

THE EVENING TIMES-STAR, SAINT JOHN, N. B., THURSDAY, NOVEMBER 4, 1926

GREAT GROWTH IS HISTORY OF THE GILLETTE

Safety Razor, at Silver Jubilee, Sees Marvellous Business Expanse

The history of the Gillette safety razor seems more in keeping with the tales of the Arabian Nights than with sober facts of the 20th century. In the short space of 25 years this simple article of utility has given rise to an organization with branches in every civilized country in the world, and its distribution is limited only by the boundaries of the earth.

The Gillette Safety Razor Company was founded September 28, 1901, by King C. Gillette, who was employed by the Baltimore Seal Company as a salesman. Its silver jubilee has just been celebrated.

It is one of the romances of business that men have taken to shaving themselves. How beards have changed since the days of 25 years ago! How many recall the beards of yesterday. Take for instance the Viennese boulevardier, the child of Erin, the Vandey, Beau Boulevard of the seventies, the Mormon underling pompador, Uncle Sam's goatee, the wind-breakers, the once popular Burnside whiskers, the Lord Dunsinno type, the immortal imperial, and many others. Styles may go, but men continue to grow beards forever.

To recall the barbershops days of old. Gentlemen, as distinguished from ordinary men, no longer shaved themselves, but were shaved by their valet or went to the barber shop. A gentleman who patronized a barber shop had his shaving brush, soap, individual mug, and sponge at his barber's; also had his bottle of bay rum, which laced, or a pot of cosmetics. Then about 20 years ago the safety razor was invented. It did not come into general use until about 1910 or so, since which time the number of users has been increasing by the millions.

The amazing Gillette sales record shows from \$1 razor sets sold in 1903 to \$14,902,098 in 1925; blade sales 14 dozen to \$2,983,338 in 1925. Cash dividends paid have totalled \$84,487,697, with never a dividend missed in 20 years.

The company issued in connection with the silver jubilee a well prepared book of some 150 pages. It tells the story of the Gillette invention, its wonderful growth in popularity and its gain in business life from a \$30 original capital stock paid in. The first 10,000 shares brought \$5,000 into the treasury and against this is shown to aggregate of the company's present 2,000,000 shares as being about \$200,000,000 in the open market. The book is fully and profusely illustrated.

LUXURY KEYNOTE OF PARIS TRAIN

New Paris to Calais Movement
Makes Very Fast Time For Journey

PARIS, Nov. 4.—The Golden Arrow, the new train de luxe which is to run between Paris and Calais in connection with the mid-day cross-Channel service with Dover, recently made its inaugural trip.

This new express, which made a record run from Paris to the Channel port, covering the distance of 180 1/2 miles in 135 minutes, may be described as the most wonderful train in the world. It is undoubtedly the last word in luxury and modern comfort in railway travel. It is composed of 10 specially built Pullman cars of a new model, in which everything has been studied to spare fatigue and annoyance to passengers and give them the maximum of comfort.

ARE FITTED UP.

Instead of having a restaurant, car travelers can obtain what meals they want without leaving their seats. A kitchen, with its own chef and waiters, serves every pair of cars. Each carriage is composed of a large saloon, divided into two, with accommodation for 24 persons. On each side are small tables with big velvet-covered arm-chairs. The chairs are loose and can be moved as the passenger desires. The color of the carpet and upholstery is different in each car. Outside the cars are painted in chocolate and dark brown, with a big golden arrow in yellowish cream, with a cream roof.

as
fortune
in your
tea
cup

Chase &
Sanborn's



INDIANS DEDICATE STADIUM WITH WAR DANCE



Hoop-la, the Redskins are out for scalp again! But only in athletic contests this time. With thousands of Indians celebrating one of the chief events being a war dance contest—a \$250,000 stadium at Haskell Institute, Lawrence, Kansas, now is duly dedicated and is ready for "warfare." This stadium was built by money contributed by Indians in virtually every reservation—among the contributors being two of \$15,000 each, from Osages, who have struck it rich in Oklahoma oil.

P. E. I. HORSES WIN AT AMHERST FAIR

Horne Bros., of Winslow, Capture Three Firsts; Swine Clubs Banquet

AMHERST, Nov. 3.—Many sensations were furnished in the Horse Show tonight when surprises were sprung in the various classes. Horne Bros., of Winslow, P. E. I., captured three classes while Thomas Eiter took two of them and H. S. Fyfe the remainder.

Tomorrow night the main event of the show will be on the program. Twelve saddle horses ridden by ladies and gentlemen will prance around the sawdust ring. No money is being offered for this event.

Honors in the various dairy classes were well divided with W. A. True-man, Fred S. Black, Ing Bros., Stead Bros., J. E. Milligan, J. E. Baker & Son and Lejan Bros. dividing the initial honors. Dickie Bros., of Onslow, N. S., were well up in the running, accompanied by W. A. Flemming, of Truro.

The abattoir commenced operations

during the afternoon and 58 head of livestock was sent to the block, including 38 swine, 20 lambs and five veals. The boys' and girls' swine club banquet was held this evening. The Hon. J. A. Walker, Hon. Lewis Smith, H. B. Arzell, A. E. McMillan and P. C. Bietee were the principal speakers of the evening.

The presentation of cups and the announcement of winners was made during the course of the night.

KING'S EAST L. O. L.

Decision to Change Annual Meeting to October

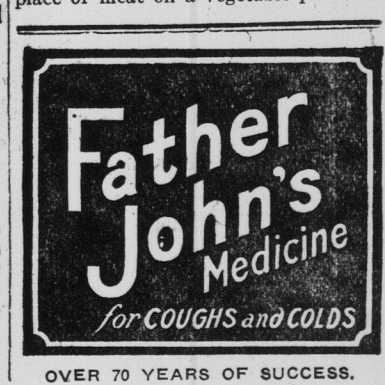
PENOBSCQUIS, Nov. 3.—The King's East County Lodge of the Loyal Orange Order held a very successful quarterly meeting with Martin Luther Lodge No. 104 in Penobscquis, on Tuesday evening, with County Master H. A. Wallace presiding. Much business was transacted. A motion was placed on the books to change the date of annual meeting from February to October to make it more convenient for those at a distance to attend.

Very encouraging reports of the advancement of the work were given.

Speeches were delivered by A. W. Currie, of Penobscquis; John E. Macaulay and J. A. McKnight, of Millstream; George Keith, of Cornhill; Otty Manning and Rev. N. J. Thomas, of Newtown, and others. County Master H. A. Wallace gave a stirring address on the aims and activities of the Orange Order. Refreshments were served by the local lodge and a social time was much enjoyed.

The thirtieth anniversary is the place of meat on a vegetable platter.

Vegetable or fruit fritters take the place of meat on a vegetable platter.



OVER 70 YEARS OF SUCCESS.

TELLS OF RACE WITHOUT VICES

Australian Author Delates of Finding Tribe of Savages

LONDON, Nov. 3.—Tales of a savage race of 100,000 years behind civilization, and so primitive that they have no vices, were told recently by Jack McLaren, an Australian author and wanderer who has arrived in England with a message of greeting to the King from a black monarch.

Narakid, chief of the Waluhahs, a race of "lotus eaters" who wear no clothes, do not work and the animals they kill for sport, sent his message as "king of the black people" to the king of the white people. It has been delivered at Buckingham.

Narakid believed himself king of the world before McLaren arrived on the shores of Cape York, at the most northerly point in Australia that stretches toward the islands of New Guinea. He finally accepted, with amazement from which he hardly ever recovered, that there was also a monarch who ruled over the white people.

WAS FIRST WHITE MAN

Mr. McLaren was the first white man the Waluhahs ever saw. He realized the fertility of the land on which they lived and went there to develop a coconut plantation. He cleared the jungle, after teaching the savages the meaning of work, planted trees that matured in eight years of careful tending, collected his first crop

last year, and selling both coconuts and plantation. "Cleared out."

"The Waluhahs are funny people," said Mr. McLaren. "They were liable to leave me at any time or turn against me at any moment. Once when the king, who was my friend, was away they ambushed my house and tried to kill me with their wooden spears. Later, I bought 1,000 acres from them for two pounds of tobacco, which they had learned to use, and they were satisfied."

HAVE NO LAWS

"They had no laws outside the word of the king. They could not write or count beyond their fingers. They had no religion apart from the folk love and legends, which were passed down from the parents to the children. They knew no love—they understood only fear. They had no tools except a throwing club and a spear, which was just a wooden pointed stick. They made fire with sticks when it was necessary and they carried the same fire round for years. They never buried their dead, but simply wrapped them in bark and carried the remains around with them until decomposition made it impossible. After that the bodies were left lying anywhere."

TANKER ASHORE

SAN PEDRO, Cal., Nov. 4.—The Associated Oil tanker, Solano, went ashore at Point Arguello, more than 100 miles north of here shortly after six o'clock tonight, said an SOS picked up by the Federal Telegraph Radio Station.

Great interest attaches to reports of a remarkable method for treating goitre recently demonstrated at the W. T. B. Laboratory, 2131 Y. M. C. A. Bldg., Battle Creek, Mich. It is used by the patient herself in her own home and it is said that the largest and most hideous goitres begin to recede almost in a day. They gradually get smaller until in three or four weeks they are often gone entirely. The treatment is perfectly safe for anyone to use and many believe it will prove the long sought specific for all goitres. A little book issued by the laboratory explains the method fully and will be mailed free for the asking to anyone interested.

BOY, 14, SENTENCED TO GET WHIPPING

TORONTO, Nov. 3.—Judge Matt directed in the Juvenile court today that the 14-year-old boy, who, with an older companion, kept two young girls in a shack in North Toronto as an aftermath to a Halloween party, should be whipped by his father in

the presence of a police constable, after two days in the detention home. The boy's companion, 17 years old, was remanded for eight days when he appeared in police court.

WILL: "You say he's a smart man?"

Bill: "Yes; instead of having a wrecking company to race his old building, he hired a jazz band and held a Charleston dance on the premises."

Hereafter instead of soda take a little "Phillips Milk of Magnesia" in water any time for indigestion or sour, gassy stomach, and relief will come instantly.

BETTER THAN SODA

For fifty years genuine "Phillips Milk of Magnesia" has been prescribed by physicians because it overcomes three times as much acid in

the stomach as a saturated solution of bicarbonate of soda, leaving the stomach sweet and free from all gases. Be sure it neutralizes acid ferments in the bowels and gently "scours" this souring waste from the system without purging. It is far more pleasant to take than soda.

INSIST UPON "PHILLIPS"

Each bottle contains full directions—any drugstore.

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SOCIETY BRAND CLOTHES—MADE IN CANADA—LOOK FOR THE LABEL



THE NEW OVERCOAT

by Society Brand

This is the correct style but the illustration cannot show you how tremendously smart it is. Broad shoulders, deep collar, full body, two-piece belt.

The new overcoats by Society Brand are the finest we've ever shown. Exclusive woollens in new weaves and rich colorings. Very comfortable, very warm. Altogether distinctive with the Society Brand cut.

Greater values this season than ever.

Prices \$30.00 to \$50.00

Other prices \$23.50 to \$45

If you wish, we will gladly explain our Ten-Pay Plan of selling Society Brand Clothes.

Manchester Robertson Allison Limited
KING STREET GERMAIN STREET MARKET SQUARE

The Musicone The Most Successful Loud Speaker Ever Introduced

The Musicone, announced little more than a year ago, introduced a revolutionary speaker principle and took the loud speaker market by storm.

Its overwhelming popularity, which has involved the replacement of thousands of old-type loud speakers, establishes beyond challenge the Musicone's superiority.

And now comes the Super-Musicone. Its larger cone has the same patented acting unit as the smaller Musicone. This unit—not the cone shape—is the secret of Musicone excellence. The Super-Musicone offers, by virtue of its larger proportions, still more superb volume. It produces throughout the entire range of tone with richer resonance and lifelike fidelity.

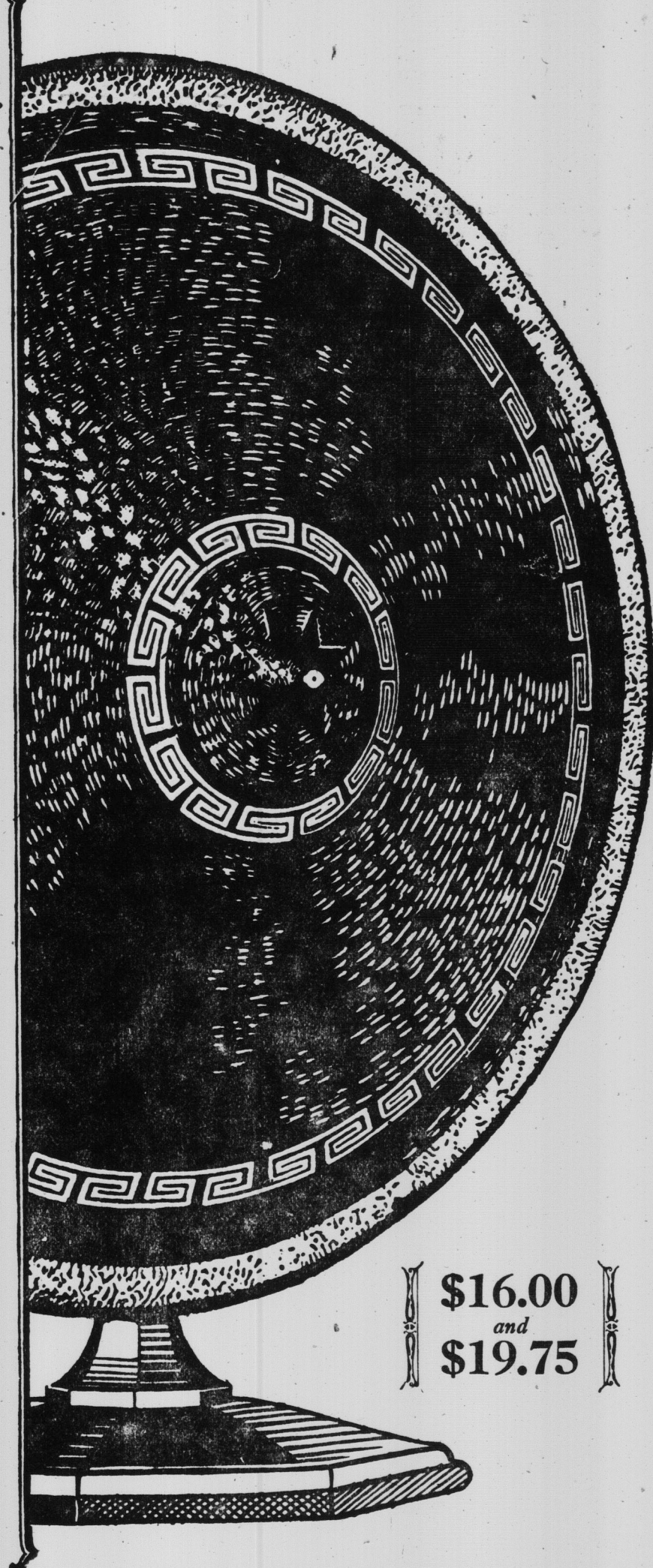
The Authorized D-C dealer will gladly demonstrate how the Musicone brings out the best in your radio set. Ask him to show you the new DeForest & Crosley models recognized everywhere as Canada's greatest radio value.

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Jas. S. Neill & Sons, Ltd.,
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Sold in Saint John by Manchester,
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Built in Canada to
meet Canadian conditions



\$16.00
and
\$19.75