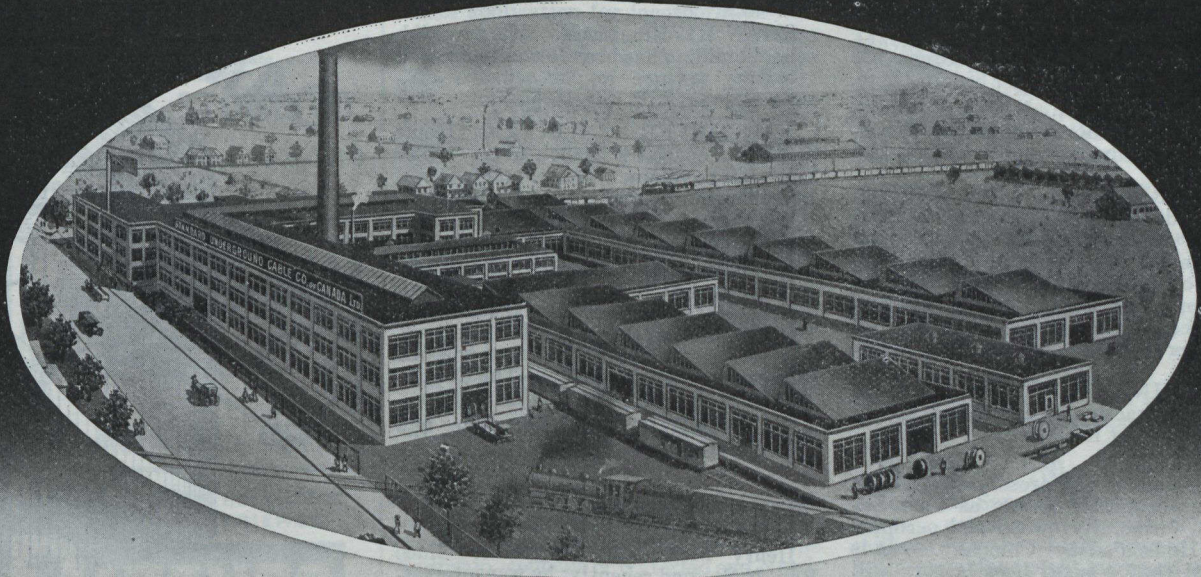


Announcement of the Standard Underground Cable Co., of Canada, Ltd.



WE take this opportunity to wish you a Happy and Prosperous New Year and to thank you for the generous support which you have accorded us during the eight months of our manufacturing experience in the Dominion, in the shape of substantial orders.

The steady increase and aggregate value of these orders is, we believe, conclusive indorsement of our policy of *high quality* and *fair dealing* which has, for a third of a century, always been associated with "Standard" Products.

We solicit your patronage during 1913 for the following

"Standard" Products

Wire Rods
Bare Wire and Cable
Standard C. C. C. Wire
(Colonial Copper Clad)
Magnet Wire
Weatherproof Wire
Rubber Insulated Wire
Varnished Cloth Cable
(Varnished Cambric)
Fibre Insulated Lead Cable

Dry Paper Leaded Cable
Saturated Paper Leaded Cable
Rubber Lead-Covered Cable
Armored Cable
Cable Terminals
"Ozite" Insulating Compounds
Insulating Tape and Sheets
Insulating Varnishes
Cable Hangers and Supports
Cable Installations

Detailed information, samples, estimates or prices cheerfully furnished in regard to any of the products in the above list which is only an outline of our complete list.

Our engineers have had long experience in the installation of cable systems of all kinds and they will gladly advise you regarding your problems in this line.

Standard Underground Cable Co., of Canada, Limited
Hamilton, Ont.

Montreal
Boston

Winnipeg
Seattle