



your dealer

MASTER MECHANIC OVERALLS

because—he wants to be more than a trade getter. He wants to be a trade builder. He wants to build up a trade that comes to him

for goods and keeps on coming to him year after year because of the confidence in the goods he sells, and the methods of his store.

-he wants ready-sellers, brands that move steadily; brands that bring repeat orders many times over-he wants to sell the BEST-

that's why he sells Master Mechanic Overalls

-Your dealer knows he is the buffer between you and inferior goods. He belongs to your locality; he knows that as long as he sells you goods that satisfy you he is part of your daily life; he needs you to make a success of your business, that's why he must sell you the best goods that his resources will bring to his store.

Have confidence in your dealer, and when he shows you MASTER MECHANIC OVERALLS, don't hesitate, buy them! They're the best that money will buy.

> Manufactured and guaranteed against any defects in material and workmanship by-

Western King Manufacturing Co. Limited WINNIPEG



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Special

High bib and high back, 13 pockets, including watch and pencil poc-kets on bib.

Features --

4-piece slidir web suspender.

Detachable brass buttons, easy to wash.

All seams double stitched.

Cinder and dust proof collar, close fitting.

Continuous one piece facing in crotch and at side openings (illusopenings (illus-tratedbelow)posi-tively prevent rip-ping or tearing. Canada towards When Morday