

Their First Day in Town. NEW AS CAN BE.

ENGLISH CAPS

(ALL SIZES)

50c. to \$1.50,

—AT—

SMYTH'S.

This Date in History.

JANUARY 27.
Full Moon—30.

Days Past—26 To Come—338
ADMIRAL HOOD died 1816. One of the commanders under whom Nelson served. He distinguished himself in many desperate engagements during the Napoleonic Wars, and shared with Rodney the honour of the great victory in the West Indies in 1782.
RICHARD BENTLEY, born 1662. Eminent English scholar and critic, who filled the positions in succession of Master of Trinity College and Keeper of the Royal Library at St. James'. Dean Swift paid him a handsome tribute in his "Battle of the Books."
FICHTE died 1814, aged 52. German philosopher, whose works had great influence upon the thought of his time, the idealist philosophy he taught being marked by much purity of conception. His chief works are "The Destination of Man," and "The Way to the Blessed Life."
WILLIAM II., EMPEROR of GERMAN, born 1859. He succeeded his father, the Emperor Frederick, in 1888, and from the first showed remarkable decision of character, and a capacity for affairs that, in spite of occasional eccentricities and hasty impulses has stood him in good stead and been a source of strength to his empire. He is the most picturesque of present-day continental rulers, and decidedly a man of parts.
VERDI died 1901, aged 88.

ALIEN ENEMIES.

(The German Mother Speaks to the English Mother.)
Your son and mine in love were bred.
Your son and mine in hate are dead.
I never hated, it was a great time here.
The sense of what they had to do.
But perished, brother slain by brother.
Who might as well have loved each other.

The happy hands, too good to put
To the red business of the brute.
The candid eyes that death's release
Found peeped with the dreams of peace.

The hope beneath my heart that grew
As who should know them if not you?

Dear mother of a murdered son,
Ours is the end by us begun!
Ours is the strength the drums called up.
And ours it is to drink the cup
Of childish days, of childish years.
Sift with the taste of blood and tears.
Dear murdered mother!—still to die
The women's regiments go by.
No music of their souls for them.
And for their souls no requiem.
Then, 'mid the screams of the runs.
The mothers perish in their sons.

And we are foes, or so they tell me—
But in the wonder that befell me—
When solitary soldier, I
Fought for the life so soon to die—
When out of night I brought, I won,
My morning star, my little son—
When at the utter risk and cost
I gained the solace I have lost—
When underneath my opening eyes
Lay that which now all altered lies—
When to my warm and passionate breast
I had the limbs now cold in rest—
I knew one peace that shall not end.
And every mother for my friend.
—From Votes for Women.

The cross court
e Kyle's mails and
in the city about

The Bruce arrived
ues at 7.25 a.m. and
ailed from Placentia
route at 4 a.m. to
left Grand Bank and
going west. The
Sydney to-night.

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Newspaper Space.

The Ottawa Journal, under the above heading, says editorially:

"Every newspaper meets innumerable appeals to help worthy purposes by giving not merely news of them, but frequent additional free notices which if desired by business concerns would be recognized to be advertising pure and simple, and be paid for as such. The plea of course—which is generally accepted by newspapers—is that the charities of churches concerned don't aim at private profit, and have very little money anyway."

On the other hand newspapers would like the public to recognize more than the public does that every line of newspaper space represents actual cash to the newspaper in cost; that every free notice of a charitable or religious undertaking is simply a straight subscription equivalent to money from the newspaper. It is gratifying, therefore, to find a plain statement of the case from a source not affiliated with any newspaper. Mr. E. A. Moore, an officer of the State Charities Aid Association of New York, told a Charities Conference at Philadelphia recently that the newspapers deserved more credit than they commonly got.

The address was delivered before the first North Atlantic Tuberculosis Conference. Delegates representing seven of the Eastern States were there to consider ways and means for work of the National Association for the obtaining of funds for the general work of the National Association for the Prevention of Tuberculosis.

We, said Mr. Moore, speaking of those engaged in the various branches of organized charity in New York State, do not ask the stationer to contribute the paper we use. We do not ask the owners of the buildings we occupy to contribute our quarters. But we do ask the newspapers to do the equivalent by giving us space which is money to them. He went on:

Buy space. Advertise your work as business houses do, and you will get the best publicity in the world. I have seen city editors receive each morning high stacks of 'publicity matter' which countless organizations want them to print for nothing. It is not fair. All sorts of propagandists are flooding the editors with their matter, and the wonder why it is not printed. The newspapers cannot afford to print it. And again, it is not news. We have adopted another method in New York. This year we will print 118 half page newspaper advertisements. We will get into the news columns only when we do something that is 'news.'

I remain your loving brother,
MIKE.

From Private Bishop

Port George,
Dec. 25th, 1914.

Dear Father—
Just a few lines to let you know that I received the letter you wrote on the 30th of November. This is Christmas Day and I know you would like to know how I spent it, as it is the first Christmas I was away from home. Where I will be next Christmas I don't know. But as the old saying is—Look out for to-day and let the next day look out for itself. Anyway, I spent a great time on Christmas Eve. I went on the train to a town called Nairn and had a great time. I returned to the Fort at twelve o'clock that time and had a grand time. We had a good Christmas dinner, turkey and lots of fruit. You see, I was a great time here. I have told you all for this time, and wish you, dear father, and all the family a happy New Year.
G. B.

Nickel's Beautiful Message of the Sea.

Another elaborate programme has been arranged for the Nickel Theatre this evening which will afford every pleasure to patrons. The bill includes a three reel film and a two part story. The former is a delightful tale of the sea by the Gaiety artists. It is entitled "The Message of the Sea," and will be of especial interest to Newfoundlanders. It is a dandy film showing many splendid scenes. "Seeds of Chaos" is a powerful story based on circumstantial evidence by the Essanay players and has a charm all its own. Miss Margaret Ayre will repeat her pretty waltz song and those who have not yet heard it should not fail to attend. The pictures are well worth seeing.

"OURS" IN THE WEST END

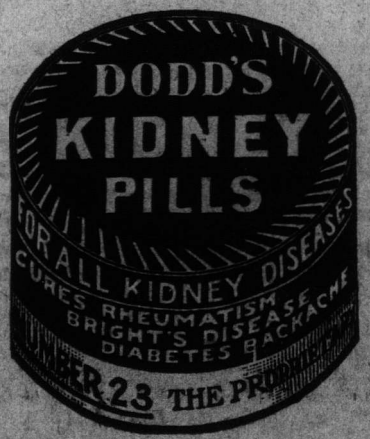
Was packed to the doors last night again with a delighted audience, for the little vocalist has certainly charmed the patrons of the West End theatre. The pictures, too, are delightful and more than please. There is a complete change three times weekly and at each change a new song by Miss Aneta. Another large shipment of the very latest and best pictures will arrive in a day or two. Don't forget to see the great Scotch pantomime Rob Roy at Rossley's other theatre.

TWO HUNDRED SOUTH AFRICANS BLOWN UP.

Cape Town, Jan. 19.—It was learned to-day that 200 of the South African soldiers who captured Swakopmund last Thursday, were blown to bits by mines exploded by the Germans, as they retreated. The water station and electric lighting and telegraph plants were completely destroyed by the explosion.

Cape Report.

CAPE RACE, To-day.
Wind E.N.E., fresh, weather fine; a large iceberg is grounded about 12 miles east northeast; no shipping in sight. Bar. 30.02; ther. 22.



"CRESCENT" TO-DAY.

"Them Ol' Letters,"

Produced by the Powers Picture Play Company, illustrating the celebrated poem.

"ON SUSPICION"—A Rex Universal drama, written and produced by Lois Weber, featuring Philipa Smalley.

UNIVERSAL ANIMATED WEEKLY—All the news in pictures.

"SUCH A VILLAIN"—A sizzling comedy produced by the Nestor Comedy Stars.

J. O'NEIL FARRELL, Baritone, singing popular songs and ballads.

On Friday, a 2 Reel Comedy, "SHE WAS ONLY A WORKING GIRL."

Needs a Stimulant!

We mean your business.
Nothing stimulates business
more than well placed Ad-
vertisements.



If you put your ads. in
THE EVENING TELEGRAM
40,000 people will read them
daily. Let us furnish your
business with the necessary
stimulant while you watch it
expand.

Telegram advertiser know
that there is no paper like the
Evening Telegram for getting
the results they desire. Fol-
low their lead and you will
not be disappointed.

Fight Arranged.

New York, Jan. 8.—Jack Johnson and Jesse Willard will meet in a 45-round bout for the heavyweight championship of the world at Juarez, Mexico, Saturday, March 6. Final arrangements to this effect were made here to-day.

Johnson has been guaranteed \$50,000, win, lose or draw, while Willard has been assured a minimum of \$15,000 and may receive a much larger sum by sharing interests in the affair with Jack Curley, the chief promoter, and his associates. The bout will be fought at the Juarez race track.

When Johnson signed the articles a few weeks ago in Europe, Curley handed him \$1,000 for expenses, and to-day \$1,000 more was cabled to him at Buenos Ayres, from which port he will sail to-morrow morning on his way to Juarez.

Willard will leave to-morrow with his manager, Tom Jones, for a brief stay at Excelsior Springs, Mo., and then proceed to El Paso, where he will finish his training. He expects to weigh about 230 pounds when he enters the ring.

The \$2,000 which has been given to

Johnson for travelling and training expenses will not be deducted from his guarantee of \$30,000.

AUSTRIANS HANG BELGRADE CITIZENS IN PUBLIC SQUARE.

Nish, Serbia, Jan. 16.—Is now known that there has been more plundering and terrorism in Belgrade than was at first supposed.

The inhabitants were menaced by threats of punishment and death. More than one thousand citizens were seized by the Austrians and sent away into captivity, and to increase the fear and horror of the populace, one man was hanged on a gallows in a square in the most frequented part of the town and exposed all day to the public gaze. According to information recently obtained, it was in consequence of the intervention of the chief doctor of the United States Red Cross Society at Belgrade that the gallows was removed from the public square and no more executions took place there.

But it was only a change of scene. Thirteen more executions took place in the grounds of the fortress, and in each case a respectable citizen was hanged like a common felon.

EUROPEAN AGENCY.

Wholesale Indents promptly executed at lowest cash prices for all British and Continental goods, including Books and Stationery, Boots, Shoes and Leather, Chemicals and Druggists' Sundries, China, Earthenware and Glassware, Cycles, Motor Cars and Accessories, Drapery, Millinery and Piece Goods, Fancy Goods and Perfumery, Hardware, Machinery and Metals, Jewellery, Plate and Watches, Photographic and Optical Goods, Provisions and Oilsmen's Stores, etc., etc.

Commission 2½ p.c. to 5 p.c. Trade Discounts allowed. Special Quotations on Demand. Sample Cases from \$50 upwards. Consignments of Produce Sold on account.

WILLIAM WILSON & SONS

(Established 1814.)
25, Abchurch Lane, London, E.C. 4.
Cable Address: "Annultra, London."

Salad vegetables are as important in the winter as in the summer diet. Biscuits should always be started in a very hot oven; they may cool a little later.

Newfoundlander on the Viknor.

We regret to learn that a Cupids man, Albert Kelly, the son of John and Emmaline Kelly, was aboard the Viknor, a small converted cruiser, which was lost in the North of Ireland, and supposed to have struck a German mine. He is the second naval hero of Newfoundland, lost on active service, the first being Lieut. Com. Harvey.

A Family Row.

A father summoned his son for assault, while the mother summoned the husband for a similar offence and also for creating a disorderly scene at home. The evidence showed that the son, aged 17, was defending his mother from a drunken attack of his father and gave the latter a severe uppercut and loosened some teeth. His Honor commented strongly on the row and gave father and son a sound lecture. Bonds were furnished for their future good behaviour.

Egypt.

By GEORGE FITCH.

Author of "At Good Old Swash."

Egypt is an African country consisting largely of the right-of-way of the Nile.

If there was no Nile river there would be no Egypt. At least the country would not be distinguishable from the rest of the Sahara, a desert which consists of 1,000,000 parts sand, one part of fleas and a trace of water.

The Nile arises in the dark thorax of Africa and wanders north 4,000 miles into the Mediterranean. Its habits are much like those of the Mississippi river but much more regular. Each June, the Nile rises and overflows the land on either side. It then subsides and behaves itself with unfailing docility while the Egyptian comes down out of the date palms and house tops and raises a thundering big crop on the lucky bottoms.

If the Mississippi could control its habits it would be justly beloved as is the Nile. For six thousand years the Nile has been spoken of by the Egyptians with great affection, while the Arkansas farmer who has gotten up at midnight to escape a rise in the Mississippi which wasn't on the calendar mentions it and the Republican party in the same breath.

Egypt has 400,000 square miles, but only 13,000 of these are worth cultivating. However, this little strip of land, a little larger than Massachusetts, supports 10,000,000 people—though not as well as the paupers in the Massachusetts poor-house are supported.

Egypt is chiefly distinguished for its pyramids and its age. Its pyramids are the largest structures ever erected by man, but are out of date and useless, having no ventilation or elevators. They were built 4,000 years ago, a time when Egypt was already upwards of 3,000 years old and still going strong. Six thousand years ago this country was the greatest nation on earth, but it didn't live up to its opportunities. It buried its dead kings in tombs of granite as large as a Nebraska mountain, and kept its living taxpayers in mud huts. This caused the said taxpayers to deteriorate so rapidly, that for the last two thousand years they haven't amounted to much. England has run the country of late and the most interesting things in it are the neatly preserved remains of its old families who died off before Rome got into swaddling clothes.

A great many nations flourished and grew in the old days but their kings always made the mistake of thinking that they were the only inhabitants who needed any support and the population in consequence died off very inconsiderately, and left said kings in an awkward and ridiculous position. Nothing is more embarrassing than to be a great king without any population among the royal assets.

CANADIAN MOUNTED RIFLES FOR EGYPT.

Ottawa, Jan. 21.—It is understood that at least three Canadian regiments of mounted rifles will be sent to Egypt to join the British, Indian and Australian troops there. A portion of the Canadians now in England will probably be sent to Egypt as mounted rifles under command of Colonel Victor Williams, while the balance of a Canadian brigade for Egyptian service will be made up from the nine regiments of mounted rifles now being formed in Canada in connection with the second expeditionary force. The character of the operations in Egypt gives a particular good field for useful work for mounted corps, and Canada can supply, if needed, three or four brigades of mounted rifles for service there.

BROKE ITS LEG.—Shortly after noon to-day while Mrs. Chesley Ayre was coming along Water Street in her coach, one of the wheels caught in the car track and the horse fell breaking one of its fore legs. The services of Vet. Surgeon McNairn were at once requisitioned. The animal will have to be shot.

MINARD'S LINIMENT CURES DYS-
ENTERY.