

ROYAL SHOE SHINE
PARLOR
396 RICHMOND STREET,
5c—SHINES—5c
"We Broke the Combine."



Great Big Specials

For Dollar Day
Only

25 dozen sample Soft Felt
Hats, all colors, all sizes, up
to \$2.50 value\$1.00

PANTS

1,500 pairs of Men's Pants on
sale at \$2.69, \$2.95, \$3.69,
\$3.95, \$4.69, \$4.95, \$5.69, \$5.95,
\$6.69, \$6.95.

85 Sample Suits
\$14.95, \$16.95, \$19.95, \$23.69
and \$27.50.

WEGNER'S

The Heart of London
371 Talbot St. Opp. Market.
The Real Live Store.
Open Evenings.



DIAMONDS

Diamond Rings from 15 to \$350,
including single diamond rings, three
and five diamonds, and many fancy
settings in newest designs.

C. H. WARD & CO.
DIAMOND MERCHANTS,
386 Richmond Street.

SPARKING OF AUTO TIRES
PARTRIDGE
PERFORMANCE IS
PERFECT
WHOLESALE AND RETAIL
THE CANADA AUTO DEVICES CO.
330 DUNDAS ST. PHONE 3676
OPPPOSITE ARGUMENTS
J.A. McLAREN MANAGER



Saving Money On Dollar Day

Interest at 5 Per Cent on
\$20 for One Year Is \$1.00
Here's the way you can save
that dollar at this store to-
morrow. On every pair of
Men's or Women's Shoes
selling regularly at \$7.00 to
\$15.00, we will discount the
price \$1.00. This is an offer
without reserve for Dollar
Day only.

Another Way To Save That Dollar, and More, Too, On Dollar Day.

We have gathered together
from our large stock a lot of
Women's Oxfords and
Pumps
sizes 2½, 3 and 3½, in values
running up to \$5.00, which
will be sold on Dollar Day
for

ONE DOLLAR

Nothing larger than the sizes
mentioned at this price, but
you can save big money on
other sizes at Dollar Day
prices. See our windows for
other \$1.00 snaps.

It pays to buy shoes at

Cook's Shoe Store
The Store With the Stock.
This store gives a coupon
with every dollar purchase
on Dollar Day.

The convenient place to
meet your friend on Dollar
Day is

Peters Tea Room

FULL COURSE MEALS.

11:30 till 2:00
5:30 till 7:30

LUNCHES AND ICE
CREAM served all day from
8 till 11.

Canada Food Board License
5-359.

ROWAT'S COFFEE

The best procurable. Please particular
People.

55c PER POUND

250 Dundas St. Phone 3051-3052.
Canada Food Board License
No. 5-3422.

THE WOMEN'S CORPS STILL GOING STRONG

Enthusiasm and Concentra-
tion Shown by Girls
in Drill.

The London "W. A. A. C.s" are
still going strong every Tuesday night
in Queen's Park. They fall in, stand
at attention, right turn, left turn,
about turn, and so every other turn
except turn inside out, with the ease
of well-trained soldiers. On the march
they swing along with long even
strides, and afford their instructors
real delight by the promptness and
precision with which they execute
commands. "Some girls," said an ad-
miring onlooker last night, and "some"
girls they certainly are. Over one
hundred have signed up already, and
they present an intelligent, smart ap-
pearance on parade.

Perhaps much of their rapidly-at-
tained success in the work lies in the
fact that it is not idle pastime, but a
real occupation that has attracted
themselves. Beyond the excitement of
drill every week, and the prospect of
occasional parades, lies a purpose—an
objective point that each girl feels she
must gain before she can satisfy her-
self that she is doing the utmost she
is called upon to do in these strenu-
ous lines. The W.A.A.C.s have in
view the opportunity that will be
theirs of serving behind the lines over-
seas as cooks, motor-drivers, dis-
patch riders on motorcycles, or in any
capacity where the services of women
can be utilized in order to release men
for active service. No wonder these
London girls have taken to their phys-
ical drill with unequalled enthusiasm,
and it is safe to predict that after a
few months' training they will be up
to an exceptionally high physical and
mental standard.

NO. 4 NURSING DIVISION ENJOY MERRY PICNIC

The members of No. 4 Nursing
Division of the St. John Ambulance
Brigade treated themselves to a
merry picnic at Springbank Park on
Monday evening. This is the first out-
ing of the kind, but it was such a
success that the girls have decided to
enjoy themselves in this way as often
as their duties will permit. A happy
social spirit exists among the mem-
bers of No. 4 Division, and under the
leadership of Mrs. J. M. Thompson,
they have managed to incorporate
some pleasant diversions into the spi-
rit of their work. They have undertaken in a
spirit of patriotism.

MOTORMAN SAVES TODDLING CHILD

By quick application of the brakes
on Car 159 of the London street rail-
way Monday, Motorman William Ford
saved a small, toddling child from
what might have resulted in instant
death. The car, which was an Oxford
and Horton street, which point seems to
be greatly frequented by children, when
the child walked in on the tracks and
was saved by the quick action of the
motorman.

Non-Shine Chair Pad

Saves Your
Clothes and
Prevents
the Shine.

Hay's
Sattionery



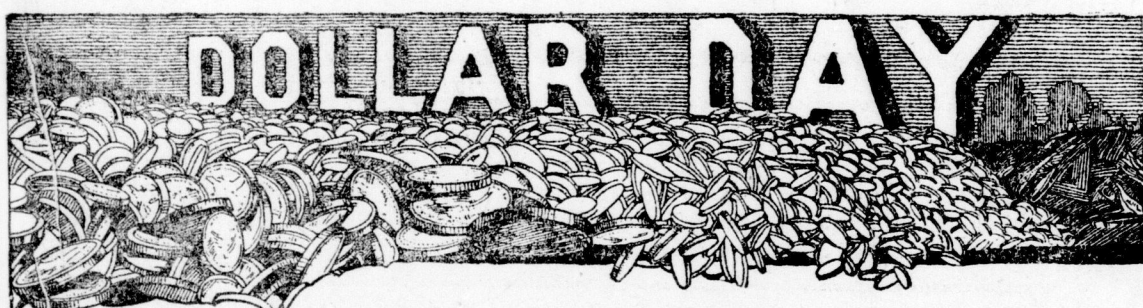
PURDOM'S HARDWARE

 AUTO CHAINS 30x3½. Price\$2.00	 DAMAGED SCREEN DOORS Price\$1.00 each	 ALUMINUM TEAKETTLE Reg. \$4.00 at\$3.00	 ROLLER SKATES Reg. \$1.50 at\$1.00 pair	 CHI-NAMEL GRAINING SET Reg. \$4.50 at\$4.00
 REFRIGERATORS 1 Reg. \$40.00, at\$30.00 1 Reg. \$35.00, at\$25.00	 TOILET PAPER 20 rolls for\$1.00	 HOSE REELS Reg. \$3.50, at\$2.50 Reg. \$1.50 at\$1.00	 RAZOR BLADE STROPPERS Reg. \$2.50 at\$1.50	 FOOD CHOPPER Price\$1.50 each
 LAWN SWINGS 1 only Reg. \$9.00, at \$6.50 1 only Reg. \$10.50, at \$7.50	 LAWN SEATS Reg. \$1.75, at\$1.25	 CROQUET SETS Reg. \$1.50 at\$1.00 Reg. \$3.00 at\$2.00 Reg. \$4.00 at\$3.00	 CANNING RACKS Reg. 75c at50c pair	 WIZARD FURNITURE POLISH Four 50c bottles for ..\$1.00
 CONAPHORE AUTO LENSES Reg. \$5.00 at\$3.75	 RAZOR BLADE STROPPERS Reg. \$2.50 at\$1.50	 TUNGSTEN LAMPS 25 watt and 40 watt, 4 only for\$1.00	 LAWN MOWERS AT COST.	 SLEEVE BOARD Reg. 50c at25c

THE PURDOM HARDWARE CO.

124 Dundas Street

Phones 2800, 2801



You'll Save Dollars and Dollars and Dollars

By buying your summer, fall and winter suits, hats, caps, shirts, socks, etc., at this big, busy store on Dollar Day. We are always busy here, but Dollar Day will be a record-breaker because of these wonderful bargains.

PANTS Up to \$5.25 value\$2.00 for each leg Up to \$3.50 value\$1.00 for each leg Only two legs to a customer. SPECIAL IN PANTS. Extra fine, well-made Trousers, worth up to \$7.50, for\$4.95 MEN'S NECKTIES. 35c Ties4 for \$1.00 50c Ties3 for \$1.00 65c Ties2 for \$1.00 75c Ties3 for \$2.00 50c Knitted Ties4 for \$1.00 SWEATER COATS Here is where we shine with the biggest and best stock in London. 50 dozen, \$1.75 value, for\$1.00 25 dozen, \$3.25 value, for\$2.00 25 dozen, \$4.50 value, for\$3.00 MEN'S HATS Up to \$2.00 value, for\$1.00 Up to \$3.50 value, for\$2.00 Men's Fancy Fine Shirts, hard cuffs, value \$1.50, for\$1.00 MEN'S SUITS SPECIAL Value up to \$20.00, for\$15.00 Every purchaser of a suit will find a present of \$1 in the pocket of the coat. MEN'S RAINCOATS Any Raincoat in the house valued up to \$17.50 for\$12.65	MEN'S HOSE 35c Black Cotton and Lisle4 for \$1.00 65c Fancy Colored Lisle2 for \$1.00 50c Irons, black3 for \$1.00 \$1.00 Grey Rib Worsteds Socks, pair75c 50 dozen Work Socks, worth 25c pair5 pairs for \$1.00 UNDERWEAR Penman's Merino, fall weight, worth \$1.35, for\$1.00 garment French Merino, worth \$1.10, for 85c garment Stanfield and Fine French Balbriggan, worth 85c, for65c 10 dozen Summer Combination Underwear2 for \$1.00 MEN'S BRACES. Worth 35c, for25c Worth 50c for43c MEN'S CAPS. Up to \$1.50, for\$1.00 Up to \$2.25, for\$1.69 FINE SHIRTS Men's Fancy Shirts, hard cuffs; value \$1.50, for\$1.00 Men's Extra Well-Made Shirts, hard cuffs, value up to \$2.00, for\$1.50 SPECIAL IN SHIRTS. Extra fine quality White Shirts, hard cuffs, \$2.00 value, for\$1.00 GET A COUPON AND WIN A PRIZE. With every dollar purchase made at our store on Dollar Day we will give a coupon. Big prizes are given for the lucky coupons. Don't fail to get yours.
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The Giant Clothing House

120 DUNDAS STREET.



JACK PICKFORD in Mile-A-Minute Kendall

At the Patricia Theatre again today only. Also Mutt and Jeff in "The Superintendents," an animated cartoon, and a James Montgomery Flagg screen story of the series, "Girls You Know." In vaudeville, the Vesuvius Quintet present a high-class singing and musical act.

UNIQUE

"CUPID BY PROXY"
At the Unique Today and Thursday.
Pathe Presents Clever Little Baby
Marie Osborne in "Dance Production
of the Story of a Little Child Who
Defeated the Aims of a Socially
Ambitious Mother."
Cast.
Mrs. Brown.....Minnie Danvers
Mrs. Stewart.....Mary Talbot
Mr. Stewart.....J. N. McDowell
Mr. Stewart.....John Stepling
Jane Stewart.....Mildred Harris
Ralph Brown.....Antrim Short
Tommy Brown.....Kenneth Nordyke
Marie Stewart.....Baby Marie Osborne
Directed By William Bertram.

The Story: The narrative deals with the trials and tribulations of a pair of young sweethearts. The girl's father becomes suddenly very wealthy, while the father of the boy remains poor and obscure. Then the mother of the girl is obsessed with a desire for social triumphs. In the course of her search for this fame she tries to induce her daughter to accept the attentions of a richer but less worthy wooer. The boy sweetheart is in despair until Little Marie Stewart conceives an unusual plan that proves to be a successful one and brings about a happy solution of the difficulties of the young couple.

LITTLE DEMAND HERE FOR HELP IN HARVEST FIELDS, SAYS H. TUTT

At the present time, greatly differing from former years, the demand for harvest help in this vicinity is very low. The farmers have nearly completed the harvesting of their fall crops, and have them safely in their barns or elsewhere, thus causing the lack of demand for the help. The farmers are all greatly pleased with the way that help was obtained for them this year, according to H. Tut, head of the employment bureau, and this assistance more than anything is the reason for the early gathering in of the crops. The farmers state that at no time during the harvest season



ELSIE FERGUSON in The Danger Mark

At the Majestic Theatre today only. The story tells how a beautiful young woman who has inherited an irresistible desire to drink from a dissipated ancestor, reclaims herself and casts off her chains. Miss Ferguson plays the highest ability. A news weekly, a Majestic screen telegram, and "Toto," that funny fellow of the screen, "in 'Beach Nuts,' a picture replete with snappy scenes, pretty girls and nifty bathing costumes, complete the motion picture offerings for today. In vaudeville, Frank Callan, the Ziegfeld Folies boy, will continue to entertain with his catchy and popular songs. Manager T. W. Logan has secured the services of this popular musical comedy star for a brief engagement. Mr. Callan came to the Majestic direct from the Madison Theatre, Detroit. His next "jump" will be to New York to join the Ziegfeld Folies show of 1913.

WHY NOT? BUY GUARANTEED GOODS.

Canadian Beauty Irons\$5.00
Canadian Beauty Toaster\$5.00
Electric Fans\$7.50 to \$40.00
Flashlights90c to \$2.50
Western Ontario Electric Co.
Phone 4071. 227 Dundas Street.

GET A COOL, REFRESHING SODA AT

The Annis Candy Shop

398 RICHMOND STREET,
and don't forget to take home a box of our delicious candy.
Canada Food Board License No. 10-8253
ZKV

PIES

Like Mother Never Could Bake At
RUDDY'S
THERE'S A STORE NEAR YOU:
733 RICHMOND STREET,
308½ DUNDAS STREET,
874 DUNDAS STREET.

SEE OUR GREAT Dollar Day Specials IN TUESDAY'S PAPER.

JOHN DIPROSE.
866 Dundas Street. Phone 2282.
360 Wortley Road. Phone 1397.

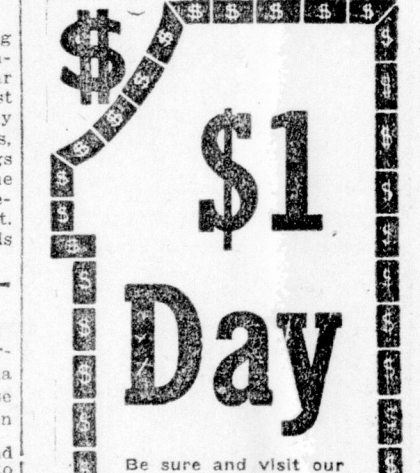
NEW TERM SEPT. 3

Local School Announces Re-opening.

The Westerville School will begin the Fall Term on September 3. The following have been placed in positions: Miss Conkey, bookkeeper, D. H. Howden & Co.; Miss Tullitt, stenographer, Imperial Oil Company; Miss Henderson, bookkeeper and stenographer, George Davis Insurance Agency; Miss Mahler, stenographer, National Brass Company; Miss Sharratt, stenographer, Ford Motor Company; Miss Talbot, stenographer, J. Harley Brown; Miss Smith, stenographer, Auto Supply Company.

HELP NEEDED FOR WESTERN HARVEST

When traveling to western harvest fields—go by Canadian Northern Railway and give your support to the people's line.
Purchase through tickets and ask for routing via Grand Trunk to Toronto, thence Canadian Northern.
Information of value to harvest hands is given in a leaflet entitled "Harvesters' Work and Wages," to be had from any C. N. R. agent.



Be sure and visit our store Thursday, Aug. 22. We have Special Bargains for you.

Regular Dollar Values for Only 25 Cents

And don't forget to ask for the coupons we give with every dollar purchase. You may win a \$25 prize.

Canadian Smallwares

5c, 10c, 15c and 25c Store, the Independent Canadian Concern—Not in Any Trust.

Carlyle TREBILCOCK OPTICIAN

233 DUNDAS STREET. PHONE 2351.
Two Doors East of Majestic Theatre.