

WHAT IS MEANT WHEN WE SAY

That **Mason & Risch PIANOS**

ARE THE INSTRUMENTS OF THE CULTURED?

WE MEAN

that they are found in the homes of the most refined and cultured people throughout the land.

That the principal musical institutions in Canada use Mason & Risch Pianos.

That the president of nearly every university or large institution in Canada has bought a Mason & Risch Piano for his own use.

That Mason & Risch Pianos have been supplied to more clergymen and doctors than all other makes combined. We have sold so many pianos to the members of these two professions that we have published a book exclusively filled with their names and addresses. It forms a unique testimonial. Write us for it. We mail it free.

People of the refined classes buy them because of their pure tone, flexible action and unrivalled durability. We put it briefly and let the pianos say the rest.



The Mason & Risch Piano Co., Ltd.,

32 King Street West, TORONTO.