



Studebaker Car Investment

organized skill of Studebaker and Wagner engineers working in close harmony could devise.

All wiring is easy to get at—all wires are protected from grease and damp by flexible steel conduits.

No matter what the climate the Studebaker starter never fails. It exerts a cranking torque equal to two hundred pounds. It always starts the motor.

Studebaker cars are big and roomy. The front seats are individual and form-fitting, adjustable forward and back to all leg lengths, the one next the driver is reversible—its occupant may face the tonneau if desired.

The tonneau seat is 48 inches wide—the ideal width for a five passenger car.

There are two auxiliary seats, arm chairs in fact, stored under the tonneau seat, enabling you to carry extra passengers in comfort if desired.

These chairs are standard in both FOUR and SIX cylinder touring models.

All Studebaker upholstery is of genuine, high-grade, hand buffed leather. Studebaker doors are wide opening—easy to enter or leave.

These are only a few of the qualities that make the Studebaker car the great value car of Canada today.

No other car at anywhere near the Studebaker price offers them all.

You owe it to yourself to let us prove in an actual demonstration the quality and value of the Studebaker car.

We are at your service at any time.

Studebaker models this year, materials and labor may force Studebaker prices at any time without notice.

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Co., Newcastle, N. B.	Six-Cylinder Models	
SON, LIMITED,	SIX Roadster	\$1685
Local Manager.	SIX Touring Car	1685
	SIX Landau Roadster	1900
	SIX Touring Sedan	2345
	SIX Coupe	2310
	SIX Limousine	3430

All prices f.o.b. Walkerville

Champion Toledo

Motor Cylinder Available Spark Plug

completely absorb the shock of exploding gases in the cylinder.

The quality porcelains have a tested strength that will withstand the extremes of cylinder temperatures without cracking or disintegration.

Any auto supply dealer can sell you Champions that have been developed for your motor.

Insist on the name "Champion" being on the porcelain of every plug you buy—it is your protection and guarantee "Complete satisfaction to the user—Free Repair—Replacement or Money Back".

Canada, Limited, Windsor, Ontario

GRAND BAY

Grand Bay, July 20.—Miss Jean Smith, of St. John, spent the last week-end here the guest of Miss Kate McPherson.

Mrs. Edward A. Mason and Master Orrin, of this city, are the guests of Mrs. J. M. Jenkins this week.

The Misses Ethel and Muriel Melick are visiting in Hampton for two weeks—the guests of Miss Grace Howells.

Mr. and Mrs. Walter Vaughan, of McAdam, spent the week-end here with Mrs. James Barnes.

Mr. and Mrs. John Lelacheur of the city were the week-end guests of Mrs. James Ham.

Mr. Thomas Jenkins of St. John is the guest this week of Mrs. Andrew Melick.

The Misses Stafford of Marysville are visitors with Mrs. C. E. Belyea this week.

Mrs. D. Wiley of Fredericton is at present time visiting Mrs. W. R. Robinson.

Miss Magee of the city spent a few days here this week with Mrs. H. N. Coates.

Gunner Leary of No. 4 Siege Battery, who is on furlough, was a guest at the Bay this week.

Mr. Kenneth Storey spent the last week-end in Woodstock.

The many friends of Miss Florrie Thompson will be pleased to learn that she is improving.

Mr. and Mrs. S. D. Harrison and party, including Miss Edith and Mr. Walter Hamm, left this week for a ten day's cruise on the river, in their motor boat.

Mrs. Charles Williams and Master Charles, of Roxbury, Mass., arrived this week and will be the guests of Mrs. T. J. McPherson for some weeks.

Mr. A. Fleet of Fredericton was a guest in the Bay one day this week.

Miss Florence Edwards of the city was the week-end guest of Mrs. Arthur McNelis.

Mr. Albert Taylor, of St. John, has just completed a new cottage here and with his family is occupying same now.

Mrs. I. McDonald and Miss Mabel McDonald of St. John spent the last week-end here with Mrs. B. L. Nobles.

Miss Hazel Dunlop and Miss Esther Williams are members of a party enjoying a ten days' camp at Bedford.

Mrs. B. C. Reade and Mr. O. Reade, of St. John, were the week-end guests of Mrs. C. E. Belyea.

Mrs. Helen McLean was the guest of Mrs. B. S. Smith this week at Ken-ford.

WOODSTOCK

Woodstock, July 20.—Mrs. Thane Miller Jones entertained very delightfully at the tea hour on Friday afternoon in honor of Mrs. Hillard of Upper Woodstock, and Mrs. Hutchinson of St. John.

Mrs. Howard Shaw and daughter of Long Island, N. Y., are visiting friends in Woodstock.

Mrs. James S. Crighton left on Monday evening for Bridgewater, N. S., to visit Mr. and Mrs. Harry L. Bentley.

Mrs. George Dunbar and little daughter are visiting friends in Cambridge, Que.

Mrs. Arthur M. Hay and little daughter, Margaret, of Quebec, are the guests of Mr. and Mrs. W. W. Hay.

Mrs. E. A. Jordan of Berlin, N. H., is visiting her sisters, Mrs. V. C. Kelly and Mrs. J. W. Gallagher.

Miss Helen Oliver of Victoria, B. C., spent the week-end with Mrs. R. B. Welch.

Mr. and Mrs. H. V. Dalling received a cablegram on Sunday from their son, Gunner William Dalling, saying that he was leaving for home this week. He left for the front two years ago with a Toronto battery.

Mr. Hutchinson of the meteorological service, St. John, and Mrs. Hutchinson were week-end visitors in town.

Mr. and Mrs. Ernest Robinson received a telegram on Sunday announcing the death of their son, Melbourne, on July 9th. He was eighteen years of age when he enlisted and went to England with the 104th Battalion.

Mrs. M. Cavanaugh, Mr. James McAndrew, Mr. and Mrs. Alex Scott of St. John were here to attend the funeral on Monday morning of the late Mr. Daniel McCarrin.

Miss Mary McManus, principal of the High School at Gladstone, Manitoba, and Mrs. Fred Hall and child of Port Arthur, Ont., are visiting their parents, Mr. and Mrs. J. S. McManus, Connell street.

Saturday was tag day for the French Red Cross Society. The sum of \$267.45 was collected by the following young ladies: Misses Isabel Chandler, Mildred and Muriel Smith, Dorothy Dickenson, Ruth Dibble, Louise Smith, Mary Jarvis, Marjorie Rankine, Winifred McCann, Katherine Jarvis, Ruth McManus, Madeline Griffin, Dorothy Smith, Edith Ellis, Marguerite McLaughlin and Lillian Jones.

Mrs. J. Hassen Fleming is visiting friends in St. John.

Rev. Frank Baird, Mrs. Baird and children left on Monday for their summer house, where they will spend a vacation of several weeks.

Mrs. Belle Holbrook and daughter, Miss Ruth, of Boston, are the guests of the Misses Gallagher.

Mrs. F. W. Bruce Kelly and Mrs. John R. Tompkins left on Monday for Bridgewater, N. S., where they will spend a month visiting friends.

Mrs. A. E. Hale and son, Jack, of Vancouver, B. C., are visiting Mrs. Hugh Gibson.

Misses Elva and Dorothy Kirkpatrick of Debec, daughters of Col. Kirkpatrick of the 55th Battalion, are the guests of Mr. and Mrs. James A. Gibson.

Miss Stevens of Coaticook, Que., is the guest of Mr. and Mrs. Edgar W. Malr.

Miss Lingley of St. John is spending the summer with her sister, Mrs. E. R. Toed.

Miss Lillian Jones, who has been spending a few weeks at Skiff Lake, has returned home.

A letter received this week by friends from Major E. Raban Vince of Canadian Engineers, who has been in England for the past three months on account of an injury to his foot, states that he has again left for France.

Messrs. J. A. Hayden, J. R. Brown, F. C. Armour, H. L. Seelye, H. E. Burt and Allen Smith left Wednesday for Deer Island to spend a few weeks.

Miss Bessie Jones left for Skiff Lake on Wednesday evening to spend a week.

Michelin Tires



The Michelin Universal Tread is not only Thick but it is Broad, and Flat as well.

It is easy to file off a point, but not so easy to file away a broad, flat surface.

The Michelin Tire is the Best you can buy.

McPARTLAND

Sole Agent for Michelin Tires

105 Water St.

All Makes of Tires Vulcanized and Repaired.

Service Brings Them Back!



Veterans Know the Value of DOMINION TIRES

SERVICE.—That's why the Veterans come back for DOMINION TIRES.

SERVICE, in extra mileage. SERVICE, in freedom from punctures and other tire troubles. SERVICE, in motoring pleasure.

DOMINION NOBBY TREADS are 90% puncture-proof, as proved on every highway in the Dominion. Motorists call them "The Aristocrats Of The Road". Their first cost may be a little more—there can be no doubt as to their ultimate economy.

And DOMINION CHAIN TREADS, with their cup-shaped links, that simply grip the slippery spots! The most efficient "anti-skids" in their price-class—they take off their hats to no other tires made in Canada, except Dominion Nobby Treads.

And behind every DOMINION TIRE—be the price what it may—stands the largest manufacturer of Rubber Goods in the British Empire.

The Canadian Consolidated Rubber Co. Limited

HEAD OFFICE MONTREAL



28 Service Branches Throughout Canada



Get wise to—

ZIP

—the speed-up sip

Here's happy days

"Zip" is the snappiest drink that ever put joy into a parched throat. It's such a refreshing, cooling beverage that it goes right plumb to the spot, soothing the thirst and adding a tingle to the whole system.

Ask for "Zip" wherever drinks are sold. This trade-mark identifies the genuine "Zip."



Keep a few bottles on ice for yourself, your family or your guests.

Trade supplied by

Readys Limited, ST. JOHN, N. B.

Fig. 2