

POST :474-BELGRADE

001-AGRI & FOOD PRODUCTS & SERVICE
YUGOSLAVIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ANIMAL,POULTRY BREEDING STOCK

THE VISIT OF THE DEPUTY MINISTER OF AGRICULTURE CANADA IN YUGOSLAVIA IN APRIL ' 87 HAS OPENED THE DOOR TO POSSIBLE SALES OF CATTLE BREEDING STOCK.

CONTINUE TO VISIT THE MAJOR AGRICULTURAL COMBINATS AND ACQUAINT THEM WITH CANADIAN CAPABILITY IN THIS SECTOR.

PURCHASE OF CATTLE BREEDING STOCK IN CANADA.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 IMPROVEMENT OF THE QUALITY OF AGRIC PROD & FOOD PROCESSING AS A PRIORITY OF BOTH BULGARIA AND YUGOSLAVIA. ON-GOING RESEARCH OF AGRI-FOOD OPPORTUNITIES(THROUGH,AMONG OTHER TOOLS,TRADE MIS-SIONS).

2ND MISSION,IN 3 MONTHS,FROM ONT MIN OF AGRIC & FOOD,VISITED YUGOSL & BULG. - N.B.SEED POTATO MISSION AT MINISTERIAL LEVEL,VISITED YUGOSL.MANY NEW OPPORTUNITIES HAVE BEEN UNCOVERED AS A RESULT OF THESE 2 MISSIONS.

QUARTER: 2 -----

QUARTER: 3 Strong support to introduce Cdn prod.in new"mkt niches" in Yugoslavia esp.seed potatoes,dairy breeding stock.-Organize mission of Yugo dairy ind.reps to Cda incl.Royal Winter Fair. -Ongoing monitoring of Yugo & Bulg agricultural policies

1st sales of Cdn seed potatoes(approx \$150,000)& dairy cattle semen. - High level dairy mission from all major dairy co.in Yugo. - Detailed grains report prepared for Yugo & Bulg,plus additional reports on climatic cond.,spec.crops.

QUARTER: 4 Strong support to introduce "new" Canadian products i.e. seed potatoes, dairy cattle breeding stock. Assistance to prepare Canada-Bulgaria Joint Agricultural Committee meeting.

First shipments of seed potatoes arrived to Yugo client, Centrocoop. -B. Oeullette of Potatoes Canada to Slovenia, Bosnia & Serbia to evaluate long-term sales potential. -Agdevco mission to Yugo. -JAC prep'ns underway:exchange of MOU's