RTISTIC PUBLICITY CONTEST

Profitable Advertising and Art in Advertising, The Advertiser's Trade Journal offers \$375 in CASH PRIZES for best original Newspapers and Magazine Designs. No restrictions. Five competent judges. Valuable publicity for all competitors. Send for printed prospectus giving particulars and requirements of the contest. Address PROFITABLE ADVERTISING, BOSTON, MASS.

Every Issue of The Office Magazine

A. O. KITTREDGE, F.I.A., C.P.A., Editor contains information on office topics

Worth Many Times its Price Per Year.

It publishes only practical articles on practical subjects by practical business men.

Sample Copy Free

Issued monthly, subscription \$1 a year. Advertising rates on application.

ACCOUNTIOS ASSOCIATION, Publishers 23 Pine St., NEW YORK CITY

"Short Talks on Advertising"

994 pages 123 illustrations; sent post-paid on receipt of price. Paper binding, lithographed cover, 25 cents. Cloth and gold, gold top, uncut edges, \$1.00. CHARLES AUSTIN BATES

Vanderbilt Building, New York.

Vanderbilt Building, New York.

"Mr. Bates' Masterpiece. It is interestingly and readably written—more readable than one would believe possible on so hackneyed a subject as advertising—and it is illustrated by pictures intended to lend a humorous turn to many of the sentences in the text. For those who want a general idea of advertising principles, the book will be found valuable, and even the readers to whom its subject is more than familiar will find it an interesting companion for a leisure hour. It is full of apothegms, every one of which rings with a true note."—Geo. P. Rowell.

"Bacellent Work."—Buffalo Evening News.
"Interesting and profitable."—Baltimore Herald.
"Lively and Sensible."—Philadelphia Evening Telegram.
"Handsome and Clever."—New York Press.

Telegram.

"Handsome and Clever."—New York Press.
"Should be read twice,"—Oleveland World.
"Should be on the desk every advertiser."—Cleve

"Snould be on the desa and Press.

"Best thing we have seen."—Buffalo Express.

"Most practical and helpful."—Minneapolis Journal
"Every advertiser may read with profit."—St. Louis
Post-Dispatch.

"Mr. Bates has rendered a service to all progressive business men."—Philadelphia Record
"Most interesting of all instructive Books."—Buffalo Times.

Times.

"Full of ideas of value."—Cleveland Leader.

"Nothing humdrum or commonplace."—Buffalo Commercial.

"Full of snappy, commonsense hints."—Boston Ad-

worther.
"Striking and readable."—Baltimore American.
"Cannot fail to prove interesting."—Pittsburg Press.
"Should be in the bands of every business man."—Philadelphia Ledger.

Do You Ever Have Occasion To Use a Legal Directory?

Forty-two law firms who jointly forward over two hundred and fifty thousand items of business to their legal correspondents annually, and who are necessarily posted as to the best attorneys to use at a distance, communicate to a central office constantly their experience with their various correspondents, and from this information is compiled monthly the directory which they use. That such a list is superior to one compiled in the ordinary way and published annually or semi-annually, goes without saying. Each issue contains, in addition to the legal list, a complete Bank Directory, the collection laws of the various States, tabulated be sides a good deal of general information of value to lawyers and credit men.

The directory (complete each month—no supplements) can be obtained for Five Dollars per annum by addressing

The Mercantile Adjuster.

P. O. Box 609, 150 Nassau Street, New York

The available supply in Europe is not large, and United States refiners will have to go to Europe for stocks. The Cuban crop, it is estimated, will not be more than two-thirds of an average crop. Added to this the preserving season is just at hand. In other lines there are some changes. Prunes are down a are some changes. Prunes are down a little, at 5½ to 5¾c.; green peanuts are down to 8½ and 9c., and roasted to 9½ and 10c.; salmon shows an advance of 5c. in some lines; corned beef, Clark's, 2's, are up to \$2.75 dozen, and chipped beef prices are changed to \$1.65 and \$2.75 for 1/2's and 1's, per dozen, respectively. Other prices are unchanged.

HAY AND STRAW.—The scarcity of rain is making the prospects for the hay crop bad, and the market is beginning to feel the effects. On the St. Lawrence market, timothy has advanced to \$11 to \$12. per ton; straw is worth \$8.50 to \$9. Baled hay is quoted by jobbers at \$8.50, and baled straw, \$4:50 to \$5.

HIDES AND SKINS.—The market is very dull, in sympathy with Chicago, where a glut exists. Locally, there is a general drop in prices; in hides, cows, green, are 1/2c. lower, at 81/2c.; steers are down to 9c., and cured and inspected are quoted at 83/4 to 93/4c. The season for long wool sheepskins is about over. Spring lambskins bring 20c., and shearlings, 20c. each.

Hops.--Trade is just a shade better than it has been; a slightly better mand existing for a choice sample. ferior grades, however, are as dull as ever. Prices remain unchanged.

LIVE STOCK.—Trade was fairly brisk at the stockyards on Tuesday; receipts consisted of 1,780 cattle, 1,156 hogs, 204 sheep, and 100 calves. Prices are steady at about former weeks' quotations, with the exception of hogs, which are 25c. per cwt. higher. Export cattle bring \$4.60 to \$5.12½ per cwt.; butchers' cattle run from \$3.25, for common, to as high as \$4.40 for choice stock; milch cows vary from \$30 to \$50 each. Sheep are worth \$3.50 to \$4.25 for ewes; \$3 to \$3.50, per cwt., for bucks. Hogs command \$6 to \$6.50 per cwt., according to variety.

METALS AND HARDWARE.—A fair movement in metals is going on, though the downward tendency in some metals is having the effect of making buyers hold off. Ingot tin is down to 36c., and ingot copper to 19 and 20c., but the decline is said to be due to speculative holders unloading. There have been declines abroad, but it is claimed these have not yet affected the local market owing to dealers having been selling on such a close margin for some time past. The only change in hardware prices this week is a drop of ic. in manilla rope basis, going to 15c., and sisal to 1034c. This decline is said to be due to competition rather than to natural conditions. are no other changes in our Prices Current.

PAINTS AND OILS.—Trade is good; the market is firm in tone, and some advances in prices are noted. The feature of the week is an advance of 4c. in linseed oil, raw going to 84c. and 86c., and boiled to 87c. and 89c. This advance in price dealers claim is a legitimate one arising dealers claim is a legitimate one arising dealers claim is a legitimate one, arising from an advance in England, caused by a scarcity of seed. In fact, in some quarters, it is predicted that the price may go to \$1 before the summer is over. Turpentine is also up 2c. per gal., and is quoted 75 to 77c. Putty has advanced 20c. per barrel and is now worth \$2.10 to \$2.30.

Provisions.—The market is generally firm in tone. Dairy products are fairly good value; butter is coming in in only moderate quantities and prices for dairy show a slight advance, tubs being quoted 14 to 15c.; the weather is too warm for large rolls, and few of these are coming forward; they are held at 15c.; creamery

prices are unchanged. The large export trade in new cheese keeps the price up to 10½c. Hog products are very firm.

The price of live hogs advanced another

25c. per 100 lbs. during the week, and
such is the export demand the very such as the very such is the export demand the very such as the ver such is the export demand that prospects are there will be a shortage of Canadian cuts for home consumption. This week there has been a shortage of the short and the sho there has been a brisk demand for smoked meats, though prices have not advanced. Rolled bacon, however, is higher, and now brings 10c. Receipts of eggs have been abnormally large during the week, but prices remain firm at 12c. to 12½c per dozen. per dozen.

WOOL.—There is very little fleece wool offering so far, and the market is weak at 15c. for combing, and 16c. for clothing. at 15c. for combing, and 16c. for clothing. In pulled wools little or nothing is doing and prices have dropped 1c. per lb. all round; combing going to 16c.; super to 18c. to 19c., and extra, 21c. to 22c. The Textile Manufacturers' Journal says: "There has been very little trading in the wool market, although the actual sales aggregate a slightly larger total than the wool market, although the actual sales aggregate a slightly larger total than the previous week. The firm views of holders, backed by the slight upward tendency of the last few days of the London wool sales, and the high basis upon which wools are held in the West, are undoubtedly against active trading at this time wools are held in the West, are undoubtedly against active trading at this time. The consensus of opinion seems to be that the bottom has about been reached. In the West, growers are holding for top prices, which are above the level of the seaboard market."

BANK OF BRITISH NORTH AMERICA.

To those who have noticed the pro-gress which the Bank of British he America has made in Canada within the last few years, it will not be a surprise to know that the court of directors have for some time had under consideration the removal of the London (Eng.), office of this bank from its present location in Clement's Lane to more commodious Clement's Lane to more commodious premises. The new branches, which have been opened within the last few years, and the general average in bank's and the general expansion of the bank's business, have combined to render the present office quite inadequate to needs of the bank and its customers, and it has been dealth. and it has been decided to remove to a new site on Community new site on Gracechurch street, a site occupied for the last hundred years by the Woolpack Inn. the Woolpack Inn. As might be inferred from the name, the "Woolpack" was originally started when the "Laciness" originally started when the wool business of London was centred in the warehouses in the vicinity in the vicinity of Gracechurch street. The wool business has long since moved elsewhere, but the old inn has remained until the present and the warehouse in the warehouse street. until the present, and now gives way the a banking institution, established in the reign of King William IV.

In its now accommodate, and have

In its new premises, the bank will have probably four times the room it has in its present building and a second present building a se present building, and a considerable portion of this corte tion of this extra space will be devoted to a reading-room for the accommodation of the numerous Countries. of the numerous Canadian visitors who have occasion to call upon the bank while in England. This reading-room will not only be spacious but it will be suitably only be spacious, but it will be suitably furnished, and will be at the entire disposal of customers of the transfer of the control of the co posal of customers of the bank. will also be a Board room, large enough accommodate the shareholders as bled in some a sembled in general meeting, ample spacious banking office giving room for the transaction of the growing business are transaction of the party of the growing business are transaction of the party of the proving business are transactions. room for the transaction of the bank's growing business, and more in keeping with the standing of the institution the cramped quarters in which the business is now carried on. The very tensive alterations necessary to transfer this ancient hostelry into a modern bank building will be commenced immediately building will be commenced immediately and it is hoped that before the close of the year, the new premises will be ready for occupation.—Financial simes.