

**OLD FRIENDS ARE
REMEMBERED AT
CHRISTMAS TIME.**



Blue Ribbon Products have many good friends among the readers of "Western Home Monthly." These friends have become loyal to Blue Ribbon goods because Blue Ribbon has been true to them. Blue Ribbon Baking Powder, Blue Ribbon Tea, Blue Ribbon Spices, Blue Ribbon Coffee, Blue Ribbon Extracts and Jelly Powders—all these have proved that they are **MADE RIGHT**. They please all users, they are pure and dependable. And if, in any case, they do not fully satisfy, the buyer may take back the package and receive what it cost at once.

Do your baking this Christmas with Blue Ribbon Baking Powder. Have Blue Ribbon Tea in the house constantly. Ask for any of the Blue Ribbon Products,

If you do that you will be letting Blue Ribbon help you have a Merry Christmas. It will be a pleasure to us to know that the pure Blue Ribbon Products will assist thousands of Western housewives to prepare good wholesome, delicious meals for husbands, children and guests on Christmas Day.



**Blue Ribbon, Limited,
WINNIPEG.**