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Chats with Exhibitors

The Lister Exhibit

THERE is something very substantial about the way British-made goods are put up. Most of us think of them of the kind that are made to wear and give lasting service. This is the impression the writer received when he entered the attractive display of Lister engines in their tent at the Exhibition last week.

Lister engines are evidently not built for show alone, nor simply to sell. They are made for work, and every part shows the best of workmanship. They are upright in design, have automatic oiling systems, throttle governor, and the most expensive type of Bosch Magneto, as explained by their representative. Even a competitor on the ground was heard to remark, "Yes, the Lister is a well-built engine."

Quite a number of farmers over Ontario are now installing electric lighting systems for their barns and homes. The Lister people make up the needs of any size of farm buildings. An engine of 3 H.P. will supply plenty of power for most cases, and of course could be used for scores of other old jobs when not running the lighting plant. In another part of the tent was the exhibit of Melotte Cream Separators. Most farmers over Ontario know the Melotte, and know it for its easy running and durability. The man in charge explained that there are already in Canada alone over 50,000 of these separators. The writer came across a farmer in the West a few years ago who had run a Melotte for seven years, and his only expense was for oil and a few rubber rings.



The New Lister Grain Grinder

The Lister Co. have just recently placed on the market a new grain grinder. After severe tests with this machine the firm guarantees that it will do 10 per cent more work than any other in Canada on the same power. While these machines have been on the market only a month or more, yet 22 of them have been placed on farms and are giving splendid satisfaction.

The Lister milking machine was also exhibited and attracted much attention from both customers and competitors. "Milking now for the boys is a good deal like recreation" is the way one of their most recent customers put it in writing to the company a few days ago. Over 500 of these machines have been successfully installed within the last three years, and, notwithstanding war conditions and the relaxation of buying, their English plant is installing over seven milking systems every week. A catalogue of the R. A. Lister machinery can be

secured by writing their Toronto office.

Saving Trips to Town

THAT'S what the telephone does. A few years ago many of us on scarcely knew how to "behave" when asked to speak over the telephone. Today the 'phone has become an almost necessary part of the farm equipment. It is estimated that since 1910 about 10,000 'phones have been placed in farm homes over Ontario. In many districts the farmer can talk to almost every corner of his country—in fact, he lives in the country, but enjoys all the city advantages.

Did you ever wonder what firms supplied most of these 'phones? Possibly just at present you may be interested in getting a rural telephone into your home section. Of the municipal telephone systems that were installed in Ontario last year, at least 80 per cent of them were supplied by the Canadian Independent Telephone Co. of Toronto. Those of us who were at the Exhibition will probably remember their attractive display in the Process Building. This firm carries a complete line of telephone accessories for both city and rural systems. Moreover, they have done a lot of pioneer work in assisting farmers in organizing their rural 'phone companies, and getting them started on a right basis. A representative of the company is almost constantly employed this way. When a district wishes to organize, the representative attends their meeting and outlines the most successful method used in other districts. Of course they do it in stimulating business for their firm, but the assistance received does not obligate the district in any way. The firm must compete in the price and quality of their goods with every other firm. Those who may be interested in the installation of a municipal telephone system during the coming winter, would do well to make a note of the name and address of this firm in order to get in touch with them at the proper time.

Power for the Farm

ONE of the newer firms that had a very creditable exhibit in the machinery section this year was the Cannon Machine Co., of Exeter. This young firm is building its way into the confidence of users of gasoline engines, by giving good service with every machine. Their engine is of the vertical type, air cooled. Over Western Ontario it is meeting with much favor for its simplicity and economy of fuel. They make the largest air-cooled engine on the market, but of course carry every size suited to the needs of the farm.

The Cannon Machine Co. also make a line of feed grinders for farm use. In chatting with the representative of the firm, they were modest enough not to claim the best grinder made, but they do contend their machine will grind a finer quality of chop on much less power than other makes. The new ensilage filler made by them has only been on the market for two years and will be given thorough tests in a practical way on farms before it is generally advertised.

They have followed this policy of thorough testing every machine before offering it to the public. Their booklet on gasoline engines and feed grinders can be had for the request.

Cutaway (CLARK)

disk harrows are especially popular among farmers who understand the soil and its intensive tillage, and who appreciate the big difference in the value of disk harrows. They are made in styles and sizes to meet the requirements of every farmer, whether he uses a large tractor or one small horse for power. Ask your dealer. Also ask for CUTAWAY (CLARK). It doesn't fail! CUTAWAY (CLARK) harrows, writes us, "Don't need a substitute. We ship direct where we have no agent. Send for catalog, 'The Soil and Intensive Tillage.' It shows the many advantages of CUTAWAY (CLARK) disk harrows, cost of others, and contains valuable information about the soil and tillage."



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Mode in two styles—mounted or unmounted. We also make large type machine for custom work. Ask your dealer about this well known machine and write us for more causing showing all styles.

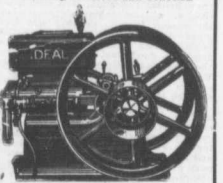
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