son's ort gains O'clock vers

ne or Mail Accepted

Men's kties \$1

t-overs from ial sales of kties, knitted styles, wide reversible. rly 50c, 75c. 8 o'clock irsday, 5 for ach 25c.

Men's Long user \$6.85 \$12, \$12.50,

and \$15. high-grade len's Suits. isted, sacque ith singleest and long Three pat-: blue with rline stripe, checked patgrey-brown ped pattern. rousers, hightrimmings, ect tailoring, ell shaped and lapels.

to \$1.75 dren's esses 50c

35. Special

morning \$6.85

nly Girls' icluding gingnts, percales, and chamblues, pinks, green and n dresses; attyles selected regular stock rush business o'clock; "no mail orders. o 14 years. prices \$1.00, 1.50, and Thursday 50c

Jewel rsets

g the balance our most popof this wellorset. It is ine coutil, low ra long, unrt, finest rustls, 4 wide side fine garters, trim, bust Sizes 18 to s. Regularly nursday \$1.25

PSON'S

"Empire Day" Sale

Great Special Sale of Serviceable Floor Coverings

We have been fortunate in securing at special clearing price a manufacturer's entire stock of good hard-wearing floorcloths and linoleums, which are, in some cases, slightly imp refect, owing to irregularity in printing or, in some cases, the surface is sl ghtly smudged. This does not, in the least, affect the wear, but enables us to offer them at very attractive prices for this great special selling event.

Heavy, Thick, Printed Linoleum Four Yards Wide. Splendid Choice of Designs in Printed Linoleum, Two Yards Wide. Tiles, carpet designs, and hardwood effects. Rare value. Per Floorcloths in Bright, Clean, New Colorings.

Special sale, 23c per square yard. In this lot there is an excellent choice of good designs and colors, which will very quickly be sold out at this tempting price. 36 inches, 54 inches, 2 yards, and 2½ yards wide. One

Stair Oilcloth Bargains and Passage Cloth. 18 inches, 221/2 inches, and 27 inches wide. All clearing at specially reduced rates.

English Brussels Squares at Much Led tood teates.
There is a choice in this lot of several good designs, floral and Ori-
ental, in greens, blues, tans, and reds:
6.9x 9.0. Special Reduction Sale \$8.75
9.0x 9.0. Special Reduction Sale \$12.75
9.0x10.6. Special Reduction Sale \$13.25
9.0x12.0. Special Reduction Sale
(Fourth Floor)

The Sale of Dinnerware

is continued during the Empire Day Sale In addition there will be

CHINA AT SPECIAL PRICES.

English Bone China Tea Sets, 40 pieces, beautiful clear china, with blue or pink band and three gold lines. Empire Day

CUT GLASS.

Rare Bargains, in 7-inch Rich Cut Glass Vases, tulip shape, ball and prism cutting. Empire Day Sale Price..........\$1.75

8-inch Vases, tulip shape, hob star cutting. Empire Day Sale Price,\$1.95

9-inch Vases, tulip shape, chrysanthemum cutting. Empire Day Sale Price \$2.95

Sugar and Cream Sets, with heavy mitre cutting, clear brilliant glass. Empire Day Sale Price, per set.......\$1.95

Medicines and

Rubber Goods

Tasteless Preparation of Cod Liver Oil.

palatable combination of the active principles of cod liver oil, with extract malt, compound syrup of hypophosphites, and wild cherry. \$1.00 size. Empire Day

price
Ludies' Large Bulb Spray Syringe. Regular \$2.00 and \$2.50. Empire Day Sale

(Main Floor)

Men's & Women's

Umbrellas

Women's Umbrelias, made with fine silk-mixed covers, with tape edge, rolled gold and sterling silver-mojnted handles, in pretty designs. Regular \$2.50, \$3.00, and \$3.50 line. Empire Day Sale price .. \$1.89

\$3.50 AND \$4.00 PARASOLS, \$1.98.

Parasols, with pure silk tops, this season's popular stripes, checks, floral, and Dresden designs, an assortment of attractive handles. Regular \$3.50 and \$4.00 lines. Empire Day Sale price \$1.98 (Main Floor)

Remarkable Values

from the Jewelry

women's Long Pearl Guards, beautiful cream lustre-filled pearls, with strong gofd-filled clasps. Empire Day Sale

CHILDREN'S 10k. SIGNET RINGS, 27c.

CHILDREN'S lone Rings, fancy engraved patterns. All rings made of 10k. gold. Empatterns. 27c

8 PIECES OF JEWELRY FOR 25c.

Toilet Goods Sale

Babcock's Corylopsis Face Powder. Sale

500 Cushions at 50 Cents

For Verandah, Canoe, or Summer Homes. Splendid cushions of colored linen, frilled all round, tapestries of various designs, Roman stripes and many other materials, all filled with best Russian down. Regular value 98c and \$1.25. Empire Day Sale

, Bargains for Vacation Tourists

Heavy English Oak Tan Cowhide Leather Club Bags, three-piece, hand-sewn frame, double handle, leather lined, with pockets. Colors black, brown, and russet. Sizes 18 and 19 inches. Empire Day Sale price \$9.75 Cowhide Leather Club Bags, strong frame, brass lock and side catches, sewed edges and corners, strong handle, leather lined. Colors black, brown, and russett Sizes 16 and 17 inches. Empire Day Sale Sizes 16 and 17 inches. Empire Day Sale price

Walrus Grain Suit Cases, steel frame, strong handle, brass lock, and side catches, two leather straps outside. Color black only. Sizes 24 and 26 inches. Empire Day Sale price

Leather Suit Cases, steel frame, strong handle, brass lock and side straps, linen lined, and pocket. Colors brown and russet. Sizes 24 and 26 inches. Empire Day Sale prices, 24-inch, \$4.50; 26-inch . \$4.05. Vulcanized Fibre Bound Tourist Trunks, waterproof canvas covered, wide slats, brass dome corners, two leather belt straps, deep tray, with covered hat box. Sizes 32, 34, and 36 inches. Empire Day Sale price

Vulcanized Fibre Bound Steel \$4.08

Screen Doors and Windows

"Saturday will be a good day to fix your screen doors and windows." We suggest you order early so that we can deliver in good time.

Fresh Candy

Fry's Imported Chocolate Cream Bars, assorted flavors. Regular 5c. 3 for 10c Fry's Imported Chocolate Bars. Special, per dozen (Main Floor and Basement)



Among the Values for the Empire Day Sale are

A manufacturer's clearance of Men's Suits. Spring, 1913 models, for \$7.95 Women's French Lingerie Gowns at ... \$10.00 Latest New York models of Women's Summer Coats, \$12.50 values for \$7.85 Hosiery for women and children. Silk and Drill Shirt Waists, half-price and less. Traveling requisites. Garden and household necessities.

Evidences all over the store from British-made goods that Canada is the Centre of the Empire, Toronto is the Heart of Canada, Simpson's is the Hub of Toronto.

A Two-Day Sale of **Boots and Shoes**

Over eight thousand pairs of "Queen Quality,"
"Dorothy Dodd," "Empress," "Cleo," and "McDermott" Boots, Pumps, and Oxfords for 1.99

'McCready,' 'Tetrault,' and other High-grade Goodyear Welted Boots and Oxfords for

Special showing of Yachting, Tennis, and Outing Shoes, with white or blue duck tops and rubber soles for the holiday. While personal selection is preferable, we will

fill telephone orders as long as sizes last. See Yonge

MEN'S \$3.50 TO \$5.00 OXFORD SHOES, \$2.49. 2,100 pairs Men's "Hartt" "Derby," "Mc-Cready, 'and other High-grade Oxford Shoes, made of tan Russia calf, patent colt, gunmetal, and velours calf leathers, in button and laced styles, every pair is Goodyear welted, with high or low

MEN'S OXFORDS, \$2.49.

4,200 pairs Men's Finest Custom Grade Blucher and Button Oxfords, the styles are the newest, and they are made in patent colt, gunmetal, kangaroo, vici kid, and tan Russia calf leathers, heavy, medium, or light-weight Goodyear welted soles. Sizes 5 to

OUTING SHOES, 49c.

Men's, Women's, and Boys' Tennis or Outing Shoes, with either blue or white duck tops and heavy corrugated rubber soles. They are clean, bright shoes, fresh from the factory, and every pair is guaranteed to give satisfactory wear, all sizes for men, women, boys and girls. Less than manufacturer's cost price, Thursday

WOMEN'S HIGH-GRADE BOOTS, \$1.99.

4,600 pairs "Queen Quality," "Dorothy Dodd," "Empress," 'Cleo," "McDermott," and other Highgrade Boots, made in all leathers and combinations of leathers including patent colt, gunmetal, tan Russia calf, and fine vici kid leathers, button, Blucher, and Balmoral styles, flexible, McKay, Goodyear welted, and hand-turned soles, high, medium, or low heels. Sizes 2½ to 8. Regular \$3.00, \$3.50, \$4.00, and \$4.50, Thursday WOMEN'S DAINTY PUMPS AND OXFORDS, \$1.99.

3,450 pairs High-grade Pumps and Oxfords, including "Dorothy Dodd," "Eagle," "Cleo," and 'McDermott' brands; also 500 pairs "Queen Quality" samples, made on the newest and most popular lasts, in patent colt, tan Russia calf, gunmetal, suede, vici kid, and fancy leathers, Goodyear welted, hand-turned, and flexible McKay sewn soles, all styles of heels. Sizes 2½ to 8. Regular \$3.00, \$3.50, \$4.00, \$4.50, and \$5.00, Thursday (Second Floor)

Do not fail to see Simpson's Other Page of Announcements in This Paper.

Needed Furniture at Many Dollars Less than the Regular Prices

At Simpson's Store

Dressers, in quartered oak finish. Regularly \$7.50. Empire Day Cheffoniers, in golden oak finish. Regularly \$8.90. Empire Day Washstands, in pure white enamel. Regularly \$7.50. Empire China Cabinets, in fumed oak. Regularly \$17.50. Empire Day Sets of Dining Chairs, in genuine quartered oak, with leather seats.

Two Attractive Prices for Scotch Madras

SHADOW TISSUE, \$4.50 YARD.

FRENCH STRIPED DAMASK, 85c. Well mercerized, and has a rich silky appearance, 50 inches wide; in green, blue, and rose combinations. Suitable for window and door hangings or light upholstery.

Salt and Pepper Shakers

Genuine Cut Glass Salt and Pepper Cut Glass Salt Cellars (open), Complete with a sterling silver salt lined bowl. Regularly 50c. Special, com-

Half dozen Silver-plated Knives, with olid handles, and half dozen silver-plated Forks to match, dessert size; each set in cardboard box. Regular value \$2.00. Special, set\$1.25

Rare Book Values

250 Travelers' Samples, including Bibles, Key of Heaven, Cook Books, Brides' Books, Riley Roses, Books of Poems (bound in leather, Regular 75c to \$2.50. Thursday 50c 500 volumes Travelers' Samples, including Fiction, Travel, Essays, Children's Picture and Story Books. Regular 35c to \$1.00. Thursday

PAPETERIES AT HALF-PRICE. Book Dept., Main Floor.

Photographic Supplies for the Holiday

M.O. Developer. Regular 5c...6 for 19c Half-lb. Packet Acid Hypo. Regular 2 oz. Graduates. Regular 10c, for5c Photo Mounts, assorted, 2½ x 2½ in., 3½ x 3½ in., and 4 x 5 in. Regular 5c, 15c, and 20c per doz, to clear at per doz, 3c (Main Floor)

Special for the Holiday

LAWN CROQUET SETS. A reliable quality of Hardwood Croquet Sets for the Lawn, put up in wooden boxes: For 4 Players. Thursday, 79c, 95c, \$1.25 For 6 Players. Thursday \$2.25

BASEBALL BATS. 300 only Baseball Bats. Special for Thursday at, each b0e Baseballs, for Thursday at 10c, 15c, 10c, 25c, 35c, 50c, 75c, \$1.00.

GARDEN TOOLS. "D" Handle Garden Spades, steel blades. "D" Handle Digging Forks. Thursday 85c Garden Hoes. Thursday 25c, 85c, 40c Garden Rakes, malleable iron. 10-tooth, Hand Garden Trowels. Thursday 5c, 10e Lawn Sprinklers, all brass. Thursday 85e Phone orders direct to department.

Tapestry and Velours Papers at Haf Price

Room lots in moire of fruit foliage and figured tapestries and velours; clean-ing-up of good selling lines to make room for other goods. All these papers are pre-fect and will make effective rooms.

8,540 Rolls Tapestries, Velours and Two-Tone Effects, in reds, browns, greens, blues, tans, and blendings, for living-rooms, dining-rooms, halls, dens, libraries, in foliage, scenic, fruit, and figured and stripe designs. Regular 35c roll, Thurs-day, 17c. Regular 50c roll, Thursday, 24c

Japanese Leathers, in short ends, for vestibules and small dados in dining-rooms. Regular \$1.00 and \$1.25 yard. Thursday

A few damaged ends of Jap Leathers. Regular \$1.00 yard. Thursday, per yard

Full line of high-class papers for any style of room, flat or suite. (Wall Papers 5th Floor.)

Silkoline Comforters \$2.19

Pretty colorings, well quilted, and filled with a pure white fluffy cotton; large size, 72 x 78. Special Thursday.....\$2.19 With the approach of summer grows the demand for Dress Linen. A special line we are showing, which is a great favorite, is the new oyster shade, in a soft loose woven thread, which will launder perfectly and makes up smartly; 36 inches wide. Special Thursday, yard.

6-Room Outfit Electric Fixtures, \$35.00

3-Light Ceiling Pan, No. 345, 10 inches across in brush brass or brush brass and black, complete with glassware. Regularly selling at \$5.25. Empire Day Sale

Groceries 2,000 lbs. Dairy Butter, in prints, .. lb. 260

Finest Sugar-Cured Hams, half or whole,

(Fifth Floor)

......Per lb. 21c Malta Vita Breakfast Cereal...3 pkgs 25c Edwardsburg or Beehive Table Syrup5-lb. pail 28c Salt, in 5-lb. bags...... 3 bags 14c Imported Macaroni 3 pkgs. 25c Canned Peaches, in heavy syrup .. tin 150 Canned Apples, gallons......Per tin 23c Scott-Taylor's Worcester Sauce3 bottles 25o Choice Red Salmon......Per tin 220 Blue Bell Jelly Powders.....4 pkgs. 25c Peanut Butter, in bulk......Per lb. 200 Choice Olives, stuffed 6-oz. bottle 150 English Marrowfat Peas.....3 pkgs. 25c Imported Sardines, "Blue Feather" Brand Peerless Oats.....Large pkg. 210 Heinz's Pickles, picnic size, Mixed Chow and Onions......Per bottle 150

350 ASSAM TEA FOR 280. 500 lbs. fine, rich full-bodied Assam Tea, of uniform quality and fine flavor—a 35c tea anywhere. Thursday, per lb. 28c (Basement)

The Robert Simpson Company, Limited











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