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REQUESTS
the people of canada to
BEGIN NOW

NEXT WAR LOAN

## $10^{2}$

## on your Farm

 convenjent, cheap power-and all this economically.
Here is electricity for your farm without bother,
without trouble. Make your farm home the most desirable of all homes.
Add the cheerful, labor-saving, economical feature of
electricity

## A Completely Efficient Plant



Completes Your Electric Plant



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