

# Read-Realize-Profit!--By this Opportunity of a Life Time. Tremendous Forcing Out of FURNITURE.

## C. L. MARCH CO., Ltd., ALTERATION BUILDING SALE!

### Now Offer Most Surprising and Thrilling Furniture Bargains

**NOW IS THE TIME OF ALL TIMES TO BUY FURNITURE.  
OUTFIT YOUR HOME NOW AND YOU WILL SAVE \$75 to \$350.**

#### Read the Cause and the Only Remedy.

Three months ago several car loads of Furniture left Canadian and American factories consigned to us. For over two months this mountain of all kinds and grades of Canadian and American Furniture products were lying at North Sydney, powerless to reach us owing to tie-up of transportation service at that point. We exerted every effort, the Reid-Newfoundland Co. strained every point, to get the goods to us. We had arranged for our Building Alterations to proceed the latter part of June, and realized that the Furniture tie-up would place us in a predicament as to the disposal of the goods by time Builders are to take over our premises for Alterations. Our best efforts only resulted in the goods just reaching us. NOW THE PREDICAMENT CONFRONTS US. Our floors are overflowed with Furniture and only little less than a month when we must turn over our premises to Builders for Alterations. WHAT TO DO. THERE IS ONLY ONE REMEDY. Finding ourselves with this enormous stock of Furniture on hand and confronted by a condition calling for decisive action in immediately forcing out this large amount of stock, we take the one course open to us, and now come before the public with this plain statement of our predicament and appeal to you through enormous price reductions (to factory cost and less) TO BUY NOW--AT ONCE--as much as you can use of the goods. And in this connection we seriously state to you that never before, and most probably never again, will such a money saving opportunity in Furniture KNOCK AT YOUR DOOR, AND YOU CANNOT IN JUSTICE TO YOUR POCKET BOOK AFFORD TO MISS IT. SO COME NOW--AT ONCE--AND LET US SERVE YOU.

JUNE BRIDAL COUPLES AND ALL WHO WISH TO TAKE ADVANTAGE OF THIS GRAND MONEY SAVING SALE OF FURNITURE BY BUYING NOW FOR FUTURE DELIVERY, WE WILL CAREFULLY PACK, STORE AND DELIVER WHEN WANTED FREE OF ALL CHARGE. PRICES AND PERFECT DELIVERIES GUARANTEED.



It's an Opportunity of a Lifetime!



A beautiful Royal Quartered Oak Sideboard, Serpentine Pattern front and large Oval Bevelled and Polished French Plate Mirror for only **27.50**

#### HALL RACKS

Genuine Quartered Oak Hall Rack, Hand Rubbed and Polished; good size Bevelled and Polished Heavy French Plate Mirror for only **\$14.50**

A most beautiful Hall Rack with very large Full View fine Plate Mirror, Bevelled and Polished, for only **25.75**

#### DRESSERS

3 drawer Hardwood Golden Oak finish Dresser for only **7.75**  
Stand to match for \$4.00.

3 drawer Surface Oak Dresser with German Bevelled and Polished Glass, for only **9.75**  
Stand to match for only \$4.50.

Large 3 drawer Hardwood Dresser, Golden Oak. Has large German Bevelled and Polished Plate Mirror, for only **11.25**  
Stand to match for only \$5.00.

Large and Roomy 3 drawer Imperial Oak Dresser, with extra large Bevelled and Polished Plate Glass for only **14.00**  
Stand to match for only \$5.50.



#### DINING TABLES

All Hardwood 6 ft. Extension Dining Table for only **\$7.95**

Colonial Post, heavy leg Dining Table, in Surface Oak, 6 ft. Extension, for only **9.95**

An 8 ft. Round Top Surface Oak Extension Dining Table, for only **15.25**

#### COUCHES

Our Special Morocco Couch of extra strong construction, now being sold at **\$5.95**

A fine full size extra grade Boston Leather Lounge, best oil tempered steel coil springs; a very comfortable and wear-proof Lounge, only **9.95**

An eight row best Steel Coil Oil Tempered Spring Lounge, upholstered with good grade Velour, is now being offered at only **10.75**

#### PARLOR TABLES

A 24 x 24 Box Top neat design Empire Oak Gloss finish Parlor Table **\$1.75**

Large size Royal Oak French patterned and Polished Parlor Table. Sale Price only **4.50**

#### CHAIRS

A high back all Hardwood Dining Chair, Arm Braced and Embossed **\$1.40**

Solid Quartered Oak and Polished Dining Chairs, Boston Leather Seat. There are six to set (5 and one arm chair). For this sale the set of six chairs will be sold for only **24.50**

A strongly made and well finished double rung Chair, all Hardwood, for only **80cts**

#### SAVINGS

Clear as a Whistle

We wish it were possible to here convey to you the full import of this unprecedented money saving Sale of Furniture. To be able to here give you only an idea of the marvellous values this great Sale affords you is a consummation devoutly wished for. We know it is phenomenal and most remarkable. But how to fully let you know it. Ah, that is the rub with us--the crux--the heart of the thing. WORDS CAN'T DO IT. For you to fully understand and appreciate the immense Bargains, it is necessary for you to come and see the goods. All we can do here is to give you a few descriptions and prices, showing how deeply we have slashed into values, producing the most wonderful of Furniture Bargains; and we trust to your good judgment to come and see for yourself how thoroughly we make good our every claim.

Large, Generous,  
Genuine Savings.

#### BEDS BEDS

Black Enamelled Iron Beds up from **\$3.25**

Combination Spring and Lath White Enamelled Beds, all sizes, at only **4.75**

White Enamelled full Brass trimmed Bed, for **5.95**

A Heavy White Enamelled Continuous Post Bed. To close out, the Sale Price is only **9.75**

A Handsome Heavy Continuous Post Scroll Pattern Enamelled Bed for only **12.00**

#### CRIBS

A good strong Continuous Post White Enamelled Iron Crib, with woven wire Spring complete for only **\$6.50**

#### MATTRESSES

All Fibre Mattresses according to size up from **\$1.85**

Colonial Soft Top Mattresses, all 6 ft. long and according to width up from **3.10**

The celebrated Health Mattress. The Universal Standard. Trade Mark registered. They come in 3 qualities, all six feet long.

#### PARLOR SUITES

5 piece Parlor Suite covered with Silk Tapestry, strong spring cushioned, best oil tempered Springs. During this sale the price is only **\$31.00**

5 piece Parlor Suite covered with high grade Velour and Plush, spring cushioned seat and Roll Spring Edge. The sale price for the 5 pieces is only **\$35.20**

5 piece extra high grade Silk Tapestry Parlor Suite of best construction, special flush built Roll Edge Spring. An altogether handsome and very durable parlor suite, and the Sale Price is only **39.75**

Something very handsome in fine Silk Damask and Plush, 5 piece Parlor Suite of special design and construction. A Parlor Suite good enough for the best of homes for only **55.00**

#### SIDEBOARDS

Golden Oak large size Sideboard for **\$15.95**

Surface Oak large size Sideboard for **17.15**

Large Empire Oak Colonial design Sideboard. Has large Bevelled and Polished British Plate Mirror. The Sale Price is only **20.25**

No Good  
Housekeeper  
Can Afford to  
Miss This  
BIG  
SACRIFICE.

#### CHIFFONIERS

Very large 5 drawer Chiffonier of Imperial Quartered Oak with fine shaped British Plate Mirror, for only **\$14.70**

Extra large and fine Royal Quartered Oak Chiffonier; full swell front and has very large Oval Bevelled and Polished Heavy French Plate Mirror. The Sale Price is only **23.95**

No One Who Has the Welfare of Their Pocket Book at Heart can Overlook This Opportunity to **SAVE \$75.00 to \$350** on Their Furniture Needs.

Your Mail Orders will be Filled We Pay Freight On All Purchases to Your Town

## C. L. MARCH Co., Ltd.,

Big West End Store, corner Springdale and Water Streets.

### Alteration Building Sale.

If You Value Money Then Act Now

As These Prices Only Hold Good during This Sale.