More Than \$150,000 Decrease in Hotel and Brewery Values.

FALLING OFF IS \$10,000

Population Also Shows Effect of War, Reduction Being

The assessment of ward 2 has been completed by Assessment Commissioner Stephen Grant and his staff and shows a decrease of \$10,764 for the ward. This is due to the adjustments made by the Provincial Government and the court of revision, which bodies jointly cut off \$166,375 on hotels and breweries, a large number of them being in this ward. The court of revision reduced the assessment on lands and buildings to the extent of \$57,125, and the business assessment was reduced by the Government by \$109,250.

The total assessment for the ward is \$9,320,202, as compared with \$9,330,-966 last year. The assessment of ward 2 has been

Population Falls Off. The population is 9,516, or 186 less than last year. This is due to the fact that there are fewer persons living in the hotels, and also to the fact that the boarding-houses have fewer tenants owing to the war.
The value of the lands is placed at \$3,693,900, a loss of \$9,710. The buildings are placed at \$4,082,815, a gain of

The total, lands and buildings, is \$7,778,860, as compared with \$7,776,715 last year, a loss of \$2,145.

HUSBAND IN PARTY OF PRISONERS



The above photo, taken at the German prison camp of Quedlinburg, was received a few days ago by Mrs. D. Saunders, 270 Dundas street. Her husband, Corp. D. Saunders, is shown in the party, fourth from the right, sitting down. He enlisted with the 33rd Battalion, and was taken prisoner on June 9th last.

SPOOK! WHOSE GOT THE SPOOK? NOT EVEN 2 PER CENT. SPIRITS AT LADY JEAN'S SHADOW PARTY

Auctioneer Sells "Materializations" With Lunch Boxes High Priestess Shows Her Lucky Opals.

Auctioneer Sells "Materializations" With Lunch Boxes
High Priestess Shows
Her Lucky Opals.

The first social eventue of the control of the vectority catabilities of the control of the vectority catabilities of the control of the vectority catabilities of the vectority catabil

J. H. BACK & CO.

NOMINATION BLANK

Nominate Yourself or a Friend. PRIZE CONTEST DEPARTMENT OF THE ADVERTISER Dundas Street, London. Gentlemen,-I hereby nominate as a candidate in your Automobile Prize Contest: Name

Address Nominated by

Address NOTE-Only one nomination blank will be accepted for any one candidate.

DISLOYALTY SOWN AMONG BRAVES OF WALPOLE ISLAND

MANY

Desertions Commenced When

Prizes have just the number of contention for the best quarter of an aero of potatoes grown in several dependence of the potatoes.

It's fin for them, and there is a lasting pleasure for the potatoes.

The children Kodak!

It's fin for them, and there is a lasting pleasure for the formit of them, and there is a lasting pleasure for the formit of them, and there is a lasting pleasure for the formit of them, and there is a lasting pleasure for the formit of the audience were the form any riched and market value of the potatoes.

Let the Children Kodak!

It's fin for them, and there is a lasting pleasure for the formit of the many riched and market value of the formit of the many riched and market value of the potatoes.

The varieties grown were Irish Covord Park, with the price of the potatoes.

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The rea

movement, or the censors would not allow the news to pass.

The exchange agreement will affect the following other London boys who have been prisoners for eighteen months or over: Lieut. Latimer, Corp. Watt, Ptes. Stinchcombe, Saunders, Dunkett and Durham. and Durham.

Becher Ward, who was taken prisoner about a year ago, will not be exchanged until the end of his eighteen months

FIVE FROM STATES SIGN ON IN CITY

Men from the United States continue to swell the local recruiting figures at sincere, if he be quite free from the the armories, and out of twelve men odor of spiritual pride, we may cherish who passed the board yesterday five, or the hope that his confession shall mitithe hope that his confession shall miti-gate his fault and purge him of the der. Only one man was pronounced unwitch to live"!

Of course, Rev. Lady Jean Hooper and Mr. Norwood might have walked gleefully to the stake, but their numerous friends will rejoice that Mr. Rhodes rests with achieving a conviction and self-specificingly declines to

BANNS FOR MARRIAGE OF LONDON SOLDIERS CALLED IN ENGLAND

But It Happened They Had Left Wives In City.

WEDDINGS CALLED OFF

Patriotic Fund Consulted and Marital Status of Men Was Divulged.

A story of "ways that are queer and ricks that are strange" on the part of others than the heathen Chinese recently came from overseas to officials of the patriotic fund in this city.

Over in England some times of the patriotic fund in this city.

Over in England some time ago, a little party of London soldiers was attending a church service. To the amazement of these men, the banns were called of two fellow soldiers from London whom they had known here as married men. They made inquiries and were told that the first wives had died and the lone lone widewers were seek. ing consolation.

This explanation didn't entirely satisfy and an investigation was made, whereupon it was found that the alleged "dear departed" wives" were still very much alive back at home in Canada and receiving their allowances regularly from the patrictic fund. And so, the English maidens were kept, "waiting at the church," and the time-honored excuse was made by each perfidious Canuck, "My wife won't let me."

DESERTER IS GIVEN SIX MONTHS' TERM

Elias James, a Walpole Island Indian, was found guilty of desertion in police court today and sentenced to six months' imprisonment. He absented himself from the 149th

Ingersoll, July 27.—Silent policemen for directing traffic were today placed on three of the principal corners on Thames street. They are at the corner of Thames and King, Thames and Charles, and Thames and Canterbury streets. These posts, which are surmounted by a red flag will take the place of an officer. The regulations laid down some time ago by the coun cil call for strict enforce mobile traffic on the streets is surpris-ngly great, and it is believed that in a CONTRACTOR EXPLAINS yery short time much will be accom-plished by means of the silent police-men in educating drivers how to make





Take Home a Brick 25 Cents

REAL ICE CREAM—the cream is in it, you can tell by the taste. Pints, bulk20c

AT SODA FOUNTAIN.

With the passing of July and the half-yearly stock inventory, the clearing period for many lines of summer merchandise, will end. The importance of these sales is well known to those who have attended some and profited by the greatly reduced prices which have prevailed throughout the month.

Two days yet remain, and while they may not be announced in this space, there will be many important groupings of odd stock lots to be cleared Monday and Tuesday before the lists are closed. Each day's grouping brings odds and ends and price reductions. There will be hundreds of opportunities, and shopping will be profitable to you the next two days.

July Sale of Room Rugs

One-half, One-third and One-quarter Off

These reductions, under present conditions, are of more than usual significance, and when you consider that there are in this sale most all sizes and makes, including Axminsters, Wiltons, Velvets, Brussels, Tapestry, also that many of these rugs were imported more than a year ago, when prices were normal, you will realize what one-half, one-third and one-quarter off would mean in comparison with today's prices.

For the Last Two Days of July

More Room-Size Rugs Reduced

Hall or Small Bedroom Rugs one-third off, 4 ft. 6 in. by 7 ft. 6 in Sale price \$7.10 and \$9.00 Rugs 6 ft. 9 in. by 9 ft. At\$9.00 and \$12.50 Rugs, Axminster and Tapestry, size 7 ft. 6 in by 9 ft. Sale price

Axminster Rugs in light colors; size 9 ft. by 9 ft. at \$13.50; size 9 ft. by 10 ft. 6 in. at \$14.75, and size 9 ft. by 12 ft. at.....\$18.75 One only Artloom Seamless Wilton Rug, size 6 ft. by 9 ft. Half price, sale price\$18.75

17 only Small Axminster Rugs, size 27 by 54 inches. One-third off. Sale price for Monday morning\$3.00 and \$2.65 Eleven only Axminster Rugs, size 29 by 60 inches. One-third off.



Baby Buggies One-Third Off

New 1917 Models



In order to clear the balance of the season's Baby Buggies before inventory on Wednesday, we offer the entire stock at one-third off regular prices, which affords the opportunity to procure one of them at less than factory price.

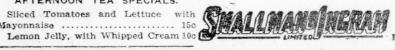
A COMPLETE LINE, ONE-THIRD OFF \$12.34 TO \$24.67

\$12.34—Full-Sized Sleeper, genuine reed, uphoistered in Princess cloth, auto coach gear, rubber-tired wheels. Sale price one-third off\$12.34 \$15.00—Genuine reed, with art wood wheels, rubber tired. heavy reed roll on hood; extra fine carriage. Sale price, onethird off \$15.00

\$19.00-Three-Quarter Size Pullman Carriage, genuine reed with reclining back upholstered in best quality corduroy, reversible gear, rubber-tired; extra good. Sale price, onethird off \$19.00 \$20.30—Genuine Reed, first quality, half-round adjustable back, lined with best quality

corduroy, reversible gear. Sale price, one-third off\$20.30 \$23.32—Three-quarter size, first quality, round reed artillery wood wheels, reed hood; a A complete line all at one-third off. Prices ranging from\$12.34 to \$24.67

Mayonnaise



Tearoom Club Sandwich 25c Cold Sliced Tongue, Bread Rolls with Butter, Cup of Tea or Coffee 25c

USE OF MORE CEMENT DR. SILCOX SAYS

turns at the corners.

The Bible having been Mr. Rhodes' in dealing with our local heresy and witcheraft, the incumbency must have rested very seriously upon him of enforcing the penilty prescribed in Exodus, xxii., 18, viz.: "Thou shalt not suffer a witch to live"!

Off course, Rev. Lady Jean Hooper Off course, Rev. Lady Person David Merchanics Office of the police force for several Merchange of the police force for several Merchange of the police force for several Merchange o o go to work at once, and I told Mr. Buchanan, the general manager, that we would have to use more cement in the footings than we had intended owing to the fine gravel we were using. That is all I did, and we had to do it. We would not have used as much

FORMER LONDONER

A Medicine Hat exchange says:

W. A. Taylor, who is in from his ranch out south, states that he has closed a deal for the sale of his entire outfit, with the exception of 700 head of horses. Mr. Taylor runs about 3,000 head of cattle, and is now looking for a buyer for the horses.

Although comparatively young in years, Billy ranks with the "old timers" in the West. Coming out to Montana from London, Ont., in 1888, he became identified with the Spencer Bros. and rapidly rose to the position of manager, eventually being in a position to assume control of their entire Canadian interests. Mr. Taylor has not yet determined upon his future place of residence, but his many friends in Medicine Hat hope to see him come to this city to live.

SENT TO FRANCE. A Medicine Hat exchange says:

SPIRITUALISM IS PER CENT FAKE

I notice there has been mention in flooring

your paper.in quotation of the 'wave' over London. I don't think I'd call it that," said Rev. Dr. J. B. Silcox of the First Congregational Church today. He continued: "If you had lived over in the States among spiritualists, as I have, you wouldn't consider this a wave, but cement, had we had the broken stone. Just little ripples. I haven't heard of That's all there is to it." any organized effort to cope with it, and I do not think it is necessary. "From what I have observed, I should SELLS OUT RANCH say spiritualism is about 97 per cent fake. I'm not prepared to make a definite statement in regard to the other

to live.

SENT TO FRANCE.

Major Clarence Brown, who went to England some months ago as second in command of No. 10 Stationary Hospital from the Western University, has just been sent to France, according to word received by relatives here.

Carried away by these things.

"The serious side is, that the majority of the penholder, and adjusted to 1-8-inch from the end of the pen point. The ink is placed between those who have lost their loved ones and are overwhelmed with anxiety to know that there is continuity of life, and that these loved ones still continue to exist elsewhere. The New Testament is literally freighted with this assurance, clearly and definitely given. There may improve the penholder, and adjusted to 1-8-inch from the end of the penholder, and adjusted to 1-8-inch from the end of the penholder and adjusted to 1-8-inch from the end of the penholder and adjusted to 1-8-inch from the end of the penholder. The been clip and pen point. The ink is placed between the been clip and pen point. The been clip and pen point, from where it feeds evenly as needed. This kink is helpful when using the heavier draw-inch is literally freighted with this assurance, clearly and definitely given. There may

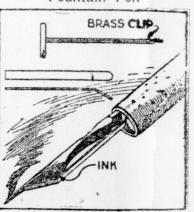
be some element that is not fake, some particle that is good in spiritualism. We have heard of 'the light that lighted the way being light from heaven, but light which had gone astray.'" FIRE IN FACTORY.

Fire which is believed to have started rom the electric wires broke out on the

third floor of the Keystone Bedding

About \$35 damage was done to the

alism that has been sweeping Ordinary Pen Converted Into Fountain Pen



may be easily converted into a fountain off and the prongs straightened. One of the prongs is cut to suitable length, and the and bent as indicated. It is

thority. JOHN COTTAM.

tion and self-sacrificingly declines to move to enforce the penalty his con-science must demand.

For his commendable restraint in not

VOICE OF THE PEOPLE

WON'T ENFORCE PENALTY.

Rev. A. H. Rhodes has cleared up

delicate situation by publicly con-

fessing that his authoritativeness to

wards Rev. R. W. Norwood "scarcely

If only Mr. Rhodes may prove to be

To the Editor of The Advertiser:

un and Wind Bring Out Ugly Spots-

Here's a chance, Miss Freckle-face, to

antee of a reliable dealer that it will not freckles; while if it does give you a clear aplexion the expense is trifling. Simply get an ounce of othine-double strength-from any druggist and a few it is to rid yourself of the homely reckles and get a beautiful complexion. Rarely is more than one ounce needed for the worst case. Be sure to ask the druggist for the double-strength othine, as this is the prescription sold under guarantee of money back if it fails to remove freckles.

18th SIGNALLER REPLIES IN VERSE

Some time ago a poem, entitled "Signallers," which was written by a private in the 164th Battalion in Hamilton, was published in your paper. A copy of this paper was received by the Signallers of the 18th Battalion, "Somewhere in France," and one of their number composed the following lines in answer to that poem. These lines were sent to me, and I was asked if I would hand them in to The 'Tiser for publication:

O, Private six-five-one-o-one-five-nines!

We've seen (us Signallers), your lines

Of doubtful genius, and we thought we'd give A bit of information free. See how we live! We don't suppose that in your city home In Hamilton, you realize what it is to roam Around a-fixing lines in No Man's Land! Not quite so healthy as you'd think it, and You have the cheek to say that we—but well, How would you like to spend each night, A-listening hard by candle flickering light For call of help, distress of S. O. S.? But you don't know, nor never will, unless You make a move to come and see What dear old Flanders has for thee! Maybe you'll change that little lilting song, About the signallers and their life of ease, O, Private-er-I forget the number, please! And now it's getting a trifle late, I'll close. Yours when you come-One Eight. London, Ont., April 25, 1917.