

DATE 09/10/95

958001 Goldfarb Report Update

S.2 Q.2 How useful would you say Mail service for travelling Canadians is to Canadian travellers?

BASE: Have travelled outside Canada for at least 48 Hrs in last 3 years

REPORT 37D

	REGION					GENDER		AGE				LANGUAGE		H.H. INCOME				
	TOTAL	B.C.	Prairies	Ontario	Quebec	Atlantic	Male	Female	Under 35	35-44	45-54	55+	English	French	CANADA	REST OF Under \$30k	\$30-49.9k	\$50k+
Unweighted row	505	74	94	189	110	38	263	242	185	105	82	133	405	100	395	122	119	208
TOTAL INTERVIEWS	508	71	95	192	114	36	266	242	186	105	84	133	404	104	394	123	116	213
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Very useful (100)	138	18	27	50	37	7	70	68	54	28	16	40	106	33	102	44	36	43
	27.3	24.6	28.3	26.3	32.1	19.6	26.3	28.3	29.0	26.6	19.3	30.3	26.2	31.4	25.9	35.7	30.6	20.3
Somewhat useful (66.7)	163	24	28	60	36	14	83	79	68	27	26	42	131	32	127	48	37	64
	32.1	33.9	30.0	31.3	31.5	39.3	31.3	32.9	36.8	25.2	30.6	31.7	32.4	30.6	32.2	39.1	31.5	30.1
Only a bit useful (33.3)	91	16	10	35	24	7	47	44	34	24	14	19	67	24	67	17	15	50
	17.9	21.8	10.2	18.3	20.8	19.3	17.7	18.2	18.1	22.5	17.2	14.5	16.7	22.8	17.1	14.2	13.3	23.5
Not at all useful (0)	110	13	30	42	18	8	64	47	29	27	25	29	95	16	93	12	29	52
	21.7	18.0	31.5	21.9	15.6	21.8	23.9	19.3	15.5	25.6	30.3	21.9	23.4	15.2	23.5	9.4	24.6	24.6
D.N.S.	5	1	-	4	-	-	2	3	1	-	2	2	5	-	5	2	-	3
	1.1	1.6	-	2.2	-	-	.8	1.3	.6	-	2.6	1.5	1.3	-	1.4	1.6	-	1.6
Index(Maximum=100)	55	55	52	54	60	52	54	57	60	51	47	57	54	59	54	68	56	49