

LIFE INSURANCE COMPANIES.

THE MONARCH LIFE
 IS A
GOOD COMPANY

 Head Office
 WINNIPEG,
 CAN.

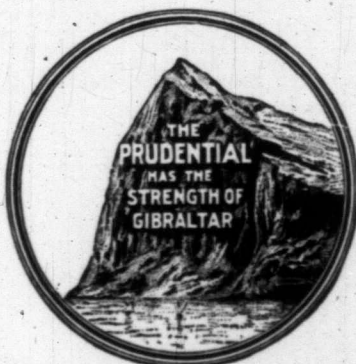
President - **J. T. GORDON**,
 President Gordon, Ironside & Fares
 President Standard Trusts Co. - Winnipeg

1st Vice-Pres - **NICHOLAS BAWLF** - Winnipeg
 President N. Bawlf Grain Co.
 Director Bank of Toronto

2nd Vice-Pres - **E. L. TAYLOR, K.C.** - Winnipeg
 Director Great-West Permanent Loan Company

Managing Director - **J. W. W. STEWART** - Winnipeg

Sec'y & Actuary - **J. A. MACFARLANE, A.I.A.** - Winnipeg

 Some Good Western Field Contracts Open
 to Reliable Men.


We Always Have
 Room for a Man
 with the Qualities
 that make a success-
 ful Life Insurance
 Salesman. And we
 will tell him how to
 develop them.

 Write us about an
 agency.

THE PRUDENTIAL INSURANCE CO'Y OF AMERICA

 Incorporated as a Stock Company by the State of New Jersey.
JOHN F. DRYDEN, President. Home Office, NEWARK, N.J.

THE PRUDENTIAL LIFE
 Insurance Company

Head Office - Winnipeg, Canada

 On December 31st next, our statement will show
 a large increase in assets and business in force.

Apply for an Agency NOW.

G. H. MINER, Managing Director
THE... POLICYHOLDERS
MUTUAL

 A Sign of
 the
 Times

A STOCK MUTUAL LIFE COMPANY.

 The most in Life Insurance for the least in money
 We give guarantees - - Not Estimates.

A. M. Featherston, Gen. Mgr. 503 Temple Bldg, Toronto, Ont.

LIFE INSURANCE COMPANIES.

 A FEW FACTS FROM THE
 REPORT OF

CANADA LIFE'S
RECORD YEAR
Business Increased in 1909
While Expenses Decreased

Assets \$39,686,000.

Business in force \$125,000,000.

Income for the year was over \$5,697,000.

New Paid For Business issued in 1909, \$10,139,000.

Surplus earned in 1909, surpassing all records, \$1,195,000.

Expenses reduced as in the previous year, in percentage and actual amount.

Payments to Policyholders in 1909 for Death Claims, Endowments, Profits, etc., \$2,032,000.

\$2,000,000 IN PROFITS will be allotted to Policyholders this year by the CANADA LIFE.

For Assurances or Agency Contracts, apply

Canada Life Assurance Co.
COMMERCIAL UNION ASSURANCE CO.

LIMITED, OF LONDON, ENGLAND

FIRE,	LIFE,	MARINE,	ACCIDENT.
Capital Fully Subscribed			\$14,750,000
Total Annual Income exceeds			\$27,500,000
Life Funds			\$61,400,000
Total Funds exceed			\$84,000,000

Head Office Canadian Branch, Commercial Union Bldg., Montreal.
 Jas. McGregor, Mgr. Toronto Office, 49 Wellington St., East.
 GEO. R. HARGRAFT, Gen. Agent for Toronto and County of York.

LONDON LIFE

POLICIES ARE "GOOD AS GOLD."

Splendid openings for both "Ordinary" and "Industrial" Agents.

J. F. Maine
T. B. Parkinson

Inspector Industrial Agencies

Superintendent Ordinary Agencies

LONDON-CANADA.
MISCELLANEOUS.

 Keep posted on the Canadian Banking System
 by ordering and reading a copy of ECKARDT'S

Manual of Canadian Banking

3rd Edition now in press. Price \$2.50.

PUBLISHERS—

Monetary Times of Canada

THE CHIEF DIFFICULTY

that confronts the new man entering the Life Insurance Field is the securing of GOOD PROSPECTS. This difficulty is eliminated when you write for an INDUSTRIAL COMPANY, the debits of which are an inexhaustible mine for both ordinary and industrial business.

The Union Life Assurance Company
 Head Office: TORONTO, CANADA

More Policyholders in Canada than any other Canadian Company.

