
NOTICE TO READERS

The Canadian Embassy in Bonn has identified opportunities in the fisheries sector for export promotion in 1995, which points to the existence of opportunities which Canadian fish and seafood exporters might be encouraged to pursue. This document has been prepared with a view to providing small- to medium-sized Canadian fish and seafood exporters with basic information on the German market.

The report identifies market opportunities of potential interest to Canadian fish and seafood exporters and provides data on characteristics of the German economy, such as economic structure. Information on the domestic seafood market includes data on imports, marketing opportunities, and market access.

Lists of the major fish and seafood importers/distributors/users, International Trade Centres across Canada, and the Geographic Trade Divisions in the Department of Foreign Affairs and International Trade are provided for Canadian fish and seafood exporters interested in the German market.

Care has been taken to ensure the accuracy of the information in this guideline at the time of preparation. *However, prudent Canadian fish and seafood exporters are advised to check all relevant details with their commercial contacts and to adhere strictly to the requirements and regulations set by German importers and authorities.*

This report is one in a series of "Country Guidelines" being prepared by the Sectoral Liaison Secretariat, Foreign Affairs and International Trade. Any questions about the report, or other country guidelines, can be directed to Sectoral Liaison Secretariat at 125 Sussex Drive, Ottawa. [Tel:(613) 995-1712, Fax:(613) 943-1103]. A re-formatted version of this document is available through *FAXLINK* at (613) 944-4500.

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