

Hon. Mr. HAYDEN: Yes, but Dr. Shute himself does not make all the vitamin E pills that are being sold in Canada today.

The CHAIRMAN: No.

Hon. Mr. HAYDEN: So that would mean then that only those pills which would have been made by Dr. Shute could be sold.

The CHAIRMAN: Oh, not necessarily.

Hon. Mr. HAYDEN: Well, then, they could not put on them, "This is a treatment recommended by Dr. Shute for heart condition".

Hon. Mrs. WILSON: Dr. Shute himself said he would not recommend its use without medical advice.

Mr. CURRAN: Yes, he said no one should take vitamin E except under medical direction and supervision, and the section is only aimed at preventing the advertisement to the general public of vitamin E for the treatment of heart conditions. There is nothing to prevent a doctor from prescribing vitamin E or a patient from buying vitamin E for a heart condition, but it may not be represented as a preventative treatment or cure for a heart disease.

Hon. Mr. ROEBUCK: Let me complete. I was interrupted. I was just about to quote Dr. Shute, because I want it on the record. Dr. Shute wrote me:

"I had the most courteous and patient hearing for about an hour and fifteen minutes and it has left me with the firm conviction that the Senate of this country is a very democratic institution and vital to our liberties". I was delighted to receive that letter from him. He also said: "The word 'person' and the word 'advertise' in that amendment were too inclusive and needed definition. I think we achieved a clear definition of what the Act intended and what the department intended in the discussion before the committee on Thursday". He has not told me what the understanding was, and I do not know whether you have amended or not. My colleague to my left (Hon. Mrs. Fallis) points out that when the bill says "No person shall..." it would not include a medical person. Now, I do not like this idea of a doctor being able to advertise and someone else not being able to advertise.

Hon. Mrs. FALLIS: At the last sitting I brought up the point with respect to paragraph 3 of the bill dealing with "No person shall advertise..." and I thought a person would be a person—

Hon. Mr. ROEBUCK: Even a woman is a person.

Hon. Mrs. FALLIS: Reluctantly, yes, but I was told that a doctor was not included under that wording "No person shall...". How is the general public going to know that?

Mr. CURRAN: It depends on the advertisement. If he wants to put an advertisement in a newspaper directly representing a food or drug for a treatment or a preventative cure for a certain disease—I have nothing to say about his ethics—that would not be possible under the legislation. He can advertise, however, in a medical journal because that is not an advertisement to the general public.

Hon. Mr. HAYDEN: Or he can give an interview?

Mr. CURRAN: Yes.

Hon. Mr. FARRIS: Advertising really carries the implication that it is a commercial thing.

Mr. CURRAN: It is for the purpose of promoting directly or indirectly the sale of an article.

Hon. Mr. ROEBUCK: Can he speak over the radio?

Mr. CURRAN: Yes, and he has done that.