

GENERAL

ACCIDENT **FIRE** AND LIFE
ASSURANCE CORPORATION
LIMITED
OF PERTH, SCOTLAND

TOTAL SECURITY TO POLICYHOLDERS OVER
\$8,600,000

FELEG HOWLAND, Chairman,
Canadian Advisory Board
D. R. WILKIE, Vice-Chairman,
Canadian Advisory Board
THOS. H. HALL, Manager for Canada
Toronto Agents, **McLEAN, SZELISKI & STONE, Limited**

THE
GENERAL ACCIDENT
ASSURANCE CO. OF CANADA

THE
CANADIAN CASUALTY
AND BOILER INSURANCE CO.

Continental Life Building - TORONTO, ONTARIO

The above Companies are under the same management and control. Insurance Policies of the most liberal form, at conservative rates, are issued on the following lines:

Steam Boiler	Automobile Liability
Personal Accident	Public Liability
Sickness	Employers' Liability
Theatre Liability	Elevator Liability
Automobile Property Damage	Teams Liability
Monthly Payment Accident and Sickness	

JNO. J. DURANCE, Manager

ALFRED WRIGHT
President

ALEX. MACLEAN
Manager & Secretary



Personal Accident	Sickness
Employers' Liability	Workmen's Compensation
Fidelity Guarantee	Elevator Insurance
Teams' Liability	Plate Glass
	Automobile Insurance

HEAD OFFICE
Company's Building
61-65 Adelaide Street East
TORONTO

The Bull-dog Strain

THE bull-dog is typical of the British race—men fearless in attack, grim and determined, tenacious, invincible. We in Canada are proud of the bull-dog strain in us—that quality of blood and heart that makes us dauntless and masterful. The bull-dog strain shows in us and others in times of peril and menace.

Everywhere in Canada bankers, insurance men, bond dealers and business men of all classes of the bull-dog breed are answering the challenges of war—the challenges of trade disturbance and business opportunity. The identity of some of these big, valiant-hearted business men is revealed in the advertising columns of this and other papers; for advertisements are expressions of courage, tenacity, and mastery.

Bull-dog blood shows itself and its quality in fighting