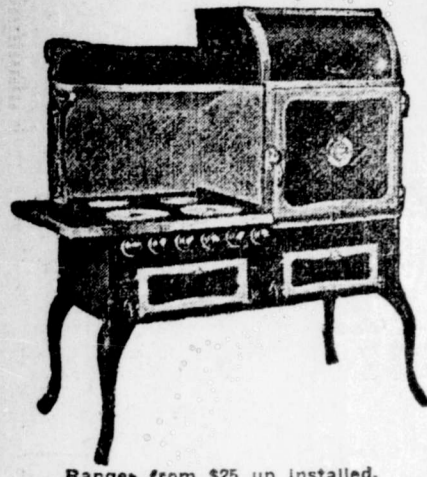


COOK BY HYDRO

CHEAPER THAN GAS OR COAL.



Ranges from \$25 up installed. Sold on easy payments.

City Hydro Shop Dundas and Wellington Sts. Phone 3180.

DR. MORIN'S SYRUP OF HYPOPHOSPHITES is a true nerve tonic. It is particularly useful in nervous diseases, such as Brain-fag, Insomnia, etc. The \$1.50 bottles sell for 75c, only at TAYLOR'S FIVE-CUT-RATE DRUG STORES.

SUITS AND COATS

A complete showing of the latest models in Suits and Coats awaiting your inspection. Many exclusive designs, featuring the new military effects, as well as the tailored designs.

Suits from ... \$14.00 to \$30.00 Coats from ... \$10.00 to \$30.00

Come in and look through our MILLINERY DEPARTMENT You will find many pleasing styles here.

LONDON READY-TO-WEAR

256 DUNDAS STREET.

For That HACKING, STUB-BORN COUGH TAKE OUR Cough Syrup

We need not tell you how good it is.

B. A. MITCHELL'S 114 DUNDAS ST.

Nyal Quality Store

Stove and Egg, \$7.00 a ton.

Nut, \$7.10 a ton.

Large Pea Coal, \$6.00 a ton.

CONNELL COAL COMPANY. PHONES 770 AND 1096

MATTRESSES AND FEATHERS Renovated and remade by the latest improved methods. Goods called for and returned same day.

THE KEYSTONE BEDDING CO. Phone 2623.

JUST RECEIVED—A BIG SELECTION OF Wholesale and Retail

Friendship Link Bracelets In sterling silver and gold plate, also enamel. See them before you buy.

W. J. WRAY & CO London's Leading Jeweler. 234 DUNDAS STREET.

DELAWARE, LACKAWANNA AND WESTERN COAL COMPANY'S

SCRANTON COAL We can supply the very best Coal for any purpose.

JOHN M. DALY Phone 348. 19 York Street.

The London Loan and Savings Company of Canada -ALLOWS- 4 Per Cent on Deposits 5 Per Cent on Debentures

Deposit Vault Boxes to Rent. Corner Dundas St. and Park Ave.

Ask Your Neighbor

about the quality and absolute cleanliness of Parnell's Bread. We are willing to abide by her decision, and we feel sure that your neighbor uses our breads, because it is sold to more than half the homes in London.

JUST STOP A MOMENT, and ask yourself why, then order a loaf and find out.

Parnell PHONES 929-1390



ADD CHARM and distinction to your gifts by purchasing from a firm that has held an enviable reputation for reliability over 20 years.

An ever-increasing business has proven to you that our customers demand the best obtainable, and we have responded by marking all our stock at prices which will attract the eye and at the same time please the pocketbook.

YOUNG'S 'A Good Place to Buy.' 2 STORES. LONDON, EAST LONDON.

There's no question as to the healthfulness of this good bread.

Johnston Bros. XXX Bread

It's the real health food, and easily digested. Made with baked perfectly. A kind to suit every taste—Home-Made, Jersey Cream, Vienna Whole Wheat, etc. Order the kind you like best. 6c, from grocers or delivered. Phone 944.

HIGH STANDARD SET BY OPENING RECITAL Program of Artistic Excellence Given by Woman's Music Club on the Normal School.

The first fortnightly afternoon recital of the Woman's Music Club, held at 4 o'clock yesterday afternoon in the Normal School, raised a standard of excellence for club concerts which will be difficult to maintain during the coming months. The program of unusual charm and artistic merit was arranged by Miss Florence Eggleston, violinist, one of the vice-presidents, and Mrs. Arthur Little, contralto, both of whom took part.

Miss Ruth Young, who sang before the club for the first time, delighted with the sweetness and purity of a soprano voice which is unusually musical, true and bell-like in the upper register; an ease and assurance that have come through skillful training, and the artistic appreciation revealed in her interpretation of her numbers, the Berceuse from Jocelyn, enhanced by an obligato, played by Miss Eggleston, and "The Fairy Pipers," Brewer.

Sympathetic, resonant, and always giving the impression of reserve power, Lady Beck's fine contralto voice was heard to particularly good advantage in "Threnodia," by Augusta Holmes, followed by a delightful number, "A Fairy Love Song," by Wilby. Two charming numbers constituted the conclusion of Mrs. Arthur Little's "When My Caravan Rested," Lohr, and "Christina's Lament," Dvorak, in which the composer has caught in a remarkable manner the spirit of Scottish song. A trio for violin, cello and piano, Haydn's Andante, Ronzio, played by Miss Eggleston, Gladstone Fial and F. G. Killmaster, was both a novel and delightful number, the music-lover's tribute to his masters at the Toronto Fat Stock Show. This show also carries classes limited to farmers. The secretary will be glad to mail price list on application.

LABOR TEMPLE PROBABLE Notice of Motion Before T. and L. Council Has Aim in View.

It is probable that in the near future London will have a labor temple. While no plans have as yet matured or are even in the process of evolution, a notice of motion by J. Cummings, secretary-treasurer, which was read at a meeting of the Trades and Labor Council last night, asked that steps be taken immediately towards the raising of funds for the erection of a building suitable to the requirements of the local labor organizations.

It was suggested that funds for the building could be raised by holding dances, smokers and progressive euchre gatherings, as well as canvassing labor men of the city.

Instead of Purgatives

People take too many harsh purgative pills and tablets; they get temporary relief to be sure, but only temporary. It gets to be a daily habit, and that's bad.

Lately we have been selling a great deal of a new liquid laxative and bowel tonic. The good feature about this article is that it gradually overcomes chronic constipation and makes the use of any purgative unnecessary. The name is

Penslar

Snow-Flower Compound You will not have to keep on using it. Very likely one bottle will be sufficient to re-establish normal conditions. That's what you want.

Formula on label—you see exactly what you are taking. Fifty cents and \$1 a bottle, and it lasts a long time.

SPECIAL AGENTS Cairncross

216 DUNDAS STREET. PHONE 880.

HAMILTON'S ALE and PORTER CANNOT BE EXCELLED.

It's a favorite drink with many, and will suit you if you try it.

\$15,000 SURPLUS FOR FAIR BOARD

Statement Shows Past Year Best in Western's History.

\$29,000 IN GATE RECEIPTS

1914 Records Exceeded by 25 Per Cent—No Change in Officers.

An approximate statement of the finances of the Western Fair has been prepared, for submission to the directors this afternoon, and it shows that the exhibition of 1915 was the most successful, from a financial standpoint at least, of recent years. The association will be in a position to start 1916 with a surplus of probably \$15,000. This is quite the largest rest account in a long time.

The gate receipts show a fine increase over 1914. In that year, more than \$23,000 was taken in, while this year they ran \$29,000, an advance of practically 25 per cent. The grandstand cost \$32,300. Of this amount, the sum of \$28,981 has been paid the contractors, including \$2,200 borrowed from the city, and \$10,000 received from the Government. The board will obtain \$5,000 more from the Government, and \$10,000 from the city later. The board has paid over \$6,600 from its own funds, towards this structure.

\$4,340 Entry Fees. "The year has been most successful," declared Secretary A. M. Hunt. "The entry fees this year amounted to \$4,340, the largest in the history of the Western Fair. This is a good criterion of the exhibition. It shows that the exhibitors are there, and that is what counts after all. When I came in 1905, the fees amounted to \$1,740, and in the ten years, the increase has been 250 per cent."

No Change in Directorate. So far as can be learned there will be no changes in the directorate. Capt. W. J. Reid will retain his position as president so long as his health remains as it is.

ARTS FRESHMEN TO ENTERTAIN TONIGHT Time-Honored Freshies' Reception Will Be Held in University Hall.

Tonight the "freshies" of the Western University arts department will hold a reception in University Hall, to which the faculty and students in arts and of Huron College are invited.

It has been the custom for many years in the department of arts for the freshmen to entertain the rest of the school at a banquet or reception in lieu of having to undergo an initiation ceremony.

Years '11 and '12, the present junior and sophomore classes, respectively, entertained at banquets, but this year, owing to the war and high cost of entertainments, the freshmen decided to return to the old method of entertaining the other years at a reception.

The sophomore class is somewhat disappointed because the "freshies" did not "come across" with a banquet. Both factions have been practicing their class songs and yells for weeks past, the final rehearsal being held last night.

However, all indications point to a successful and lively inaugural reception for arts '15.

MUNICIPAL CONVENTION. (Canadian Press.) Dayton, O., Nov. 18.—Election of officers, reports of committees and discussion of a wide range of subjects related to municipal government and civic affairs, were the principal points of interest in today's session of the National Municipal League.

Justice Harry Olson of Chicago made the report to the league on municipal courts; Professor C. L. King of the University of Pennsylvania made the report of the committee on the relations of the city to its food supply; Dr. Robert Murray of Columbia University presented the recommendations of a committee which had been asked to investigate the question of new sources of revenue.

Simple Home Treatment to Remove Hairy Growths (Beauty Culture.) Two or three minutes' use of a delicate paste will banish every bit of hair from your face, neck or arms. This paste is made by mixing some water with powdered detanone. After the paste is removed, the skin should be washed to free it from the remaining detanone and it will be clear and spotless. You will not be disappointed with this treatment if you are sure to obtain real detanone from your druggist.—Adv.

YOUTHFUL SCIENTIST CLAIMS DISCOVERY OF NEW ELIXIR OF LIFE

This 24-year-old Ohio wizard claims to have discovered a hitherto unknown substance that may prolong human life beyond normal. He says it is found in practically all human and animal foods.



E. M. BLACK. Advertiser Illustration. This 24-year-old Ohio wizard claims to have discovered a hitherto unknown substance that may prolong human life beyond normal. He says it is found in practically all human and animal foods.

LABOR MEN FAVOR HIS SECOND TERM

Practically Assure Mayor Stevenson of Their Support for Re-Election.

Will Interview Candidates Before Labor Council Committee to Report.

Mayor Hugh A. Stevenson, M. D., is practically assured of the support of the labor men in the coming municipal election if his scrap enters the field for a second term.

At a meeting of the trades and labor council last night a report of the election committee recommending that the council endorse the mayor and Aid. Ashplant and Daly at the polls was almost unanimously approved, although after some discussion it was decided to leave the matter in abeyance until the committee has received the candidates regarding their intentions. The committee recommended that President James Hussey and Delegate Hesse interview the mayor and report to the council.

Reference to Ward System. Some discussion was given when the ward system of electing aldermen labor candidates could not give the support accorded by unions as at previous elections, where a general system of voting permitted the centring of all votes from all over the city behind their candidates. It was suggested that the aldermen whom the council proposed to support be nominated for controllers. No action was taken on this motion.

Delegate Innes, in a motion, declared that the council should again receive the support of the council. There was some feeling against supporting those who were not actively on the ground that, although union men, they had, according to several delegates, never been active in the council, even when summoned. Other delegates declared that it would not be in keeping with the labor point of view to support those who were not actively on the ground that, although union men, they had, according to several delegates, never been active in the council, even when summoned.

The election committee was instructed to take action at once, and to report the results of their conference with the mayor and aldermen at its next meeting.

A communication from the Brewery Workers' Union, No. 281, asking that Delegate Ed J. Norman receive the support of the council for school trustee, on motion was referred back to the local. Members from that organization present declared that the matter of Delegate Norman's candidacy had never been brought up in their local, and therefore had not the sanction of the council.

Work Thirteen Hours a Day. A statement that attendants at the comfort station were working thirteen hours a day, including a week, including Sunday labor, brought forth the condemnation of the council. It was felt that the city was unreasonable in its demand that any employee should work for that period each 24 hours. The early closing of the station was also strongly commended, and a communication will be sent to the city council voicing the sentiment of the labor men. A delegation from the council will also likely back up the communication.

Aid. Ashplant, Daly and Lerner addressed the council, and Lerner's candidature at the coming elections.

\$3,000 FIRE LOSS Farmer Near Putnam Suffers Heavy Loss Through Lantern Explosion.

Loss estimated at \$3,000 was occasioned by the destruction of a barn and contents on the farm of R. Clifford, one mile west of Putnam on the Hamilton road, last evening. The explosion of a lantern in the loft was the cause of the blaze.

The stock, stabled in the basement of the barn, was successfully removed, but the barn, season's crop, feed and the majority of the implements were destroyed.

The loss is covered by insurance.

APPEAL FOR AID FOR SEAMEN'S HOSPITAL

An appeal has been made to Canada in behalf of the Seamen's Hospital at Greenwich, which is engaged in the work of caring for wounded and disabled sailors of the merchant marine. This hospital, the founding of which goes back nearly one hundred years, is badly in need of funds.

The Seamen's Hospital at Greenwich, which is engaged in the work of caring for wounded and disabled sailors of the merchant marine. This hospital, the founding of which goes back nearly one hundred years, is badly in need of funds.

The funds will be forwarded direct to the Seamen's Hospital at Greenwich and the officers of the bank will furnish due acknowledgment to the contributors.

LONDON HONORS NURSE'S MEMORY

Large Congregation Hears Impressive Sermon by Rev. Canon Tucker.

SERVICE AT CATHEDRAL Special Form of Worship Used in Memorial to Martyred Edith Cavell.

Impressive solemnity marked the memorial service to Miss Edith Cavell, conducted last evening in St. Paul's Cathedral, by Rev. Canon Tucker, and which was attended by an exceedingly large and representative congregation.

A large number of men in khaki were present to pay their tribute, and also many members of the Victoria Hospital Alumnae Association, at whose suggestion the service was held.

The worshippers were supplied with a special printed form of prayer, also containing hymns suited to the occasion. The front cover bore this inscription: "Memorial service for Edith Cavell, nurse, who died October 12, 1915, by order of the German military authorities." Following the opening hymn, passages from the service for the burial of the dead, were read, together with appropriate responses.

The reading of the 23rd and 111st psalms, and a special war hymn now being used by the Church of England. A very impressive sermon was delivered by Canon Tucker from the text, "Be ye followers of Me." In a touching way the speaker referred to the profession of nursing as one of the grandest, noblest and most Christ-like in the world. This Miss Cavell had followed in her duties in Belgium since the outbreak of the war, and had saved the lives of many wounded soldiers, and had taught others to do likewise. She saved the lives of many wounded soldiers, and had taught others to do likewise.

"How like our Lord," said the speaker, "on the cross she taunted him with the words: 'He saved others, Himself He cannot save.' Nurse Cavell saved others and helped them to a better life. But she gave her life for her country. Then again, she faced death with open eyes. She refused to have them bandaged. Even so, our Lord refused the stupefying draught. He bore the cross in all His agony."

"Furthermore," Miss Cavell achieved a greater victory still. She won the victory over herself. We cannot read of her death, nor consider the facts of her mock trial, her condemnation and execution, without feelings of horror, anger and revenge. Yet in her dying hour Nurse Cavell could pray the same as our Lord, 'Father, forgive them, for they know not what they do.'"

The speaker referred to the proposed memorial to Miss Cavell by erecting a monument in Trafalgar Square, in the shadow of Lord Nelson's statue. This, he stated, would be one of the highest honors the Empire could pay to her memory, yet he believed more enduring and undying still would be the spirit of Miss Cavell, which would live on through countless ages in the hearts of the men and women, boys and girls of the British nation. At the close of the service, the Organist rendered very beautifully "The Dead March" from "Saul," the construction remaining standing.

ROLL OF HONOR Men Who Are Enlisting Here for Overseas Service.

London. P. H. Combes, 70th. G. F. Hodges, 70th. W. R. Hay, 70th. E. C. Peterson, 70th. Malcolm Ray, 70th. H. F. Wood, 70th.

H. Charlwood, 70th. P. Hale, 70th. John Haworth, 70th. Jas. Mitchell, 70th. M. Markey, 70th. M. M. Kelly, 70th. Geo. J. Thompson, 70th. F. Williamson, 70th. Jas. Wood, 70th. North Bay. E. N. Hart. Sarnia. A. McIntosh, Alvinston. R. H. Parr, 70th. Amherstburg. John Geo. Brown, C. M. R.

BUGLER PETRIE'S FATHER KILLED IN ACTION

[Canadian Press.] St. Thomas, Nov. 18.—Pte. John L. Petrie, bugler in the 5th Battalion, has received word that his father with the Black Watch Highlanders, was killed in action in France the latter part of September. Bugler Petrie's mother is left a widow with seven other children in Edinburgh.

NEW FIREMAN KILLED. [Canadian Press.] Port Arthur, Nov. 18.—Alfred Abbott, aged 32, married, and one child, was killed 42 hours after joining the city fire department. As the motor truck returning from a call was backing in to the fire hall, he fell off, and the wheels passed over his head.

DR. MONTAGUE BURIED. Winnipeg, Man., Nov. 18.—Hon. Dr. Montague's funeral was held here yesterday and was attended by many former members of the Legislature. Sir Rodmond Roblin was one of the pallbearers.

The blends of tea and coffee that so delight patrons of Peters Tea Rooms can be had at either of the two shops at 50 cents a pound.

IF PEOPLE ONLY KNEW the value of arch supports for the feet, and the comfort and relief that would derive from them in the case of foot aches, the London soldier boys would leave the city without a pair. A number of the boys have made arch supports for themselves, but dozens who do not know of them, who have a pair as a matter of fact, but they are light and easily carried. We also have "Dr. Foot" in six-cent bottles that make a soldier's feet feel as if they were against damp feet. One application makes the feet feel as if they were in a pair of slippers. We have a full stock of all former mentioned articles, and are pleased to demonstrate their value to you at any time.

J.P. COOK & CO. "We Save the Service You Buy" 100 Dundas St. W. Telephone 200

Rowat's COFFEE 50c Per Pound

T. A. ROWAT & CO. 250 DUNDAS ST.—Phone 2051-2052. YWT

PARTY SORENESS OVER APPOINTMENT

Dissatisfaction Apparent in Tory Circles Over Berth Given Ex-Mayor.

BEARS BECK HALL MARK

Division Court Clerkship Perquisite in Patronage of Local Member.

There is some dissatisfaction over the appointment of C. M. R. Graham as clerk of the first division court. While the official sanction has not yet been given, it is understood that he will get the post. Sir Adam Beck has recommended him, it is understood, and the other candidates are quite positive that their cases are hopeless.

Aid. C. H. Merryfield stated that undoubtedly Mr. Graham had the place. J. E. Keenleyside was one of those mentioned, and a remarkable petition on his behalf was presented to Sir Adam Beck. He had the strongest possible endorsement of the party. However, Mr. Graham had the call on Sir Adam, and was given the place.

EXCURSION TO TORONTO, VIA GRAND TRUNK RAILWAY. On Monday, November 22nd, the Grand Trunk will sell return tickets to Toronto at \$3.00 (including war tax), good going on the "Ontario Limited" leaving London 8:00 a.m., returning from Toronto any train November 22nd or 23rd, except the "International Limited," leaving Toronto 6:00 p.m. For safety and service use the double track line between London and Toronto. Tickets and full particulars at "Clock Corner," E. E. Ruess, C. P. and T. A. A. Home 80.

WE GRIND OUR OWN LENSES. CARLYLE TREBILCOCK OPTICIAN, 116 DUNDAS STREET, PHONE 2797. Formerly with Tait Optical Company.

Let London's Rubber Man repair your Hot Water Bag, Raincoat or anything made of rubber.

London's RUBBER MAN Phone 5124. Rear 186 King Street. YWT

The best ad. is a satisfied customer. One ton will convince you.

OUR COAL IS THE BEST HEAMAN & SON YORK AND BURWELL STS. Phone 312. YWT

CHAPMAN'S SPECIAL LIST

A crispness in the air warns you to prepare for the cold blasts of coming winter.

CHAPMAN HAS GOODS AT THE SAVING PRICES

TIMELY ARRIVAL OF HOSE. Penman's Cashmere Hose just received, seamless, full-fashioned, fine quality, limited quantity. While they last, all sizes, 35c pair. Three pairs for \$1.00

Penman's Everlast Heel and Toe Fine Cashmere Hose, grand quality, wear guaranteed, 8 1/2 to 10. 50c pair

Also stock of English Llama and Fine Ribbed Cashmere Hose at . . . 60c, 65c pair

Children's Fine-Rib Cashmere Stockings at . . . 25c, 35c, 50c pair

150 MORE VELVET AND VELVETEEN HAT SHAPES Go on sale Friday and Saturday at . . . \$1.00, \$1.50 and \$2.00 Correct season's styles and a big saving of money.

INTERESTING ITEMS POPULAR WASHABLE HABUTAI SILK WAISTS, in white with reversible collars, fancy pearl buttons; sizes 36 to 44. Get one of these pretty waists. For . . . \$2.00

20 PIECES ALL-SILK WIDE RIBBONS, fine cord, black, white and new colors; regular 50c; on sale half-price, for . . . 25c yard

57 STAMPED LINEN AND STENCILED DENIM CUSHION TOPS; regular 25c and 35c, for . . . 10c each

GOOD QUALITY CANADIAN KNITTING YARN, 2 or 3 ply, greys, black, white, etc. . . . 75c lb.

FINGERING YARNS, khaki, greys, black, etc. . . . \$1.25 lb.

OUR STOCK OF BOOKS for personal reading, gifts and Sunday school libraries now complete. Buy early while selection is good.

J. H. CHAPMAN CO., 239, 241, 243 DUNDAS STREET

FURS Buy from the Maker and Save Money

There has been a very marked advance in almost all classes of Furs during the last few weeks, largely owing to a short market and a much brisker demand than had been anticipated.

So Furs bought now will in all probability be much cheaper than any purchased later on.

Splendid showing in Fox, Lynx, Sable, Hudson Seal, etc., in the latest styles of the day, still at the old low prices while the supply lasts.

Hudson Seal Coats guaranteed satisfactory and at manufacturer's prices.

Ladies' Wear SOME OF OUR FAMOUS SUIT BARGAINS.

3 Suits, sizes 16, 18 and 36; colors brown and black. Regular \$30.00 to \$33.00. Only . . . \$25.00

2 Suits, in navy. Regular \$30.00. Now . . . \$22.50

5 Suits, in navy and black. Regular \$25.00 to \$27.50. Now \$18.75

5 Suits. Regular \$25.00. Now . . . \$17.75

17 Suits. Regular \$19.50 to \$22.50. Now . . . \$15.00 to \$15.75

3 Suits. Regular \$18.75. Now . . . \$12.75

2 Suits. Regular \$16.50. Now . . . \$11.75

4 Suits. Regular \$15.00. Now . . . \$10.00

4 Suits. Regular \$13.75. Now . . . \$8.75

All Up-to-Date Garments of This Season's Best Styles.

Coats IN PLUSHES, FUR FABRICS, TWEEDS, CORDS, ETC.

All the latest models of the hour, at prices that meet the wishes of every patron.

Waists and Neckwear Everything new, correct, chaste and desirable in these lines.

A few minutes spent looking over this dainty showing will interest and delight you.

ROSS, Ltd. 196 DUNDAS STREET. PHONE 1319.

No Mystery in Eyeglasses

The eyes have a lens system with which they focus objects far and near. In defective eyes this focal power is more or less limited.

Our system of grinding lenses to focus objects near and far and thus relieve defective eyes, is an exact science.

Our facilities plus our experience enable us to make and adjust those glasses which will help your eyes most.

The Brown Optical Co. Eyesight Specialists. 223 DUNDAS STREET. PHONE 1877.

CHAPMAN'S SPECIAL LIST

A world scarcity of wool and other staples warns you to buy your family wants NOW.

CHAPMAN HAS GOODS AT THE SAVING PRICES

SPECIAL WARM WEARABLES. Women's Special Combinations, natural or white, a full-formed garment, in good weight, reliable knit. Per suit . . . \$1.10

Good Stout-Made Flannel Gown in stripes, full cut. . . . 49c each

HANDSOME LONG KIMONOS, in easy flowered cashmer