes-

Men's Plain Black Cotton Socks, seamless, good weight, fine yarn, closeand sole; sizes 9½ to 11.
Regularly 15c. Wedneday,
six pairs, 50c; pair, 10c. Men's Plain Black and Color ed All-wool Cashmere Socks, fancy designs, in jacquard and stripes and colored mixtures. Regularly 50c. All sizes, Wednesday29 Women's Kid Gloves, glace finish, soft pliable skin, two dome clasps, gusset finger, shades black, tan and white;

sizes $5\frac{1}{2}$ to $7\frac{1}{2}$. Regularly 75c. Wednesday Women's Washable Chamoisette Gloves, smart and stylish, natural and white, two dome fasteners, pique 51/2 to 8. Regularly 50c. Wed-

Blouse \$3.95

Clearing a small but exclusive selection of Imported Blouses, consisting of Beaded fons, Oriental Embroidered Slips and many fine examples of heavy Crepe de Chine and Charmeuse Silk. A choice of black, crystal, every wanted color, as well as some brilliant colorings on dark grounds. Regular selling prices \$5.95, \$6.50, \$7.50, \$10.00 and \$12.50, for WednesTwo Thousand Velvets Hats at \$2.88

Another big group of hats has come out of its cases, just cleared from customs. They are made with silk velvets of extra quality, a velvet that sells at \$2.00 per yard. There are smart sallor and soft crowned hats in the newest New York styles; also jaunty, close-fitting turbans and Scotch cap varieties. Hats that

we would buy under ordinary conditions to sell for \$4.00, \$4.50 and \$5.50 each. For Wednesday's selling 2.88 SAMPLES OF CHILDREN'S HEADGEAR.

Over 600 in the lot. A big collection made up from travellers' samples and the house sample sale of one of the best children's goods manufacturers; hats, caps and bonnets in wonderful variety. Regular prices would be 50c, 60c, 75c, \$1.00, \$1.50, \$2.00 and \$3.50. Wednesday,

Marabou Sets

Set trimmed with ostrich fibres, pillow style muff, 18inch wide, well padded and lined with heavy satin, five-strand stole, 68 inches long, with rounded ends; colors black, natural and taupe Per set 7.50 White Marabou Set, large size pillow muff, lined with white satin, eight-strand long stole, very dainty. Price 9.00 High-grade Marabou and Ostrich Sets, in various combination shades, \$12.50 to

Washable Goods

28-inch Plain Wrapperettes, in light and dark grounds, with stripes and spots in white, a mill clearance of 1,500 yards. Wednesday .61/2 28-inoh Cotton Eiderdown, a heavy make, in plain shades of grey, crimson, pink and sky; also figured effects on those same colors. Wednes-28-inch Crepes, in white grounds, with sweet floral Crepes in a splendid range of kimono designs. Wednes similar to Indian Head only softer finish. This is a lot bought from a factory that was clearing up its surplus stocks. Regularly 18c. Wed-

Three Boot Department Centres for Interesting Shopping Wednesday

Dinner or Lunch Today

The Overcoat Season is Here The cool mornings and autumnal nights are here, alternating with warmer days and balmy evenings. Just the weather when you need the occasional protection of a smart light coat. Here they are, and at a special sale

MEN'S BALMACAAN OVERCOATS, \$11.95. 75 only, of imported English and Scotch tweeds, in good fancy patterns, small checks and mottled effects; prevailing colors are grey and fawn, also some medium weights in plain brown Thibets; cut loose and roomy; some with Prussian collar to button close to the neck; others have convertible lapel collars. Sizes 34 to 42. Regularly \$15.00, \$18.00, \$20.00 and \$22.00. On sale Wednesday

Men's \$10.50, \$12.00, \$13.50 and \$15.00 Fall Sults to clear. Men's \$10.50, \$12.00, \$13.50 and \$15.00 Fall Suits to clear. Suits of English tweeds are smart, and give most satisfactory wear. These suits are made from English tweeds, in browns and greys, showing neat stripe patterns, and also a number of plain patterns. The coats are cut single-breasted, three-button sack style, and the vest and trousers follow the best English and Canadian models; twill mohair linings, and the best of tailoring. Sizes 34 to 44.

Boys' Blue Serge Suits; a special purchase of two-piece terge suits for fall and winter snappy double-breasted sack coats, with full cut bloomers; of splendid wearing English navy blue serges; strong twilled linings; bloomers

Men's Stiff Hats; fall 1914 styles; fine English fur felt; good quality silk bindings; easy-fitting cushfon leather sweatbands excellent wearing hats; black only.

Special Notion Supply Sale

Basting Cotton, 1,000 yard spools; strong and even finish;
sizes 36 and 40. Regularly 10c spool. Notion Sale price,

3c spool, 3 for 19c. . Phone orders receive prompt attention

Good Reading for Fall Evenings

Some Original Oil Paintings A bargain compelled by the need of space. Not the ordinary bargain kind of pictures either, for you will find any number of excellent landscapes, in various sizes, that are worth hanging in the most carefully selected company; nicely framed in the latest mouldings, of many finishes; good material for wedding present choosing. Regularly \$10.00 to \$20.00. Wednesday.

Table Glassware Specials 15c and 20c Table Glassware, 9c. Pretty pressed Table Glassware, of various designs; special assortment consists of Berry Dishes, Nappies, oval and square Dishes, Celery and Footed Dishes, and other useful pieces. Regu-Regularly each 25c. Wednesday, each 12/2 \$1.00 dozen Cups and Saucers, each 5c. Thin, clear white porcelain Cups and Saucers; perfectly smooth, even surface; hard, brilliant overglaze. Regularly \$1.00 dozen. cream or mayonnaise set, with ladle; various decorations in sugar and cream sets, and manicure sets. Regularly

Grocery Prices Wednesday

. 2.95	Chopping W Cancoday			TELEPHONE DIRECT TO DELL'ADDECATOR STOR
es not if you w new rooms, tained in new dowed scenic	BOOTS FOR WOMEN AND GIRLS AT \$1.49. Over 250 pairs of Women's Blucher and Laced Boots, including all the most serviceable leathers, gunmetal, tan Russia calf, vici kid and box calf. The toes are all of new style, with Cuban and military heels; soles are of best quality leather, sewn properly for wear. Made on good fitting lasts. Widths C, D and E; sizes 2 to 4 only. Regularly \$2.29 to \$4.00. Wednesday sale price 1.49	BOYS' BOOTS WEDNESDAY, \$1.49. \$40 pairs of Boys' Boots, all sizes. All high grade and made from selected patent colt, vici kid, box kip, tan willow calf and box calf leathers. Some are sewn by the Goodyear welt process, others have McKay and standard screw soles. A variety of toes and heels in the lot. Made on large, easy fitting lasts. This assortment gives the widest range for choosing, just the boots your boy needs at minimum outlay. Sizes 11 to 13 and 1 to 5. Regularly \$1.99 to \$3.25. Wednesday, 8.30 1.49	BOOTS FOR CHILDREN, 75c. 450 pairs of Children's Blucher and Button Boots, made from selected goat- skin, with patent and kangaroo tips. The uppers of some are dull matt calf, a dressy yet serviceable leather. Soles made from good stout stock; low and spring heels in the lot. All perfect fit- ting boots, and every pair is new from the manufacturer. All sizes in the line from 5 to 10½. This lot affords you a good saving. Regularly 99c and \$1.25. Wednesday, in the Children's Sec- tion	2.000 Stone Fresh Rolled Oats, per stone Choice Side Bacon, peameal, half or whole, per lb. Finest French Spaghetti, three packages for Clark's Pork and Beans in Chili Sauce, tall tin, three tins Tillson's Premium Oats, large package Easifirst Shortening, 3-lb. pail Pressrved Ginger, per lb. Pure Pickling Spice, best quality, per lb. Mustard, in bulk, per lb. Pure Cider Vinegar, XXX, per gallon Fresh Buttermilk, per gallon Teifer's Cream Soda Biscuits, 3-lb. box Cowan's Perfection Cocca, '2-lb. tin Fancy Patna Rice, three lbs, Finest Canned Tomatoes, three tins Canned Corn or Peas, three tins Canned Corn or Peas, three tins Choice Lima Beans, two lbs. Heather Brand Extracts, Lemon and Vanilla, 8-oz. bottle Criscoe Shortening, per tin E. D. Smith's Pure Orange Marmalade, 16-oz. jar Choice Pink Salmon, per tin Foster Clark's Custard Powder, three tins. FRESH ROASTED COFFEE, PER LH. 27c 1,000 Lbs. Fresh Roasted Coffee in the best
		경영의 전경에 있다는 바다 그리지, 경기 전경 전문이 중요하는 것은 다른 하지만 그 것 같아 그는 사람은 모양이 처음이라고 모양이다.		around nurs or with chicago Wednesday th

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lines, with deep edges and in r woods along the Their trenches a structed and cle men are also stra-fed, cheerful and

The full report : Canadian Press LONDON, Sei following descr Field Marshal Si uarters of the lons up to Sept

"At the date of Sept. 14, the Ger determined resist Alsne, Opposition first thought mi rear guard naturaterial delay to o veloped and has serious than was "The action no true, have been u gain time for son or move, and ma stand. But if thi naturally on a see naturally on a so (Continued on

Smart Hats The patriotic s British subject i



was promptly pu Hats go on sale ing price of \$2. They are a shape is similar new crowns, fas brim and broad brim and broad the American blo freely for \$2. Th ronto have a gre bargain and shou before this lot is won't take long.