

23. And based on your impressions, which area of the world would you say  
Canadian business currently sells the most goods and services to? (READ  
LIST - ROTATE FROM X) (CIRCLE ONE ONLY)

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full- time	Part- time	Unemp.	Other	White Col.	Sales Service	Res- ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
Japan	6.6%	5.0%	7.2%	7.6%	9.2%	4.5%	4.9%	6.5%	8.9%	4.3%	5.9%
China	2.0%	1.7%	1.3%	6.1%	2.2%	1.4%	2.0%		2.5%	1.8%	1.6%
The United States	68.9%	72.5%	69.1%	65.2%	62.8%	73.5%	73.0%	67.7%	65.8%	70.2%	72.7%
Western Europe	5.5%	5.9%	5.9%	6.1%	4.8%	6.1%	4.4%	6.5%	7.0%	6.5%	5.6%
Latin and South America	2.1%	2.3%	2.6%	3.0%	1.5%	2.6%	.5%		4.4%	4.3%	1.4%
Eastern Europe	6.4%	6.1%	4.6%	1.5%	8.1%	5.4%	6.9%	9.7%	5.1%	5.2%	6.3%
Africa	1.1%	.7%	2.0%	3.0%	1.1%	1.0%	1.0%		.6%	.9%	.9%
The Middle East	.9%	.9%		1.5%	1.3%	.9%	1.0%			.9%	.6%
India	.1%	.1%			.2%	.2%				.3%	
Pacific Rim	.1%				.2%						
Caribbean	.1%	.1%				.2%					.2%
(DK/NS)	6.2%	4.6%	7.2%	6.1%	8.5%	4.2%	6.4%	9.7%	5.7%	5.5%	4.8%