

THE COUNTRY'S FUTURE is written in the faces of the young men. They are clean-shaven faces. In the store, the counting=room, the classroom, the office —in work and sport out of doors—the men who do things shave for the day just as they dress for the day.

The use of the Razor is almost habit with men is not solely a e c o n o m y means a great



Gillette Safety a universal of affairs. It question of though it saving. It's a

matter of comfort, cleanliness and time. The Gillette is a builder of self=respect. The man who doesn't care how he looks does not care much about anything else.

The Gillette is a builder of regular habits.

Own a Gillette—be master of your time—shave in three minutes. No stropping—no honing.

You don't have to take a correspondence course to learn how to use it. Just buy it and shave.



Standard Sets \$5, Pocket Editions \$5 to \$6. Gillette Signs show Gillette Dealers. Look for the Gillette signs and you will locate the Gillette dealer in your neighborhood.



