THE T. EATON Co. LIMITED

190 Yonge Street — Canada's Greatest Store. — Toronto.

190 YONGE STREET, March 21, 1896.

How About Easter?

Never before in all the years we've been anticipating your needs have we had such elegance and excellence in new things to wear. All over the store you'll find the expression of dazzling beauty and extreme novelty in such assortment as you'll see nowhere else in Canada. The several stocks are reaching very near perfection. Test them, and you'll not find them wanting at any proper point. Our preparations for Easter are notable in several ways, including the largeness of stocks, the extent of varieties, the richness of styles and the closeness of prices. We are far out of the crowd in Stylish Cloaks, Millinery and Dress Goods, and you can't imagine a worthy style or quality that we haven't got. New things are constantly coming to us from the leading fashion centres, and a larger intelligence inspires the management to do better and better. It is easy; we're not resting on past reputation. Our ambition, our business, our ideas are progressive, and the best possible values of last season are surpassed by the better possible values this spring. Everything is leaning your way, and those who investigate these goods and prices will fare better than those who don't.

MILLINERY.

Children's Easter Headwear, in all the latest styles, 75c to	2.50
Fancy Straw Toques and Small Shapes, New York styles, untrimmed, from	.75
Rustic Straw Toques, trimmed with grasses, Dresden ribbons, etc., from	3.00
Rolling Rim Turbans, of shaded straw, with foliage berries and shaded quills	3.25
Pretty Swiss Sailors, trimmed with tulle and roses	2.00
The New Net Poke Bonnet, lace frill net ties, wreath of flowers under brim and Prince of Wales tips	5.00
New Paris Chiffons, a dozen different styles in as many different widths, per yard	.25
Spangled Horse Hair Laces, per yard	.75
Stylish Nets for millinery purposes, per yard	.50
Grand Fancy Ribbons, per yard from	.50

GLOVES.

Ladies' 5-Button Kid Gloves, in tans, black, browns, green, navy and grey	.49
Ladies' 7-Hook Lacing Kid Gloves, in tans, browns and black; regular price 75c	.49
Ladies' 4-Button Real French Kid Gloves, in tans, browns and black, every pair guaranteed	.69
Ladies' 7-Hook Lacing French Kid Gloves, in all the new spring colors, guaranteed, per pair	.75
Ladies' 4 Large Pearl Button French Kid Gloves, in tans, browns, ox blood and black, with colored welts and stitching to match, guaranteed	.75
Ladies' 4-Button Real French Kid Gloves, with gusset fingers, in tans, browns and black, guaranteed	.75
Ladies' 4 Large Pearl Button French Kid Gloves, with gusset fingers and colored stitching and welt to match, every pair guaranteed	1.00
Ladies' 7-Hook Lacing French Kid Gloves, made from very finest skins, in all the spring colors, every pair guaranteed	1.00
Ladies' 4 Large Button (The Derby) Kid Gloves, in black, tan and brown, with gusset fingers, every pair guaranteed	1.25
Ladies' 4 Large Pearl Button (The Derby) Kid Gloves, in all the new spring colors, and every pair made from the finest picked skins, guaranteed	1.50
Misses' Real French Kid Gloves, in tans and browns, all sizes	.50

New Dress Goods.

Ladies' Costumes (London), made of Alpacas, colors brown and black, reefer jacket, full skirt	12.50
Ladies' Costumes, New York style, black and navy serge, reefer jacket and large full skirt	16.50
Ladies' Costumes, New York style, in black Sillician, reefer jacket, lined with silk, seven-gored skirt	25.00
Ladies' Costumes, London style, made of Alpacas, colors, fawn, brown, blue and black, blazer jackets	10.00
42-inch New Marl Tweeds, in full range of spring shades, small neat effect, at	.25
New Range of Shot Fancies, light shades, for spring wear, check and chene effects, 42 inches wide, at	.25
Snowflake Tweeds, with mohair tufts, in light and dark shades, very new design, 42 inches wide, at	.35
44-inch New Alexander Tweeds, small check design, with silk tuft, new shades, at	.35
42-inch All-wool Rametta Suiting, new crossbar effect, in full range of new spring and summer shades, at	.35
42-inch All-wool Roubaix Endine Cloth, small broche effect, self colors, full range	.40
44-inch Shot Mosaic Cloth, medium weight, bright colorings, mottled effect, a yard	.50
44-inch All-wool French Armure Broche, in full range of shades, light and dark, very neat effect, self colors	.50
42-inch New Elberon Tweeds, coloured tufts, design quite new, very bright mixtures, makes stylish suit	.65
42-inch All-wool French Armure, with mohair broche effect, new shades	.65
Special line of 44-inch Small Check Effect, with silk stripe interwoven, in full range of shades, very stylish	.65
54-inch Sicilian, in black, brown and navy blue	.75
44-inch New French Basilene, a beautiful silk and mohair shot fancy dress goods, very unique design, in full range of new shadings	.85
44-inch German Hanovine, a silk and wool mixture, shot effect, in spring shades, medium weight cloth	.85
44-inch German Web Cloth, beautiful lace effect, medium shades, very new	.75
42-inch Shot Mohair, new chene effect, in some very new combinations of shades, design quite new	.75
46-inch German Hair Line Broche, with small colored silk spot, very new effect, full range of shades	.85
44-inch Silk and Wool Mataline, satin cloth ground, with silk spot, in all shades	1.00
44-inch Silk and Wool Vassar Cloth, a beautiful mixture, sheen design	1.00
44-inch New Dresden Suitings, shot broche effect, very rich	1.00
44-inch New German Crepeline, a new colored crepon effect, with silk intermixture, all new shades	1.25
New Dresden and Persian Suitings, in all the new Indian cashmere effects	1.25
44-inch New Watteau Suitings, beautiful rich goods, in all the new blendings of colors, full range of shades	1.35 and 1.50
42-inch Black Alpacas, bright lustrous goods, very fine	.50
46-inch Black Alpacas, finer goods, very bright, at	.75
54-inch Black Alpacas, fine as silk, and as bright, at	1.00, 1.25 and 1.35
44-inch Figured Broche Black Alpacas, in all the new designs, at	.40, .50, .65
46-inch Black Alpacas, new broche designs, very bright lustrous goods, at	.75, .85, 1.00, 1.25
Special line of 52-inch Black Sicilians, bright finish, at	.50

Wraps and Suits.

Ladies' Black Silk Plush Capes, lined with black satin, satin ribbon bows and ostrich tips on shoulders and collar	12.50
Ladies' Black Silk Plush Capes, lined with black or colored silks, ostrich feather and tip trimmings on yoke and collar	10.00
Ladies' Black Silk Plush Capes, lined with shot silk, satin ribbon bows, with ostrich feather trimming around collar and down fronts	9.50
Matron's Cape of Fine All-wool Double Diagonal Black Worsted, trimming of silk gimp, satin ribbon and guipure lace	8.50
Matron's Cape of Fine All-wool Black Worsted, yoke trimmed with guipure lace and satin ribbon ties	10.00
Matron's Cape of All-wool Black Worsted Diagonal, elaborately trimmed with guipure lace, silk gimp and satin ribbon	6.00
Ladies' Circular Cape of Black Silk Crepon, black and shot silk linings, ruffle of lace around collar	7.50
Ladies' Circular Cape of Black Silk Crepon, lined with black satin, ruching of chiffon and ribbon bows	10.00
Matron's Cape of Black Silk Crepon, yoke and collar trimmed with black silk lace, jet trimmings, lined all through with black satin	15.00
Ladies' Black Silk Velvet Circular Capes, lined with shot silk, trimming of satin ribbon, ruching of silk lace around collar	8.50
Ladies' Black Silk Velvet Circular Capes, colored satin linings, trimmed with jet, lace and satin ribbon bows	6.50
Ladies' Black Silk Velvet Circular Capes, colored satin linings, very full ruching of lace and silk around collar, satin ribbon bows	10.00
Ladies' Deep Circular Cape of Black Satin, lined with colored glace silk, handsomely embroidered with jet chiffon, ruching around collar	20.00
Ladies' Circular Cape of Black Satin, richly embroidered with jet and sequins, lined with black surah silk, ruffles of silk lisse on collar and skirt	15.00
Ladies' Circular Cape of Black Satin, lined with black silk, richly embroidered with jet, deep ruffle of spangled net around skirt, silk ruching around collar, satin ribbon bows	12.50
Ladies' Black Silk Lisse Cape, lined with short glace silk, handsome design of jet embroidery, ruchings of silk chiffon around skirt and collar	13.00
Ladies' Costumes, New York style, in fancy checks, colors black and white and brown and white, open blazer, with strapped seams and small pearl buttons, extra wide skirt	20.00
Ladies' Costumes, New York style, in covert coating, colors grey and brown, jacket Norfolk back, blazer front, extra wide skirt	20.00
Ladies' Costumes, New York style, in fancy tweed, open blazer, flaring skirt, lined with rustling lining	16.50
Ladies' Costumes, New York style, in covert coating, Norfolk jacket, extra wide skirt, lined with rustling lining	16.50
Ladies' Costumes, New York style, in fancy tweed, reefer jacket, with large pearl buttons, nine-gored skirt, lined throughout	16.50

THE T. EATON Co. LIMITED

190 Yonge Street, Toronto.

THE TORONTO WORLD

NO. 83 YONGE-STREET, TORONTO.
TELEPHONES:
Business Office 1734.
Editorial Rooms 523.

ONE CENT MORNING PAPER.

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Daily (Sunday included) by the month	45

HAMILTON OFFICE:
No. 13 Arcade, James-street north.
H. E. SAYERS, District Agent.

THE TORONTO SUNDAY WORLD of March 22 will contain: International Yachting on the Lakes; A startling article on the Valkyrie-Defender Episode; Future of the Trotting Horse; Nansen, the Norwegian, with portrait; The Grateful Reporter (an illustrated story); Fashions of France (held over from last week, illustrated); Golden Portieres; Gymkhana Wheel; In the Wheeling World (illustrated); A Drama by Sir Henry Irving's Youngest Son; Preachers Exuberance, by Ebor; Scientific Brotherhood, by Pathfinder; On Being Broke.

ASPHALT FOR ST. LAWRENCE MARKET.

The pavements surrounding St. Lawrence Market have been in a disgraceful condition for several years back. The whole neighborhood should be asphalted, or covered with some material that is impervious to the filth of all sorts that accumulates in and about the market. The pavement on Colborne street is also in very bad shape. Of all streets in the city, this is the one that should have a clean, up-to-date pavement. The warehouses are all filled with fruit, vegetables and other perishable produce, and the soakage of decayed matter into the cedar blocks with which the street is paved makes the locality a particularly disagreeable and unhealthy one. The district is much in need of being put in better sanitary condition. A couple of lavatories and such like conveniences are also needed in connection with the market. In addition to making these improvements, the Property Committee ought to see that provision is made for keeping the place clean and respectable.

THE STORM.

The storm that visited this district yesterday morning and the night previous was unexpectedly sudden and severe. There are probably more stalled railway trains in the neighborhood of Toronto this morning than there ever were during any previous storm for 20 years back. In the city the street railway system was virtually at a standstill up till near midday, by which time the sun had solidified the snow and prevented it from drifting. The inconvenience that citizens were put to by reason of the failure of the trolleys to run must be attributed altogether to the raging elements. The Railway Company could do no more than it did to keep the cars in motion. Such a blockade does not occur more than two or three times during the winter, and the inconvenience on such occasions rarely continues more than half a day or a day at the most. On the whole, the trolleys give a very good service. They cannot be blamed for the inconvenience citizens had to put up with yesterday. No device that we know of could have kept the tracks open in the face of so much falling and drifting snow. The Weather Bureau predict spring weather for to-day. The sun is now very powerful and a few hours' sunshine will dissipate the mountains of snow almost as fast as they accumulated.

THE ASHBRIDGE BAY SANDBAR.

Except as a site for summer cottages, there is no use in sight to which the sandbar along Ashbridge's Bay can be put. If sites are required for manufacturing purposes, hundreds of acres can be easily made at the western end of the marsh without interfering in the least with the sandbar along the lake front. There is no reason why the sandbar should remain a waste if it can be utilized to advantage for summer residences. The Property Committee the other day decided to survey the district and divide it into lots. This is really the only way in which the property can be utilized to advantage. The strip can be made accessible by the extension of the railway system down Lee avenue and westward along the lake front. If such an extension of the railway were made, we believe the city would in a short time derive a decent revenue from the lots which it is proposed to lay out and lease. The only part of the beach in the east end that is built upon at the present time is the strip between Lee avenue and Victoria Park. This strip is virtually all occupied, some of it too much so. It is probable there will be a fair demand for lots along the lake front if the city decides to put them on the market.

SCHEMERS WHO SHOULD BE WATCHED.

The proposal to assess vacant city lots on a farm land basis is entirely contrary to the principle that underlies our assessment system. There is only one rule that should be observed in the assessment of property, and that rule is to assess it at its actual market value. If we keep on making exceptions to this rule, there will be no end to the confusion that will finally ensue. The Ontario Assessment Act is already full of glaring inconsistencies and unfair exceptions. Instead of making the act still more heterogeneous, an effort should be made to simplify it by adhering strictly to a few equitable principles that should underlie the structure. If Mr. German's proposed bill goes through, land that is now worth, and assessed at, $1200 an acre, may be rated at $300, or even less. The city's representatives in the Legislature and Mayor Fleming ought to keep an eye on the schemers who are trying to foist this iniquity on the city.

AN IMPORTANT QUESTION ASKED AND ANSWERED.

"Are you a lawyer, or a doctor, or a clergyman, or are you and your family dependent on some other profession or occupation for an income? How do you intend to provide for the continuation of the income after your death?"

"Delve, plod and contrive as you may to secure comfort and ease to those who come after you, you find nothing so sure as a life insurance policy to do it."

"The objecting argument, 'I cannot afford to insure,' should teach a man the imperative necessity for insuring immediately. If so much difficulty is experienced in paying a small premium now, what a frightful condition the family would be thrown into by the husband's or father's death."

"A life insurance policy is the most valuable species of property, because it is available at a time when all other resources may fail."

"The company to insure in is one which can point to a successful past record, having a low expense rate, large surplus and equitable plans."

In respect to these and other important essentials the North American Life stands unexcelled. The success which attended the operations of that progressive Home Company during the year 1895 was unparalleled in its history.

The excellent results which have been paid to holders of matured investment policies in the North American Life, combined with the Company's unexcelled financial position, should commend it to the patronage of all classes of intending insurers.

Full particulars of the Company's attractive investment plans and copies of its last Annual Report will be furnished on application to William McCabe, F.I.A., Managing Director North American Life Assurance Company, 22 to 28 King-street west, Toronto, or to any of the Company's agents.

NORTH AMERICAN LIFE ASSURANCE COMPANY.

The annual statement for 1895 of this solid and progressive Company has just been published, the official returns to the Dominion Government having been promptly made on the 31st of December last at the close of its year's business. The report shows that substantial and solid additions have been made to the insurance in force, assets, net surplus, the movements of which items from year to year indicate progress or the reverse of a company.

There are four items in a life insurance company's statement from which a very good idea can be obtained of its progress or retrogression. If these items are carefully compared at the end of certain years, the company's record and standing can be ascertained. The items referred to are cash income, assets, net surplus, and insurance in force, and at the end of the last three quinquennial periods of the North American were as follows:

	Cash Income.	Assets.	Insurance in Force.	Net Surplus.
1885.	$153,401	$343,746	$ 4,849,287	$ 36,001
1890.	354,601	1,434,325	10,076,554	127,149
1895.	581,478	2,300,518	15,442,444	405,218

During the last quinquennium it will be observed that the cash income has increased by 64 per cent., the assets by 122, the insurance by 53, and the net surplus by 219.

The operations for 1895 were more successful than in any past year; policies issued exceeded $3,000,000, the cash income reached $581,478 while the sum of $67,000 was added to the net surplus, now amounting to over $405,000, after setting aside $25,000 out of the year's earnings as an additional contingency reserve fund to anticipate a change in the basis of valuation. The solid character of the Company's assets is vouched for by the comparatively small amount of interest due, and the failure to find among them any trace of such undesirable items as "commuted commissions," "Agents balances or advances," "bills receivable." The North American claims a higher ratio of assets to liabilities than any other Canadian company, and compares most favorable in this respect with the very best of the American companies.

It is well known that mere size does not always guarantee strength or ability to make satisfactory profit returns to policy holders, and this is practically borne out in the record of the North American Life, for not only is it relatively about the strongest life company in the field, if we gauge strength by a comparison of assets to liabilities, but it has for several years past been paying handsome returns under its investment policies, which has tended to make the company one of the most popular in the Dominion, and a favorite with its agency staff. As an evidence of this, it may be mentioned that several policy holders have just received from this company a return under fifteen-year investment policies, which have given them insurance for the term named and then returned the whole of the premiums paid with compound interest thereon, at the rate of about five per cent. per annum. Certainly such a result as this should satisfy any policy holder and no doubt will attract the attention of intending insurers to the special forms of investment policies issued by the North American.

The success of the company and the high standing it has attained owing to its splendid financial position must be exceedingly gratifying to all those interested in the company, and also to those who watch the progress of our Canadian institutions. It has an excellent staff of officers, and the mention of the name of the president, Mr. John L. Blaikie, is sufficient to inspire confidence and give assurance of caution and skill in everything connected with the investments of the company, while the name of the managing director, Mr. William McCabe, F.I.A., is sufficient evidence that all that experience and actuarial skill, so essential to the success of a life company, is being exercised in the management of the North American. In the efforts made by Mr. McCabe to push forward and promote the interests of the company, he has always been ably assisted by Mr. L. Goldman, A.I.A., the Company's secretary since its inception.

Guinane Brothers | Guinane Brothers

21st of Third Month.

"Oh the Weather Blow the Weather

Whether we like it or whether we don't, we'll have to weather it whether or not."

This is Our

Saturday Bargain Day

Despite the unseasonable weather folks are wading through the elements to take advantage of our

Ladies' Retiring Shoe Sale Prices

Trimby & Brewster's $7 Shoes for $2.00.

Trimby & Brewster's $5 Shoes for $1.75.

120 pairs Men's Cordovan Lace Shoes, $1.05; regular $2.

Ladies' Shoes like this 85c; regular $1.75.

Misses' Shoes 50c, regular $1.

Boys' Lace Boots 65c; regular $1.

Ten days more and this great sale comes to an end—positively. It will close at the end of March, for in April we'll be too busy selling Slater Shoes to give shoes away at such prices.

Note—Store Open To-night Until 10 O'Clock.

GUINANE BROS

Store at 214 Yonge Street—Bigger than any three shoe stores in Canada.

Sole Agents for the Slater Shoe

Made by the Famous Goodyear Welt.

A BUDGET FROM HAMILTON

HEAVY SNOWFALL PLAYS HAVOC WITH THE TRAINS.

Return of H. B. McGiverin From South Africa, Where He Spent a Year—The Victim of the Waterdown Boiler Explosion Somewhat Better—Diamond Swindler Rothschild.

Hamilton, March 20.—(Special.)—Judge Jelfs fined Fred Cushion $1 this morning for failing to tie his horse, the object of which was to impress people that they must tie their horses, which will lessen the possibility of runaways.

Ed Cassidy of Pittsburg was run in last night for soliciting alms, but was allowed to go, and John Temple, a vag, got 30 days in jail. James McIntosh, the hackman, was fined $1 for soliciting passengers at the Grand Trunk Station, and George McGuire got judgment for $3.20 wages against Jane Gowland.

Returned From South Africa.

Hal B. McGiverin arrived in the city yesterday from South Africa, where he has spent almost a year. He arrived in England about the time Dr. Jameson did, which led his friends in this city to surmise that he had participated in the African trouble, but he did not, although he was close at hand. Dr. Jameson secured him a position with the Chartered Company at Buluwayo upon his arrival there, but he did not retain it long, being latterly employed with the Brand, Cowan & Gray Mining Company. During his absence he was ill with fever.

General Delay of Trains.

Last night's storm was responsible for nearly all the trains being late today. On the T., H. & B., the train from the east, due last night, did not arrive till this afternoon, being stalled near Smithville. The trains from the north and south on the Grand Trunk were also stalled, and there was a general lateness of the trains on the main line. Many of the country roads were also blocked in this vicinity.

General News of the City.

The South Wentworth and Barton Agricultural Societies will amalgamate and hold a Central Fair this year on the last Tuesday and Wednesday in September.

Thomas Smiley of Waterdown, the victim of the boiler explosion yesterday, is somewhat better to-night.

The proceeds of the concert in aid of the Boys' Home at the residence of Mrs. Matthew Leggat, amounted to $149, and thanks are tendered to all those who assisted in the concert.

The Ontario Tack Factory, Queen street north, was burglarized last night and $4 worth of stamps stolen, and an attempt was made to enter John Carling's bottling cellar.

Abe Rothschild, the diamond swindler arrested some months ago at St. Mary's by Detective Inspector McMahon, got four years at the penitentiary at Moberly, Miss., on a charge of forgery.

Juveniles or Veterans?

The Mossbacks and Juveniles of the Toronto Curling Club will play a match, 7 rinks a side, this afternoon. The skips will be:

Juveniles—W. D. McDonald, R. K. Sproule, A. D. MacArthur, T. Edmunds, J. Paton, A. F. Webster, F. O. Cayley.

Veterans—W. A. Wilson, W. McClain, J. Bain, J. S. Russell, J. H. Horsey, C. E. Ryerson and Dr. Dame.

Lacrosse From Cornwall

There may be a difference of opinion as to the advisability of forming two Senior Leagues—but there is but one opinion among all lacrosse players as to the merit of F. Lally's Lacrosse. They have no equal. Send for price list to F. LALLY, Cornwall, Ont., the largest lacrosse manufacturer in the world. 246

SILVER CREEK TROUT PONDS.

Orders taken for the fry of "Speckled Trout" and "Black Bass" for April and July delivery. Ponds at Toronto, Uxbridge and Homer, N.Y. Address C. H. RIGGS, corner King and Yonge-streets, Toronto.