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FOLLOWING TRADE PARODY BY CHARLES  
L. NELLES, OF GUELPH, WHICH APPEARED  
IN THE GUELPH "DAILY HERALD" OF  
MARCH 19th, OFFER THIS PAGE FOR ITS  
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### With apologies to Kipling and everyone else.

When about to buy your paper this is the only place,  
To get the best designs at such a price,  
And after seeing them, you will say it to our face—  
Everything so lovely and so nice.  
Your home will be a comfort, and your rooms a great delight;  
Your neighbors they will envy and admire,  
With pleasure you can tell them—they only can be right,  
When Nelles is the seller and they the buyer.

#### CHORUS.

Gold papers, silk papers, papers of every kind,  
Den or Parlor or Barber Shop, ceilings low or high,  
Each of 'em calling for paper (keep them in your mind),  
Don't pass these goods for your credit's sake, but  
buy—buy—buy.

Better buy from us at once, as there is no better store,  
And tell your friends what bargains you did get,  
That you've saved a lot of money and your home from floor to  
floor  
Is the handsomest on which the sun will set.  
For paper bought from us must be a blooming sure success,  
As we do the largest business in the town;  
The best is always cheapest (get your money's worth—no less),  
Look for merit, style and value, and goods of wide renown.

#### CHORUS.

Clerk's home, mechanic's home, home of the millionaire,  
Fifty thousand rooms we can easily supply;  
Each of 'em calling for aid from you (their walls are  
white and bare)—  
Don't pass this "ad." for your credit's sake, but buy  
—buy—buy.