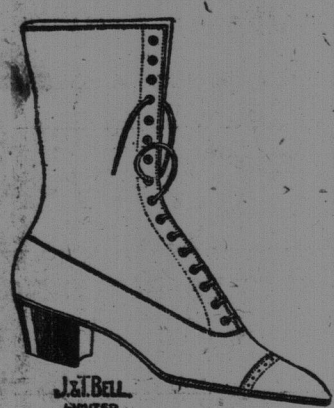


Are You Prepared?



For the heavy, disagreeable walking conditions that will be upon us soon now.

Winter is at hand and Fall is here. Our line of Fall Shoes includes many beautiful and practical examples of Footwear, made to withstand the weather conditions of late Fall and Winter.

The Shoe shown above, for instance, is one that is made for outdoor use—for walking about the city streets—shopping, and for general wear. It is a high top, tan lace, dark shade, medium pointed last, military heel, with a slightly heavier-than-usual sole. The Price is \$11.00

Same Shoe carried in black at \$10.00

Come into our stores sometime as you are passing and look at the many beautiful models we have to show. It is impossible to properly show all our shoes in our windows. We want you to see the others, and you are under no obligation to purchase when you do so.

"THE HOME OF RELIABLE FOOTWEAR"

Waterbury & Rising, Limited

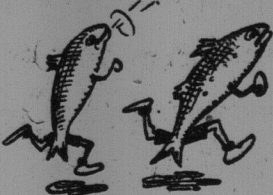
61 King Street 212 Union Street 677 Main Street

BROAD COVE COAL

Limited Quantity For Immediate Delivery
CONSUMER'S COAL CO., Limited

Daily Fish Bulletin

Issued by Canada Food Board.



COD FISHERIES.

The cod fisheries come after the salmon in being the second most valuable in the Dominion. During 1917, cod to the value of \$7,412,516 was landed by Canadian fishermen. The Pacific, with three varieties—red, grey and ling cod—contributed but a small proportion as this fishery is only now developing on the western coast. The Pacific Sablefish or Black Cod is not included in the figure given above but the total catch of this variety in British Columbia during 1917 amounted to \$999,000.

—BUY VICTORY BONDS—

Food Board Flash

Now that Canadians have an intimate personal connection with Siberia, its vast agricultural possibilities are of interest to them.

The area of Siberia and Central Asia embraces approximately 12,000,000,000 acres of arable land of which the following were under cultivation prior to the war:

Cereals (bread) 25,607,837 acres

Oats 7,417,234 acres

Potatoes 641,741 acres

Cotton 1,068,808 acres

Total under cultivation 35,736,623 acres

—BUY VICTORY BONDS—

VICTORY LOAN

MUST SUCCEED

Toronto, Nov. 11.—At least \$500,000,000 must be obtained by Saturday night.

1. To bring the boys home.

2. To maintain them in Europe till peace is firmly established.

3. To maintain our industrial activities and provide new employment for munition workers and soldiers as they return.

4. To continue our loans to Britain for buying Canadian food.

5. To enable Canadian workers to get their rightful share of orders for rebuilding Belgium and France.

Monday, November 11, will be recorded as the greatest day in British history. We all relaxed and rejoiced and will remember it as long as we live.

Let us, in our rejoicing, not forget the tremendous responsibility that rests on us for the remainder of the week.

Canada must subscribe for \$35,000,000 on each for the next five days.

E. R. WOOD, Chairman Dominion Executive Victory Loan, 1918.

—BUY VICTORY BONDS—

"I don't like that auctioneer's line of talk," declared the artist testily. "What's wrong?" "Picture after picture of mine for marriage is a tool with many edges, and none shall use it with impunity that treat it without regard. For it may close as many doors as it can open.

That marriage can close doors none should deny, and it is folly to overlook its limitations, notably those which bear on individual freedom. No skill or talent can make of marriage a state skin to cell, and it is well to agree that the married are not free people in the sense of the unwed. This is not a reflection on the conjugal condition. For freedom is a word, and Silvio Pellico in the Spielberg found wings for his spirit that no Austrian peasant could fasten to his shoulders. To be free is sometimes to be derelict, and as in marriage such dereliction seldom arises, the loss of unmanly to the state. But the married must, after the ceremony, realize that they cannot be put out; accepting a new condition they must be ready to adopt new manners, which is not easy when creatures are adult, differently bred and nurtured, perhaps rooted out of dissimilar social strata, even brought together across continents. They must abandon the idea that they may, unchecked, change their dwelling, their occupation, the circle of their friendships, all these things they may still do, but only in consultation. Or if they do not consult, if one imposes upon the other his will or the thrill of a nagging tongue, then shall victory turn as dust and ash; in his mouth—W. L. George in Harper's Magazine for November.

Melons and Active Service.

A fresh-faced, splendidly built lad looked up from the first bite of his melon, crying: "Yes, suh, a cantaloup, a honest-to-the-Lawd cantaloup! I never thought they'd head of such a thing in France."

They explained to me, all talking at once, pouring out unasked military information till my hair rose up scandalized, that this was their first experience with semi-normal civilian life in France, because they belonged to the troops from Georgia—volunteers; that they had been in the front-line trenches at exactly such a place for precisely so many weeks, where such and such things happened, and before that at such another place, where they were so many strong etc., etc. "So we never saw real sto's to buy things till we struck this town.

And when I saw a cantaloup I mighty nigh dropped dadd! I don't reckon I'm likely to run into a watermelon, as I usually would have to be called back to camp on a stretch. If I did!" He laughed out, a boy's cloudless laughter. "But, say, what do you-all think? I paid fifty-five cents for this slice—yes, ma'am, fifty-five cents for a slice, and back home in Georgia, you pay a nickel for the biggest one in the sto!" He buried his face in the yellow fruit.

"How do you like being in France?" I asked the boy who was devouring the melon.

He looked up, his eyes kindling. "Well, I was plumb crazy to get heah, and now I'm heah, I like it mo' even than I

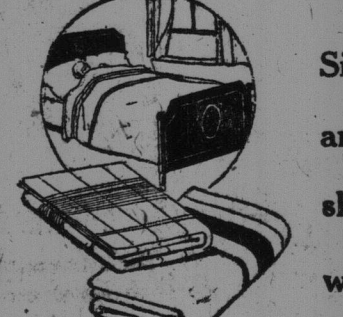
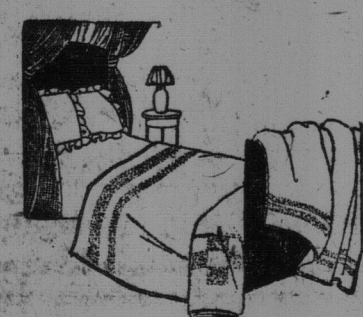
Begin to buy now for Christmas.

Stores open at 8.30 a. m. Close at 6 p. m. Saturday 10 p. m.

This is the weather that calls for the immediate purchase of those new

Blankets, Puffs and Comfortables

We have a large variety at very reasonable prices



Sizes to fit any bed in shaker and wool

Shaker Blankets with pink or blue borders at \$2.75, \$3.25 and \$4.50

Famous Wool Nap Blankets, extra value \$5.00, \$7.00 and \$8.00 pair

Celebrated California Wool Blankets, bound with silk to match borders at \$12.00, \$13.00 and \$15.00 pair

(House Furnishing Dept., 2nd Floor).

SPLENDID SHOWING OF

Black Costume and Coat Materials for Winter Wear

Serge, Broadcloth, Gabardine and Plush are the four most favored fabrics.

Heavy Mannish Serge, 58 in. wide From \$3.00 to \$4.25 yard

Black All Wool English Serge, 40 to 44 in. wide From \$1.00 to \$2.10 yard

Broadcloths, 50 to 54 in. wide From \$3.90 to \$4.10 yard

50 in. wide, \$1.90 yard; 56 in. wide, from \$2.00 to \$4.50 yard.

Heavy Coat Cloths, 48 to 56 in. wide From \$1.65 to \$4.00 yard

Black Plush for Women and Children's Coats, 50 in. wide \$7.80, \$10.25 and \$11.90 yard

Dress Goods Dept., Ground Floor.

Needing More Yarns to Finish Out Your Christmas Work?

Angora Yarn in Brown, Grey, Pink, Sky, Mazie, White and Black.

Monarch Knit Yarns in many colors.

Ladyship Lustre Floss in White, Pink and Black.

Petticoat Yarns in natural color.

Double Ringing Yarn in Light Grey.

Scotch Yarn. Lady Betty Yarn, etc.

(Yarn Dept., Ground Floor).

Manchester Robertson Allison Limited
KING STREET • GERMAIN STREET • MARKET SQUARE •



Fur Trimmings

add just the right touch of comfort to the new Winter Gowns. We have a variety of Fur Trimmings in Brown, Grey, Black and White.

You could find nothing more suitable for Winter Wear.

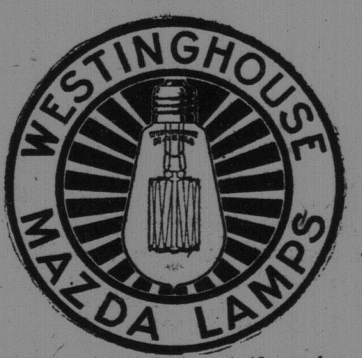
Silk Fringes add charm to the light afternoon gown, and can be had in Black, White and Colors.

Silk Tassels for Hand Bags or Sash Ends in Black and many colorings.

(Trimming Dept., Ground Floor).

Best Grade Lights

At Very Special Prices



10 to 50 Watt Lights at 40c. each.

Tungston 60 Watt, 45c. each.

Tungston 100 Watt, \$1.00 each.

Nitrogen Filled 60 Watt, \$1.10 each.

Nitrogen Filled 100 Watt, \$1.50 each.

(House Furnishing Dept., 2nd Floor).

Many Novel Christmas Suggestions can be found in the Christmas Room, including Toys, Dolls, Stationery, Books, Fancy Goods, etc.

(Germain St. Entrance).

More than one way to save the Wheat

Make every atom work

A soggy biscuit or a half baked cake is a slacker. It is indigestible and half the good grain in it is lost by faulty cooking.

It isn't how much you eat, but how much you digest that counts.

Grape-Nuts

is a fine example of nourishment efficiency.

Baking and re-baking—twenty hours of it, under exact conditions of heat—make Grape-Nuts a really wonderful food in efficiency and economy

Its flavor is delicious and EVERY ATOM WORKS

Canada Food Board License No. 2-026

Marriage is an Edged Tool.

In most reviews and musical comedies a young couple meet in some hotel garden, "fall in love," and are married in the last act. Change me not with lack of humor if I suggest that many marriages are so made. In my note-books are several confessions. Among them is that of a young girl who pledged her hand on board a liner because there was nothing else to do. (She was wrong; she could have jumped overboard.) People do marry as casually as they learn to play golf; but they take more pains with golf. In that negligence hides the nightmare that shall haunt them; they blunder into marriage; they think to conduct it without travail or diplomacy into the detachment of mature years. There they go astray, for marriage is a tool with many edges, and none shall use it with impunity that treat it without regard. For it may close as many doors as it can open.

That marriage can close doors none should deny, and it is folly to overlook its limitations, notably those which bear on individual freedom. No skill or talent can make of marriage a state skin to cell, and it is well to agree that the married are not free people in the sense of the unwed. This is not a reflection on the conjugal condition. For freedom is a word, and Silvio Pellico in the Spielberg found wings for his spirit that no Austrian peasant could fasten to his shoulders. To be free is sometimes to be derelict, and as in marriage such dereliction seldom arises, the loss of unmanly to the state. But the married must, after the ceremony, realize that they cannot be put out; accepting a new condition they must be ready to adopt new manners, which is not easy when creatures are adult, differently bred and nurtured, perhaps rooted out of dissimilar social strata, even brought together across continents. They must abandon the idea that they may, unchecked, change their dwelling, their occupation, the circle of their friendships, all these things they may still do, but only in consultation. Or if they do not consult, if one imposes upon the other his will or the thrill of a nagging tongue, then shall victory turn as dust and ash; in his mouth—W. L. George in Harper's Magazine for November.

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And when I saw a cantaloup I mighty nigh dropped dadd! I don't reckon I'm likely to run into a watermelon, as I usually would have to be called back to camp on a stretch. If I did!" He laughed out, a boy's cloudless laughter. "But, say, what do you-all think? I paid fifty-five cents for this slice—yes, ma'am, fifty-five cents for a slice, and back home in Georgia, you pay a nickel for the biggest one in the sto!" He buried his face in the yellow fruit.

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"I loved I would."

I looked at his fresh, unlined boy's cheeks, his clear, bright boy's eyes, and felt a great wave of pity. "You haven't been in active service yet?" I surmised. Unconsciously, gaily, he flung my pity back in my face: "You bet yo' life I have. We've just come from the Champagne front, and the service we saw there was such active. How about it, boys?"—Dorothy Canfield in Harper's Magazine for November.

"Cartoons."

Fontaine Fox, known the country over for his humorous daily cartoons, has collected the best of them into a book, the title of which is "Cartoons," to be published this week by the Harpers. None of the characters has been overlooked, for here are The Skipper of the Toonerville Trolley that Meets All Trains, The Terrible Tempered Mr. Bang, Tomboy Taylor, Vernon McNutt, and everybody's friend, the Powerful Katinka.

Puritan Silver

The Victoria and Albert Museum in London has a very fine collection of old silver, among which are a number of the Spoons made in England over three hundred years ago.

This is admittedly a size good size for silverware. Even if the choice patterns of Birks Spoons and Forks, which are shown in our Year Book do not last for three centuries, they will wear long enough to make ordinary tableware appear expensive.

We can sell you a completely fitted chest in either sterling or Birks Plate, or you can buy them in dozens, or you can even buy single pieces—the prices are all so moderate.

Birks
Goldsmiths, Silversmiths, Diamond Watchmakers
MONTREAL.

HORLICK'S Malted Milk for Invalids

A nourishing and digestible diet. Contains rich milk and malted grain extract. A powder soluble in water.

Canada Food Board License No. 14-35.

Special Announcement

WE INVITE YOU TO VISIT OUR PATTERN DEPARTMENT

WEDNESDAY AND THURSDAY 13TH AND 14TH

TO MEET

MISS ADELAIDE M. BURKE

SPECIAL REPRESENTATIVE OF

THE PICTORIAL REVIEW COMPANY OF NEW YORK

MISS BURKE WILL EXPLAIN THE MANY DISTINCTIVE FEATURES OF

PICTORIAL REVIEW PATTERNS WHICH MAKE THEM SUPERIOR TO ALL OTHER PATTERNS.

THE PATENT CUTTING AND CONSTRUCTION GUIDES FURNISHED ONLY WITH

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SAVE TIME, LABOR AND MATERIAL IN EVERY CASE. THEY SHOW JUST HOW TO LAY OUT THE PARTS OF THE PATTERN ON THE MATERIAL.

HOW TO CUT AND HOW TO ASSEMBLE THE PARTS IN COMPLETING THE GARMENT. DON'T FAIL TO MEET MISS BURKE AND LEARN OF THE MANY ADVANTAGES CONTAINED IN

PICTORIAL REVIEW PATTERNS

NOT FOUND IN ANY OTHER PATTERN.

DANIEL, Head of King St.



Mistress Mary, quite contrary How comes your rosy glow? I wash every night, sir, With 'Infants-Delight', sir, It's pure and refreshing, you know.

INFANTS-DELIGHT TOILET SOAP

AFFORDS ample protection for the most sensitive skin. Cleanses and invigorates, promoting a clear, healthy complexion.

Send us three of these ads—all different—for beautiful Mother Goose Book in colors.

JOHN TAYLOR & CO., Limited, Dept. 9, TORONTO.