

GREAT GROWTH IS HISTORY OF THE GILLETTE

Safety Razor, at Silver Jubilee, Sees Marvellous Business Expanse

The history of the Gillette safety razor seems more in keeping with the tales of the Arabian Nights than with sober facts of the 20th century.

In the short space of 25 years this simple article of utility has given rise to an organization with branches in every civilized country in the world, and its distribution is limited only by the boundaries of the earth.

The Gillette Safety Razor Company was founded September 25, 1901, by King C. Gillette, who was employed by the Baltimore Seal Company as a salesman.

It is one of the romances of business that men have taken to shaving themselves. How beards have changed since the days of 80 years ago! How many recall the beards of yesterday.

To recall the barber's days of old. Gentlemen, as distinguished from ordinary men, no longer shaved themselves, but were shaved by their valet or went to the barber shop.

The shaving brush, soap, individual mug, and sponge at the barber's, also had his bottle of bay rum, which he used on a pot of cosmetics.

The amazing Gillette sales record shown from 31 razor sets sold in 1903 to 14,862,098 in 1925; blade sales 14 dozen to 52,983,338 in 1925.

The company issued in connection with the silver jubilee a well prepared book of some 150 pages. It tells the story of the Gillette invention.

The abattoir commenced operations during the afternoon and 88 head of livestock was sent to the block, including 38 swine, 20 lambs and five veals.

INDIANS DEDICATE STADIUM WITH WAR DANCE



Hoop-la, the Redskins are out for scalp again! But only in athletic contests this time. With thousands of Indians celebrating—one of the chief events being a war dance contest—a \$250,000 stadium at Haskell Institute, Lawrence, Kansas, now is duly dedicated and is ready for "warfare."

P. E. I. HORSES WIN AT AMHERST FAIR

Home Bros., of Winslow, Capture Three Firsts; Swine Clubs Banquet

AMHERST, Nov. 3.—Many sensations were furnished in the Horse Show tonight when surprises were sprung in the various classes.

Tomorrow night the main event of the show will be on the program. Twelve saddle horses ridden by ladies and gentlemen will prance around the sawdust ring.

Honors in the various dairy classes were well divided with W. A. Tremman, Fred S. Black, Ing Bros., Stead Bros., J. E. Milligan, J. E. Baker & Son and Logan Bros. dividing the initial honors.

KING'S EAST L. O. L. Decision to Change Annual Meeting to October

Speeches were delivered by A. W. Currie, of Penobscot; John E. Macaulay and J. A. McKnight, of Millstream; George Keith, of Cornhill; Oty Manning and Rev. N. J. Thomas, of Newtown, and others.

The thirtieth anniversary is the pearl wedding. Vegetable or fruit fritters take the place of meat on a vegetable platter.

TELLS OF RACE WITHOUT VICES

Australian Author Delates of Finding Tribe of Savages

LONDON, Nov. 3.—Tales of a savage race of 600,000 years behind civilization, and so primitive that they have no vices, were told recently by Jack McLaren, an Australian author and wanderer who has arrived in England with a message of greeting to the King from a black monarch.

Narakiad, chief of the Waluhals, a race of "lotus eaters" who wear no clothes, do not work, dwell in the open air, and live on fruit and the animals they kill for sport, sent his message as "king of the black people" to the king of the white people.

Mr. McLaren was the first white man the Waluhals ever saw. He realized the fertility of the land on which they lived and went there to develop a coconut plantation.

BOY, 14, SENTENCED TO GET WHIPPING

TORONTO, Nov. 3.—Judge Matt directed in the Juvenile court today that the 14-year-old boy, who, with an older companion, kept two young girls in a shack in North Toronto as an aftermath to a Halloween party, should be whipped by his father in the presence of a police constable, after two days in the detention home.

HAVE NO LAWS

"They had no laws outside the word of the king. They could not write or count beyond their fingers. They had no religion apart from the folk love and legends which were passed down from the parents to the children.

TANKER ASHORE

SAN PEDRO, Cal., Nov. 4.—The Associated Oil tanker, Solano, went ashore at Point Arguello, more than 100 miles north of here shortly after six o'clock tonight, and an SOS picked up by the Federal Telegraph Radio Station.

WAS FIRST WHITE MAN

Mr. McLaren was the first white man the Waluhals ever saw. He realized the fertility of the land on which they lived and went there to develop a coconut plantation.

New Goitre Remedy

Great interest attaches to reports of a remarkable method for treating goitre recently demonstrated at the W. T. B. Laboratory, 2131 Y. M. C. A. Bldg., Battle Creek, Mich.

It is used by the patient herself in her own home and it is said that the largest and most hideous goitres begin to recede almost in a day. They gradually get smaller until in three or four weeks they are often gone entirely.

WILL: "You say he's a smart man?"

Bill: "Yes; instead of having a wrecking company to raze his old building, he hired a jazz band and held a Charleston dance on the premises."

FOR Sour Stomach PHILLIPS' Milk of Magnesia

Hereafter instead of soda take a little "Phillips' Milk of Magnesia" in water any time for indigestion or sour, gassy stomach, and relief will come instantly.

BETTER THAN SODA For fifty years genuine "Phillips' Milk of Magnesia" has been prescribed by physicians because it overcomes three times as much acid in the stomach as a saturated solution of bicarbonate of soda, leaving the stomach sweet and free from all gases.

INSIST UPON "PHILLIPS" Each bottle contains full directions—any drugstore.

SOCIETY BRAND CLOTHES—MADE IN CANADA—LOOK FOR THE LABEL



THE NEW OVERCOAT by Society Brand

This is the correct style but the illustration cannot show you how tremendously smart it is. Broad shoulders, deep collar, full body, two-piece belt.

The new overcoats by Society Brand are the finest we've ever shown. Exclusive woollens in new weaves and rich colorings. Very comfortable, very warm. Altogether distinctive with the Society Brand cut.

Greater values this season than ever. Prices \$30.00 to \$50.00 Other prices \$23.50 to \$45

If you wish, we will gladly explain our Ten-Pay Plan of selling Society Brand Clothes.

Manchester Robertson Allison Limited, KING STREET, GERMAIN STREET, MARKET SQUARE.

LUXURY KEYNOTE OF PARIS TRAIN

New Paris to Calais Movement Makes Very Fast Time For Journey

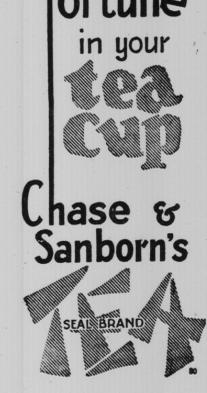
PARIS, Nov. 4.—The Golden Arrow, the new train de luxe which is to run between Paris and Calais in connection with the mid-day cross-Channel service with Dover, recently made its inaugural trip.

This new express, which made a record run from Paris to the Channel port, covering the distance of 180 1/2 miles in 135 minutes, may be described as the most wonderful train in the world. It is undoubtedly the last word in luxury and modern comfort in railway travel.

ARE FITTED UP. Instead of having a restaurant, car travelers can obtain what meals they want without leaving their seats.

A kitchen, with its own chef and waiters, serves every pair of cars. Each carriage is composed of a large saloon, divided into two, with accommodation for 24 persons. On each side are small tables with big velvet-covered arm-chairs.

as fortune in your tea cup Chase & Sanborn's



The Musicone The Most Successful Loud Speaker Ever Introduced

The Musicone, announced little more than a year ago, introduced a revolutionary speaker principle and took the loud speaker market by storm.

Its overwhelming popularity, which has involved the replacement of thousands of old-type loud speakers, establishes beyond challenge the Musicone's superiority.

And now comes the Super-Musicone. Its larger cone has the same patented acting unit as the smaller Musicone. This unit—not the cone shape—is the secret of Musicone excellence.

The Super-Musicone offers, by virtue of its larger proportions, still more superb volume. It produces throughout the entire range of tone with richer resonance and lifelike fidelity.

The Authorized D-C dealer will gladly demonstrate how the Musicone brings out the best in your radio set. Ask him to show you the new DeForest & Crosley models recognized everywhere as Canada's greatest radio value.

New Brunswick Distributors: Jas. S. Neill & Sons, Ltd., Fredericton

Sold in Saint John by Manchester, Robertson and Allison, Ltd.

DEFOREST CROSBY RADIO

Built in Canada to meet Canadian conditions

Father John's Medicine for COUGHS and COLDS

OVER 75 YEARS OF SUCCESS.

