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CANADIAN COURIER

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 per year, other countries \$2.00 per year, payable in advance. **IMPORTANT:**
 Changes of address should be sent two weeks before the date they are to go into
 effect. Both old and new addresses must be given. **CANCELLATIONS:** We
 find that most of our subscribers prefer not to have their subscriptions interrupted
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Why Not Stabilize Canadianism?

ON the principle enunciated by the War Trade Board that Cana-
 dians should make as much as possible of what we consume,
 (see page 16), what would the readers of this paper say about
 the advisability of spending more of our money on Canadian-made
 periodicals? Hundreds of thousands of dollars of Canadian money go
 out every year, spent in the United States for American magazines
 and weekly illustrated papers. The product of the United States
 magazine factories is much more American and un-Canadian than the
 product of United States automobile factories or boot-shops. If it is
 the business of Canada to develop a national habit of using Canadian-
 made boots and pianos for the sake of stabilizing the Canadian dollar,
 is it any the less business of Canada to buy Canadian-made magazines
 for the sake of stabilizing Canadian sentiment. If an adverse trade
 balance of a few hundred millions so profoundly affects our economics,
 does not an adverse trade balance in magazines and periodicals much
 more vitally affect our national spirit?

Delivery of Canadian Courier

Mailing Canadian Courier
 to subscribers is arranged so
 as to give delivery by the
 date of issue to those parts
 of the Dominion most distant
 from the office of publication.
 Ontario subscribers should
 receive theirs by Friday;
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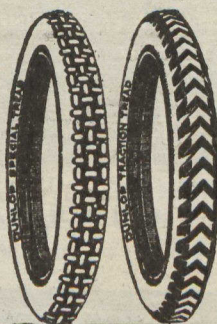
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