GEORGE JEFFREY

Having to give up possession of his store by the FIRST OF JANUARY, has decided to clear out the whole of his valuable stock at greatly reduced prices. Great Bargains will be given as

BARGAINS IN DRESS GOODS!

The quantity of Goods sold in this Department is immense.

Over \$10,000 worth in Stock of the Latest Fabrics, at 25c per yard, town price 50. Over \$5,000 worth in Stock of the Latest Fabrics, at 12 c. per yard, town price 25c.

GRENADINES AND MUSLINS ALMOST GIVEN AWAY. MANTLES:

The balance in this Department will be cleared out regardless of cost.

MILLINERY PARASOLS:
About 200 lined Parasols to be cleared at 37½c, worth 75 cents.

The stock is too large to enumerate every article, but will issue a circular every week, giving due notice of the articles to be brought prominently forward at the reduced prices. Don't forget to call early as the whole stock will be sold.

GEORGE JEFFREY. GUELPH

GRAND DEMONSTRATION

Our Great Annual Summer Sale begins to-day (Friday) when a Tremendous Rush will be made for the Bargains always given when a sale is advertised

STORE



AT THE PEOPLE'S

Time nor space will admit of us making many quotations of prices, as we are BUSY, BUSY! Crowded with customers every day, and this Sale is not made for the purpose of clearing out old stock—for owing to the great business we have done for the last six months our stock is comparatively light—but for the purpose of giving our people, and the world at large A GENERAL BENEFIT.

Crowd to THE LION at once, the only live store in Guelph,

And get 20 cent Prints for a York Shilling; Glorious Organdie Muslins, a York shilling worth 25c. 10 cases New Millinery to be sold at half price. Fancy Dress Goods of all kinds tremendously reduced. Hosiery, Muslins, Ribbons, Parasols, Ties, Collars, Shawls, Mantles, all REDUCED, REDUCED!

J. D. WILLIAMSON.

P. S.—Our agent in Britain is now making heavy purchases of Fall and Winter Stock for our Mammoth Store

GREAT CLEARING SALE

Preparatory to the Departure of Mr. Thos. Heffernan for Europe!

Bargains, Bargains, Bargains! Prices never before Equalled! The Paragon Cheap Sale! Commencing Saturday, June 20th.

BROTHERS HEFFERNAN

Beg to announce the GRAND CLEARING SALE of 1874, commencing on Saturday, June 20th, when they will be prepared to offer Bargains never before equalled in Guelph. No effort will be spared to make this CHEAP CASH SALE the great event of the season.

An Immense Stock of New and Fashionable Dry Goods in value amounting to over \$100,000 to be sacrificed in order to make room for European Importations.

Dress Goods ranging in prices from 6c, to 25c., regular prices from 15c, to 65c. A monster stock of Canadian Tweeds at 80c. per yard, sold elsewhere at \$1.25.

Carpets, Curtains, Sheetings, and a general stock of House Furnishing less than manufacturers prices.

Ready Made Clothing, Hats, Caps, Shirts, Ties, &c., at

Millinery, Millinery!

A magnificent display of Trimmed Hats and Bonnets at less than one half the regular prices.

1,000 pieces new 17c. and 20c. prints at One York Shilling

1,000 pieces $12\frac{1}{2}$ c. and 15c. prints at 10c.

This Great Sale will continue for Four Weeks Only, and positively no goods will be charged except at regular prices. HEFFERNAN BROTHERS,

NOTED FOR CHEAP DRY GOODS.

Britannia House, Guelph.

against the proceeding, the Committee appointed for the purpose have, we believe, let the contract. GUELPH CLOTH HALL.

SHAW & MURTON

OUR SPRING STOCK JAS. CORMACK

Is now fully assorted in every department.

wood timber, well vatereo, well fenced, and a good bearing orchard, all of select, grafted fruit, apples, pears, plums, cherries, grapes, currants, etc. An excellent stone barn, 60x34, with cellar, also stone stables and shed 60 x 30 with root house attached 5x x40. A comfortable dwelling house. Is convenient to church and school, 1½ mile to post office and blucksmith stop; 4 miles to the village of Rockwood, G. T. R. station, 4 miles to Eden, 5 to Acton, 10 to Guelph. For particulars apply thos. EASTON. On the premises, or it by letter, address most with the property of the propert CLOTHS,

HATS AND CAPS.

GENTS' FURNISHINGS

READY-MADE CLOTHING.

We would inform our customers and the public in general that we never before offered such a complete and handsome assortment of Goods for Gent's Wear.

Shaw & Murton,

GUELPH, March 21,11874

REMOVAL.

Has removed directly opposite his old stand, where he has opened with a bran new stock at much lower prices than could be bought earlier in the season.

G. B. FRASER

G. B. Fraser is too modest to advertise that he is selling much cheaper then those who make a great blow. Still facts are stubborn chiels, and a discerning public pronounce Fraser's to be the cheap store to deal in.

G. B. Fraser gives his old friends a cordial invitation, and invites all who wish to save money to call and see his new stock.

G. B. FRASER.

Wyndham Street, opposite his old stand, Guelph, May 23, 1874.

1874

IMPORTATIONS.

SPRING

No. 1, Wyndham Street,

Is now receiving a large and beautiful assortment of

Goods suitable for the Season, con-sisting of Plain and Fancy Wool-lens in the best and newest patterns.

Hats, Caps, Shirts, Col-

lars, Ties, &c-IN GREAT VARIETY.

JAMES CORMACK,

GINGER ALE

SODA WATER

JOHN A. WOOD'S

Belfast Ginger Ale, Montreal Ginger Ale, Schweppes Soda Water Schweppes Seltzer Water

John A. Wood's dw

Remember the New Wholesale and Retail

${ m D^{RY}}$ GOODS STORES

That are to be opened this ensuing Autumn

· On Upper Wyndham Street, Guelph,

JOHN

COUNTRY MERCHANTS

Will be supplied with Staple and Fancy Dry Goods at

Montreal, Toronto or Hamilton Wholesale Prices

The stock for the Wholesale Department being entirely bought from the Man-tory and for Money, my friends will be placed on the best possible footing in making purchases.
I will guarantee prices and value against any Wholesale House of Montreal, To or Hamilton.

JOHN HOGG.

Co-Operative Store.

DIVISION OF PROFITS.

CUSTOMERS WHO HAVE THEIR PASS BOOKS ARE NOW ENTITLED TO RECEIVE A DIVIDEND OF THREE PER CENT. ON THEIR PURCHASES FOR THE PAST QUARTER,

ON MAKING A PURCHASE ASK FOR A PASS BOOK, AND YOU WILL RECEIVE A SHARE OF THE DIVIDEND PAYABLE IN OCTOBER.

Our Stock is still well assorted, as we purchase

J. C. MACKLIN & Co. GUELPH, July 3, 1874

Montreal

to any part of the Province on short

HOR SALE OR TO RENT.

FOR SALE OR TO RENT,

A Blacksmith Shop,

Situated on the Grav Road, Minto TownJiom Palmerston, ha. acre of land, good
shop, having two fires, an excellent dwelling house and good stabiling. This is a
good channe for an i-dustrious man, as
there has always been a good country trade
done on the premises. The above will be
sold on easy terms, or rented for any number of years. Possession given on the first
of January, 1874. Apply to th nudersigned
on the premises, or by letter to
WELLINGTON WILSON,
3dowtf Cotswold P.O., Minto

MARM FOR SALE—Lot 19, Con. 10, Township of Paslineh, 101 acres, 73, cleared, 25 in hardwood bush, 102 acres, 25 leared, 25 in hardwood bush, 102 acres, 73, 26 acres, 25 acres,

LUMBER AND LATH. The subscriber, who has recently purchased the

St. Ecelena Mills, near Acton,

has always on hand for sale. Lumber of all all kinds, full stuff any length, either at the Mills, or at Acton Scation. Also, any quantity of LATH always on hand.

100 acres of good land, being west half

FOR SALE.