



## The Smile That Won't Come Off

What is *her* smile worth to you? Probably nothing you could do would bring quite so much gladness into *her* life as to drive home some afternoon and say, "How do you like your new car?"

It would mean *her* liberation—and a bigger, broader, healthier, happier life for the whole family.

Isn't that worth far more than it costs?

In the Willys-Overland line of motor cars is the car of *her* heart's desire which you can buy for *her* and still keep on friendly terms with your pocketbook.

Huge production enables us to distribute costs over a larger number of cars.

See the Willys-Overland dealer and make your selection now so that *she* may begin without delay to wear "the smile that won't come off."

Touring Car Prices—f. o. b. point of shipment. Subject to change without notice.  
 Light Four \$975    Model 85-Four \$1250    Light Six \$1435    Willys-Knight Four \$1950    Willys-Knight Eight \$2790

Willys-Overland, Limited

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