

BLACK AND GALV. PIPE!

Get Our Prices Before Placing Your Order.

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WM. HEAP & Co., Ltd AGENTS.

BLACK DAZZLE

THE COON WONDER WORKER

BLACK DAZZLE

Ask all about him at the following Hardware Stores, East to West:
Job's Stores, Ltd., Martin-Royal Stores, Ltd., W. J. Clouston, Ltd., G. Knowling, Ltd., Ayre & Sons, Ltd., Bowring Bros., Ltd.

Omar Pearls

THEY are made in iridescent and beautiful high lustre satin finish. They are replicas of the priceless gems which are so rare.

They are indestructible.

They are beautifully cased in settings that are worthy of the pearls.



They are sold exclusively by
T. J. Duley & Co. Ltd.
The Reliable Jewellers & Opticians.

They are priced from \$7.00 to \$25.00 a Necklet. They are guaranteed.

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WELSH ANTHRACITE COAL

All Sizes.

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Coal Office Phone 1867. Beck's Cove.

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400 Brix. GOOD NOVA SCOTIA APPLES.
Brands: WAGNER, BALDWIN and STARKS.
100 Cases CALIFORNIA ORANGES.
Counts 110, 116, 225.

40 Cases PUERTO RICO—110 Count.
20 Boxes CHOUX TABLE APPLES.

BURT & LAWRENCE
14 NEW POWER STREET.

SUITINGS and OVERCOATS!

We have still a large selection of suitings and overcoatings for your inspection. Our style booklets for Spring and Summer 1924 to hand. Expert work on ladies' and gentlemen's breeches. They certainly look classy when made from our Bedford cord and corduroys. You need a pair for skiing and snow-shoeing.

John Maundel
TAILOR & CLOTHIER
St. JOHN'S, N.F.

YOUR OPTICAL REQUIREMENTS



will receive our Prompt and Careful attention.

We will examine your eyes and give you properly fitted Glasses at shortest notice.

We will duplicate your broken lenses accurately.

We will repair your broken frames and make them good as new. We carry a large stock of Lenses and Optical material, and are now showing the latest Eye Glass Mounts on the market.

We will be pleased to attend to anything you may require in the Optical line.

R. H. TRAPNELL, Limited
Jewellers & Opticians, 197 Water Street.



YOUR SUIT AND OVERCOAT

to hold its shape and keep its style through hard and steady wear, has got to have shape and style hand-tailored into it stitch by stitch.

Experience and knowledge are evident factors in the production of our Clothes.

FIT AND FINISH GUARANTEED.

W. P. SHORTALL,

THE AMERICAN TAILOR
P.O. Box 445. Phone 477. 800 Water St., St. John's, N.B.

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For LIFE INSURANCE or FIRE INSURANCE

Consult **CYRIL J. CAHILL**
Offices: LAW CHAMBERS, Duckworth St., representing

THE CROWN LIFE INSURANCE COMPANY
(Home Office: Toronto, Canada)

and
The Fidelity Underwriters Fire Insurance Co.
(of New York. Total Assets: \$54,230,374.70).

N.B.—Inquiries solicited. Absolutely no obligation.

ADVERTISE IN THE EVENING TELEGRAM.

BUY HERE and SAVE MONEY

You have never been offered values of this kind before at such low prices. Our advertisement is small, but our values are Big, and our prices next to nothing for this Sale.

- | | |
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| Large Cotton Blankets—
\$3.45 pr.
English Tweeds 75c. yd.
English Dress Cloth, 54" \$1.10 yd.
Ginghams 19c. yd.
Flannelettes 25c. yd.
Serims 15c. yd.
80" Sheetings 65c. yd.
Pillow Cases 45c. ea.
Necilage Shirts \$1.25 ea.
Work Shirts 55c. ea.
Towels 35c. ea.
Felt Hats \$1.95 ea.
Braces 40c. pr.
88" Creolanne 25c. yd. | Large Wool Scarfs \$1.25 ea.
Guntlet Gloves 95c. pr.
Child's Hose from 15c. pr.
Ladies' Flannelette Underwear 69c. ea.
Ladies' Heavy Flannelette Underwear \$1.05 gar.
Child's Flannelette Underwear, from 25c. gar.
Ladies' Hose 25c. pr.
Boys' Wool Hose 45c. pr.
Coloured Lace 8c. yd.
Toilet Soap 5c. tab.
Dust Caps 10c. ea.
Ribs 10c. ea.
Child's Bloomers 50c. pr.
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All Rubbers Reduced. |
|--|---|

54" HEAVY BLACK YERLE 95c. yard.

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266 Water Street. Mail Orders sent same day as received.
Jan 9, 24

Our Growth in 28 Years!

Year.	Premiums.	Assets.
1896	\$ 6,762.21	\$ 281,420
1897	101,150.04	837,813
1898	408,526.68	1,414,155
1899	624,181.31	2,188,577
1900	821,145.03	2,507,889
1905	2,289,138.80	3,427,455
1910	3,776,143.63	6,099,875
1915	5,154,487.15	10,178,075
1920	25,960,274.68	31,453,363
1923	29,528,623.66	38,335,532
LOSSES PAID IN 1923		\$16,330,152.23
TOTAL LOSSES PAID		\$97,466,200.11

U.S. FIDELITY & GUARANTY CO'Y.
J. J. LACEY, NEFD. GENERAL AGENT.

LATEST FICTION!

- Where the Desert Ends; by Wm. LeQuex.
- Sometimes by Olive Wadley.
- The Man Who Understood; by Rita.
- Dorothy, the Rope Dancer; by Maurice LeBlanc.
- Wild Blood; by Gordon Young.
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- The Spell of Siris; by Muriel Hine.
- The High Place; by James Branch Cabell.
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- Big Brother; by Rex Beach.

PRICE \$1.50 EACH.

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Leading Bookseller & Stationer, 177-9 Water Street.
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Simplicity and the Straight Line emphasized in the new Spring Styles.

PICTORIAL LEADS.

Hundreds of Patterns to select from.

CHAS. HUTTON
222 Water Street.

Insure with the Good, Old, Reliable "QUEEN"

Which has stood "the test" for the last 80 years, particularly in the Big Fires of 1846 and 1892.

Losses settled promptly and without the least hitch. Largest number of policy holders in Newfoundland.

GEO. H. HALLEY, LIMITED, Agents.
P.O. Box 782. Phone 655.
ADRAIN BUILDING. 145 WATER STREET.
Jan 9, 24

Nfld. Government Railway.

Placentia Bay Steamship Service.

Passengers leaving St. John's on 8.45 a.m. train Monday, February 18th, will connect with S. S. Argyle at Argentia for usual ports of call enroute to Lamaline (Western run.)

Nfld. Government Railway.

RED CROSS LINE!

NEW YORK.	HALIFAX.	ST. JOHN'S.
From New York.	RODALIND.	From St. John's.
February 6th	SILVIA.	February 11th
February 13th	RODALIND.	February 18th
February 20th	SILVIA.	February 25th
February 27th	RODALIND.	March 5th

THROUGH RATES QUOTED TO ALL PORTS.

Round-trip tickets issued at special rates with six months stop-over privileges.

WINTER PASSENGER RATES NOW EFFECTIVE.

BOWRING & COMPANY, 17 Battery Place, New York General Agents.

G. S. CAMPBELL & CO., HALIFAX, N.S. Agents.
HARVEY & CO., LTD., ST. JOHN'S, NEFD. Agents.
Jan 5, 24

CANADIAN NATIONAL RAILWAY

TRAVEL ACROSS CANADA "NATIONAL WAY"

"THE CONTINENTAL LIMITED"
Leaves Montreal 10.00 p.m. daily for Winnipeg, Edmonton, Vancouver.

Superior all-steel equipment, consisting of Coaches, Standard and Tourist Sleeping Cars, Dining Cars and Drawing-Rooms, Compartment-Observation Cars.

FROM ALL MARITIME PROVINCE POINTS the best connections are via "OCEAN LIMITED" "MARITIME EXPRESS."

For further information, Fares, Reservations, etc. Apply to
R. H. WEBSTER, Acting General Agent.

Farquhar Steamship Company

Sailings Steamer "Sable I."

S.S. SABLE I will sail from Halifax February 22nd, and from St. John's on February 26th.

Fares: 1st Class only \$20.00 and \$25.00.

For information re freight or passage, apply to FARQUHAR STEAMSHIP COMPANY, LTD., Halifax, N.S.

HARVEY & COMPANY, LTD., St. John's, N.F.
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7000 TONS
Best Screened North Sydney Coal
and 3000 TONS

Best Welsh and American Anthracite Coal

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