

Owing to Continued Increase of Business

we have had to secure another large store adjoining our present premises, and, in order to be in a position to show our immense variety of goods to better advantage, we have had to make considerable alterations. We shall, in the meantime, make a big



CLEARING SALE

of all balances of **Mis-matched Dinner Sets, Toilet Sets and China Tea Sets, Odd Lines of Glassware, Odds and Ends in Lamp Goods, Plated Ware, Agate Ware—in Bests and Seconds**, and we beg to invite our customers and the trade generally to visit our present showrooms, and take advantage of any snaps that we have to offer them from this until the end of April.

The **JOHN L. CASSIDY CO., Limited,** Montreal

50 lbs.

90 lbs.

100 lbs.

For your convenience we ship that perfect Breakfast Cereal, Molina Rolled Wheat, in kegs of 50 lbs., sacks of 90 lbs., and barrels of 100 lbs. \$1.35 per keg, \$2.05 per sack and \$2.50 per barrel.

You pay for highest quality and you get it in Molina. When you buy Breakfast Foods put up in fancy packages you pay more in order to help the manufacturer pay for the cost of the package.

Molina Rolled Wheat

is remarkably cheap as you will find if you compare the price with the price of the same weight of package goods.

The kiln-drying of Molina takes away the raw taste and brings out the natural sweetness and flavor of the Wheat berry. It is a rich, nourishing, delicate Breakfast Food especially to be desired in warm weather because it does not heat the blood. It comes to you direct from the manufacturers. Your order for it will have our prompt attention no matter how small the order may be.

The Tillson Company, Limited,
Tilsonburg, Ont.