What Autumn Offers

At Pryce-Jones, Autumn offers only the best there is in merchandise. Our goods are fresh, our styles correct, the quality you can count on and prices are as low as reliable goods can be sold. We depend upon a big volume of business to make our profits, that's why we make prices as little as we can. The goods we sell you will satisfy you. We invite you to come to our store and see what Autumn offers.

STORE OPENS 8:45 CLOSES 6:00 P. M. SATURDAY 9:30.

PRYCE JONES

(CANADA) LIMITED

Phone Exchange: 1191 Grocery Phone 1492

STORE CLOSES WEDNESDAY AT 1:00 P. M.

BABY PRAM RUGS

Even though the days are getting colder, baby must not miss his outing, and mother will be casting about for something to protect him from the chill winds and keep him snug and warm. These newly arrived Pram covers are "just the thing," made from selected long wool sheepskin and with large sack or pocket to put baby in. They are impervious to wind and cold and will give all needed protection, even on cold winter days. We wish also to draw special attention to the prices we quote. The buying advantages that our Old Country connections afford us makes it possible for us to sell these new goods at from 15 to 25 per cent. less than ordinary store prices. Look around and make comparisons purely in your own interests—you'll find our assertion correct. Our prices ..... **$2.75, $3.25, $3.75** and **$4.00**

In Our Shoe Department

We are showing the latest creations in Footwear, tans will be very popular for Fall, particularly in a fairly heavy grade of shoe. The high toe will still be to the front in the medium priced footwear, but the drop toe is taking the lead in the higher priced shoes. Ladies' shoes are being shown with a little lower heel, which will be a great addition to comfort. The popular leathers are gun metal, tan calf, patent colt, vici kid and colored suedes. The button style is predominant in Ladies' Footwear.

For children we are showing some pretty designs in "Classic" shoes, colored tops will be very much worn. The "Nature Form" last is a perfect fitter, and we carry shoes made on these lasts from Infants up to the largest size in Misses. We make a special study of children's footwear, fully realizing the necessity of selling perfect fitting shoes. Parents can safely leave the fitting of their children's feet to us.

For Men we are showing Burt & Packard's "Korrect Shape" shoes—these we believe are right up to the minute in every detail, and are unequalled in either fitting or wearing quality. We cater very carefully for men, and have a full showing of the latest fall models. We are also showing many useful lines in Men's Working Boots. We cordially invite you to make a careful inspection of our shoe offerings. They will demonstrate to you the newest models and will also prove to be excellent values.

Lace is Dame Fashion's Demand

The avidity with which our patrons have bought laces and allovers corroborates our anticipations of an extremely successful lace season. Not only is lace to be used for trimmings, but also lace flouncings, wide enough for entire skirt, will be much in demand and that charming novelty, the Lace Cassock, will be more than ever extensively adopted. Our stock is equal to any demand and the care taken in making contracts ensures to all our patrons surpassing value.

Novelty Macrame Laces, Edging Insertions, Braidings and Allovers; specially suitable Guipure and Oriental Allovers for Cassocks, with insertion for waistband to match, from **$1.00** yard up for Allovers; **25¢** a yard up for Insertions.

Black Silk and Mercerised Allovers, in splendid variety, from **$1.00** yard up. They are really beautiful dyes which can be relied on to retain color.

Cream Lace Panels, nice ground, heavy design, very smart and becoming laces to match.

Our stock of Fashionable Trimmings is most comprehensive in variety, colors and qualities. We urge our patrons to secure what they require as early as possible. It will be to their interest to do so. Very special Silk Fringes, Knotted with long ends. They are in beautiful colors of the most fashionable kinds: 3 1-2 ins. wide **59¢**; 4 1-2 ins. wide **75¢**

Plain Silk Fringe, all shades; per yard ... **25¢** and **35¢**

Exquisite Styles in Women's Dresses

We've harped so much on our Suits and Coats that you'll perhaps be wondering by what oversight we have left out all mention of our new dresses; one reason is, that these beauties only arrived on the eve of the opening day, then again, newspaper space is limited and it is next to impossible to tell of all the new and beautiful things awaiting your inspection and approval. However, the dresses are to have their innings Tuesday and we are confident you will find no more delightful showing than is to be found here. The collection includes day and evening dresses. Demi-toilettes and reception gowns, and the wide diversity of styles, fabrics and colorings gives splendid opportunity to fulfil individual requirements. Notable features are the effective combination of two materials or two colors and the mantilla or shawl effects also Coatee and Cossaque bodies.

Broadcloths, Bedford Cords, Serges and smooth finish cloths are chiefly favorite in the plainer gowns. Practically all of which show touches of contrast trimmings, tapestry and metallic embroideries, etc.

The newest and most favored shades are Putty and Capuchon Brown, every dress has been chosen with particular care and women who make their selection from this inimitable display are assured both of uncommon style and strict exclusiveness.

The New Silks and Dress Goods for Fall 1912

Exquisite Silks and beautiful Dress and Suit Fabrics that adequately reflect the glories of Autumn.

New Silked Poplin, double width, for street or house wear. We have pleasure in announcing a fresh delivery of this very pretty cloth, but it is so continually in demand that early buying is recommended. The quality is better than ever, richer silk finish, heavier and more impressive, and we have several new shades as well as the more ordinary colors. 40 inches wide. Exceptionally good value. Yard ..... **55¢**

40 Inch Duchesse Messaline high quality silk, exceedingly bright satin finish, that will not rub or catch, soft heavy clinging weight, with richness and wear combined. Note width, 40 inches. Regular $2.00 yard. Very special Tuesday, only **$1.65**

Big range of the most beautiful French colorings.

Oriental Satins are undoubtedly very popular this season and we have bought accordingly. A very special line, wide width, unusual bright and rich appearance. Very special value, 38 to 39 inches wide, all new French coloring. Special value Tuesday, worth $2.00 for **$1.50**

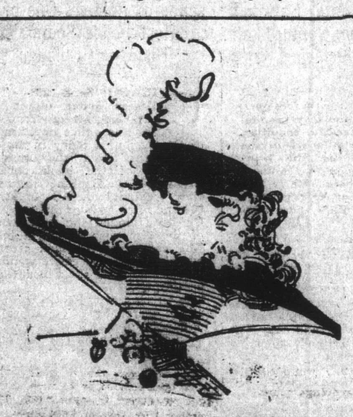
New—An exceedingly smart and stylish novelty in a new Whip Cord Effect Velveteen for costumes dresses, etc. Fast pile and very silky, will give very satisfactory wear. Quantity is limited and very exclusive, the two tone colorings are perfect. Very special value, worth $1.50 yard for **$1.25**

RICH CREPE MERLE

This Crepe Merle is highly recommended for Evening dresses, blouses, etc. French mull weave; new uncrushable crepe finish, that washes and launders beautifully, is exceptionally pretty and cheap cloth. Double width, 44 inches wide. Sold in eastern stores at 45c per yard. Our special price **35¢**

Special Values in Broadcloths—New shades of tans, browns, greens, greys, purples, gobelino, matelots, navys and black in our splendid quality French, English and German broadcloths, in all weights, finish for tailored suits, costumes, etc. Special values for Tuesday. See our special at, yard, ... **$1.50**

Another very stylish and serviceable fabric for evening dresses, specially suited for dance gowns, etc., is our New Silk and Wool Taffeta. Medium weight, will not cut or rub, pretty crepon finish, with all the necessary draping qualities. Pretty shades for house or evening dresses, blouses, etc. 40 inches wide, worth $1.50 yard. Special Tuesday, ... **$1.25**



Corsage Bouquets—Cardennis, Camelias and Orchids make delightful corsage bouquets. Then there are dainty mixed bouquets of tiny roses, forget-me-nots, lily of valley and maidenhair fern, which will be much worn with tailored suits and furs.

Autumn Millinery

We renew our invitation to you to view at this time the dozens of hats from our own workrooms and the beautiful creations of the foreign makers as well. We feel assured that your judgment will approve the efforts we have made to produce a millinery showing of especial merit.

We wish to direct special attention to our moderately priced hats. As in past seasons we are showing some particularly clever styles at **$3.50** and **$5.00**

The Favorite Millinery Colors: Flame, carrot, ochre, taupe, navy with mustard, dull pink, midnight blue, royal purple with cerise, coque de Russe.

Men's New Suits

We know how much you demand in the way of style and value and so unusual preparations have been made this season to give our suits even more individuality than ever.

The following lines are offered for Tuesday and everyone is backed by our absolute guarantee of satisfaction.

MEN'S $15.00 SUITS

Absolutely the best values in Calgary at the price. They are the equal of $18.00 and $20.00 Suits offered through the ordinary course of events. The newest in style, fit and workmanship. Tuesday **$15.00**

MEN'S SUITS FOR EVERY FIGURE A SPECIAL AT $20.00

We do not merely keep your size, but we keep your size to fit your figure which makes, of course, all the difference in the world in the appearance of your suit. Made for young men, slender men, normal men and stout men, you will find our $20.00 special suits, smart in style and exclusive in quality to fit you. The materials used are all most carefully selected, and in new stylish patterns. All tailored by expert workmen insuring perfect satisfaction in every detail. Undoubtedly the best value obtainable at **$20.00**

FALL AND WINTER OVERCOATS
Special Values Tuesday at $15.00 and $18.00

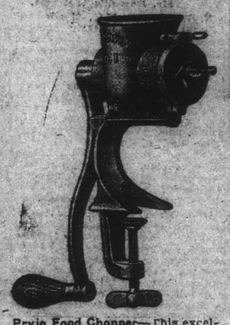
Smart styles in material of extra fine quality English and Scotch tweeds, best of workmanship and trimmings and perfect fitting. The shades are all that is new and fashionable. Would be extra values at $20.00 and $22.50. Today Special **$15.00** and **$18.00**

Sale of English Axminster Rugs Continues Today

Not only will you be delighted with the substantial saving that our lucky purchase enables you to pocket—but the beauty and quality of the rugs themselves will win your unqualified approval—particularly the plain centre ones with quaint chintz borders. We do not exaggerate when we say this special sale event brings you the best selection and the best values in room size rugs we have ever offered.

Size 2.1-3x3 yards, regular $25.00. Sale price **$18.00**
Size 3x3 yards, regular $32.00. Sale price **$22.00**
Size 3 1-2x4 yards, regular $50.00. Sale price **$35.00**
Size 3x3 1-2 yards, regular $37.50. Sale price **$25.00**
Size 3x4 yards, regular $42.00. Sale price **$28.75**

The Ware That Wins---Quality---Beauty---Durability
"Pryjo" Enamelware



Pryjo Food Chopper—This excellent machine is quite the best, can be opened to clean. You would never say "I don't know what to prepare" if you had a Pryjo Food Chopper. Cuts fish meats, fruits or vegetables as they should be cut, made in three sizes:
Small, special **$1.85**
Medium, special **$2.25**
Large, special **$3.00**

Pryjo Cold Blast Lantern—Here's the finest Lantern that can be bought. Note our leader price ..... **70¢**

Galvanised Wash Tubs—No. 1, regular 90c. Special ..... **65¢**
No. 2, reg. $1.10. Special .. **75¢**
No. 3, reg. $1.35. Special **85¢**

Copper Bottom Wash Boilers, regular $1.55. Special .. **$1.15**

Pryjo Knife Cleaner—The most handy kitchen necessity made. Will clean the dirtiest knife or fork in a few seconds, also sharpen any knife, cannot get out of order and will pay for self in a few days. Extra special **$1.35**

Bathroom Fixtures—Special 25 per cent. discount.

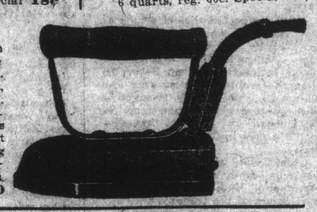
Gray Dish Pans—10 quart, regular 65c. Special ..... **45¢**
21 quarts, reg. $1. Special **75¢**
Gray Pie Plates, regular 15c. Special, each ..... **10¢**
Gray Chambers, regular 35c. Special ..... **25¢**
Gray Chambers, regular 45c. Special ..... **35¢**
White Enamel Soup Bowls, regular 15c. Special ..... **10¢**
White Enamel Pudding Pans, 1 1-2 quarts, regular 20c. Special ..... **13¢**
White Enamel Pudding Pans, 2 quarts, reg. 23c. Special **14¢**
White Enamel Pudding Pans, 4 quarts, reg. 28c. Special **18¢**

PRYJO ELECTRIC IRON

No discomfort on ironing days if you use a Pryjo Electric Iron. Point is always hot, handle is always cool. Can be used on any electric light socket. Takes about 5 minutes to heat up and stays hot as long as you need it. Guaranteed for two years. Price **$4.50**

Blue Coffee Pots—1 quart, regular 45c. Special ..... **30¢**
1 1-2 quarts. Regular 50c. Special ..... **37¢**
2 quarts, reg. 65c. Special **50¢**

Blue Saucepans—2 1-2 quarts, Regular 35c. Special .... **25¢**
4 quarts, reg. 45c. Special **30¢**
6 quarts, reg. 60c. Special **40¢**



"Tortoise" Heaters—Burn cheap coal; throw out powerful heat. Complete with one length of stovepipe, wire and stoveboard to stand heater on. No. 4, **$9.50**; No. 5 **$11**; No. 6 ..... **$14.25**

"Hot Blast" Heaters—If you wish to save money on fuel and on your heater, try a "Hot Blast" heater. Always reliable, gives out immense heat and perfect air circulation in your room. These Hot Blasts are about the last word in a real good and clever heating device. Prices, complete, **$11.00, $14.50** and **$17.00**

"Pyro" Homestead Range—Unequalled at our price. This splendid range is a complete success; has 6 9-inch holes, large oven, warming closet and water front complete, highly nickel plated trimmings all over; a handsome range and most perfect baker. Reservoir may be had instead of water front. Price, complete **$33.00**

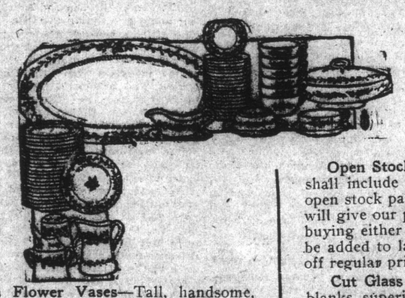
"Pryjo" Oak Heaters

The "Pryjo" Oak is a heater made for the general demand in this western country. It will burn any kind of fuel and give a strong heat. The feed door is large enough to put in a good sized chunk of wood and when open gives the cheerful glow of the burning fire. Made of very heavy corrugated iron that will stand intense heat. Body riveted to ornamental base, heavy nickel-plated trimmings, ash pan and shakers complete with one length of stovepipe and stoveboard.

No. 1 size, small **$5.00**
No. 2 size, medium **$7.25**
No. 3 size, large **$9.00**
No. 4 size, extra large ... **$12.00**

Dinnerware, Toilet Sets, Tea Sets At 33 1-3 Off

Our September Sale of China and Glassware Offers Stirring Economies



Glass Flower Vases—Tall, handsome, assorted patterns, and sizes. Regular value 75c and 85c. Sale price. ea. **25¢**

Large Assortment of china bargains, to tables loaded to the edge with most wonderful bargains in china, stoneware and glassware, every conceivable article for table and decorative use. Prices **5¢, 10¢, 15¢, 25¢, 50¢, 75¢** and **$1.00**

Cut Glass Tumblers—A large shipment of full crystal tumblers just received. Some qualities have sold regularly at $1 each. Our Friday bargain price, 6 for **$2.65**

New Syrup Jugs Clear crystal, pretty shape, with heavy nickel-plated removable cover. Special, each ..... **50¢**

Open Stock Dinner Sets—Today we shall include in this great sale, all our open stock patterns in Dinnerware; this will give our patrons the opportunity of buying either a full set or odd pieces to be added to later; at a saving of 33 1-3 off regular prices.

Cut Glass Jugs, tall and very heavy blanks, superior cutting. Regular $12.00. Special price, each **$5.00**

Plain White Stone Dishes

Cups and Saucers, per dozen ..... **70¢**
Tea Plates, per dozen ..... **55¢**
Breakfast Plates, dozen ..... **65¢**
Covered Vegetable Dishes, each .. **20¢**
Fruit Saucers, per dozen ..... **30¢**
Platters, 10-inch, each ..... **15¢**
12-inch, each ..... **25¢**
14-inch, each ..... **35¢**
16-inch, each ..... **55¢**
Dinner Plates, per dozen ..... **75¢**
Soup Plates, dozen ..... **65¢**
Bread and Butter Plates ..... **45¢**
Butter Pats, per dozen ..... **20¢**

Extra special heavy Tumblers, dozen ..... **40¢**

Austrian blown Tumblers, thin glass of superior quality, plain fern pattern, or handsome lace design. Special per dozen ..... **80¢**

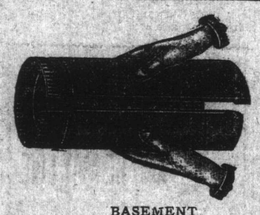
Special Decanters, tall, Austrian glass, of good quality, pint size, with stop per, each ..... **25¢**
Quart ..... **35¢**

Handled Decanters—Pint size, each **50¢**; quart size, each ..... **75¢**

Oil Bottle to match, each ..... **35¢**

Water Pitchers, to match, 2 pint size, each ..... **40¢**

Plain White Toilet Sets—10 pieces. Special **$1.95**



BASEMENT

Stovepipes—Patent knock down stovepipe, high grade sheet iron; anti-rust coated; 6-inch and 7-inch. Per length ..... **12 1-2¢**

Taper Lengths—6 to 7 inch or 7 to 6 inch; per length ..... **20¢**

Stovepipe Wire—50 foot coil, price **5¢**

T-Pipes—Any size to measure. Price, each ..... **25¢**

Stoveboards—Square, metal top, colored, 24x24; price **70¢**; 26x26 **80¢** 28x28; price ..... **90¢**

Elbows—One piece, 6 or 7-inch; price, each ..... **25¢**

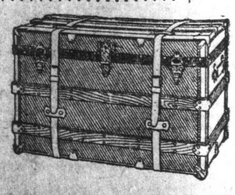
Stovepipe Wall Thimbles—6-inch; price **35¢**; 7-inch, price ..... **40¢**

1847 Rodgers Bros. Silverware

Tea Spoons—Tipped pattern per dozen **$3.00**
Dessert Spoons, Forks or Knives, per dozen **$4.75**
Table Spoons, Forks or Knives, per dozen **$5.00**
Carving Sets — Sheffield steel, hand forged blades, fine white handles, fancy ferrules, steel fork with guard. Wonderful value ..... **98¢**

Trunks, Suit Cases and Club Bags

26-inch Cowhide Suit Case beautifully sewn and strongly riveted, shirt pocket and straps inside, checked lining, good lock and clasps, 2 straps outside. Regular price of the case as sold in the city is $7.50. Pryjo price **$3.95**

OUR BEST TRUNK VALUE

The very best value in a trunk obtainable anywhere. Highest grade material used in flat top, full size style. Covering of extra heavy waterproof canvas with sheet steel bottom. Bound all over with selected fibre and protected with stout brass corners, clamps and knees. A fine strong brass lock, heavy leather handles and thick wide straps outside. Deep, covered, divided tray with check lining, weight about 65 pounds; 36 inches long. Special price **$5.25**