

Women's Black Voile Dresses For \$6.50

The latest style Black Voile Dresses, trimmed with heavy yak lace, with high neck, long sleeves; has large lace medallion on front, lace yoke and collar; sizes 16 and 18 years, also 36, 38 and 40 bust measure. On sale Saturday for.....\$6.50

Women's White Lawn Waists

With three-quarter sleeve and low neck, also with open front

New Balkan Blouses

With colored collars and tie to match. Special, each....98¢

Women's Underskirts, wide flounce of open pattern embroidery. Values up to \$1.50, Saturday special98¢ Large size Kimono Sleeve Aprons, in check and stripe patterns. Saturday special .. 75¢ Women's Robespierre Collars in colors and white. Regular 50c values, Saturday spe-

Women's Cambric Night Gowns, with lace or embroidery trimming, sizes 56 to 60. Reg-

ular \$1.65 value, Saturday only......98¢ Fancy Parasols, in all-silk and silk and linen covers. All this season's styles. Special Saturday98¢

Misses' Military Red Serge Coats, \$6.50

Just the style for summer wear in Misses' Coats, made from all-wool military serge, with regular coat collar and pockets. Special, each\$6.50

Plain and Spot Duchess Paillette Silks, 36 inches wide, in all colors. Splendid wearing quality. Special, the yard......98¢ Black and Colored Voiles, in stripe effects, 42 to 44 inches wide. On sale Saturday for, yard 50¢

39-inch White Victoria Lawn, fine even thread. Regular 121/2c value, Saturday, per yard 10¢ Fancy White Stripe Muslin, 27 to 30 inches

wide. Special, per yard121/2¢ 500 yards of Colored Border Crash Towelling, all linen. Extra special..... Children's Hose Supports, black only,

shield brand, all sizes. Regular 20c, Satur-

Hosiery Specials

Women's Silk Lisle and Embroidered Lisle Stockings, in white, tan and black, sizes 81/2 to 10 inch. Special, per pair25¢ Children's Silk Lisle Stockings, in white, tan, sky, pink and black; sizes $4\frac{1}{2}$ to 8 inches

50 dozen Fine Ribbed Fast Black Cotton Stockings, sizes 51/2 to 10 inches. Regular 20c value, Saturday special, pair ... 121/2¢ Women's Combination Suits, in fine rib crochet, lace-trimmed. Special, suit. 50¢

"CAN-ANGLO" Kimono Dress Shields, made from soft rubber, covered with fine nainsook, with improved square shape; sizes 3, 4 and 5. Regular 50c value, Saturday

50 dozen Colored Mercerized Handkerchiefs, with hemstitched border. On sale Saturday for 5¢ each, or 6 for 25¢

STEFANSSON TO

SPEND 3 YEARS

Explorer Arrives at Seattle to

Make Final Preparations

for Trip.

Plans to Make Extensive In-

vestigations at the Mouth of

the Mackenzie.

[Canadian Press.] Seattle, Wash., June 27.-Vilsialmur

Stefansson, the explorer, who will lead

the Canadian scientific exploration ex-

pedition into the Arctic next month,

arrived from Victoria, B. C., last night,

to make final preparations for his

Tuesday Mr. Stefansson, Dr. R. M.

second in command and James Mur-

ray, Oceanographer, will board the

steamship Victoria and leave for Nome,

Alaska, where they will join the party

of twelve scientists, who left Victoria

on the exploration ship Karluk ten

J. F. Hicks Going.

Mr. Stefansson was accompanied

rom Victoria, where he superintended

the dispatching of the Karluk by J. F

Hicks, an official of the Esquimault

navy yard. Mr. Hicks came to Seattle

o assemble equipment shipped from

he east too late to be sent north, and

o purchase additional supplies for the

expedition. These will be sent on the

Victoria to Nome, where they will be

transferred to the Karluk and to the

gasoline boat Alaska, which will be

used as an auxiliary to the Karluk

and will carry Dr. Anderson and eight

of his fellow scientists to Victoria

"Without a doubt the Karluk is the

best equipped exploration ship ever

sent to the north," said Mr. Stefans-

Island, where they will undertake complete scientific examination of the

Anderson, the biologist, who will

three-years' stay in the Arctic.

IN THE ARCTIC

R. I. YOUNG &



Which? 10 Shaves or one King Cutter Razor for \$.150

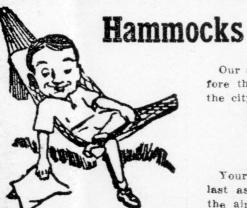
Now that the price of a shave is 15 cents, would it not pay you to own your own razor? RAZORS, OLD STYLE. "Barber's Choice" \$1.00 "Cowan's Special" \$1.50

"King Cutter"	\$1.50
"Cowan's Thermo"	\$2.00
RAZORS, SAFETY.	
Ever-Ready	\$1.00
Yankee	\$2.50
Gillette	\$5.00
Auto Strop	\$5.00
The "Auto Strop" I	lazor,
with 12 blades, at \$5.00	o, is
guaranteed to give 500	head
barber shaves or blades	will
be replaced. This is the	best
value in a safety razor.	
Shaving Brushes, 10c to	\$1.00
Razor Straps, horsehid	e or
porpoisehide 25c to	\$2.00
Shaving Soap, Sh	aving
Cream and Shaving Stick	K
10c to	250
Mail on Phone Vour Orde	ore to

Cowan's Colossal Hardware

125 and 127 Dundas Street.

Two Phones—3461, 3462.



Hammocks

Our stock is going fast. Get one before they are all gone. Best value in

\$1.50 to \$7.00

Ice Blankets

Your ice in the refrigerator will last as long again if protected from the air by an Ice Blanket, 15c each

Garbage Pails 75c to \$2.00 Gas Ovens \$1.35 to \$3.50	Aluminum Ware
Refrigerators\$7.50 to \$18.00 Ice Cream Freezers \$1.00 to \$3.50 Screen Doors \$1.00 to \$2.25	Sauce Pans 25c to \$1.5t Teapots \$1.75 to \$2.2t Tea Kettles \$3.00 and \$3.5t Preserving Kettles .60c to \$2.2t Rice Boilers \$2.25 to \$3.0t

J. G. STEELE & CO.

204 Dundas Street.

Held From Ingersoll.

HARDWARE.

Phone 750.

lly suspended and a big percentage of TO PICNIC AT PORT the population go to the lakeside for the day. In the past two large special Union Sunday School Outing To trains have carried the crowds, and it

is expected the exodus this year will be [Special to The Advertiser.] has as great as formerly. Ingersoll, June 27. — July 17 has been fixed as the date of the union Mrs. B. L. Scott is visiting friends Sunday school excursion, which will in Stratford.
be run to Port Stanley. This, for years, Mrs. George Batcheller and daughhas been one of the biggest outing the ter, of Brantford, are visiting relatives From the MacKenzie the Karluk with townspeople enjoy. Business is usual- and friends in town.

son. Plan Exploration. "But what the results of the expedition will be I cannot forecast. are going to explore a large area north of the mouth of the MacKenzie River. We shall go farther north than a ship ever has sailed in that quarter. cannot foretell what we shall find. We do not know whether we shall find land, and if we do, we do not know that it will be inhabited. If it is inhabited, it is certain the people will be a tribe of Eskimos, but there is little probability of there being any

days ago.

gion that now is a blank on the map." Leave July 20. Mr. Stefansson expects to leave Nome on the Karluk about July 20, and to reach Point Barrow, the northernmost point of Alaska, by the end of month. From Point Barrow the Karluk and the Alaska will sail to the mouth of the MacKenzie, which the explorer hopes to reach by Aug. 10 Stefansson aboard will sail northward,

people that far north even if there is

land. We are not going out to look

for people, but to explore the vast re-

Holiday happiness for that boy means finding a

Brownie Camera

waiting for his first snapshot. Come in and we will show you all the Brownie family. They work like the

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Strong's Drug Store

184 DUNDAS STREET.

while the Alaska will proceed east 600 miles to Victoria Island,
"If the prevailing winds are from the east, we should have open water. Although the Karluk is smaller than Peary's ship, the Roosevelt, she carries more than twice the provisions taken by the Roosevelt. Our provisions are all concentrated. We have little of the sort of supplies taken by whalers, such as salt beef and canned goods, preferring dried fruits and grains, which require much less room." Mr. Stefansson said that if the expedition met with no mishap and everything went according to schedule they would return to civilization in

May Cure Deaf Son of King Alphonso

[Canadian Press.]

New York, N. Y., June 27. — A cable from Madrid says: Don Jaime, the second son of the King of Spain, who has been deaf and dumb since his birth five years ago, is said to have greatly improved in health since his recent operation in Switzerland. When a book was dropped on the floor behind him he started perceptibly and it is now confidently hoped that he will be cured of his deafness, and perhaps in time taught to speak. The new Spanish prince, the latest child of King Alfonso, will be named Ferdinand Carlos.

PATENTS.

J. EDMUNDS, REGISTERED ATTORNEY and Solicitor of Patents TORNEY and Solicitor of Patents, Central avenue, London, Ontario, Canada. Phone.

DERMATOLOGY.

MISS BEATTIE, GRADUATE GRAHAM Dermatological School, Chicago—Superfluous hair, moles, warts, permanently removed. Chiropody and manicuring Room 214, Masonic Temple.

BUTLER'S, 235 DUNDAS — HAIR goods, hairdressing, face and scalp treatment. Superfluous hair removed. ARCHITECTS.

VICAR MUNRO, ARCHITECT-ROOM 54, Bank of Toronto. Phone 3911.

WATT & BLACKWELL, MEMBERS Ontario Association of Architects, Bank of Toronto building, London. Lister Chambers, Hamilton.

ARTHUR E. NUTTER, ARCHITECTbers, Dundas and Richmond, Telephone 656.

WILLIAM G. MURRAY, ARCHITECT. 111 (first floor) Masonic Temple, Phone 1557.

McBRIDE & GILBERT-MEMBERS ON-TARIO Association of Architects, etc., Edge block. Phone 262

CHINESE LAUNDRIES. FRED LEE, 107 ASKIN-NEW STAR Hand Laundry, Best work in city, Goods called for and delivered, Please try our work. June30

LEGAL CARDS.

McKILLCP, MURPHY & GUNN--OAK HALL BUILDING U. A BUCHNER, BARRISTER, SOLICI. TOR, corner Talbot and Carling. Phone 99. Money to loan.

F. HARRY GREENLEES, 58 B. BANK of Toronto, barrister, etc. Funds to

BLACKBURN & WEEKES, BARRIS-TERS, solicitors, notaries, etc., 124 Carling street, G. N. Weekes; H. S

ARVIS & VINING, BARRISTERS, etc., 101 Dundas, C. G. Jarvis; Jared Vining, B.A.

TENNENT & CAMPBELL, BARRIS-TERS solicitors, notaries, etc.; Money to loan, lowest rates. 78 Dundas. ACPHERSON & PERRIN, BARRIS-

TERS, solicitors. Money to loan. Rob-inson Hall Chambers. H. A. BEATTIE, BARRISTER, ETC. 1691/2 Dundas street. Money to loan on

CRONYN & BETTS & COLERIDGE-Frederick P. Betts, K. C.; Thomas

FITZGERALD & FITZGERALD, BAR-RISTERS. Money to loan

BREONS HARPER & GIBBONS BAR RISTERS, etc., corner Richmond and Carling Sir George Gibbons, K.C.

Fred F. Harper, George S. Gibbons. M. P. McDONAGH, BARRISTER, ETC. 425 Richmond street. Money to loan.

M. McEVOY, BARRISTER, SOLICI. TOR, Robinson Hall Chambers. Money to loan.

GRAYDON & GRAYDON, BARRIS-TERS, solicitors, notaries, 419 Taibot street N. Parke Graydon; A. H. Mar-

T. H. LUSCOMBE, BARRISTER, SOLI-CITOR, etc., 169 Dundas, near Rich-mond, Money at lowest rates.

PURDOM & PURDOM—
DOMINION SAVINGS BLDG.,
COR RICHMOND AND KING W. H. BARTRAM, BARRISTER, SOLI-CITOR, etc. Office, 89 Dundas street.

STUART & SCANDRETT, BARRIS-TERS, etc., 98 Dundas Money to loan Alex, Stuart, K.C.; T. W. Scandrett.

A Vacation Necessity

Have The London Advertiser sent to your summer address. Notify the Circulation Department, giving your old as well as your new address, and you will receive your paper promptly.

CIRCULATION DEPT.

Clearance Sale of all Summer Goods at Less Than Cost



should interest you.

Hammocks

All Hammocks reduced to cost.

Verandah Shades

Below cost.

During the next two weeks we are going to clear all summer goods at and below cost. Come in and look these over. Every article is a snap, and the values are so great that they should interest you.

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	NL	INIGENTIONS
Regular	\$9.75	REFRIGERATORS, now\$7.50
Regular	\$12.50	REFRIGERATORS, now\$9.75
Regular	\$14.00	REFRIGERATORS, now\$11.00
Regular	\$17.50	REFRIGERATORS, now\$14.00
Ü		Many others up to \$23.50

GAS STOVES

See the DETROIT JEWEL Range, absolutely guaranteed, \$18.50 up.

Pullman Davenports

See our display of Pullman Revolving Seat Bed Davenports. Over fifteen designs to pick from. You can turn any room into a bedroom during the hot season. \$40.00 up. Come in and see our special values and inducements for new starters in housekeeping. Every article is specially reduced, and terms are made to suit your convenience. It

H. WOLF & SONS

Complete Home Furnishers and Clothiers. 263-265 DUNDAS STREET, NEAR WELLINGTON.

LONDON READY-TO-WEAR

Anniversary Sale

As we stated last week, we intend making this—our First Anniversary Sale—one to be remembered by the people of London and vicinity. So far our sale has been very successful—and on all sides we hear of many pleased customers. As every article in stock has been marked away down for this sale, it gives you a splendid opportunity of securing the season's newest goods just at the proper time when they are mostly needed—and at prices never before equalled.

New shipments are daily being added, and you will find it to your advantage to visit us often.

We quote here only a few of the many bargains to be found here during the next few days.

Dresses

NEW WASH DRESSES—Neat and stylish, guaranteed fast colors: several different styles and shades. Sizes 32 to 44. Regular \$1.75 and \$2.00 Dresses. On sale at....\$1.29 PRINT DRESSES—Extra good quality; all the new shades and latest styles, neatly trimmed; all sizes. Regular

\$2.50 and \$3.00. On sale at......\$1.49 DRESSES OF GENUINE LINEN—Extra good quality. two styles, trimmed with lace, hand embroidery of silk, brown piping. A splendid dress for street wear. \$5.00 and

\$5.50 Dresses at\$2.98 and \$3.65 WHITE VOILE DRESSES-Dainty designs, lace and insertion trimmings; some have hand embroidery. About

30 different styles: \$5.00 Voile Dress, on sale at........\$3.85 \$6.00 Voile Dress, on sale at......\$4.45 \$9.00 Voile Dress, on sale at........ \$7.25

Summer Coats

Repp, linen, crash, pongee, all summer materials; motor style or semi-fitted.....\$2.48, \$3.65, \$4.45, \$5.95

Waists

Muslin, Lawns, Voiles, Linen, Silks, Chiffons, Etc. \$1.25 to \$1.50 Waists, on sale at......98¢ \$1.75 to \$2.25 Waists, on sale at..... \$1.49 \$3.50 to \$4.50 Waists, on sale at.....\$2.89

Suits Half Price

Every Suit in stock at half price. Colors are cream, tan, blues, blacks, grays, browns, etc. All this season's goods. Your opportunity to get your Suit at less than manufacturers' cost.

Also big reductions on Cloth and Silk Dresses, White Wash Skirts, Middies, Kimonos, Underskirts and Millinery. We would urge you to visit us at your earliest, as many of these great bargains will soon be picked up, and it is to your own advantage to partake of these splendid offerings while they last.

LONDON READY-TO-WEAR 256 DUNDAS STREET.

THE DOMINION SAVINGS AND INVESTMENT SOCIETY

DIVIDEND NO. 82.

Notice is hereby given that a Dividend at the rate of four per cent, per annum upon the paid-up Capital Stock of this Society has been declared for the current half year, and that the same will be payable at the offices of the Society, Dominion Savings Building, Richmond Street, London, on and after the second day of July, 1913. The transfer books will be closed from the 15th day of June until

the 2nd day of July, 1913, both days inclusive. London, June 11, 1918.

NATHANIEL MILLS, Managing Director.

GARMENT CUTTING.

Mrs. Winslow's Soothing Syrun GARMENT CUTTING.

has been used for over SIXTY YEARS by MILLIONS OF MOTHERS for their CHILDREN WHILE TEETHING, with PERFECT SUCCESS. IT SOOTHES THE CHILD, SOFTENS THE GUMS, THE CHILD, SOFTENS THE GUMS, Vancement. Cutting School, 227 (formerly 243) Dundas street.

EAST END

FLORAL STORE J. H. TAYLOR. PHONE 719.
Hanging baskets, lawn vases, window boxes. All kinds of bedding plants.

We are leaders in the growing and

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With modern furniture of exceptional style and beauty at prices so low they will astonish you.

PATTEN Phone 1688 247 Dundas Street.

COME IN AND SEE.

practically all of the dividend paying

railroad and industrial companies in he United States. INSPECTED ALBERTA CAMP.

[Canadian Press.] Calgary, June 26.-Sir Ian Hamilton and Col. Samuel Hughes visited the Alberta militia camp Wednesday. General Hamilton praised the efficiency of the western soldiers. Later they left

TOO MUCH TRAINING.

for Vancouver.

[Canadian Press.] Red Deer, Alta., June 26. — While training for the annual sports, Fire Chief Meers suffered concussion of the orain, and Fireman Honey injured hisoot when an extension ladder broke,

cropping them thirty feet. PEACOCK-HALL. PEACOCK—HALL.

Blenheim, June 26.—A quiet wedding was solemnized Wednesday afternoon, at 2 o'clock, at the home of Mrs. A. L. Peacock, when her eldest daughter, Florence, was married to Wm. E. Hall. Rev. J. W. Chrrie performed the ceremony. Mr. and Mrs. Hall left immediately after the ceremony for a two weeks' trip through the west.

MEDICAL CARDS.

DR. F. P. DRAKE-SPECIALTY, DIStem. Office, 371 Wellington street.

GEORGE C. HALE, M.D., C.M.—OF-FICE 287 Queen's avenue. Phone 4150; night calls, 30.

DR. W. J. WEEKES, 436 WATERLOO street. Hours, 12 to 3 and 7 to 8. 51tf R. HOLMES, 344 RICHMOND STREET —Specialty, medical electricity and diseases of skin and lungs

R. GORDON L. JEPSON, 310 QUEEN'S avenue. Telephone 2913 OR. J. D. COLLINS, 171 KENT STREET, Phone 3844.

and Talbot streets. Phone 2250. OR. PINGEL-OFFICE, 316 QUEEN'S avenue, London X-ray specialist.

OR. J S. SCHRAM-CORNER KENT

R W M. SHOEBOTHAM, CORNER Richmond and John streets. Specialty, surgery and diseases of women. OR. G. L. CLARKE-EVE, EAR, NOSE

and throat. 394 Dundas street. R NORMAN R HENDERSON, COR NER Park and Dufferin Eye, ear nose, throat.

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OR N. H. BEAL, CORNER OF DUNDAS and Maitland streets. Specialty diseases of women and surgery. Phone

R CAMPRELL, M.A. M.D.—SPECI-ALTY, diseases stomach. Hours, 2-4, 7-8, and appointment

R. SEPTIMI'S THOMPSON, 443 PARK avenue, corner Queen's. Eye, ear nose, throat, R. MEEK. QUEEN'S AVENUE -Specialty, diseases of women. Hours,

10 to 2. OR ERNEST WILLIAMS_SPECIALTY

diseases of the heart. 362 Queen's ave-Edinburgh)—Special attention diseases women, children, Office and residence,

461 Waterloo street. Phone 253. R W. SHAW M.D. L.R.C.P., AND M. R. C.S. (England). 397 King. Phone 839 DR. W. J STEVENSON, 389 DUNDAS street—Specialty, diseases, of women and surgery. Phone 510. DR. HUGH A. STEVENSON, 391 DUN-

DAS street-Special attention X-rays

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MEORGE E GILMORE - RECENTLY moved to 392 Simcoe. Orders for plumb ing, tinsmithing, receive prompt atten-NOTICE-HEADLEY & WEIR, PRO-FESS!ONAL horseshoers, have opened business at 170 Maple street. All work

OLD SHOES MADE NEW BY THE Advanced Shoe Repair, Phone 3716, boy

INSTALL A HECLA FURNACE FOR best results. For prices phone Dyson, 758 Dundas, SEE THE NEW ELECTRIC LIGHT buggies—The newest and niftlest in town. Perkins' Mammoth Livery. Phone

ELECTROPLATING — NICKEL OUR specialty Special attention given auto. mobile work. C. E. Beltz, 94 Carling street. Phone 363.

PRACTICAL NURSE - MATERNITY cases a specialty, 423 Pall Mail street. REFINISHING AT KEENE'S ANTIQUE

store, 342 Talbot street. FMENT FLOORS AND WALKS LAID right. A. J. Clark, 66 Walnut street. FOR NOVELTIES, PIPES, CIGARS,

stationery, confectionery, etc., go to-Robertson's, Richmond and Kent. NOTICE-BRING IN YOUR WAGONS, sleighs and cutters for repairs. Good work, prices right, John R. Munro. 565 Richmond street.

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TRY BILL'S QUICK LUNCH-REGU-LAR meals, 25c. Short orders, 34h

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