

REPORT 4
89/02/06

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :640-BOGOTA

005-COMM. & INFORM. EQP. & SERV
COLOMBIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

PREPARATION OF SECTORAL PROFILE OUTLINING KEY CONTRACTS AND UPCOMING OPPORTUNITIES.

PROVIDE CANADIAN EXPORTS WITH HANDY REFERENCE DOCUMENT TO ASSIST THEIR MARKETING EFFORTS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 COL-SIGN INFORMATICS MOU.
COL-INFORM CDN COS OF EVOLVING OPPORTUNITIES FOR RURAL TELECOM PROJECTS.

COL-INFORMATICS MOU SIGNED AFTER 3 YEARS OF DISCUSSION, OFFERS LEGAL BASE FOR JUSTICE INFORMATIZATION PROJ. ECU-MDA OF VANC SIGNED \$25MN CONTRACT TO SUPPLY SATELLITE MAPPING EQUIP. COL-POST ASSISTED C. ITOH COLOMBIA TO CONTACT CDN SUNCONTR

QUARTER: 2 Liaison with Col. contacts on rural telecom and relay of info to Cdn cos. Promote informatization project w/Min. of Justice. Promote CCC registration with Telecom to remove major non-tariff barrier to part'n of Cdn cos in Telecom tenders.

Col-Post featured sev. leading Cdn firms in Cdn stand at Bogota Intl Fair (North.Telecom, SR Telecom, Lab-Volt, Multiplex Computers). Col-Cdn cos gave sem. (org. by post) to interdept'l committee examining proj./met w/Min. Col-CCC

QUARTER: 3 -----

QUARTER: 4 -----