

# \$30.00 == GIVEN AWAY IN CASH PRIZES == \$30.00

You have four more days to win a prize. Four more guesses to make. Please write your name and address plainly on the card so there will be no mistake. We want to send you the premium when it comes, besides if you win to send you the money.

Everybody is talking about the excellence of the values we are offering at this sale. You will wonder how we can offer such high grade goods at such a low price. It is our fortunate purchasing that enables us to do so. You owe it to your hard earned dollar to get all you can for it. Sooner or later you will need a Dress, Suit, Raincoat, Waist, Skirt, Shirt, or Boots, and many other little things. Why not get it now and save money?



## WEDNESDAY

### Women's Dresses and Suits

The Style  
The Quality  
The Tailoring  
The Trimmings

and individuality are all combined to make these dresses very attractive and serviceable.

#### The Price

to place them, within reach of all pocketbooks, specially marked down

**\$13.95 to \$42.50**

## THURSDAY

### Men's Women's and Misses' Coats

Plain and Waterproof Coats

Women's and Misses' Coats, a large variety in styles and materials. They range from the black and tweed effects (waterproof) to the light tweeds, every coat is a bargain and specially priced in Misses' from

**\$4.75 to \$32.50**

No. 1200. Misses' Coat of good cloth with velvet trimmings, former price \$11.50. Special price for this sale **\$8.50**

Many numbers and styles of Women's Coats which were formerly priced at \$20.00 to \$30.00. . . . Sale price **\$15.95**



### Men's Overcoats

Amongst these are young men's models in high cut waist, plain and colored patterns, some with belt and military collar, excellent values and priced from

**\$21.50 to \$38.50**

A large number of other Men's Overcoats are placed at very low prices and coats that formerly sold from \$25.00 to \$40.00 are now selling from

**\$18.95 to \$31.50**

### Mackinaw Coats

Men's Mackinaw Coats in mixed light weights are offered at cost price, that price is

**\$6.50**

Boys' Mackinaw Coats, the same as men's, sale price

**\$5.25**

## FRIDAY

15 Per Cent. Discount on

### Men's, Women's and Children's Boots

While the prices in this line have soared sky-high, we still can offer to the public a good variety at very reasonable prices. The "Far-a-Head" and "North Shore" boots for the last two years have made us many satisfied customers. They combine Quality, Durability and Style. Special 15 Per Cent. Discount during this Sale.

## SATURDAY

15 Per Cent. Discount on

### Men's and Boys' Clothing

If you are contemplating the purchase of a Suit or pair of Pants, make sure to examine our line. We handle the "College Brand" clothing, which stands for Quality, Good Make, Nice Fit, and Style. Beautiful patterns in worsted, good quality blues and blacks in Serges. They run in price from . . . . . **\$21.50 to \$45.50**

Wholesale Merchants **A. D. FARRAH & CO.** Newcastle, N. B.