

ANSWERING THE COUNTRY'S CALL

THE CANNERS AND PACKERS of food products, by putting up this season's pack in glass with a vacuum under **ANCHOR CAPS**, are lessening the danger arising from short crops.

ANCHOR CAPS are air and liquid-tight, thereby preserving the wholesome quality of the goods.

ANCHOR CAPS, WHEN SEALED properly, never come off during shipment, which means there can be no leakers or soiled packages to contend with.

ANCHOR CAPS are applied so quickly, so easily and so securely that the packer is increasing production, lessening labor and saving time, as well as putting on the market the most attractive package that has ever been presented to the public.

Anchor Cap & Closure Corporation

OF CANADA, LIMITED

FACTORY AND
GENERAL OFFICES



50 Doverscourt Road
TORONTO, ONTARIO

Points to Mention

IN SELLING

Sani-Flush



Be ready always to answer questions regarding the virtues and the methods of using anything you have for sale.

You can tell your customers how to use *Sani-Flush* by reading the directions on the tin. You can find out its points of excellence from the magazine advertisements.

Sani-Flush is the only entirely satisfactory toilet bowl cleanser made. Its advantages are ease and thoroughness; saves dipping water and scouring; does not harm bowl or connections; makes the bowl snowy white, sanitary and odor-free.

HAROLD F. RITCHIE & CO., LTD.
10-12-14 McCaul Street, Toronto, Ontario

*Their quality wins
unstinted approval*

The precautions taken in the selection and preparation of

INDIAN CHIEF BRAND CLAMS

is a certain guarantee of customer-satisfaction.

Because they are put up the same day they are taken from the clam beds their freshness and purity are absolutely assured. And the clams are sealed without solder or acid.

No long cooking required. Heating to a simmer is all that is necessary. Tell your customers about them.

Packed by

SHAW & ELLIS
POCOLOGAN, N.B.

