

*John Naught*

# THE TRADER.

"A Journal devoted to the interests of the Hardware and Jewelry Trades."

VOL. 2.

TORONTO, SEPTEMBER, 1880.

NO. 1

## PLATED WARE.



Messrs. Zimmerman, McNaught & Co. have pleasure in informing the trade that they have been appointed sole wholesale Canadian agents for the celebrated manufactures of Messrs. Rogers, Smith & Co., of West Meriden, Conn. These goods have been tested by consumers for more than a quarter of a century, and their reputation is so thoroughly established throughout the United States and Canada, that anything we might say about them would appear superfluous. We propose keeping constantly on hand a full stock of HOLLOW WARE, of their manufacture, consisting of

Cruets, Butter Coolers, Cakes Baskets, Candy Stands, Berry Bowls, Water Pitchers, Epergnes, Tea and Coffee Sets, Urns, Children's Cups, Communion Ware, &c., &c.,

and our customers can always rely on having their orders promptly filled and getting the best value for their money. We have always made it a principle to sell no goods that we cannot fully guarantee, and in offering the Rogers, Smith & Co.'s goods to the Canadian trade, we feel satisfied that they will meet every requirement. We shall be pleased to have our friends call and inspect our new fall stock. It will pay them. New illustrated catalogues now ready, and will be sent to the trade on application.

**ZIMMERMAN, McNAUGHT & Co.,**  
SOLE WHOLESALE AGENTS FOR CANADA,  
**56 YONGE STREET, - TORONTO.**

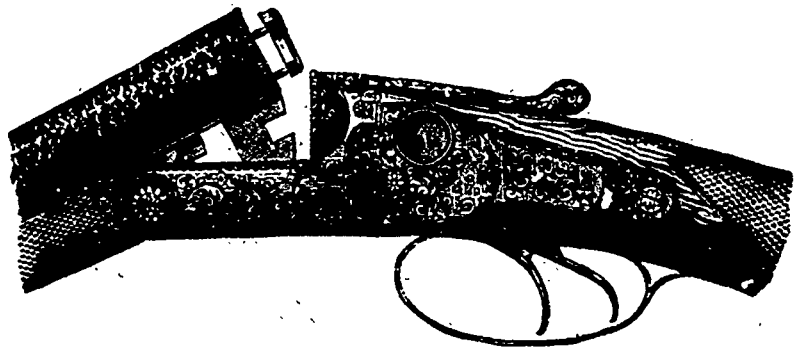
**W. M. COOPER,**

Manufacturers Agent and Dealer in

**GUNS, RIFLES,**

And Sporting Goods of all kinds.

**29 KING ST. WEST  
TORONTO.**



I have pleasure in informing the Trade that I am about removing my business to larger and more commodious premises, and that in future I shall be found on the First floor of Manning's New Block, No. 29 King St. West, where I shall be happy to meet any of my customers in want of

**RIFLES, GUNS or SPORTING GOODS OF EVERY DESCRIPTION.**

As heretofore, I shall keep Guns manufactured only by the best English makers, which are guaranteed to give entire satisfaction to the purchaser, and fully sustain the well-earned reputation of the manufacturer. They are imported under my own special supervision and close inspection, and the public may rely on obtaining only first-class goods, as I shall offer no other for sale. Illustrated Catalogues sent free on application.

**W. M. COOPER,** Canadian Agent for W. W. GREENER, Birmingham, W. & C. SCOTT & SONS, Birmingham; GEORGE GIBB, Bristol; WILLIAMS & POWELL, Liverpool; THOMAS TURNER, Birmingham.