

# Friday, Saturday & Monday

Find Us Ready With  
**A PAGE of VALUES WORTH THE READING**  
 WISE & CAREFUL MONEY SPENDERS will find little prices cut a big figure here.



**Savings on HOME NEEDS**  
**BLEACHED SHEETS.**

**PILLOW CASES.**  
 Just plain White Cotton Pillow Cases, size 21 x 32; they are that serviceable kind that stand washing over and over again, though the price each is small. Reg. to 25c. each. **Fri., Sat. and Monday . . . . . 19c**

**COUNTERPANES.**  
 A special two dozen lot of pure White Honeycomb Quilts, eleven quarter size, a good enough quilt though low priced for summer wear; they came our way job and offer you superior value at their regular price, \$1.50. **Friday, Saturday and Monday . . . . . \$1.28**

**DUCHESS SETS.**  
 All over embroidery sets, 4 pieces to each set, very dainty looking cloths for Millady's boudoir, finished with fine embroidery edge, assorted makes. Reg. 80c. set. **Friday, Saturday and Monday . . . . . 72c**

Large size Sheets in best quality English Twilled Sheeting; some of these are value to-day for \$3.40 pair, being a clearing line; we make a special cut for this Sale. Come along early and get your pick of these. **Friday, Saturday and Monday, per pr. \$2.95**

**SIDEBOARD RUNNERS.**  
 Fine White Linen, embroidered runners, unusually long 14 x 50 inches, wide hem-stitched border, something to set off your sideboard; have a look at these, they are really good value at the regular price 75c. **Friday, Saturday and Monday . . . . . 65c**

**TRAY CLOTHS.**  
 Fancy White Linen Tray Cloths with neatly embroidered corners and fine insertion centre, and pretty Torchon Lace edging; Cloths that you need every day; size 15 x 20. Reg. 65c. **Fri., Sat. and Mon. . . . . 57c**

Read carefully every item listed here for this week's Sale.

Each article touches some need of the family or the home; each is of a seasonable good quality, and each carries its own final and important message of a worth while saving.

**Double Width Floor Cloths 95c. per yard.**

Good serviceable Floor Cloths at the above price is interesting news to-day, 6 foot wide, heavy quality; lots of pretty well arranged designs and colourings; you'll find neat carpet patterns for the dining-room, a maze of block patterns for the kitchen or hall. These are all new and we offer them this week at a special cut price—a price that suits the purse these extraordinary times. **Special per yard, Friday, Saturday and Monday . . . . .**

**STAIR Oil Cloths. 28 CENTS.**

Quality Stair Oil Cloths with White Duck back, these lay well on your stairs, beautiful soft finish, won't crack, nicely assorted patterns showing block designs with border; others flowered and others in conventional patterns. **Special per yard Friday, Saturday and Monday . . . . .**

**Values that stretch the Dollar's buying power on Men's Wear**



**CUFF LINKS.**  
 Gold-plated Cuff Links in plain and fancy embossed; others with pearl centre and gold plated edge; these are strong, well made, just what you need for your Summer Shirts. Reg. to 50c. pair. **Friday, Saturday and Monday . . . . . 39c**

**NIGHTSHIRTS.**  
 Roomy, fine White Twill Nightshirts, with deep collar and pocket; just a dozen of these left over from last season, you get old value when buying these; that counts nowadays. Reg. \$1.40. **Friday, Saturday and Monday . . . . . \$1.15**

**PYJAMAS.**  
 For those preferring Pyjama Suits we offer a very nice range in striped flannel, very suitable for later on wear; an ideal weight for those travelling; collar and pocket. Reg. \$2.50 suit. **Friday, Saturday and Monday . . . . . \$2.25**

**NECKWEAR.**  
 "Leader" brand neckwear extensively priced, offering plain and fancy silk scarves in the fashionable wide flowing end; good value at 40c. **Fri., Sat. and Monday . . . . . 35c**

**MEN'S BRACES.**  
 Honest value in worthy braces, for the working man we have a stout elastic brace with real English hide fastening and for the business man a finer make with neat elastic webbing and white cord fastenings; Braces worth 40c. pair. **Fri., Sat. and Monday . . . . . 29c**

## Hosiery Values

**MEN'S SOCKS.**  
 Fast Black, Lisle finish, seamless; these are extra quality, we had 4 dozen pairs left over after the season; they sold readily at 45c. pair. **Friday, Saturday and Monday . . . . . 35c**

**GIRLS' & BOYS' HOSE.**  
 All sizes in that fine ribbed fast Black Hosiery that we are famed for; moderately priced Stockings that the family purchaser will find helpful when buying. Value to 24c. pair. **SPECIAL Friday, Saturday and Monday . . . . . 19c**

**RIBBED HOSE.**  
 This is another line of Children's Hose in fast Black with a rib finish, an ideal make for boys; sturdy Hose that will give most satisfactory wear; all sizes from 4 1/2 to 9 inch. **Spec. 23c Sat. and Monday . . . . .**

**LADIES' HOSE.**  
 Lots of the weather for these yet; fast Black Lisle Hosiery for ladies and misses, half silk leg; these are extra quality, one of our clearing lines this week. Reg. up to 60c. **Friday, Saturday and Monday . . . . . 39c**

## Blouse Goods.

Attractive looking blouse material, 28 inches wide, showing a medium width blue and white stripe, all the rage. Just a piece or two to hand; these will wash satisfactorily; try a length you'll be pleased with its serviceability. **Special, per yard, Friday, Saturday and Monday . . . . . 23c**

**NEW PLAIDS.**  
 Batis crepe plaids look well and wear well, pretty patterns to select from, wear wonderfully well and take the place of wool plaids, and a considerably lower price. Suitable for house blouses or for girls dresses; at 25c. per yard they are good value. **Friday, Saturday and Monday . . . . . 22c**

**DOWLS.**  
 For those needing strong white aprons we recommend this particular apron cloth, 36 inches wide, suitable for home wear for the housewife, for grocers, druggists or butchers; good value at 30c. per yard. **Reg. 40c. Fri., Sat. and Monday . . . . . 27c**



## AMERICAN GINGHAMS.

Fadeless Gingham, 30 inches wide, in a range of colors, stripes, blue and white, pink and white, helio and white and brown and white, etc.; these may be used to advantage for dresses for grown ups and the children; value for 20c. per yd. **Friday, Saturday and Monday . . . . . 16c**

**ART MUSLINS.**  
 Something particularly neat, with cream ground and running rose-bud striped pattern, others in conventional designs with border to match; these are all nicely colored and should look well to your window. Reg. 18c. per yard. **Fri., Sat. and Mon. . . . . 16c**

**FRONTING LINEN.**  
 Extra fine quality English fronting linen, 36 inches wide, bought when prices were easier than to-day. See this value. Reg. 75c. value. **Fri., Sat. and Monday . . . . . 67c**

## BOOTS and SHOES

that bring savings on prices to the family shopper.

**CHILDREN'S BOOTS.**  
 Smart looking Tan Cloth Upper Boots, with Tan leather vamp; sizes 6 to 8 only; these are superior quality and make a nice dressy Boot for Sundays or Holidays. Reg. \$1.70. **Friday, Saturday and Monday . . . . . \$1.48**

**LADIES' BOOTS.**  
 Good looking footwear in Laced and Buttoned styles; dull kid uppers and patent leather vamps, Paris heel, plain toe; a full range of heel sizes from 2 1/2 to 7. One of the neatest looking Boots we have ever shown. Reg. \$5.00. **Friday, Saturday and Monday . . . . . \$4.75**

**MEN'S BOOTS with "Rinex" Soles.**  
 Finest Black Vic Kid Boots with Rinex Soles, wears much longer than leather; style, shape and workmanship give this Boot a prominent place in the American Boot stores; half sizes here to make fitting easy. Reg. \$6.00 pair. **Friday, Saturday and Monday . . . . . \$5.70**

# SHOWROOM SPECIALS

Pleasantly priced that make strong and insistent appeals for your trade Friday, Saturday and Monday.



## TOILET GOODS Underpriced.

- Mennen Shaving Cream . . . 15c.
- Royal Vinolia Tooth Powder . . . 35c.
- Colgate's Dental Cream . . . 15c.
- Lanoline, for Sunburn . . . 13c.
- Mechanics' Hand Cleaner . . . 14c.
- Mennen's Talcum Powder . . . 22c.
- Armour's Talcum Asstd. . . 18c.
- Florida Water, genuine . . . 30c.
- Florida Water, large . . . 55c.
- Dressing Combs, asstd. . . 12c.
- Manicure Sets . . . 15c.
- Bath Soap, asstd. . . 13c.
- Armour's Toilet soaps, 2 for 11c.
- Goodwin's Toilet Soaps, 2 for 11c.
- Perfume, fancy boxed . . . 33c.
- Pears' Glycerine Soap . . . 14c.

**ROMPERS.**  
 Shapely Rompers in the best of wash fabrics, clearing this week. Striped and checked Gingham, Percales and Jean, etc., prettily trimmed, suitable alike for boys or girls; pockets in each; sizes to fit from 2 to 6 years. Reg. 80c. **Friday, Saturday and Monday . . . . . 69c**

**MISSSES' COMBINATIONS.**  
 Pure White fine ribbed Jersey Combinations for growing girls; low cut neck; sleeveless; the pants are lace trimmed, once you have worn these you will be impressed with the comfortable fit and feel. Reg. 40c. **Friday, Saturday and Monday . . . . . 34c**

**TERRY HATS.**  
 Soft crushable crown Hat for knockabout wear, nicely assorted mixed shades such as Helio and White, Pink and White, Rose with plaid rim; also Saxe, Tan and Navy, in plain shades with flowered rims. Reg. 80c. pair. **Friday, Saturday and Monday . . . . . 64c**

**BUTTONHOLE TAPE.**  
 A help to mothers. Button Hole Tape by the yard ready for use, 1 yard lengths, very handy for family use. **Special Friday, Saturday and Monday, 2 pieces for 13c**

**EASY WAISTS.**  
 An over stock of these is responsible for their presentation this week; sizes to fit girls or boys from 4 to 12 years, easy fitting garments, taped and buttoned for attaching outer garments to, edging at neck. Reg. 40c. **Fri., Sat. and Mon. . . . . 34c**

**UNDERSKIRTS.**  
 Dainty Princess Underskirts, in White, Sky, Pink and Mauve, lace and embroidered, wide flounce; these are made of the finest cambric; a pleasing and desirable addition to any young lady's wardrobe. Regular \$1.60. **Fri., Sat. and Mon. . . . . \$1.42**

**SHADOW LACE.**  
 Very suitable for making up fashionable Summer Camisoles, 18 inches wide, with fine pointed lace edging, a nice assortment of patterns to select from. See these on our counters this week. **Reg. 27c. yard. Friday, Saturday and Monday . . . . . 20c**



## A Wonder Line of Pretty American Blouses.

This grouping of handsome Blouses will be one of the main attractions in the Showroom this week. Notable styles inexpensively priced are here presented. White Muslin Blouses, others in Jean, Repp and Coloured Crepe, etc., low neck styles, becomingly trimmed, long sleeves. Don't let this opportunity pass, pick up a Blouse or two; here's a chance worth while. Reg. 87c. **Friday, Saturday and Monday . . . . . 87c**

**Children's Coats.**  
 Smart street coats for the little ones from 2 to 4 years; they come in Black and White check, trimmed with Pique collar and cuffs. Black patent leather belt, Pearl buttons, nice for evening wear. Reg. \$2.20. **Friday, Saturday and Mon. . . . . \$1.79**

## New Corsets.

Perfect figure moulders, in White and Grey Contil; your choice of High or Medium Bust and long or medium hips, 4 suspenders attached to each strap. This is unquestionably one of our best Corset offers for some time; good wearing, perfect fitting Corsets, reasonably low. Reg. \$1.20. **Friday, Saturday & Mon. . . . . \$1.08**



- Fly Swats . . . 7c, 10c, 12c.
- Boot Laces, per dozen . . . 13c.
- Razor Straps, each . . . 17c.
- Hair Pins, 2 packets for . . . 5c.
- Safety Pins, 2 cards for . . . 7c.
- Slide Combs, per pair . . . 12c.
- Barrettes, asstd., each . . . 7c.
- Bone Hair Pins, dozen . . . 14c.
- Dress Fastenings, dozen . . . 5c.
- Souvenir Brooches, beauties. 22c.
- Vixen Shoe Polish, bottle. 12c.
- Vaseline, per bottle . . . 6c.
- Blouse Pins, per card . . . 8c.
- Stud Sets, asstd. . . 20c.
- Rubber Heels, Ladies and Gents', pair . . . 29c.
- Nail Brushes, good quality. 15c.
- Colored Crochet Cotton, 2 for . . . 9c.
- Ammonia, large bottle . . . 12c.
- Toilet Paper, large roll . . . 13c.
- Lion Brand Boot Polish, tin . . . 10c.
- Absorbent Cotton, white . . . 13c.
- Stafford's Mucilage, bottle. 6c.
- Rubber Sponges, each . . . 17c.
- Sewing Cotton, Black and White, reel . . . 5c.
- Nursing Bottles . . . 10c.
- Nursing Bottles fittings . . . 10c.
- Pearl Buttons, 2 doz. for . . . 5c.
- Cameo Brooches, large . . . 16c.

## A SPECIAL BOOT FOR BOYS.

One we would like to show a strongly constructed boot in every way, Kangaroo leather, and in a comfortable shape, heavy soles; just the boot for sturdy boys; sizes range from 3 to 5 1/2. Regular \$2.40. **Friday, Saturday and Monday . . . . . \$3.10**

## BOYS' NECKWEAR.

A lot of fashionable neckwear that we consider a bit short in length for the ordinary man's neck and we are offering them as boys neckwear at a low price. Pretty Silk Ties in that popular wide-end style; good enough for Sunday wear, plain and fancy mixtures. Special to clear, **Friday, Saturday and Monday . . . . . 14c**



## GLOVE SPECIALS.

No matter what season it is you must wear gloves. In White Lisle we tender a superior make, heavier than usual with black points, 2 dome wrist, others in a lighter weight in shades of Brown, Grey, Beaver, Cream and Black. Reg. 85c. pair. **Friday, Saturday and Monday . . . . . 75c**

## RUBBER GLOVES.

Seamless rubber gloves, indispensable to the housewife; sizes 6 1/2, 7, 7 1/2. Just what you need for the preserving season; you'll find these a great save on your hands. Reg. 40c. **Fri., Sat. and Monday . . . . . 36c**

## The Profits Tax and the Council.

The Special Session of the Legislature summoned to deal with the situation called forth by the Legislative Council throwing out by a vote of 9 to 7 the Profits Tax introduced by the Government, opened yesterday. The Speech from the Throne indicates that no compromise has yet been reached and that the Bill will be introduced, and also another to prevent the Upper Chamber having "any authority over financial matters." The Government expects to enforce its will by adding five members to the present membership of the Council.

The general desire of the country was, we believe, and is in favor of a peaceful settlement of the dispute between the House and the majority in the Council before the session opened. We hope it is not too late yet. Even if the Bill were fatal in the interests of the people at large, which it is universally acknowledged it is not, and which its advocates in the Assembly and outside confessed it was not, everything points to the advisability of not enforcing it in such a way as to unnecessarily antagonize men some of whom have not made exorbitant profits and they have otherwise shown a very patriotic spirit. Had the Bill been one that would have gone after the Big Profiteers and Big Incomes (instead of letting them off easy and arraying some of them in the other camp against men not so bad in that respect as they) and had the Council opposed it, even then a fight in the country over it, if it could honorably be avoided would be deplorable—much more over the present matter in dispute.

As to taking away from the Council its power to do any more than suggest improvements in financial bills, the fact that the House was apparently quite prepared to accept a bill that the Government itself afterwards amended so as not to bear too hardly on the poorer business man shows that a check on the House action is sometimes advisable in the interest of the whole country. But while this may be so we do not say that the subject of curtailing the power of or of doing away with the Council altogether is not one for discussion, but we think it should not be done in hot haste, we had almost said, hot-headedness. It might indeed be better to defer the matter till the Councilors as a whole antagonized more the people's interests than they have done or until Confederation looms into sight. Anyhow, unless there was more justification for the act than we fear there is, we don't like packing of the House to carry any measure a government sets its mind on. We, however, deprecate opposing a National Government unless regard for the country's interests demand it, and we should like to see both sides show a disposition to settle the difference between them.

All patriotic sensible men should fight shoulder to shoulder the common enemy, the Teuton Tyrant. Surely both sides can settle how best a quarter of a million can be obtained, and let us add, how the Big Graters can be got to hand back their millions without setting the country in a turmoil and these are the ones, the Big Interests, both the Business man making his ordinary profit and the National Government should go after. —Harbor Grace Standard.

## Shark Eats U-Boat Victims.

(From London paper.)  
 Reuter states that when the steamer Mariston, a Glasgow vessel of 2908 tons, was torpedoed on July 15, the first explosion awaked the cook, who, picking up a hatch, jumped overboard. After the ship had disappeared he counted 17 of the crew clinging to wreckage.  
 At that moment the submarine came to the surface in the midst of her struggling victims, the white officer stood looking through his binoculars for several minutes at the man. He ignored all appeals for assistance.  
 Then one of the drowning men disappeared with a piercing scream, and a moment later another vanished. The horror of the situation had been enhanced by the arrival of a school of sharks. One by one all these brave men suffered a horrible death.  
 The scene was too much even for the U-boat commander, for he closed the trapdoor of the conning-tower and submerged. Fifteen hours later the solo survivor of the Mariston was rescued by a British steamer.

## Everyday Etiquette.

"When a husband and wife are invited to a church wedding and a reception following at the home of the bride's aunt, how should the invitation be answered when the invited ones are unable to accept the invitation on being issued in the name of the bride's parents?" asked Mrs. Maynard.  
 "Under such circumstances one of the wife's cards should be posted to the bride's parents the day of the marriage," advised her city friend.