

Home Dyeing is a Pleasant, Profitable Pastime

Recoloring clothes at home is to thousands of women a simple process. They find it an interesting, money-saving way to employ their spare time.



Grey Suit Dyed Blue

These women use **DIAMOND DYES**. You too should enjoy the pleasure of saving money by giving old clothes new colors with The Fashion Helpers—**DIAMOND DYES**.

Mrs. C. D. Savage, of Philadelphia, writes:

"My last season's suit was grey. It was very pretty but not very practical, for it spotted dreadfully. I stood it last year, but decided that I could not be bothered having it cleaned constantly this fall. I decided to try dyeing it myself with **DIAMOND DYES**, and it is now a deep blue, and, with the new girdle that I put on it, has been greatly

admired. I am sending a photograph, which shows it as it is now."

Diamond Dyes

"A child can use them."

Simply dissolve the dye and boil the material in the colored water.

Miss R. B. Blakeney, of Hartford, Conn., writes:

"I had a green dress which had become soiled and stained, and I disliked to wear it for that reason.

"I took it to be cleaned, and they told me they could not remove the stains without taking out the color, but said they could dye it for me. The price they asked me for dyeing it was more than I wanted to pay. So I went to the druggist and bought some **DIAMOND DYES** and dyed my dress black. The result was wonderful. I was more than pleased, and it cost me very little, and now I have a pretty dress and don't have to worry about the stains being seen."

Truth About Dyes for Home Use

There are two classes of fabrics—animal fibre fabrics and vegetable fibre fabrics. Wool and Silk are animal fibre fabrics. Cotton and Linen are vegetable fibre fabrics. "Union" or "Mixed" goods are usually 60% to 80% Cotton, so must be treated as vegetable fibre fabrics.

It is a chemical impossibility to get perfect color results on all classes of fabrics with any dye that claims to color animal fibre fabrics and vegetable fibre fabrics equally well in one bath.

We manufacture two classes of Diamond Dyes, namely—Diamond Dyes for Wool or Silk to color Animal Fibre Fabrics, and Diamond Dyes for Cotton, Linen or Mixed Goods to color Vegetable Fibre Fabrics, so that you may obtain the Very Best results on EVERY fabric.

Diamond Dyes Sell at 10c. Per Package, Valuable Book and Samples Free

Send us your dealer's name and address—tell us whether or not he sells Diamond Dyes. We will then send that famous book of helps, the **Diamond Dye Annual and Direction Book**, also 36 samples of Dyed Cloth—Free.

THE WELLS & RICHARDSON CO., LIMITED
260 Mountain Street - Montreal, Canada

Green Dress Dyed Black

News of the Week

Hon. Martin Burrell, Minister of Agriculture for the Dominion, has made an appeal to Ontario women to dry apples for shipping to Belgium. If forwarded to H. Prudhomme, Montreal, they will be sent on whenever necessary.

Heavy snowfall occurred in Alberta during the past fortnight.

The organization of Canada's second contingent of men who are to be sent to the front is proceeding rapidly.

Lieut.-Col. Burland, head of the Canadian Red Cross organization at the front, died suddenly in England last week.

Premier Murray, of Nova Scotia, has invited Ontario to join in forwarding gifts of food to Belgium.

Germany is said to be pressing boys between 16 and 19 years of age into the reserve ranks.

It was announced in Petrograd on October 7th, that the Triple Entente (Russia, Great Britain, and France) are taking steps to secure the reopening of the Dardanelles, closed against shipping some time ago by the Turks.

The English and Scottish Universities reopened on October 7th with greatly reduced attendance. In Cambridge, only 1,500 were enrolled, as against 3,500 last year.

Many people in London are insuring against Zeppelins.

Lieut.-Gen. Von Moltke has been superseded as Chief of the German General Staff.

A British steamer laden with grain was sunk by a German mine in the North Sea. Britain is laying mines in the southern part of the North Sea, and neutral vessels have been warned to keep away.

British airman destroyed a Zeppelin at Dusseldorf on October 9, by dropping bombs on the hangar in which it was lying.

At time of going to press the war outlook in Europe is blacker than at any time so far during the war. Antwerp has fallen, and German cavalry are within thirty miles of Ostend. Released by the end of the siege, 130,000 men under Gen. Von Beseler are extending the battle line across Belgium to seek to unite with Generals Van Boechn and Von Kluk, when, it is expected, a general offensive movement will be undertaken along the whole German line. Elsewhere, also, the news is not reassuring; Przemyśl has been abandoned to the Austrians, and a fine Russian armored cruiser, the Pallada, has been sunk in the Baltic Sea by a German submarine, with a total loss of her 573 men. Bombs are being dropped upon Paris, but, fortunately, without causing much damage so far. The Allies, however, are not discouraged, and reinforcements are being prepared with all speed. Britain's infantry standard, raised to check the great rush of recruits at the outbreak of the war, has again been lowered, the minimum height for recruits being now reduced to 5 feet 4 inches, and chest measurement 34½ inches.

An Honored Guest—"No man is as well known as he thinks he is," says Caruso. "I was motoring on Long Island recently. My car broke down, and I entered a farmhouse to get warm. The farmer and I chatted, and when he asked my name I told him modestly that it was Caruso. At that name he threw up his hands.

"Caruso!" he exclaimed. 'Robinson Caruso, the great traveller! Little did I expect ever to see a man like yer in this here humble kitchen, sir!'"—Tit-Bits.

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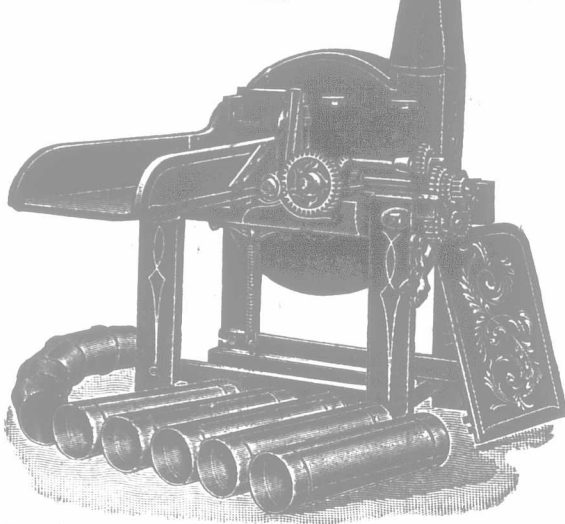
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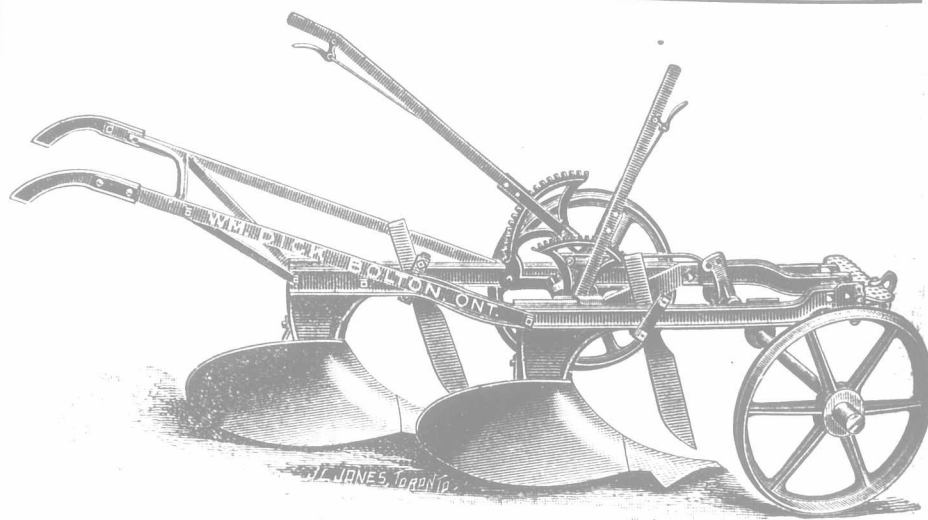
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